WEWS

ORDER

Flight Dates **10/31/12-11/06/12**

Order Sep 00:10:00

Product

Estimate # **1537**

Contract / Revision **316269** / **OFA Add To Sked A 10.30-11.6**

Alt Order #

Original Date / Revision

Agency Com 15%

Billing Type Cash

10/29/12 11/02/12

Billing Contact

Order Type GENERAL

Advertiser **Obama / Democrat / Preside**

Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Billing Calendar BROADCAST

Demographic A35+

Agency **GMMB Inc**

Rev Codes POL POL CAND

Buying Contact

Sales Office EWSDC

Product Codes PL

Sales Region NAT

Priority P-1

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency Ref 2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 341850

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	158	$290,572.50	$341,850.00	0.00
Totals	158	$290,572.50	$341,850.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	158	$290,572.50	$341,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 1	WEWS	10/31/12	11/06/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF - -	:30	8	$400.00	P-1	0.00	NM	8	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/31/12	11/06/12	MTWTF - -	8	$400.00	0.00								
N 2	WEWS	10/31/12	11/06/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF - -	:30	10	$750.00	P-1	0.00	NM	10	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

WEWS

Contract / Revision **316269** Flight Dates **10/31/12-11/06/12** Hiatus Dates

Original Date / Revision 10/29/12 / 11/02/12 Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add To Sked A 10.30-1** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 2	WEWS	10/31/12	11/06/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	10	$750.00	P-1	0.00	NM	10	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	10	$750.00	0.00									
N 3	WEWS	10/31/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	10	$950.00	P-1	0.00	NM	9	$8,550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	10	$950.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
3	*WEWS*	*10/31/12-11/06/12*	*M-F GMC 6-7a*		6-7a		MTWThF----	*:30*		*~~($950.00)~~*	0.00	*NM*			
	Credited														
	[Adding spots to order # 312290]														
N 4	WEWS	10/31/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	$950.00	P-1	0.00	NM	6	$5,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	6	$950.00	0.00									
N 5	WEWS	10/31/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	4	$650.00	P-1	0.00	NM	4	$2,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	4	$650.00	0.00									
N 6	WEWS	10/31/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	$850.00	P-1	0.00	NM	5	$4,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	5	$850.00	0.00									
N 7	WEWS	10/31/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	9	$850.00	P-1	0.00	NM	9	$7,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	9	$850.00	0.00									
N 8	WEWS	10/31/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	2	$1,200.00	P-1	0.00	NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	2	$1,200.00	0.00									
N 9	WEWS	10/31/12	11/06/12	1230-1P Right this Minute 1230-1p Right this Minute	CM	1230-1p	MTWTF--	:30	10	$1,000.00	P-2	0.00	NM	9	$9,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	10	$1,000.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
8	*WEWS*	*10/31/12-11/06/12*	*1230-1P Right this Minute*		1230-1p		MTWThF----	*:30*		*~~($1,000.00)~~*	0.00	*NM*			
	Credited														
	[Adding spots to order # 312290]														
N 10	WEWS	10/31/12	11/06/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	2	$1,600.00	P-1	0.00	NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	2	$1,600.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	*WEWS*	*10/31/12-11/06/12*	*M-F 2-3p*		2-3p		MTWThF----	*:30*		*~~($1,600.00)~~*	0.00	*NM*			
	Credited														
N 11	WEWS	10/31/12	11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	10	$1,400.00	P-1	0.00	NM	10	$14,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	10	$1,400.00	0.00									

WEWS

Contract / Revision **316269** Flight Dates **10/31/12-11/06/12** Hiatus Dates

Original Date / Revision 10/29/12 / 11/02/12 Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add To Sked A 10.30-1** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N12	WEWS	10/31/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	10	$1,300.00	P-1	0.00	NM	10	$13,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	MTWTF--	10	$1,300.00	0.00									
N13	WEWS	10/31/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	8	$2,000.00	P-1	0.00	NM	8	$16,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M-WTF--	8	$2,000.00	0.00									
N14	WEWS	10/31/12	11/06/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	$1,500.00	P-1	0.00	NM	4	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M-WTF--	4	$1,500.00	0.00									
N15	WEWS	10/31/12	11/06/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	1	$1,600.00	0.00									
N16	WEWS	10/31/12	11/06/12	M-SU 11-1135P Late Ne M-SU 11-1135P Late Nev	CM	11-1135p	MTWTF-S	:30	8	$3,000.00	P-1	0.00	NM	7	$21,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M-WTF-S	8	$3,000.00	0.00									

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
8	*WEWS*	*10/31/12-11/06/12*	*M-SU 11-1135P Late News*	11-1135p	M-WThF--Su	*:30*	*~~$3,000.00~~*	0.00	*NM*

Credited
[Adding spots to order # 312290]

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N17	WEWS	10/31/12	11/06/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	13	$900.00	P-1	0.00	NM	13	$11,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M-WTF--	13	$900.00	0.00									
N18	WEWS	10/31/12	11/06/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	MTWTF--	:30	12	$250.00	P-2	0.00	NM	12	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M-WTF--	12	$250.00	0.00									
N19	WEWS	10/31/12	11/06/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	3	$5,000.00	P-1	0.00	NM	3	$15,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	3	$5,000.00	0.00									
N20	WEWS	10/31/12	11/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	3	$5,000.00	P-1	0.00	NM	3	$15,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	3	$5,000.00	0.00									
N21	WEWS	10/31/12	11/06/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	$8,000.00	P-1	0.00	NM	2	$16,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	2	$8,000.00	0.00									
N22	WEWS	10/31/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M------	:30	2	$22,000.00	P-1	0.00	NM	2	$44,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	M------	2	$22,000.00	0.00									
N23	WEWS	10/31/12	11/06/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	2	$18,000.00	P-1	0.00	NM	2	$36,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

WEWS

Contract / Revision **316269** Flight Dates **10/31/12-11/06/12** Hiatus Dates

Original Date / Revision 10/29/12 / 11/02/12 Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add To Sked A 10.30-1** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N23	WEWS	10/31/12	11/06/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	2	$18,000.00	P-1	0.00	NM	2	$36,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	--W----	2	$18,000.00	0.00									
N24	WEWS	10/31/12	11/06/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	2	$12,000.00	P-1	0.00	NM	2	$24,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	---T---	2	$12,000.00	0.00									
N25	WEWS	10/31/12	11/06/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	$7,000.00	P-1	0.00	NM	1	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	----F--	1	$7,000.00	0.00									
N26	WEWS	10/31/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	$7,000.00	P-1	0.00	NM	1	$7,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	----F--	1	$7,000.00	0.00									
N27	WEWS	10/31/12	11/06/12	Sunday Prime A Sunday Prime A	CM	7-8p	------S	:30	1	$8,000.00	P-1	0.00	NM	1	$8,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	------S	1	$8,000.00	0.00									
N28	WEWS	10/31/12	11/06/12	Sunday Prime B Sunday Prime B	CM	8-9p	------S	:30	1	$18,000.00	P-1	0.00	NM	1	$18,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	------S	1	$18,000.00	0.00									
N29	WEWS	10/31/12	11/06/12	SA 1135-1150p Sports S Sports Saturday late	CM	1130p-1150p	-----S-	:30	2	$1,400.00	P-1	0.00	NM	2	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	2	$1,400.00	0.00									
N30	WEWS	10/31/12	11/06/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	------S	:30	2	$850.00	P-1	0.00	NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	------S	2	$850.00	0.00									
N31	WEWS	10/31/12	11/06/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	------S	:30	1	$4,000.00	P-1	0.00	NM	1	$4,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	------S	1	$4,000.00	0.00									
N32	WEWS	10/31/12	11/06/12	SA Criminal Minds SA Criminal Minds	CM	1235a-2a	-----S-	:30	3	$500.00	P-1	0.00	NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	3	$500.00	0.00									
N33	WEWS	10/31/12	11/06/12	SU Burn Notice SU Burn Notice	CM	1-2am	------S	:30	3	$500.00	P-1	0.00	NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	------S	3	$500.00	0.00									
N34	WEWS	10/31/12	11/06/12	SA 730-8p Motion SA 730-8pm Motion	CM	730-8p	-----S-	:30	2	$1,600.00	P-1	0.00	NM	1	$1,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/31/12	11/06/12	-----S-	2	$1,600.00	0.00									

WEWS

Contract / Revision **316269** Flight Dates **10/31/12-11/06/12** Hiatus Dates

Original Date / Revision 10/29/12 / 11/02/12 Order Sep 00:10:00

Advertiser **Obama / Democrat / Presid** Product **OFA Add To Sked A 10.30-1** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 34	WEWS	10/31/12	11/06/12	SA 730-8p Motion SA 730-8pm Motion	CM	730-8p	- - - - - S -	:30	2	$1,600.00	P-1	0.00	NM	1	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/31/12	11/06/12	- - - - - S -	2	$1,600.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*WEWS*	*10/31/12-11/06/12*	*SA 730-8p Motion*	730-8p	- - - - - - Sa - -	*:30*	*~~$1,600.00~~*	0.00	*NM*

Credited

[Adding spots to order # 312290]

Totals	158	$341,850.00