



WEWS

# ORDER

Print Date 10/03/12

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Flight Dates **10/02/12-10/08/12**

Contract / Revision     **312256 /**  
Original Date / Revision  
                                  09/25/12    10/01/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Product  
**Candidate. OFA Sked A 10.2-10.8.1**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **1537**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar BROADCAST

Demographic     A35+

Rev Codes        POL            POL            CAND

Product Codes   PL

Priority              P-3

Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 128230

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	150	\$108,995.50	\$128,230.00	0.00	10/01/12	10/08/12	150	\$108,995.50	\$128,230.00
<b>Totals</b>	<b>150</b>	<b>\$108,995.50</b>	<b>\$128,230.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	10/02/12	10/08/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	12111--	:30	6	\$35.00	P-3	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	12111--		6				\$35.00		0.00			
N 2	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11212--	:30	7	\$40.00	P-3	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Print Date: 10/03/12

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11212--	:30	7	\$40.00	P-3	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	22222--			10		\$40.00		0.00				
N 3	WEWS	10/02/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11121--	:30	6	\$75.00	P-3	0.00	NM	8	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	11121--			6		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12	M-F GMC 5-6a			5-6a	MTWThF----	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 3.7,3.8,3.9 [hra/pol]															
7	WEWS	10/02/12-10/05/12	1230-1P Right this Minute			1230-1p	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 11.1,4.1,3.1															
8	WEWS	10/02/12-10/05/12	M-F 3-4P Katie			3-4p	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 11.1,4.1,3.1															
9	WEWS	10/02/12-10/08/12	SU 5-530a Wall Street Repor			5-530a	-----Su	:30		\$25.00		0.00	NM		
Ⓜ MG for 11.1,4.1,3.1															
N 4	WEWS	10/02/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11211--	:30	6	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	11211--			6		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12	M-F GMC 6-7a			6-7a	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 3.7,3.8,3.9 [hra/pol]															
N 5	WEWS	10/02/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	10	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			5		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12	M-F GMA 7-9a			7-9a	MTWThF----	:30		<del>(\$240.00)</del>		0.00	NM		
Credited [Adding lines to end of contract.]															
N 6	WEWS	10/06/12	10/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	-----S-			3		\$75.00		0.00				
N 7	WEWS	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	11211--	:30	6	\$175.00	P-3	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	11211--			6		\$175.00		0.00				
N 8	WEWS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	11211--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-1211--			5		\$275.00		0.00				
Week:		10/08/12	10/14/12	1-----			1		\$300.00		0.00				
N 9	WEWS	10/02/12	10/08/12	M-F 11-12p M-F 11-12p	CM	11a-12p	11-11--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	11-11--			4		\$225.00		0.00				



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Contract / Revision     **312256**     Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision    09/25/12/ 10/01/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. OFA Sked A 10.**    Estimate #    **1537**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	WEWS	10/02/12	10/08/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11112--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	11112--					6	\$225.00		0.00			
N 11	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	11211--	:30	6	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	11211--					6	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 1-2p		1-2p	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 3.7,3.8,3.9 [hra/pol]															
N 12	WEWS	10/02/12	10/08/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	111-1--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	111-1--					4	\$700.00		0.00			
N 13	WEWS	10/07/12	10/07/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$300.00		0.00			
N 14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$35.00		0.00			
N 15	WEWS	10/07/12	10/07/12	SU 1030-11a ShowcaseGM SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					2	\$150.00		0.00			
N 16	WEWS	10/02/12	10/08/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	11112--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1112--					5	\$300.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$350.00		0.00			
N 17	WEWS	10/02/12	10/08/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	11121--	:30	6	\$225.00	P-3	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	11121--					6	\$225.00		0.00			
N 18	WEWS	10/02/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	11112--	:30	6	\$325.00	P-3	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	11112--					6	\$325.00		0.00			
N 19	WEWS	10/02/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	111-1--	:30	4	\$1,300.00	P-2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	111-1--					4	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 6-630p News		6-630p	MTW--F----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [Adding lines to end of contract.]															
N 20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/12	10/07/12	-----S					1	\$300.00		0.00			



WEWS

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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-----S		1				\$300.00		0.00			
N21	WEWS	10/02/12	10/08/12	M-F 7-730p 7-730p The List	CM	7-730p	11112--	:30	6	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11112--		6				\$500.00		0.00			
N22	WEWS	10/02/12	10/08/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	11112--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	11112--		6				\$400.00		0.00			
N23	WEWS	10/08/12	10/08/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	2	\$4,500.00	P-3	0.00	NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	M-----		2				\$4,500.00		0.00			
N24	WEWS	10/08/12	10/08/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	M-----		1				\$2,000.00		0.00			
N25	WEWS	10/02/12	10/08/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-T-----		2				\$5,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/02/12-10/08/12	Tuesday Prime A		8-9p	-T-----	:30		<del>(\$5,000.00)</del>		0.00	NM		
	Credited [Adding lines to end of contract.]														
N26	WEWS	10/02/12	10/08/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	-T-----		2				\$2,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/02/12-10/08/12	Tuesday Prime C		10-11p	-T-----	:30		<del>(\$2,800.00)</del>		0.00	NM		
	Credited [Adding lines to end of contract.]														
N27	WEWS	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	--W----		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/02/12-10/08/12	Wednesday Prime C		10-11p	--W----	:30		<del>(\$2,000.00)</del>		0.00	NM		
	Credited [Adding lines to end of contract.]														
N28	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	---T---		1				\$3,500.00		0.00			
N29	WEWS	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	----F--		1				\$1,400.00		0.00			



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Contract / Revision **312256** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N30	WEWS	10/05/12	10/05/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/02/12	10/08/12	----F--					1	\$1,400.00		0.00		
N31	WEWS	10/07/12	10/07/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$1,600.00	P-3	0.00 NM	2	\$3,200.00
Week:		10/02/12	10/08/12	-----S					2	\$1,600.00		0.00		
N32	WEWS	10/07/12	10/07/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
Week:		10/02/12	10/08/12	-----S					1	\$5,000.00		0.00		
N33	WEWS	10/03/12	10/07/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	---1111	:30	4	\$700.00	P-3	0.00 NM	4	\$2,800.00
Week:		10/02/12	10/08/12	---1111					4	\$700.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/02/12-10/08/12		M-SU 11-1135P Late News		11-1135p	---ThFSaSu	:30		<del>(\$700.00)</del>		0.00 NM		
See MG 33.5 [N/A PGM CHG - TO PLACE - LN AFTER SPORTS]														
5	WEWS	10/02/12-10/08/12		M-SU 11-1135P Late News		11-1135p	-TWThF--Su	:30		\$700.00		0.00 NM		
Ⓜ MG for 33.3 10/06														
N34	WEWS	10/02/12	10/08/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	1111---	:30	4	\$900.00	P-2	0.00 NM	1	\$900.00
Week:		10/02/12	10/08/12	1111---					4	\$900.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh-----	:30		<del>(\$250.00)</del>		0.00 NM		
Credited [Adding lines to end of contract.]														
2	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh-----	:30		<del>(\$250.00)</del>		0.00 NM		
Credited [Adding lines to end of contract.]														
3	WEWS	10/02/12-10/08/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWTh-----	:30		<del>(\$250.00)</del>		0.00 NM		
Credited [Adding lines to end of contract.]														
N35	WEWS	10/07/12	10/07/12	SU 1125p-12a Sports Ext SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
Week:		10/02/12	10/08/12	-----S					1	\$300.00		0.00		
N36	WEWS	10/04/12	10/04/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	---T---	:30	2	\$100.00	P-3	0.00 NM	2	\$200.00
Week:		10/02/12	10/08/12	---T---					2	\$100.00		0.00		
N37	WEWS	10/02/12	10/02/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	-T-----	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
Week:		10/02/12	10/08/12	-T-----					1	\$75.00		0.00		
N38	WEWS	10/06/12	10/06/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
Week:		10/02/12	10/08/12	-----S-					1	\$55.00		0.00		



WEWS

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N39	WEWS	10/07/12	10/07/12	SU 12a-1a CSI Miami SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S		1		\$55.00		0.00					
N40	WEWS	10/06/12	10/07/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----11		2		\$75.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/02/12-10/08/12	SA Criminal Minds		1235a-2a	-----SaSu	:30		<del>(\$75.00)</del>		0.00	NM		
		See MG 40.3 [N/A PGM CHG TO PLACE - SU12A-1A CSI MIAMI LATE OR SU BURN NOTICE]													
	3	WEWS	10/02/12-10/08/12	SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
		Ⓜ MG for 40.2 10/07													
N41	WEWS	10/06/12	10/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S-		2		\$1,400.00		0.00					
N42	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S-		1		\$8,000.00		0.00					
N43	WEWS	10/04/12	10/04/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	---T---		1		\$2,800.00		0.00					
N44	WEWS	10/06/12	10/06/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S-		1		\$500.00		0.00					
N45	WEWS	10/03/12	10/03/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	--W----		1		\$4,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/02/12-10/08/12	Wednesday Prime B		9-10p	--W-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
		Credited [Adding lines to end of contract.]													
N46	WEWS	10/06/12	10/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S-		2		\$600.00		0.00					
N47	WEWS	10/07/12	10/07/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S		2		\$600.00		0.00					
N48	WEWS	10/06/12	10/06/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/12	10/08/12	-----S-		3		\$900.00		0.00					
N49	WEWS	10/06/12	10/06/12		CM	7-730p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00



WEWS

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Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
				SA 7PM News SA 7PM News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-----S-					2	\$300.00		0.00				
N50	WEWS	10/02/12	10/08/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-T-----					1	\$14,000.00		0.00				
N51	WEWS	10/02/12	10/08/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-T-----					1	\$6,000.00		0.00				
N52	WEWS	10/03/12	10/03/12	Election Prime Debates Election Prime Debates	CM	7-11p	--W----	:30	2	\$8,000.00	P-3	0.00	NM	2	\$16,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	--W----					2	\$8,000.00		0.00				
N53	WEWS	10/02/12	10/08/12	SU Burn Notice SU Burn Notice	CM	1-2am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	-----S					1	\$300.00		0.00				
N54	WEWS	10/08/12	10/08/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	M-----					1	\$4,500.00		0.00				
N55	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	MTWTF--					1	\$550.00		0.00				
<b>Totals</b>														<b>150</b>	<b>\$128,230.00</b>	