



WEWS

# ORDER

Print Date 09/24/12

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Flight Dates **09/15/12-09/21/12**

Contract / Revision     **311154 /**  
Original Date / Revision  
                                  09/14/12    09/20/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Product  
**OFA :60s 9.15-9.21.12**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **1775**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar BROADCAST

Demographic     A35+

Rev Codes        POL            POL            CAND

Product Codes   PL

Priority             P-1

Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 147810

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	72	\$125,638.50	\$147,810.00	0.00	08/27/12	09/21/12	72	\$125,638.50	\$147,810.00
<b>Totals</b>	<b>72</b>	<b>\$125,638.50</b>	<b>\$147,810.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots    Amount	
N 1	WEWS	09/15/12	09/21/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1		\$700.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00



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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	09/15/12	09/21/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$1,000.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 3	WEWS	09/15/12	09/21/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	1:00	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$1,300.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 4	WEWS	09/15/12	09/21/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	1:00	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$2,400.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 5	WEWS	09/15/12	09/21/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$1,600.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 6	WEWS	09/15/12	09/21/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$1,600.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 7	WEWS	09/15/12	09/21/12	Monday Prime Special Monday Prime Special	CM	Monday Prime Spe	-----	1:00	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----					0	\$0.00		0.00			
		Week: 09/17/12	09/23/12	M-----					1	\$5,000.00		0.00			
N 8	WEWS	09/15/12	09/21/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	1:00	3	\$4,400.00	P-2	0.00	NM	3	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$4,400.00		0.00			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$4,400.00		0.00			
N 9	WEWS	09/15/12	09/21/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S					1	\$900.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 10	WEWS	09/15/12	09/21/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$700.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 11	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S-	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-					1	\$150.00		0.00			
		Week: 09/17/12	09/23/12	-----					0	\$0.00		0.00			
N 12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00



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Hiatus Dates

Original Date / Revision 09/14/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 12	WEWS	09/15/12	09/21/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	1:00	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1		\$110.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 13	WEWS	09/15/12	09/21/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1		\$150.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 14	WEWS	09/15/12	09/15/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	1:00	1	\$30,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1		\$30,000.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WEWS	09/10/12-09/16/12	OSU Football	12p-1130p	-----Sa--	1:00	<del>\$30,000.00</del>	0.00	NM				
		Credited [Crediting these spots. Will add new spots to end of contract.]													
N 15	WEWS	09/15/12	09/21/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	1:00	1	\$5,600.00	P-2	0.00	NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1		\$5,600.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 16	WEWS	09/15/12	09/21/12	OSU Pre/Post Game OSU Pre/Post Game	CM	12p-12x	-----S-	1:00	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1		\$3,600.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 17	WEWS	09/15/12	09/21/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1		\$7,000.00		0.00					
		Week: 09/17/12	09/23/12	-----		0		\$0.00		0.00					
N 18	WEWS	09/15/12	09/21/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	1:00	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	-TWTF--		4		\$700.00		0.00					
N 19	WEWS	09/15/12	09/21/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	1:00	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	-TWTF--		4		\$900.00		0.00					
N 20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-TWTF--	1:00	3	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	-TWTF--		3		\$350.00		0.00					



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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N20	WEWS	09/15/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- TWTF--	1:00	3	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		3				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WEWS	09/17/12-09/23/12	M-F GMA 7-9a		7-9a		- TWThF----	1:00	<del>(\$350.00)</del>		0.00	NM		
		Credited [Crediting these spots. Will add new spots to end of contract.]													
	4	WEWS	09/17/12-09/23/12	M-F GMA 7-9a		7-9a		- TWThF----	1:00	<del>(\$350.00)</del>		0.00	NM		
		Credited [Crediting these spots. Will add new spots to end of contract.]													
N21	WEWS	09/15/12	09/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	1:00	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	- TWTF--		2				\$350.00		0.00			
N22	WEWS	09/15/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	1:00	3	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	- TWTF--		3				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WEWS	09/17/12-09/23/12	M-F 10-11a		10-11a		- TWThF----	1:00	<del>(\$300.00)</del>		0.00	NM		
		Credited [Crediting these spots. Will add new spots to end of contract.]													
N23	WEWS	09/15/12	09/21/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	1:00	3	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	- TWTF--		3				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	M-F 11-12p		11a-12p		- TWThF----	1:00	<del>(\$450.00)</del>		0.00	NM		
		Credited [Will be adding lines to end of contract.]													
	3	WEWS	09/17/12-09/23/12	M-F 11-12p		11a-12p		- TWThF----	1:00	<del>(\$450.00)</del>		0.00	NM		
		Credited [Crediting these spots. Will add new spots to end of contract.]													
N24	WEWS	09/17/12	09/21/12	M-F 12-1230pm News M-F 12p News	CM	12-1p	MTWTF--	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		2				\$1,400.00		0.00			
N25	WEWS	09/15/12	09/21/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	- TWTF--		2				\$400.00		0.00			
N26	WEWS	09/15/12	09/21/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	1:00	2	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----		0				\$0.00		0.00			
		Week: 09/17/12	09/23/12	- TWTF--		2				\$1,200.00		0.00			



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Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WEWS	09/15/12	09/21/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	1:00	2	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	- TWTF--		2		\$1,200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WEWS	09/17/12-09/23/12	M-F 2-3p		2-3p		- TWThF----	1:00	<del>(\$1,200.00)</del>	0.00	NM			
	Credited [Crediting these spots. Will add new spots to end of contract.]														
N27	WEWS	09/15/12	09/21/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	1:00	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	MTWTF--		2		\$450.00		0.00					
N28	WEWS	09/15/12	09/21/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	1:00	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- TWTF--		2		\$600.00		0.00					
N29	WEWS	09/15/12	09/21/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	1:00	3	\$1,700.00	P-2	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- TWTF--		3		\$1,700.00		0.00					
N30	WEWS	09/15/12	09/21/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	1:00	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- TWTF--		3		\$2,200.00		0.00					
N31	WEWS	09/15/12	09/21/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	1:00	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- TWTF--		3		\$1,800.00		0.00					
N32	WEWS	09/15/12	09/21/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	1:00	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- TWTF--		3		\$1,800.00		0.00					
N33	WEWS	09/15/12	09/21/12	Tuesday Prime Special Tuesday Prime Special	CM	Tuesday Prime Sp	T-----	1:00	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	- T-----		1		\$4,000.00		0.00					
N34	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	---T---		1		\$9,000.00		0.00					
N35	WEWS	09/15/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/12	09/16/12	-----		0		\$0.00		0.00					
	Week:	09/17/12	09/23/12	----F--		1		\$6,000.00		0.00					



WEWS

Print Date: 09/24/12

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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N35	WEWS	09/15/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
N36	WEWS	09/15/12	09/21/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	1:00	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	----F--		1		\$6,000.00		0.00					
N37	WEWS	09/15/12	09/21/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	1:00	3	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	-TWTF--		3		\$1,600.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WEWS	09/17/12-09/23/12	M-F 1135p-1202a Nightline		1135p-1207x		-TWThF----	1:00	<del>(\$1,600.00)</del>		0.00	NM		
				Credited											
				[Will be adding lines to end of contract.]											
N38	WEWS	09/15/12	09/21/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	1:00	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	-TWTF--		2		\$1,000.00		0.00					
N39	WEWS	09/19/12	09/21/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	--WTF--	1:00	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--WTF--		2		\$1,000.00		0.00					
N40	WEWS	09/19/12	09/21/12	M-F 10-11a M-F 10-11a	CM	10-11a	--WTF--	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--WTF--		1		\$900.00		0.00					
N41	WEWS	09/19/12	09/21/12	M-F 11-12p M-F 11-12p	CM	11a-12p	--WTF--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--WTF--		1		\$1,600.00		0.00					
N42	WEWS	09/15/12	09/21/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	--WTF--	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	--WTF--		1		\$450.00		0.00					
N43	WEWS	09/15/12	09/21/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	--W----		1		\$9,000.00		0.00					
N44	WEWS	09/15/12	09/21/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					
		Week: 09/17/12	09/23/12	--W----		1		\$9,000.00		0.00					
N45	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00					



WEWS

Print Date: 09/24/12

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Contract / Revision **311154** Flight Dates **09/15/12-09/21/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/20/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA :60s 9.15-9.21.12**

Estimate # **1775**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N45	WEWS	09/15/12	09/21/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	1:00	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/17/12	09/23/12	---T---		1		\$9,000.00		0.00						
N46	WEWS	09/15/12	09/21/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	--WTF--	1:00	1	\$700.00	P-2	0.00	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00						
		Week: 09/17/12	09/23/12	--WTF--		1		\$700.00		0.00						
N47	WEWS	09/15/12	09/21/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	----F--	1:00	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00						
		Week: 09/17/12	09/23/12	----F--		1		\$1,700.00		0.00						
N48	WEWS	09/15/12	09/21/12	1230-1P Right this Minute 1230-1p Right this Minute	CM	1230-1p	----F--	1:00	1	\$350.00	P-3	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/10/12	09/16/12	-----		0		\$0.00		0.00						
		Week: 09/17/12	09/23/12	----F--		1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>					
1	WEWS	09/17/12-09/23/12	1230-1P Right this Minute	1230-1p		----F--	1:00	<del>(\$350.00)</del>		0.00	NM					
		See MG 48.2 [N/A PGM CHG]														
2	WEWS	09/17/12-09/23/12	ABC Prime Preview	1230-1p		----F--	1:00	\$350.00		0.00	NM					
		Ⓜ MG for 48.1 09/21														
														<b>Totals</b>	<b>72</b>	<b>\$147,810.00</b>