



WEWS

ORDER

Print Date 09/24/12

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Flight Dates **09/04/12-09/10/12**

Contract / Revision **307538 /**

Original Date / Revision
08/09/12 09/13/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product
OFA Sked A 9.4-9.10.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 67559

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	126	\$57,424.94	\$67,558.75	0.00	08/27/12	09/26/12	126	\$57,424.94	\$67,558.75
Totals	126	\$57,424.94	\$67,558.75	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WEWS	09/04/12	09/10/12	4-430am America This Morn	M	4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		5				\$35.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	09/03/12-09/09/12	4-430am America This Morn		4-430a	-TWThF----	:30		(\$35.00)		0.00	NM		

Credited



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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/04/12	09/10/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00 NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		5				\$35.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		09/10/12	09/16/12	M-----		1				\$35.00		0.00		
[Credit. These spots are being added to WO # 301388 9.18-9.24 flight.]														
N 2	WEWS	09/04/12	09/10/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	5	\$40.00	P-3	0.00 NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		5				\$40.00		0.00		
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00		
N 4	WEWS	09/04/12	09/10/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		5				\$175.00		0.00		
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00		
N 5	WEWS	09/04/12	09/10/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	\$175.00	P-3	0.00 NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		8				\$175.00		0.00		
	Week:	09/10/12	09/16/12	M-----		2				\$175.00		0.00		
N 7	WEWS	09/08/12	09/08/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$175.00	P-3	0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	-----S-		2				\$175.00		0.00		
N 8	WEWS	09/09/12	09/09/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	-----S		1				\$250.00		0.00		
N 9	WEWS	09/09/12	09/09/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	-----S		1				\$25.00		0.00		
N 10	WEWS	09/04/12	09/10/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		5				\$175.00		0.00		
	Week:	09/10/12	09/16/12	M-----		2				\$175.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	09/10/12-09/10/12	M-F 9-10a			9-10a	M-----	1:00		(\$350.00)		0.00 NM		
Credited [Per client. No :60 schedule.]														
N 11	WEWS	09/04/12	09/10/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$150.00	P-3	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		5				\$150.00		0.00		
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00		
N 12	WEWS	09/04/12	09/10/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00 NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/03/12	09/09/12	- TWTF--		3				\$225.00		0.00		
	Week:	09/10/12	09/16/12	M-----		1				\$225.00		0.00		



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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WEWS	09/04/12	09/10/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	4	\$900.00
N 13	WEWS	09/04/12	09/10/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		5		\$175.00		0.00					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
N 14	WEWS	09/04/12	09/10/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		5		\$200.00		0.00					
		Week: 09/10/12	09/16/12	M-----		1		\$200.00		0.00					
N 15	WEWS	09/10/12	09/10/12	M-F 2-3p M-F 2-3p	CM	2-3p	M-----	:30	3	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	M-----		1		\$325.00		0.00					
N 16	WEWS	09/09/12	09/09/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S		1		\$300.00		0.00					
N 17	WEWS	09/09/12	09/09/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S		1		\$35.00		0.00					
N 19	WEWS	09/04/12	09/07/12	M-F 3-4p M-F 3-4p	CM	3-4p	-TWTF--	:30	5	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		5		\$800.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		3	WEWS	09/03/12-09/09/12	M-F 3-4p	3-4p	-TWThF----	:30	(\$800.00)	0.00	NM				
		Credited [Credit. These spots are being added to WO # 301388 9.18-9.24 flight.]													
N 20	WEWS	09/04/12	09/10/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		5		\$300.00		0.00					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
N 22	WEWS	09/04/12	09/10/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		5		\$300.00		0.00					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
N 23	WEWS	09/04/12	09/10/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-TWTF--		3		\$400.00		0.00					
		Week: 09/10/12	09/16/12	M-----		1		\$400.00		0.00					
N 25	WEWS	09/09/12	09/09/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	-----S		1		\$350.00		0.00					
N 27	WEWS	09/04/12	09/10/12		CM	7-730p		:30	5	\$650.00	P-3	0.00	NM	6	\$3,900.00



WEWS

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				M-F 7-730p M-F 7-730p			MTWTF--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		5				\$650.00		0.00			
		Week: 09/10/12	09/16/12	M-----		1				\$650.00		0.00			
N29	WEWS	09/04/12	09/10/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	5	\$750.00	P-3	0.00	NM	7	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		5				\$750.00		0.00			
		Week: 09/10/12	09/16/12	M-----		1				\$750.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WEWS	09/03/12-09/09/12	M-F 730-8P	730-8p	- TWThF----	:30		\$500.00		0.00	NM		
		4	WEWS	09/03/12-09/09/12	M-F 730-8P	730-8p	- TWThF----	:30		\$500.00		0.00	NM		
		Week: 09/10/12	09/16/12	M-----		2				\$750.00		0.00			
N31	WEWS	09/10/12	09/10/12	MON Bachelor/Bachelore MON Bachelor/Bachelore	CM	8-11p	M-----	:30	2	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		2				\$2,500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	09/10/12-09/10/12	MON Bachelor/Bachelorette	8-11p	M-----	1:00		(\$5,000.00)		0.00	NM		
		Credited [Per client. No :60 schedule.]													
N35	WEWS	09/04/12	09/04/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		1				\$2,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/03/12-09/09/12	Tuesday Prime C	10-11p	-T-----	:30		(\$2,000.00)		0.00	NM		
		See MG 35.2 [10-11p is Democratic Convention]													
		2	WEWS	09/03/12-09/09/12	Tuesday Prime C	10-11p	-T-----	:30		\$2,000.00		0.00	NM		
		Ⓜ MG for 35.1 09/04													
N36	WEWS	09/04/12	09/04/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		1				\$2,000.00		0.00			
N38	WEWS	09/05/12	09/05/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1				\$2,000.00		0.00			
N41	WEWS	09/06/12	09/06/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---		1				\$2,000.00		0.00			
N46	WEWS	09/04/12	09/10/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--		1				\$1,400.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
N47	WEWS	09/09/12	09/09/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$1,400.00		0.00			



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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N54	WEWS	09/04/12	09/10/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		3				\$300.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
N55	WEWS	09/04/12	09/10/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	4	\$650.00	P-3	0.00	NM	5	\$3,163.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF-S		4				\$650.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WEWS	09/03/12-09/09/12	M-SU 11-1135P Late News	11-1135p	- TWThF--Su	:30		\$563.75		0.00	NM		
		Week: 09/10/12	09/16/12	M-----		1				\$650.00		0.00			
N57	WEWS	09/04/12	09/10/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		1				\$100.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
N58	WEWS	09/04/12	09/10/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		1				\$15.00		0.00			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
N59	WEWS	09/08/12	09/08/12	SA CSI Miami 1135p-1235x SA CSI	CM	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$55.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/03/12-09/09/12	Criminal Minds	1135p-105x	-----Sa--	:30		(\$55.00)		0.00	NM		
				See MG 59.5,59.6 [local program change]											
		5	WEWS	09/08/12-09/08/12	SA CSI Miami 1135p-1235x	SA CSI	-----Sa--	:30		\$55.00		0.00	NM		
				Ⓜ MG for 59.1,61.1											
		6	WEWS	09/09/12-09/09/12	SU 12a-1a CSI Miami Late	SU 12a-1a CSI	-----Su	1:00		(\$110.00)		0.00	NM		
				Ⓜ Credited [Per client. No :60 schedule.]											
N63	WEWS	09/08/12	09/08/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$1,000.00		0.00			
N65	WEWS	09/08/12	09/08/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		2				\$1,000.00		0.00			
N69	WEWS	09/05/12	09/10/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		2				\$1,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/03/12-09/09/12	NCAA 12p-330pm	12-330p	-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Credited [Credit. These spots are being added to WO # 301388 9.18-9.24 flight.]											
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N69	WEWS	09/05/12	09/10/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	9	WEWS	09/15/12-09/15/12	NCAA 330p-7pm		330-7p	-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Ⓜ Credited [Crediting spots @ IP. Will be making good on new lines at end of contract.]											
	10	WEWS	09/15/12-09/15/12	NCAA 330p-7pm		330-7p	-----Sa--	:30		(\$1,000.00)		0.00	NM		
				Ⓜ Credited [Crediting spots @ IP. Will be making good on new lines at end of contract.]											
N75	WEWS	09/10/12	09/10/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$2,200.00		0.00			
N76	WEWS	09/05/12	09/10/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----		1				\$2,000.00		0.00			
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEWS	09/24/12-09/30/12	Wednesday Prime A		8-9p	--W-----	:30		(\$5,000.00)		0.00	NM		
				Ⓜ Credited											
N80	WEWS	09/04/12	09/10/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1				\$2,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/03/12-09/09/12	Sunday Prime Special		Extreme Makeov	-----Su	:30		(\$2,800.00)		0.00	NM		
				See MG 80.4 [N/A PGM CHG 7-11P ONCE UPON A TIME]											
	4	WEWS	09/09/12-09/09/12	Sunday Prime C		9-10p	-----Su	:30		\$2,800.00		0.00	NM		
				Ⓜ MG for 80.1 09/09											
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00			
N82	WEWS	09/04/12	09/10/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/03/12-09/09/12	LN after Sports		11p-130x	-----Sa--	:30		(\$350.00)		0.00	NM		
				See MG 82.5 [N/A CORRECT INVENTORY CODE TO PLACE - SU 1125P-12a SPORTS EXTRA]											
	5	WEWS	09/08/12-09/08/12	LN after Sports		11p-130x	-----Sa--	:30		\$350.00		0.00	NM		
				Ⓜ MG for 82.1 09/08 [NASCAR airs this night. Late News after Sports was ordered. Believe inv code is correct, let me know if I'm off.]											
	Week:	09/10/12	09/16/12	-----		0				\$0.00		0.00			
N83	WEWS	09/04/12	09/07/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-TWTF--	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--WTF--		1				\$40.00		0.00			
N86	WEWS	09/05/12	09/07/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	-TWTF--	:30	4	\$350.00	P-2	0.00	NM	1	\$350.00



WEWS

Print Date: 09/24/12

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Contract / Revision **307538** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 09/13/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 9.4-9.10.12**

Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N86	WEWS	09/05/12	09/07/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	- TWTF - -	:30	4	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-- WTF - -		1				\$350.00		0.00			
N97	WEWS	09/08/12	09/08/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	- - - - - S -	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S -		2				\$2,800.00		0.00			
N100	WEWS	09/04/12	09/10/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF - -	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$350.00		0.00			
		Week: 09/10/12	09/16/12	- - - - -		0				\$0.00		0.00			
N101	WEWS	09/06/12	09/06/12	Thursday Prime B Thursday Prime B	CM	9-10p	- - - T - - -	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - T - - -		1				\$1,800.00		0.00			
N102	WEWS	09/05/12	09/05/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	- - W - - - -	:30	1	\$3,625.00	P-3	0.00	NM	1	\$3,625.00
		This rate is -375 IP rate on candidate card. Reviwed Inventory report - needed to match weekly total with agency.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - W - - - -		1				\$3,625.00		0.00			
													Totals	126	\$67,558.75