



WEWS

ORDER

Print Date 10/15/12

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Flight Dates **10/09/12-10/15/12**

Contract / Revision **312270 /**
Original Date / Revision
 09/25/12 10/15/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Product
Candidate. OFA Sked A 10.9-10.15

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 140820

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	126	\$119,697.00	\$140,820.00	0.00	10/01/12	10/15/12	126	\$119,697.00	\$140,820.00
Totals	126	\$119,697.00	\$140,820.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WEWS	10/09/12	10/15/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	11111--	:30	5	\$150.00	P-2	0.00	NM	5	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--		4				\$150.00		0.00			
		Week: 10/15/12	10/21/12	1-----		1				\$175.00		0.00			
E 2	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00



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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/15/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 2	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11111--	:30	5	\$40.00	P-3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$40.00		0.00			
E 3	WEWS	10/09/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11111--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$125.00		0.00			
E 4	WEWS	10/09/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11111--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--					4	\$550.00		0.00			
		Week: 10/15/12	10/21/12	1-----					1	\$650.00		0.00			
E 5	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	21212--	:30	8	\$600.00	P-2	0.00	NM	8	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1212--					6	\$600.00		0.00			
		Week: 10/15/12	10/21/12	2-----					2	\$700.00		0.00			
E 6	WEWS	10/13/12	10/13/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					2	\$75.00		0.00			
E 7	WEWS	10/09/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	MTWTF--					4	\$175.00		0.00			
E 8	WEWS	10/09/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	11111--					5	\$275.00		0.00			
E 9	WEWS	10/15/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	1-----					1	\$500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WEWS	10/09/12-10/15/12	M-F 11-12p	11a-12p	M-----	:30		\$350.00		0.00	NM		
E 10	WEWS	10/09/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	-1111--	:30	4	\$800.00	P-2	0.00	NM	5	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-1111--					4	\$800.00		0.00			
		Week: 10/15/12	10/21/12	1-----					1	\$1,000.00		0.00			
E 11	WEWS	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					5	\$550.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
E 12	WEWS	10/09/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	-TWTF--	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--					2	\$1,400.00		0.00			
E 13	WEWS	10/14/12	10/14/12	SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00



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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/15/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
SU This Week 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-----S		1		\$300.00		0.00					
E 14	WEWS	10/14/12	10/14/12	SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
SU Kaleidoscope															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-----S		1		\$35.00		0.00					
E 15	WEWS	10/14/12	10/14/12	SU 1030-11a Showcase	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	5	\$12,200.00
SU 1030-11a Showcase c															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-----S		2		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/09/12-10/15/12	SU 1030-11a Showcase of H	1030-11a		-----Su		:30		(\$150.00)		0.00	NM		
See MG 15.3,15.4,15.5,15.6,15.7															
[N/A PGM CHG TO PAID]															
2	WEWS	10/09/12-10/15/12	SU 1030-11a Showcase of H	1030-11a		-----Su		:30		(\$150.00)		0.00	NM		
See MG 15.3,15.4,15.5,15.6,15.7															
[N/A PGM CHG TO PAID]															
3	WEWS	10/09/12-10/15/12	SU 5-530a Wall Street Repor	5-530a		-----Su		:30		\$150.00		0.00	NM		
Ⓜ MG for 26.1,26.2,15.1,15.2,28.1,51.1															
4	WEWS	10/09/12-10/15/12	SU 5-530a Wall Street Repor	5-530a		-----Su		:30		\$150.00		0.00	NM		
Ⓜ MG for 26.1,26.2,15.1,15.2,28.1,51.1															
5	WEWS	10/15/12-10/15/12	M-SU 11-1135P Late News	11-1135p		M-----		:30		\$2,400.00		0.00	NM		
Ⓜ MG for 26.1,26.2,15.1,15.2,28.1,51.1															
6	WEWS	10/09/12-10/15/12	Friday Prime B	9-10p		-----F----		:30		\$4,500.00		0.00	NM		
Ⓜ MG for 26.1,26.2,15.1,15.2,28.1,51.1															
7	WEWS	10/09/12-10/15/12	Wednesday Prime A	8-9p		--W-----		:30		\$5,000.00		0.00	NM		
Ⓜ MG for 26.1,26.2,15.1,15.2,28.1,51.1															
E 16	WEWS	10/09/12	10/15/12	M-F 4-5p Dr. OZ	CM	4-5p	-TWTF--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
M-F 4-5p Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-TWTF--		3		\$300.00		0.00					
E 17	WEWS	10/09/12	10/15/12	M-F 3-4P Katie	CM	3-4p	11111--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
M-F 3-4p Katie															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	11111--		5		\$225.00		0.00					
E 18	WEWS	10/09/12	10/15/12	M-F 5-6p News	CM	5-6p	-1111--	:30	4	\$325.00	P-3	0.00	NM	4	\$1,300.00
M-F 5-6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-1111--		4		\$325.00		0.00					
E 19	WEWS	10/09/12	10/15/12	M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,300.00	P-2	0.00	NM	3	\$4,400.00
M-F 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--		2		\$1,300.00		0.00					
Week:		10/15/12	10/21/12	M-----		1		\$1,800.00		0.00					
E 20	WEWS	10/14/12	10/14/12	SU 6-630p News	CM	6-630p	-----S	:30	2	\$1,300.00	P-2	0.00	NM	2	\$2,600.00
SU 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	-----S		2		\$1,300.00		0.00					
E 21	WEWS	10/09/12	10/15/12	M-F 7-730p	CM	7-730p	11111--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,200.00
7-730p The List															



WEWS

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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/15/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 29	WEWS	10/12/12	10/12/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	----F--		1		\$4,500.00		0.00					
E 30	WEWS	10/12/12	10/12/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	----F--		1		\$1,400.00		0.00					
E 31	WEWS	10/14/12	10/14/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	-----S		1		\$14,000.00		0.00					
E 32	WEWS	10/15/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	M-----		1		\$200.00		0.00					
E 33	WEWS	10/09/12	10/15/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	1111--1	:30	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	1111--1		5		\$700.00		0.00					
E 34	WEWS	10/09/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$900.00	P-2	0.00	NM	3	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-TWTF--		2		\$900.00		0.00					
		Week: 10/15/12	10/21/12	M-----		1		\$1,000.00		0.00					
E 35	WEWS	10/14/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	-----S		1		\$300.00		0.00					
E 36	WEWS	10/11/12	10/11/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	---T---	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	---T---		1		\$100.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WEWS	10/09/12-10/15/12	M-F 1202a-107a Jimmy Kiml		1202-107x	---Th-----	:30		(\$100.00)	0.00	NM			
				Credited											
E 37	WEWS	10/10/12	10/15/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	1-1----	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	1-1----		2		\$75.00		0.00					
E 38	WEWS	10/13/12	10/13/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	-----S-		1		\$55.00		0.00					
E 39	WEWS	10/14/12	10/14/12	SU 12a-1a CSI Miami SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	-----S		1		\$55.00		0.00					
E 40	WEWS	10/13/12	10/14/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	-----11		2		\$75.00		0.00					



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Original Date / Revision 09/25/12/ 10/15/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	WEWS	10/13/12	10/14/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----11					2	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/09/12-10/15/12		SA Criminal Minds		1235a-2a	-----SaSu	:30		(\$75.00)		0.00	NM		
See MG 40.3															
[N/A PGM CHG TO PLACE - SU 12a-1a CSI MIAMI - OR - SU BURN NOTICE]															
3	WEWS	10/09/12-10/15/12		SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
Ⓜ MG for 40.2 10/14															
E 41	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S-					1	\$700.00		0.00			
E 42	WEWS	10/10/12	10/10/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	--W----					1	\$5,000.00		0.00			
E 43	WEWS	10/10/12	10/10/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	--W----					1	\$12,000.00		0.00			
E 44	WEWS	10/13/12	10/13/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S-					1	\$500.00		0.00			
E 45	WEWS	10/13/12	10/13/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S-					2	\$2,800.00		0.00			
E 46	WEWS	10/13/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S-					2	\$775.00		0.00			
E 47	WEWS	10/14/12	10/14/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-----S					2	\$775.00		0.00			
N 48	WEWS	10/09/12	10/12/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	-TWTF--	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	-TWTF--					1	\$1,400.00		0.00			
N 49	WEWS	10/15/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					1	\$300.00		0.00			
N 50	WEWS	10/15/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	M-----					1	\$325.00		0.00			
N 51	WEWS	10/11/12	10/11/12		CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	0	\$0.00



WEWS

Print Date: 10/15/12

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Contract / Revision **312270** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/15/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				Thursday Prime C											
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	---T---		1				\$2,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/09/12-10/15/12	Thursday Prime C		10-11p	---Th-----	:30		(\$2,800.00)		0.00	NM		
				See MG 15.3,15.4,15.5,15.6,15.7 [N/A PGM CHG 9-11P TO PLACE - ELECTION PRIME DEBATES]											
N52	WEWS	10/11/12	10/12/12	M-F 4-5p Dr. OZ	CM	4-5p	---TF--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F 4-5p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	---TF--		1				\$900.00		0.00			
N53	WEWS	10/11/12	10/12/12	M-F 11-12p	CM	11a-12p	---TF--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
				M-F 11-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	---TF--		1				\$1,300.00		0.00			
N54	WEWS	10/09/12	10/15/12	M-F 430-5am News	CM	430-5a	---TF--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	---TF--		1				\$200.00		0.00			
N55	WEWS	10/09/12	10/15/12	SU 5-530a Wall Street R	CM	5-530a	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				SU 5-530a Wall Street Re											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S		1				\$150.00		0.00			
													Totals	126	\$140,820.00