



WEWS

ORDER

Flight Dates **09/25/12-10/01/12**

Contract / Revision **310374 /**

Original Date / Revision
09/07/12 10/01/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product
OFA Sked A 09.25-10.01.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 124720

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	98	\$97,971.00	\$115,260.00	0.00	08/27/12	09/30/12	98	\$97,971.00	\$115,260.00
October 2012	15	\$8,041.00	\$9,460.00	0.00	10/01/12	10/01/12	15	\$8,041.00	\$9,460.00
Totals	113	\$106,012.00	\$124,720.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WEWS	09/25/12	10/01/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		3				\$35.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$35.00		0.00			
E 2	WEWS	09/25/12	10/01/12		CM	430-5a	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	4	\$800.00



WEWS

Print Date: 10/03/12

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
M-F 430-5am News															
M-F 430-5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					3	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
17	WEWS	09/24/12-09/30/12		M-F 430-5am News	430-5a		- TWThF - - - -	:30		\$200.00		0.00	NM		
18	WEWS	09/24/12-09/30/12		M-F 430-5am News	430-5a		- TWThF - - - -	:30		\$200.00		0.00	NM		
19	WEWS	09/24/12-09/30/12		M-F 430-5am News	430-5a		- TWThF - - - -	:30		\$200.00		0.00	NM		
Week:		10/01/12	10/07/12	M - - - - -					1	\$40.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
20	WEWS	10/01/12-10/07/12		M-F 430-5am News	430-5a		M - - - - - - - -	:30		\$200.00		0.00	NM		
E 3	WEWS	09/25/12	10/01/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	4	\$1,600.00
M-F GMC 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					3	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
17	WEWS	09/24/12-09/30/12		M-F GMC 5-6a	5-6a		- TWThF - - - -	:30		\$400.00		0.00	NM		
18	WEWS	09/24/12-09/30/12		M-F GMC 5-6a	5-6a		- TWThF - - - -	:30		(\$75.00)		0.00	NM		
See MG 3.21 [N/A ON ENTRY]															
19	WEWS	09/24/12-09/30/12		M-F GMC 5-6a	5-6a		- TWThF - - - -	:30		\$400.00		0.00	NM		
21	WEWS	09/24/12-09/30/12		M-F GMC 5-6a	5-6a		- TWThF - - - -	:30		\$400.00		0.00	NM		
Ⓜ MG for 3.18 09/28															
Week:		10/01/12	10/07/12	M - - - - -					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
20	WEWS	10/01/12-10/07/12		M-F GMC 5-6a	5-6a		M - - - - - - - -	:30		\$400.00		0.00	NM		
E 4	WEWS	09/25/12	10/01/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	3	\$600.00
M-F GMC 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					3	\$200.00		0.00			
Week:		10/01/12	10/07/12	M - - - - -					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
20	WEWS	10/01/12-10/07/12		M-F GMC 6-7a	6-7a		M - - - - - - - -	:30		(\$200.00)		0.00	NM		
Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]															
E 5	WEWS	09/25/12	10/01/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	\$210.00	P-3	0.00	NM	4	\$840.00
M-F GMA 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					4	\$210.00		0.00			
Week:		10/01/12	10/07/12	M - - - - -					2	\$210.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
31	WEWS	10/01/12-10/07/12		M-F GMA 7-9a	7-9a		M - - - - - - - -	:30		(\$210.00)		0.00	NM		
Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]															
32	WEWS	10/01/12-10/07/12		M-F GMA 7-9a	7-9a		M - - - - - - - -	:30		(\$210.00)		0.00	NM		
Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]															
E 6	WEWS	09/25/12	10/01/12	Sa 6a-8a News	CM	6-8a	- - - - - S -	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
Sa 6-8a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - - - S -					2	\$75.00		0.00			
Week:		10/01/12	10/07/12	- - - - - - - -					0	\$0.00		0.00			



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 9	WEWS	09/25/12	10/01/12	SU 5-530a Wall Street RGM SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-----S		1				\$25.00		0.00		
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00		
E 10	WEWS	09/25/12	10/01/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--		3				\$175.00		0.00		
		Week: 10/01/12	10/07/12	M-----		1				\$175.00		0.00		
E 11	WEWS	09/25/12	10/01/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$225.00	P-3	0.00 NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--		3				\$225.00		0.00		
		Week: 10/01/12	10/07/12	M-----		1				\$225.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	20	WEWS	10/01/12-10/07/12	M-F 10-11a		10-11a	M-----	:30		(\$225.00)		0.00 NM		
		Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]												
E 12	WEWS	09/25/12	10/01/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00 NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--		2				\$225.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	10	WEWS	09/24/12-09/30/12	M-F 11-12p		11a-12p	-TWThF----	:30		\$1,300.00		0.00 NM		
	11	WEWS	09/24/12-09/30/12	M-F 11-12p		11a-12p	-TWThF----	:30		\$1,300.00		0.00 NM		
		Week: 10/01/12	10/07/12	M-----		1				\$225.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	12	WEWS	10/01/12-10/07/12	M-F 11-12p		11a-12p	M-----	:30		\$1,300.00		0.00 NM		
E 13	WEWS	09/25/12	10/01/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$225.00	P-3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--		3				\$225.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	17	WEWS	09/24/12-09/30/12	M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
	18	WEWS	09/24/12-09/30/12	M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
	19	WEWS	09/24/12-09/30/12	M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
		Week: 10/01/12	10/07/12	M-----		1				\$225.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	20	WEWS	10/01/12-10/07/12	M-F 12-1230pm News		12-1p	M-----	:30		\$800.00		0.00 NM		
E 14	WEWS	09/25/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00 NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--		3				\$200.00		0.00		
		Week: 10/01/12	10/07/12	M-----		1				\$200.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	20	WEWS	10/01/12-10/07/12	M-F 1-2p		1-2p	M-----	:30		(\$200.00)		0.00 NM		
		Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]												
E 15	WEWS	09/25/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$400.00	P-3	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



WEWS

Print Date: 10/03/12

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WEWS	09/25/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		2				\$400.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		10	WEWS	09/24/12-09/30/12	M-F 2-3p	2-3p	- TWThF----	:30		\$700.00		0.00	NM		
		11	WEWS	09/24/12-09/30/12	M-F 2-3p	2-3p	- TWThF----	:30		\$700.00		0.00	NM		
		Week: 10/01/12	10/07/12	M-----		1				\$400.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		12	WEWS	10/01/12-10/07/12	M-F 2-3p	2-3p	M-----	:30		(\$700.00)		0.00	NM		
		Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]													
E 16	WEWS	09/25/12	10/01/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 17	WEWS	09/25/12	10/01/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$35.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 18	WEWS	09/25/12	10/01/12	SU 1030-11a ShowcaseQ SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$150.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 20	WEWS	09/25/12	10/01/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	5	\$370.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		3				\$300.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$350.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		20	WEWS	10/01/12-10/07/12	M-F 4-5p Dr. OZ	4-5p	M-----	:30		\$300.00		0.00	NM		
E 21	WEWS	09/25/12	10/01/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		3				\$225.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$225.00		0.00			
E 22	WEWS	09/25/12	10/01/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		3				\$325.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$325.00		0.00			
E 23	WEWS	09/25/12	10/01/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		2				\$400.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		10	WEWS	09/24/12-09/30/12	M-F 6-630p News	6-630p	- TWThF----	:30		\$1,300.00		0.00	NM		
		11	WEWS	09/24/12-09/30/12	M-F 6-630p News	6-630p	- TWThF----	:30		\$1,300.00		0.00	NM		
		Week: 10/01/12	10/07/12	M-----		1				\$400.00		0.00			



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 23	WEWS	09/25/12	10/01/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$400.00	P-3	0.00 NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WEWS	10/01/12-10/07/12		M-F 6-630p News		6-630p	M-----	:30		\$1,300.00		0.00 NM		
E 24	WEWS	09/25/12	10/01/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$300.00	P-3	0.00 NM	2	\$1,875.00
Week:		09/24/12	09/30/12	-----S-			2		\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	WEWS	09/24/12-09/30/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$300.00)		0.00 NM		
				See MG 24.9,24.10,24.11 [N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]										
8	WEWS	09/24/12-09/30/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$300.00)		0.00 NM		
				See MG 24.9,24.10,24.11 [N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]										
9	WEWS	09/24/12-09/30/12		SA 7PM News		7-730p	-----Sa--	:30		(\$300.00)		0.00 NM		
				Ⓜ See MG 24.12 [7-730pm will be OSU Post-Game]										
10	WEWS	09/24/12-09/30/12		SA 7PM News		7-730p	-----Sa--	:30		(\$300.00)		0.00 NM		
				Ⓜ See MG 24.12 [N/A DUE PGM CHG 7-730P TO PLACE - OSU PRE/POST GAME]										
11	WEWS	09/24/12-09/30/12		SU 12a-1a CSI Miami		12a-1a	-----Su	:30		\$75.00		0.00 NM		
				Ⓜ MG for 24.8,24.7,62.4										
12	WEWS	09/29/12-09/29/12		OSU Pre Game		12p-12x	-----Sa--	:30		\$1,800.00		0.00 NM		
				Ⓜ MG for 24.10,24.9										
Week:		10/01/12	10/07/12	-----			0		\$0.00		0.00			
E 25	WEWS	09/25/12	10/01/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
Week:		09/24/12	09/30/12	-----S			1		\$300.00		0.00			
Week:		10/01/12	10/07/12	-----			0		\$0.00		0.00			
E 28	WEWS	09/25/12	10/01/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$1,700.00
Week:		09/24/12	09/30/12	-TWTF--			4		\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
7	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
8	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
9	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
Week:		10/01/12	10/07/12	M-----			1		\$500.00		0.00			
E 30	WEWS	09/25/12	10/01/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
Week:		09/24/12	09/30/12	-TWTF--			4		\$400.00		0.00			
Week:		10/01/12	10/07/12	M-----			1		\$400.00		0.00			
E 32	WEWS	09/25/12	10/01/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00 NM	0	\$0.00
Week:		09/24/12	09/30/12	-----			0		\$0.00		0.00			



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

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Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	WEWS	09/25/12	10/01/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$4,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/01/12-10/07/12	Monday DWS		8-10p		M-----		:30	(\$4,500.00)	0.00	NM		
	Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]														
E 33	WEWS	09/25/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
	Week:	10/01/12	10/07/12	M-----		1				\$2,000.00		0.00			
E 37	WEWS	09/25/12	09/25/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1				\$2,800.00		0.00			
E 39	WEWS	09/25/12	10/01/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--W----		1				\$2,000.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 43	WEWS	09/27/12	09/27/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$2,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/24/12-09/30/12	Thursday Prime C		10-11p		---Th----		:30	\$5,000.00	0.00	NM		
E 45	WEWS	09/25/12	10/01/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$1,400.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 46	WEWS	09/25/12	10/01/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$1,400.00		0.00			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 49	WEWS	09/30/12	09/30/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$3,300.00	P-3	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$3,300.00		0.00			
E 51	WEWS	09/25/12	09/25/12	Tuesday Prime Special Tuesday Prime Special	CM	Tuesday Prime Sp (7:58 PM-10:00 PM)	T-----	:30	3	\$3,800.00	P-3	0.00	NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		3				\$3,800.00		0.00			
E 52	WEWS	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$3,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/24/12-09/30/12	Thursday Prime B		9-10p		---Th----		:30	\$12,000.00	0.00	NM		



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 54	WEWS	09/25/12	10/01/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		2				\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	10	WEWS	09/24/12-09/30/12	M-F 1135p-1202a Nightline		1135p-1207x	- TWThF----	:30		\$900.00		0.00	NM		
	12	WEWS	09/24/12-09/30/12	M-F 1135p-1202a Nightline		1135p-1207x	- TWThF----	:30		\$900.00		0.00	NM		
		Week: 10/01/12	10/07/12	M-----		1				\$250.00		0.00			
	13	WEWS	10/01/12-10/07/12	M-F 1135p-1202a Nightline		1135p-1207x	M-----	:30		(\$900.00)		0.00	NM		
		Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]													
E 55	WEWS	09/25/12	10/01/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	4	\$700.00	P-3	0.00	NM	3	\$2,100.00
		Week: 09/24/12	09/30/12	- TWTF-S		3				\$700.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 56	WEWS	09/25/12	10/01/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		Week: 09/24/12	09/30/12	-----S		1				\$300.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 57	WEWS	09/25/12	10/01/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
		Week: 09/24/12	09/30/12	- TWTF--		1				\$100.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$100.00		0.00			
E 58	WEWS	09/25/12	10/01/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	1	\$75.00	P-3	0.00	NM	1	\$30.00
		Week: 09/24/12	09/30/12	- TWTF--		1				\$30.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 59	WEWS	09/25/12	10/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		Week: 09/24/12	09/30/12	-----S-		1				\$55.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	09/24/12-09/30/12	Criminal Minds		1135p-105x	-----Sa--	:30		(\$55.00)		0.00	NM		
		See MG 59.5,59.6 [N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
	5	WEWS	09/24/12-09/30/12	SA Criminal Minds		1235a-2a	-----Sa--	:30		\$55.00		0.00	NM		
		Ⓜ MG for 59.4,61.4 [Sports Late-Run]													
	6	WEWS	09/30/12-09/30/12	SA Criminal Minds		1235a-2a	-----Su	:30		(\$55.00)		0.00	NM		
		Ⓜ Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]													
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
E 60	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		Week: 09/24/12	09/30/12	-----S-		1				\$75.00		0.00			



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 60	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/24/12	09/30/12	-----S-					1	\$75.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
4	WEWS	09/24/12-09/30/12		Numbers					1235-205a	-----Sa--	:30	(\$75.00)	0.00	NM
See MG 60.5 [N/A PGM NOT SCHEDULED]														
5	WEWS	09/24/12-09/30/12		SA 12a-1a CSI Miami Late	12a-1a					-----Sa--	:30	\$75.00	0.00	NM
Ⓜ MG for 60.4 09/29 [Sports Late-Run]														
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
E 61	WEWS	09/25/12	10/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00 NM	0	\$0.00
Week:		09/24/12	09/30/12	-----S					1	\$55.00		0.00		
4	WEWS	09/24/12-09/30/12		Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM
See MG 59.5,59.6 [N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]														
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
E 62	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00 NM	0	\$0.00
Week:		09/24/12	09/30/12	-----S					1	\$75.00		0.00		
4	WEWS	09/24/12-09/30/12		Numbers		1235-205a				-----Su	:30	(\$75.00)	0.00	NM
See MG 24.9,24.10,24.11 [N/A PGM NOT SCHEDULED]														
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
E 66	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
Week:		09/24/12	09/30/12	-----S-					2	\$6,000.00		0.00		
E 70	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
Week:		09/24/12	09/30/12	-----S-					1	\$6,000.00		0.00		
E 72	WEWS	09/29/12	09/29/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,500.00	P-3	0.00 NM	0	\$0.00
Week:		09/24/12	09/30/12	-----S-					1	\$1,500.00		0.00		
1	WEWS	09/24/12-09/30/12		NCAA Prime Game		8-1130p				-----Sa--	:30	(\$1,500.00)	0.00	NM
Credited [Flight ends Mon 10.1 Crediting these spots. -\$8,700.]														
E 76	WEWS	09/25/12	10/01/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
Week:		09/24/12	09/30/12	--W----					1	\$5,000.00		0.00		
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
E 78	WEWS	09/25/12	10/01/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,600.00	P-3	0.00 NM	1	\$5,000.00



WEWS

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Sunday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1		\$1,600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		Sunday Prime A		7-8p		-----Su	:30	\$5,000.00		0.00	NM		
		Week: 10/01/12	10/07/12	-----		0		\$0.00		0.00					
E 82	WEWS	09/25/12	10/01/12	LN after Sports	CM	11p-130x		-----S-	:30	\$500.00	P-3	0.00	NM	1	\$500.00
		LN after Sports													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		1		\$500.00		0.00					
		Week: 10/01/12	10/07/12	-----		0		\$0.00		0.00					
E 84	WEWS	09/25/12	09/28/12	M-F 4-5p Dr. OZ	CM	4-5p		-TWTF--	:30	\$300.00	P-3	0.00	NM	1	\$300.00
		M-F 4-5p Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-TWTF--		1		\$300.00		0.00					
E 90	WEWS	09/25/12	10/01/12	Sunday Prime A	CM	7-8p		-----S	:30	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		Sunday Prime A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1		\$5,000.00		0.00					
		Week: 10/01/12	10/07/12	-----		0		\$5,000.00		0.00					
E 91	WEWS	09/25/12	10/01/12	SA GMA 8-9a	CM	8-9a		-----S-	:30	\$600.00	P-2	0.00	NM	2	\$1,550.00
		SA GMA 8-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		2		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/24/12-09/30/12		SA GMA 8-9a		8-9a		-----Sa--	:30	\$775.00		0.00	NM		
4	WEWS	09/24/12-09/30/12		SA GMA 8-9a		8-9a		-----Sa--	:30	\$775.00		0.00	NM		
		Week: 10/01/12	10/07/12	-----		0		\$0.00		0.00					
E 92	WEWS	09/30/12	09/30/12	Sunday Prime C	CM	9-10p		-----S	:30	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		Sunday Prime C													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1		\$5,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/24/12-09/30/12		Sunday Prime C		9-10p		-----Su	:30	(\$5,000.00)		0.00	NM		
		See MG 92.2 [LS...tp oversold]													
2	WEWS	09/24/12-09/30/12		Thursday Prime A		8-9p		---Th----	:30	\$5,000.00		0.00	NM		
		Ⓜ MG for 92.1 09/30													
E 93	WEWS	09/30/12	09/30/12	SU GMA 8-9A	CM	8-9a		-----S	:30	\$600.00	P-2	0.00	NM	1	\$775.00
		SU GMA 8-9A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/24/12-09/30/12		SU GMA 8-9A		8-9a		-----Su	:30	\$775.00		0.00	NM		
E 99	WEWS	09/29/12	09/29/12	NCAA Prime Game	CM	8-1130p		-----S-	:30	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
		NCAA Prime Game													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		2		\$3,500.00		0.00					
N103	WEWS	10/01/12	10/01/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x		M-----	:30	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		M-F 1135p-1202a Nightlir													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	M-----		1		\$1,400.00		0.00					



WEWS

Print Date: 10/03/12

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Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N103	WEWS	10/01/12	10/01/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
N104	WEWS	09/29/12	09/29/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		1		\$775.00		0.00					
N105	WEWS	09/25/12	10/01/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	---TF--		1		\$200.00		0.00					
		Week: 10/01/12	10/07/12	-----		0		\$0.00		0.00					
N106	WEWS	09/25/12	10/01/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	2	\$35.00	P-3	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		2		\$35.00		0.00					
		Week: 10/01/12	10/07/12	-----		0		\$0.00		0.00					
													Totals	113	\$124,720.00