



WEWS

# ORDER

Print Date 09/24/12

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Flight Dates **09/18/12-09/24/12**

Contract / Revision     **310388 /**

Original Date / Revision  
09/07/12    09/21/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product  
**OFA Sked A 09.18-9.24.12**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep        00:20:00

Estimate #        **1536**

Alt Order #

Billing Type     Cash

Order Type     GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic    A35+

Rev Codes        POL            POL            CAND

Product Codes PL

Priority            P-3

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 108960

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	141	\$92,616.00	\$108,960.00	0.00	08/27/12	09/24/12	141	\$92,616.00	\$108,960.00
<b>Totals</b>	<b>141</b>	<b>\$92,616.00</b>	<b>\$108,960.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots    Amount	
N 1	WEWS	09/18/12	09/24/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		4				\$35.00		0.00			
		Week: 09/24/12	09/30/12	M-----		1				\$35.00		0.00			
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$40.00		0.00			
N 3	WEWS	09/24/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/24/12-09/30/12		M-F GMC 5-6a				5-6a	M-----	:30	<del>(\$75.00)</del>	0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
N 4	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	2	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F GMC 6-7a				6-7a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
3	WEWS	09/17/12-09/23/12		M-F GMC 6-7a				6-7a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
4	WEWS	09/17/12-09/23/12		M-F GMC 6-7a				6-7a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00			
N 5	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$175.00	P-3	0.00	NM	5	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					6	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F GMA 7-9a				7-9a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
3	WEWS	09/17/12-09/23/12		M-F GMA 7-9a				7-9a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
6	WEWS	09/17/12-09/23/12		M-F GMA 7-9a				7-9a	-TWThF----	:30	<del>(\$175.00)</del>	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	M-----					2	\$210.00		0.00			
N 6	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$75.00		0.00			



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6a-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
2	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N 7	WEWS	09/18/12	09/24/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
Week:		09/17/12	09/23/12	-----S					1	\$250.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N 8	WEWS	09/18/12	09/24/12	SU 5-530a Wall Street RGM SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
Week:		09/17/12	09/23/12	-----S					1	\$25.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N 9	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$175.00	P-3	0.00	NM	3	\$525.00
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/17/12-09/23/12		M-F 9-10a		9-10a	-TWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]															
4	WEWS	09/17/12-09/23/12		M-F 9-10a		9-10a	-TWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
N 10	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$750.00
Week:		09/17/12	09/23/12	-TWTF--					4	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	09/17/12-09/23/12		M-F 10-11a		10-11a	-TWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]															
Week:		09/24/12	09/30/12	M-----					1	\$300.00		0.00			
N 11	WEWS	09/18/12	09/24/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
Week:		09/17/12	09/23/12	-TWTF--					2	\$225.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N 12	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00	NM	2	\$400.00
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12** Hiatus Dates  
 Original Date / Revision 09/07/12/ 09/21/12 Order Sep 00:20:00  
 Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$175.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p		-TWThF----	:30	<del>(\$175.00)</del>		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
2	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p		-TWThF----	:30	<del>(\$175.00)</del>		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
4	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p		-TWThF----	:30	<del>(\$175.00)</del>		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	M-----			1		\$225.00		0.00				
N 13	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			5		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F 1-2p		1-2p		-TWThF----	:30	<del>(\$200.00)</del>		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
3	WEWS	09/17/12-09/23/12		M-F 1-2p		1-2p		-TWThF----	:30	<del>(\$200.00)</del>		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
Week:		09/24/12	09/30/12	M-----			1		\$200.00		0.00				
N 14	WEWS	09/18/12	09/24/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	4	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F 2-3p		2-3p		-TWThF----	:30	<del>(\$325.00)</del>		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
3	WEWS	09/17/12-09/23/12		M-F 2-3p		2-3p		-TWThF----	:30	<del>(\$325.00)</del>		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	-----			0		\$0.00		0.00				
N 15	WEWS	09/18/12	09/24/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$300.00		0.00				
Week:		09/24/12	09/30/12	-----			0		\$0.00		0.00				
N 16	WEWS	09/18/12	09/24/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$35.00		0.00				
Week:		09/24/12	09/30/12	-----			0		\$0.00		0.00				
N			09/24/12		CM	1030-11a			1		P-3	0.00	NM	1	\$150.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
17	WEWS	09/18/12		SU 1030-11a Showcase c SU 1030-11a Showcase c			-----S	:30		\$150.00						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S		1				\$150.00		0.00				
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00				
N 18	WEWS	09/18/12	09/24/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	3	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00				
	Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	2	WEWS	09/17/12-09/23/12	M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
				Credited												
				[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]												
	4	WEWS	09/17/12-09/23/12	M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
				Credited												
				[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]												
	Week:	09/24/12	09/30/12	M-----		1				\$300.00		0.00				
N 19	WEWS	09/18/12	09/24/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	5	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-TWTF--		4				\$225.00		0.00				
	Week:	09/24/12	09/30/12	M-----		1				\$225.00		0.00				
N 20	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	3	\$925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00				
	Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	3	WEWS	09/17/12-09/23/12	M-F 5-6p News		5-6p	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
				Credited												
				[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]												
	4	WEWS	09/17/12-09/23/12	M-F 5-6p News		5-6p	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM			
				Credited												
				[Will be adding lines to end of the contract. Net gain of +\$6,975]												
	Week:	09/24/12	09/30/12	M-----		1				\$325.00		0.00				
N 21	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-TWTF--		2				\$400.00		0.00				
	Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WEWS	09/17/12-09/23/12	M-F 6-630p News		6-630p	-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM			
				Credited												
				[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]												
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00				
N 22	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S-		2				\$225.00		0.00				
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00				
N 23	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	



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Hiatus Dates

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Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N23	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$350.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N24	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
		Week: 09/24/12	09/30/12	M-----					1	\$4,500.00		0.00			
N25	WEWS	09/18/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
		Week: 09/24/12	09/30/12	M-----					1	\$2,000.00		0.00			
N26	WEWS	09/18/12	09/18/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$4,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----					1	\$4,500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WEWS	09/17/12-09/23/12	Tuesday Prime A	8-9p	-T-----	:30	<del>(\$4,500.00)</del>	0.00	NM				
		Credited													
N27	WEWS	09/18/12	09/24/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----					1	\$2,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WEWS	09/17/12-09/23/12	Wednesday Prime C	10-11p	--W----	:30	<del>(\$2,000.00)</del>	0.00	NM				
		Credited													
		[Will be adding lines to end of the contract. Net gain of +\$6,975]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N28	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$1,500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N29	WEWS	09/18/12	09/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--					1	\$1,400.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N30	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
		Week: 09/24/12	09/30/12	M-----					1	\$4,500.00		0.00			
N31	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					2	\$300.00		0.00			



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Hiatus Dates

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Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
2	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
3	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
Ⓜ Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]															
4	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		\$350.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
5	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		\$350.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
6	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
7	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N32	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$650.00		0.00			
Week:		09/24/12	09/30/12	M-----					1	\$700.00		0.00			
N33	WEWS	09/23/12	09/23/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$650.00		0.00			
N34	WEWS	09/18/12	09/24/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$225.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N35	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1202a-107a Jimmy Kiml		1202-107x	-TWThF----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N36	WEWS	09/18/12	09/24/12	SA CSI Miami SA CSI	CM	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$55.00		0.00			



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Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N36	WEWS	09/18/12	09/24/12	SA CSI Miami 1135p-1235x SA CSI	CM	1135p-1235x	-----S-	:30	1	\$55.00	P-3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$55.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	SA CSI Miami 1135p-1235x		SA CSI				<del>(\$55.00)</del>		0.00	NM		
		See MG 36.2,36.3													
		[N/A PGM CHG TO PLACE - SA 12A-1A CSI MIAMI LATE ]													
	2	WEWS	09/17/12-09/23/12	SA 12a-1a CSI Miami Late		12a-1a				\$55.00		0.00	NM		
		Ⓜ MG for 37.1,36.1													
	3	WEWS	09/17/12-09/23/12	SA/SU Criminal Minds Late		1235a-2a				\$75.00		0.00	NM		
		Ⓜ MG for 37.1,36.1													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N37	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$75.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	Criminal Minds		1135p-105x				<del>(\$75.00)</del>		0.00	NM		
		See MG 36.2,36.3													
		[N/A PGM CHG TO PLACE - SA/SU CRIMINAL MINDS LATE - AIRS 1-2XM]													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N38	WEWS	09/18/12	09/24/12	SU 12a-1a CSI Miami Late SU 12a-1a CSI	CM	SU 12a-1a CSI	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$55.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N39	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	Criminal Minds		1135p-105x				<del>(\$75.00)</del>		0.00	NM		
		See MG 39.2													
		[N/A PGM CHG TO PLACE ORDER - SA/SU CRIMINAL MINDS LATE - AIRS 1-2XM]													
	2	WEWS	09/17/12-09/23/12	SA/SU Criminal Minds Late		1235a-2a				\$75.00		0.00	NM		
		Ⓜ MG for 39.1 09/23													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N40	WEWS	09/18/12	09/24/12	Primetime Emmy Award Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$3,000.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N41	WEWS	09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$2,000.00		0.00			



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Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N41	WEWS	09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-T-----		1				\$2,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	1	WEWS	09/17/12-09/23/12	Tuesday Prime C		10-11p		-T-----		:30	<del>(\$2,000.00)</del>	0.00 NM		
		See MG 41.2												
		[N/A PGM CHG TO PLACE - TUESDAY PRIME SPECIAL 9-11P]												
	2	WEWS	09/17/12-09/23/12	Tuesday Prime Special		Barbara Walters		9:00 PM-11:00 PM		-T-----	:30	\$1,300.00	0.00 NM	
		[can place]												
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N42	WEWS	09/18/12	09/24/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	--W----		1				\$2,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	1	WEWS	09/17/12-09/23/12	Wednesday Prime A		8-9p		--W-----		:30	<del>(\$2,000.00)</del>	0.00 NM		
		Credited												
		[Will be adding lines to end of the contract. Net gain of +\$6,975]												
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N43	WEWS	09/18/12	09/24/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	----F--		1				\$1,200.00		0.00		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N44	WEWS	09/18/12	09/24/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-----S-		2				\$350.00		0.00		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N45	WEWS	09/18/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$150.00	P-2	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		4				\$150.00		0.00		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N46	WEWS	09/18/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$350.00	P-2	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		5				\$350.00		0.00		
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00		
N47	WEWS	09/18/12	09/24/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$900.00	P-2	0.00 NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		4				\$900.00		0.00		
	Week:	09/24/12	09/30/12	M-----		1				\$900.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	5	WEWS	09/24/12-09/30/12	M-F 7-730p		7-730p		M-----		:30	\$1,000.00	0.00 NM		
N48	WEWS	09/18/12	09/24/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$900.00	P-2	0.00 NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	-TWTF--		4				\$900.00		0.00		
	Week:	09/24/12	09/30/12	M-----		1				\$1,000.00		0.00		



WEWS

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N49	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	09/17/12-09/23/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$500.00)</del>		0.00	NM		
		Credited [will be added to week 9.25-10.1]													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N50	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$2,800.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N51	WEWS	09/18/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-TWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2				\$40.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N52	WEWS	09/18/12	09/21/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	-TWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		1				\$800.00		0.00			
N53	WEWS	09/22/12	09/22/12	MAC Football Daytime Mac Football Daytime	CM	12-330p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$175.00		0.00			
N54	WEWS	09/22/12	09/22/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/17/12-09/23/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$500.00)</del>		0.00	NM		
		Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]													
		2	WEWS	09/17/12-09/23/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$500.00)</del>		0.00	NM		
		Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]													
N55	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		2				\$800.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/17/12-09/23/12	M-F 1135p-1202a Nightline	1135p-1207x	-TWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
		Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]													
		2	WEWS	09/17/12-09/23/12	M-F 1135p-1202a Nightline	1135p-1207x	-TWThF----	:30		<del>(\$800.00)</del>		0.00	NM		
		Credited [will be added to week 9.25-10.1]													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			



**WEWS**

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Contract / Revision     **310388**     Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision   09/07/12/   09/21/12

Order Sep   00:20:00

Advertiser   **Obama / Democrat / Presid**   Product **OFA Sked A 09.18-9.24.12**   Estimate #   **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N55	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N56	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N57	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					3	\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N58	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					2	\$650.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N59	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N60	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					2	\$700.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N61	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N62	WEWS	09/18/12	09/24/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N63	WEWS	09/18/12	09/24/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					2	\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N64	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$850.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N65	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					1	\$1,100.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			



WEWS

Print Date: 09/24/12

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N65	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		1				\$1,100.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/17/12-09/23/12	M-F 6-630p News	6-630p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
		Credited													
		[Will be adding lines to end of the contract. Net gain of +\$6,975]													
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N66	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		1				\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N67	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--		1				\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N68	WEWS	09/18/12	09/24/12	SU 1135p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N69	WEWS	09/18/12	09/24/12	Primetime Emmy Award Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$12,000.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N70	WEWS	09/18/12	09/24/12	SA 730-8P SA 730-8P	CM	730-8P	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$550.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N71	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N72	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1				\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N73	WEWS	09/18/12	09/24/12	MAC Football Daytime Mac Football Daytime	CM	12-330p	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$500.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
N74	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		2				\$2,800.00		0.00			



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N74	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N75	WEWS	09/18/12	09/24/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$3,500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N76	WEWS	09/18/12	09/24/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N77	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$350.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N78	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$650.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N79	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	---TF-S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF-S					1	\$2,200.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N80	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$700.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N81	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N82	WEWS	09/18/12	09/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--					1	\$3,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	09/17/12-09/23/12	Friday Prime C	10-11p	----F--	:30		<del>(\$3,000.00)</del>		0.00	NM		
				See MG 82.2 [n/a]											
		2	WEWS	09/21/12-09/21/12	Friday Prime B	9-10p	----F--	:30		\$3,000.00		0.00	NM		
				Ⓜ MG for 82.1 09/21											
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N83	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/21/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N83	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$4,500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N84	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N85	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N86	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$850.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N87	WEWS	09/18/12	09/24/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N88	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$1,800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N89	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
<b>Totals</b>														<b>141</b>	<b>\$108,960.00</b>