



WEWS

ORDER

Flight Dates **09/12/12-09/17/12**

Contract / Revision **310370 /**

Original Date / Revision
09/07/12 09/19/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product
OFA Sked A 09.12-9.17.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 58310

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	121	\$49,563.50	\$58,310.00	0.00	08/27/12	09/17/12	121	\$49,563.50	\$58,310.00
Totals	121	\$49,563.50	\$58,310.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WEWS	09/12/12	09/17/12	4-430am America This Morn	M	4-430a	M-WTF--	:30	5	\$35.00	P-3	0.00	NM	4	\$140.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$35.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	7	WEWS	09/10/12-09/16/12	4-430am America This Morn		4-430a				--WTF----	:30	(\$35.00)	0.00	NM	

Credited



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Print Date: 09/24/12

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Contract / Revision **310370** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	09/12/12	09/17/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	M-WTF--	:30	5	\$35.00	P-3	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		4				\$35.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
				[Credit. These spots are being added to WO # 310388 flight.]											
	Week:	09/17/12	09/23/12	M-----		1				\$35.00		0.00			
E 2	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-WTF--	:30	5	\$40.00	P-3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		2				\$40.00		0.00			
	Week:	09/17/12	09/23/12	M-----		1				\$40.00		0.00			
E 3	WEWS	09/12/12	09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-WTF--	:30	5	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		1				\$75.00		0.00			
	Week:	09/17/12	09/23/12	-----		0				\$75.00		0.00			
E 4	WEWS	09/12/12	09/17/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-WTF--	:30	5	\$175.00	P-3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		3				\$175.00		0.00			
	Week:	09/17/12	09/23/12	M-----		1				\$175.00		0.00			
E 5	WEWS	09/12/12	09/17/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-WTF--	:30	8	\$175.00	P-3	0.00	NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		6				\$175.00		0.00			
	Week:	09/17/12	09/23/12	M-----		2				\$175.00		0.00			
E 6	WEWS	09/12/12	09/17/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		2				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4 WEWS		09/10/12-09/16/12	Sa 6a-8a News		6-8a	-----Sa--	:30		(\$75.00)		0.00	NM		
				Credited											
				[Adding this money to current week flight 9.18-9.24. Same estimate.]											
	Week:	09/17/12	09/23/12	-----		0				\$75.00		0.00			
E 7	WEWS	09/12/12	09/17/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$175.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		2				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3 WEWS		09/10/12-09/16/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$175.00)		0.00	NM		
				Credited											
				[Credit. These spots are being added to WO # 310388 flight.]											
	4 WEWS		09/10/12-09/16/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$175.00)		0.00	NM		
				Credited											
				[Credit. These spots are being added to WO # 310388 flight.]											
	Week:	09/17/12	09/23/12	-----		0				\$175.00		0.00			
E 8	WEWS	09/12/12	09/17/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$250.00		0.00			



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Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WEWS	09/12/12	09/17/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$250.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	09/10/12-09/16/12	SU GMA 8-9A	8-9a	-----Su	:30		(\$250.00)		0.00	NM		
		Credited													
		[Adding this money to current week flight 9.18-9.24. Same estimate.]													
		Week: 09/17/12	09/23/12	-----		0				\$250.00		0.00			
E 9	WEWS	09/12/12	09/17/12	SU 5-530a Wall Street RGM SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$25.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$25.00		0.00			
E 10	WEWS	09/12/12	09/17/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-WTF--	:30	5	\$175.00	P-3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$175.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
E 11	WEWS	09/12/12	09/17/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-WTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$150.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$150.00		0.00			
E 12	WEWS	09/12/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-WTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$225.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$225.00		0.00			
E 13	WEWS	09/12/12	09/17/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	M-WTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$175.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
E 14	WEWS	09/12/12	09/17/12	M-F 1-2p M-F 1-2p	CM	1-2p	M-WTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$200.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$200.00		0.00			
E 15	WEWS	09/12/12	09/17/12	M-F 2-3p M-F 2-3p	CM	2-3p	M-WTF--	:30	3	\$325.00	P-3	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$325.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		6	WEWS	09/10/12-09/16/12	M-F 2-3p	2-3p	--WTF----	:30		(\$325.00)		0.00	NM		
		See MG 62.3,62.4,62.5,62.6,62.7,62.8,62.9													
		[no avails not unless you want me to double up.]													
		Week: 09/17/12	09/23/12	M-----		1				\$325.00		0.00			
E 16	WEWS	09/12/12	09/17/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$300.00		0.00			



WEWS

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WEWS	09/12/12	09/17/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	09/10/12-09/16/12	SU This Week 9-10a		9-10a	-----Su	:30		(\$300.00)		0.00	NM		
		Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]													
		Week: 09/17/12	09/23/12	-----		0				\$300.00		0.00			
E 17	WEWS	09/12/12	09/17/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$35.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$35.00		0.00			
E 18	WEWS	09/12/12	09/17/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	09/10/12-09/16/12	SU 1030-11a Showcase of H 1030-11a			-----Su	:30		(\$150.00)		0.00	NM		
		See MG 62.3,62.4,62.5,62.6,62.7,62.8,62.9 [no showcase this day]													
	5	WEWS	09/10/12-09/16/12	SU 1030-11a Showcase of H 1030-11a			-----Su	:30		(\$150.00)		0.00	NM		
		See MG 62.3,62.4,62.5,62.6,62.7,62.8,62.9 [no showcase this day]													
		Week: 09/17/12	09/23/12	-----		0				\$150.00		0.00			
E 20	WEWS	09/12/12	09/17/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	--WTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$300.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$300.00		0.00			
E 21	WEWS	09/12/12	09/17/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	--WTF--	:30	5	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4				\$225.00		0.00			
		Week: 09/17/12	09/23/12	M-----		2				\$225.00		0.00			
E 22	WEWS	09/12/12	09/17/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	--WTF--	:30	5	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$300.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$300.00		0.00			
E 23	WEWS	09/12/12	09/17/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	--WTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$400.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$400.00		0.00			
E 24	WEWS	09/12/12	09/17/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		3				\$225.00		0.00			



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Hiatus Dates

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Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 24	WEWS	09/12/12	09/17/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		3				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	9	WEWS	09/10/12-09/16/12	SA 7-8p Rotation		7-8p		-----Sa--	:30	(\$225.00)		0.00	NM		
		Credited													
		[Adding this money to current week flight 9.18-9.24. Same estimate.]													
		Week: 09/17/12	09/23/12	-----		0				\$225.00		0.00			
E 25	WEWS	09/12/12	09/17/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	09/10/12-09/16/12	SU 6-630p News		6-630p		-----Su	:30	(\$350.00)		0.00	NM		
		Credited													
		[Adding this money to current week flight 9.18-9.24. Same estimate.]													
		Week: 09/17/12	09/23/12	-----		0				\$350.00		0.00			
E 27	WEWS	09/12/12	09/17/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-WTF--	:30	5	\$650.00	P-3	0.00	NM	4	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$650.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	11	WEWS	09/17/12-09/23/12	M-F 7-730p		7-730p		M-----	:30	\$500.00		0.00	NM		
E 29	WEWS	09/12/12	09/17/12	M-F 730-8P M-F 730-8P	CM	730-8p	M-WTF--	:30	5	\$750.00	P-3	0.00	NM	3	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$750.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	11	WEWS	09/17/12-09/23/12	M-F 730-8P		730-8p		M-----	:30	\$550.00		0.00	NM		
E 40	WEWS	09/13/12	09/13/12	Thursday Prime A Thursday Prime A	CM	8-9p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1				\$1,800.00		0.00			
E 44	WEWS	09/14/12	09/14/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$1,200.00		0.00			
E 45	WEWS	09/12/12	09/17/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$1,400.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
E 46	WEWS	09/12/12	09/17/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$1,400.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$1,400.00		0.00			
E 48	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00



WEWS

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Contract / Revision **310370** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 48	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$2,500.00		0.00		
E 53	WEWS	09/12/12	09/17/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$2,800.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$2,800.00		0.00		
E 54	WEWS	09/12/12	09/17/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	M-WTF--	:30	3	\$300.00	P-3	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					2	\$300.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$300.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
8	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline	1135p-1207x		M-----	:30		(\$300.00)		0.00 NM		
Credited [Credit. These spots are being added to WO # 310388 flight.]														
E 55	WEWS	09/12/12	09/17/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	M-WTF-S	:30	4	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF-S					3	\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	WEWS	09/10/12-09/16/12		M-SU 11-1135P Late News	11-1135p		--WTF--Su	:30		(\$350.00)		0.00 NM		
Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]														
Week:		09/17/12	09/23/12	M-----					1	\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	WEWS	09/17/12-09/23/12		M-SU 11-1135P Late News	11-1135p		M-----	:30		(\$350.00)		0.00 NM		
Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]														
E 56	WEWS	09/12/12	09/17/12	SU 1125p-12a Sports Extra SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$225.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S					1	\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	09/10/12-09/16/12		SU 1125p-12a Sports Extra	1135p-12x		-----Su	:30		(\$225.00)		0.00 NM		
Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]														
Week:		09/17/12	09/23/12	-----					0	\$225.00		0.00		
E 58	WEWS	09/12/12	09/17/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	M-WTF--	:30	1	\$15.00	P-3	0.00 NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	--WTF--					1	\$15.00		0.00		
Week:		09/17/12	09/23/12	M-----					1	\$15.00		0.00		
E 59	WEWS	09/12/12	09/17/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-					1	\$55.00		0.00		
Week:		09/17/12	09/23/12	-----					0	\$55.00		0.00		
E 60	WEWS	09/12/12	09/17/12	Numbers Sa Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WEWS

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Contract / Revision **310370** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 60	WEWS	09/12/12	09/17/12	Numbers Sa Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	-----S-				1		\$75.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	09/10/12-09/16/12		Numbers		1235-205a	-----Sa--	:30		(\$75.00)		0.00 NM		
See MG 60.3 [no numbers scheduled.]														
3	WEWS	09/15/12-09/15/12		SA/SU Criminal Minds Late		1235a-2a	-----Sa--	:30		\$75.00		0.00 NM		
Ⓜ MG for 60.2 09/15														
Week:		09/17/12	09/23/12	-----				0		\$75.00		0.00		
E 61	WEWS	09/12/12	09/17/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
Week:		09/10/12	09/16/12	-----S				1		\$55.00		0.00		
Week:		09/17/12	09/23/12	-----				0		\$55.00		0.00		
E 62	WEWS	09/12/12	09/17/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00 NM	7	\$3,200.00
Week:		09/10/12	09/16/12	-----S				1		\$75.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	09/10/12-09/16/12		Numbers		1235-205a	-----Su	:30		(\$75.00)		0.00 NM		
See MG 62.3,62.4,62.5,62.6,62.7,62.8,62.9 [numbers or not on Sun.]														
3	WEWS	09/10/12-09/16/12		SA/SU Criminal Minds Late		1235a-2a	-----SaSu	:30		\$75.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
4	WEWS	09/17/12-09/17/12		M-F 9-10a		9-10a	M-----	:30		\$175.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
5	WEWS	09/17/12-09/17/12		M-F 9-10a		9-10a	M-----	:30		\$175.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
6	WEWS	09/17/12-09/17/12		M-F 10-11a		10-11a	M-----	:30		\$150.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
7	WEWS	09/17/12-09/17/12		M-F 1-2p		1-2p	M-----	:30		\$200.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
8	WEWS	09/10/12-09/16/12		Sunday Prime D		10-11p	-----Su	:30		\$2,200.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
9	WEWS	09/17/12-09/17/12		M-F 3-4P Katie		3-4p	M-----	:30		\$225.00		0.00 NM		
Ⓜ MG for 79.1,18.2,18.5,62.2,15.6														
Week:		09/17/12	09/23/12	-----				0		\$75.00		0.00		
E 64	WEWS	09/12/12	09/17/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$5,980.00	P-3	0.00 NM	0	\$0.00
LUR adjustment to match Honda spot in-game.														
Week:		09/10/12	09/16/12	-----S-				1		\$5,980.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/10/12-09/16/12		OSU Football		12p-1130p	-----Sa--	:30		(\$5,980.00)		0.00 NM		
Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]														
Week:		09/17/12	09/23/12	-----				0		\$7,500.00		0.00		
E 65	WEWS	09/12/12	09/17/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,000.00	P-3	0.00 NM	0	\$0.00
Week:		09/10/12	09/16/12	-----S-				2		\$1,000.00		0.00		
Week:		09/17/12	09/23/12	-----				0		\$1,000.00		0.00		



WEWS

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Contract / Revision **310370** Flight Dates **09/12/12-09/17/12** Hiatus Dates
 Original Date / Revision 09/07/12/ 09/19/12 Order Sep 00:20:00
 Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 65	WEWS	09/12/12	09/17/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	09/10/12-09/16/12	NCAA 330p-7pm		330-7p		-----Sa--	:30	(\$1,000.00)		0.00	NM		
		Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]													
		Week: 09/17/12	09/23/12	-----		0				\$1,000.00		0.00			
E 67	WEWS	09/15/12	09/15/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	-----S-	:30	1	\$750.00	P-3	0.00	NM	0	\$0.00
		LUR adjustment to match Scott's Lawn in OSU Pregm Sat 9.15.													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/10/12-09/16/12	OSU Pre/Post Game		12p-12x		-----Sa--	:30	(\$750.00)		0.00	NM		
		Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]													
E 74	WEWS	09/17/12	09/17/12	Monday Prime Special Monday Prime Special	CM	Monday Prime Spe (7:58 PM-11:00 PM)	-----	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$1,500.00		0.00			
E 76	WEWS	09/12/12	09/17/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1				\$2,000.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$2,000.00		0.00			
E 77	WEWS	09/12/12	09/17/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$1,200.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
E 78	WEWS	09/12/12	09/17/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,400.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
E 79	WEWS	09/16/12	09/16/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$2,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$2,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/10/12-09/16/12	Sunday Prime B		8-9p		-----Su	:30	(\$2,500.00)		0.00	NM		
		See MG 62.3,62.4,62.5,62.6,62.7,62.8,62.9 [we have two brks, obama is on both brks.]													
E 80	WEWS	09/12/12	09/17/12	Sunday Prime Special Sunday Prime Special	CM	Extreme Makeover (9:00 PM-11:00 PM)	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		2				\$2,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WEWS	09/10/12-09/16/12	Sunday Prime Special		Extreme Makeov (9:00 PM-11:00		-----Su	:30	(\$2,800.00)		0.00	NM		
		Credited [Adding this money to current week flight 9.18-9.24. Same estimate.]													



WEWS

Print Date: 09/24/12

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Contract / Revision **310370** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 80	WEWS	09/12/12	09/17/12	Sunday Prime Special Sunday Prime Special	CM	Extreme Makeover (9:00 PM-11:00 PM)	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
E 82	WEWS	09/12/12	09/17/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$350.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$0.00		0.00			
E 85	WEWS	09/12/12	09/17/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-WTF--	:30	1	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		1				\$150.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$150.00		0.00			
E 86	WEWS	09/12/12	09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-WTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		3				\$350.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$350.00		0.00			
E 89	WEWS	09/12/12	09/17/12	SA 7-730p SA 7-730p	CM	7-730p	-----S-	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2				\$800.00		0.00			
		Week: 09/17/12	09/23/12	-----		0				\$800.00		0.00			
E 94	WEWS	09/15/12	09/15/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$800.00		0.00			
E 96	WEWS	09/15/12	09/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	3	\$2,800.00	P-2	0.00	NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		3				\$2,800.00		0.00			
N103	WEWS	09/17/12	09/17/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$800.00		0.00			
N104	WEWS	09/17/12	09/17/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1				\$225.00		0.00			
N105	WEWS	09/15/12	09/15/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$75.00		0.00			
N106	WEWS	09/12/12	09/17/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00			
N107	WEWS	09/17/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WEWS

Contract / Revision **310370** Flight Dates **09/12/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/19/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.12-9.17.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N107	WEWS	09/17/12	09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----					1	\$225.00		0.00			
Totals														121	\$58,310.00