



WEWS

ORDER

Flight Dates **10/02/12-11/06/12**

Contract / Revision **307597 /**

Original Date / Revision
08/17/12 08/17/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

Candidate. OFA Sked A 10.2-11.6.1

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Daniel Baylog | 100% | | |

Order Share 100% Market Value 419400

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE | % | 0 |
| UNKWN | % | 0 |
| WBNX | % | 0 |
| WDLI | % | 0 |
| WEAO | % | 0 |
| WGGN | % | 0 |
| WJW | % | 0 |
| WKYC | % | 0 |
| WMFD | % | 0 |
| WOAC | % | 0 |
| WOIO | % | 0 |
| WQHS | % | 0 |
| WUAB | % | 0 |
| WVIZ | % | 0 |
| WVPX | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|---------------------|---------------------|-------------|------------|----------|---------|--------------|--------------|
| October 2012 | 510 | \$264,596.50 | \$311,290.00 | 0.00 | 10/01/12 | 10/28/12 | 510 | \$264,596.50 | \$311,290.00 |
| November 2012 | 141 | \$91,893.50 | \$108,110.00 | 0.00 | 10/29/12 | 11/06/12 | 141 | \$91,893.50 | \$108,110.00 |
| Totals | 651 | \$356,490.00 | \$419,400.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|----------------------------------|----------|
| 1 | WEWS | 10/02/12 | 11/06/12 | 4-430am America This Morn 4-430a America This Morn | M | 4-430a | MTWTF-- | :30 | 5 | \$35.00 | P-3 | 0.00 | NM | 25 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | - TWTF-- | | 5 | | | | \$35.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | 5 | | | | \$35.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | 5 | | | | \$35.00 | | 0.00 | | | |



WEWS

Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|-------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 1 | WEWS | 10/02/12 | 11/06/12 | 4-430am America This Morn 4-430a America This Morn | CM | 4-430a | MTWTF-- | :30 | 5 | \$35.00 | P-3 | 0.00 | NM | 25 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$35.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$35.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$35.00 | | 0.00 | | | |
| 2 | WEWS | 10/02/12 | 11/06/12 | M-F 430-5am News M-F 430-5am News | CM | 430-5a | MTWTF-- | :30 | 5 | \$40.00 | P-3 | 0.00 | NM | 25 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$40.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| 3 | WEWS | 10/02/12 | 11/06/12 | M-F GMC 5-6a M-F GMC 5-6a | CM | 5-6a | MTWTF-- | :30 | 5 | \$75.00 | P-3 | 0.00 | NM | 26 | \$1,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$75.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$75.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$75.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$75.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$75.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 4 | WEWS | 10/02/12 | 11/06/12 | M-F GMC 6-7a M-F GMC 6-7a | CM | 6-7a | MTWTF-- | :30 | 5 | \$200.00 | P-3 | 0.00 | NM | 25 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 5 | WEWS | 10/02/12 | 11/06/12 | M-F GMA 7-9a M-F GMA 7-9a | CM | 7-9a | MTWTF-- | :30 | 8 | \$210.00 | P-3 | 0.00 | NM | 41 | \$8,610.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | | | | 8 | \$210.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 8 | \$210.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 8 | \$210.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 8 | \$210.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 7 | \$210.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$210.00 | | 0.00 | | | |
| 6 | WEWS | 10/02/12 | 11/06/12 | Sa 6a-8a News Sa 6-8a News | CM | 6-8a | -----S- | :30 | 2 | \$75.00 | P-3 | 0.00 | NM | 10 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | | | | 2 | \$75.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 7 | WEWS | 10/02/12 | 11/06/12 | SA GMA 8-9a SA GMA 8-9a | CM | 8-9a | -----S- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 10 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |



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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 7 | WEWS | 10/02/12 | 11/06/12 | SA GMA 8-9a SA GMA 8-9a | CM | 8-9a | -----S- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 10 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | | 2 | \$200.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 8 | WEWS | 10/02/12 | 11/06/12 | SU GMA 8-9A SU GMA 8-9A | CM | 8-9a | -----S | :30 | 2 | \$250.00 | P-3 | 0.00 | NM | 10 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 9 | WEWS | 10/02/12 | 11/06/12 | M-F 9-10a M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 5 | \$175.00 | P-3 | 0.00 | NM | 26 | \$4,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$175.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$175.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 10 | WEWS | 10/02/12 | 11/06/12 | M-F 10-11a M-F 10-11a | CM | 10-11a | MTWTF-- | :30 | 5 | \$300.00 | P-3 | 0.00 | NM | 25 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$300.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 11 | WEWS | 10/02/12 | 11/06/12 | M-F 11-12p M-F 11-12p | CM | 11a-12p | MTWTF-- | :30 | 3 | \$225.00 | P-3 | 0.00 | NM | 15 | \$5,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | | 3 | \$225.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 3 | \$225.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 3 | \$500.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 3 | \$500.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 2 | \$500.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$500.00 | | 0.00 | | | |
| 12 | WEWS | 10/02/12 | 11/06/12 | M-F 12pm News 12-1230p News | CM | 12-1p | MTWTF-- | :30 | 5 | \$225.00 | P-3 | 0.00 | NM | 26 | \$5,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| 13 | WEWS | 10/02/12 | 11/06/12 | M-F 1-2p M-F 1-2p | CM | 1-2p | MTWTF-- | :30 | 5 | \$200.00 | P-3 | 0.00 | NM | 25 | \$5,000.00 |



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Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

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Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|-------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 13 | WEWS | 10/02/12 | 11/06/12 | M-F 1-2p M-F 1-2p | CM | 1-2p | MTWTF-- | :30 | 5 | \$200.00 | P-3 | 0.00 | NM | 25 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | - TWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 14 | WEWS | 10/02/12 | 11/06/12 | M-F 2-3p 2-3pm General Hospital | CM | 2-3p | MTWTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 16 | \$5,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | - TWTF-- | | | | | 3 | \$400.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 3 | \$400.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 3 | \$350.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 3 | \$350.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$350.00 | | 0.00 | | | |
| 15 | WEWS | 10/02/12 | 11/06/12 | SU This Week 9-10a SU This Week 9-10a | CM | 9-10a | -----S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$300.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$300.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$300.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$300.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$300.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 16 | WEWS | 10/02/12 | 11/06/12 | SU Kaleidoscope SU Kaleidoscope | CM | 10-1030a | -----S | :30 | 1 | \$35.00 | P-3 | 0.00 | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$35.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 17 | WEWS | 10/02/12 | 11/06/12 | SU 1030-11a ShowcaseQ SU 1030-11a Showcase c | CM | 1030-11a | -----S | :30 | 2 | \$150.00 | P-3 | 0.00 | NM | 10 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | | | | 2 | \$150.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 18 | WEWS | 10/02/12 | 11/06/12 | M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz | CM | 4-5p | MTWTF-- | :30 | 5 | \$370.00 | P-3 | 0.00 | NM | 26 | \$8,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | - TWTF-- | | | | | 5 | \$370.00 | | 0.00 | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | | | 5 | \$370.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | | | 5 | \$300.00 | | 0.00 | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | | | 4 | \$300.00 | | 0.00 | | | |
| | Week: | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| 19 | WEWS | 10/02/12 | 11/06/12 | | CM | 3-4p | MTWTF-- | :30 | 5 | \$225.00 | P-3 | 0.00 | NM | 25 | \$5,625.00 |



WEWS

Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | | |
|-------|------|-------------------|-----------------|------------------|-------|----------------|--------------|-----|-------------------|-------------|-----|---------------|------|----------------------------------|-------------|--|
| | | | | M-F 3-4p Katie | | | | | | | | | | | | |
| | | | | M-F 3-4p Katie | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - TWTF - - | | | | | 5 | \$225.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF - - | | | | | 5 | \$225.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF - - | | | | | 5 | \$225.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF - - | | | | | 5 | \$225.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF - - | | | | | 4 | \$225.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$225.00 | | 0.00 | | | | |
| 20 | WEWS | 10/02/12 | 11/06/12 | M-F 5-6p News | CM | 5-6p | MTWTF - - | :30 | 5 | \$325.00 | P-3 | 0.00 | NM | 26 | \$11,250.00 | |
| | | | | M-F 5-6p News | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - TWTF - - | | | | | 5 | \$325.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF - - | | | | | 5 | \$325.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF - - | | | | | 4 | \$500.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | | | | | 2 | \$500.00 | | 0.00 | | | | |
| 21 | WEWS | 10/02/12 | 11/06/12 | M-F 6-630p News | CM | 6-630p | MTWTF - - | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 15 | \$6,000.00 | |
| | | | | M-F 6-630p News | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - TWTF - - | | | | | 3 | \$400.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF - - | | | | | 3 | \$400.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF - - | | | | | 3 | \$400.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF - - | | | | | 3 | \$400.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF - - | | | | | 2 | \$400.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$400.00 | | 0.00 | | | | |
| 22 | WEWS | 10/02/12 | 11/06/12 | SU 6-630p News | CM | 6-630p | - - - - - S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 7 | \$2,100.00 | |
| | | | | SU 6-630p News | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - - - - - S | | | | | 1 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | - - - - - S | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S | | | | | 1 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | - - - - - S | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - S | | | | | 1 | \$300.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 23 | WEWS | 10/02/12 | 11/06/12 | SA 7-8p Rotation | CM | 7-8p | - - - - - S- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 10 | \$3,000.00 | |
| | | | | SA 7-8p Rotation | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - - - - - S- | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | - - - - - S- | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | - - - - - S- | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | - - - - - S- | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - S- | | | | | 2 | \$300.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 24 | WEWS | 10/02/12 | 11/06/12 | M-F 7-730p | CM | 7-730p | MTWTF - - | :30 | 5 | \$500.00 | P-3 | 0.00 | NM | 25 | \$12,500.00 | |
| | | | | 7-730p The List | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | - TWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF - - | | | | | 5 | \$500.00 | | 0.00 | | | | |
| Week: | | 10/29/12 | 11/04/12 | MTWTF - - | | | | | 4 | \$500.00 | | 0.00 | | | | |
| Week: | | 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$500.00 | | 0.00 | | | | |
| 25 | WEWS | 10/02/12 | 11/06/12 | M-F 730-8p | CM | 730-8p | MTWTF - - | :30 | 5 | \$400.00 | P-3 | 0.00 | NM | 25 | \$10,000.00 | |



WEWS

Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | |
|--|------|-------------------|-----------------|--|-------|----------------|---------------|-----|-------------------|-------------|-----|---------------|------|----------------------------------|-------------|
| M-F 730-8P 730-8p Let's Ask America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - TWTF - - | | | | | 5 | \$400.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF - - | | | | | 5 | \$400.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF - - | | | | | 5 | \$400.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF - - | | | | | 5 | \$400.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF - - | | | | | 4 | \$400.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$400.00 | | 0.00 | | | |
| 26 | WEWS | 10/02/12 | 11/06/12 | Monday DWS Monday DWS | CM | 8-10p | M - - - - - | :30 | 1 | \$4,500.00 | P-3 | 0.00 | NM | 7 | \$37,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M - - - - - | | | | | 1 | \$4,500.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M - - - - - | | | | | 2 | \$5,500.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | M - - - - - | | | | | 1 | \$5,500.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | M - - - - - | | | | | 2 | \$5,500.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$5,500.00 | | 0.00 | | | |
| 27 | WEWS | 10/02/12 | 11/06/12 | Monday Prime C Monday Prime C | CM | 10-11p | M - - - - - | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 5 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | M - - - - - | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | M - - - - - | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | M - - - - - | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | M - - - - - | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M - - - - - | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| 28 | WEWS | 10/02/12 | 11/06/12 | Tuesday Prime A Tuesday Prime A | CM | 8-9p | - T - - - - - | :30 | 2 | \$5,000.00 | P-3 | 0.00 | NM | 8 | \$40,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - - - - | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | - T - - - - - | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | - T - - - - - | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | - T - - - - - | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | - T - - - - - | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| 29 | WEWS | 10/02/12 | 11/06/12 | Tuesday Prime C Tuesday Prime C | CM | 10-11p | - T - - - - - | :30 | 1 | \$3,500.00 | P-3 | 0.00 | NM | 5 | \$16,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - T - - - - - | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | - T - - - - - | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | - T - - - - - | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | - T - - - - - | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | - T - - - - - | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| 30 | WEWS | 10/02/12 | 11/06/12 | Wednesday Prime C Wednesday Prime C | CM | 10-11p | - - W - - - - | :30 | 1 | \$2,000.00 | P-3 | 0.00 | NM | 3 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | - - W - - - - | | | | | 1 | \$2,000.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | - - W - - - - | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| | | Week: 10/22/12 | 10/28/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | - - W - - - - | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | - - - - - | | | | | 0 | \$0.00 | | 0.00 | | | |
| 31 | WEWS | 10/02/12 | 11/06/12 | | CM | 9-10p | - - - T - - - | :30 | 1 | \$3,500.00 | P-3 | 0.00 | NM | 5 | \$20,500.00 |



WEWS

Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | <u>Totals</u> Spots Amount | | |
|----|------|-------------------|-----------------|------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|----------------------------------|------------|--|
| | | | | Thursday Prime B | | | | | | | | | | | | |
| | | | | Thursday Prime B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ---T--- | | | | | 1 | \$3,500.00 | | 0.00 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$3,500.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$4,500.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | | 1 | \$4,500.00 | | 0.00 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$4,500.00 | | 0.00 | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 32 | WEWS | 10/02/12 | 11/06/12 | Thursday Prime C | CM | 10-11p | ---T--- | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 2 | \$5,600.00 | |
| | | | | Thursday Prime C | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ---T--- | | | | | 1 | \$2,800.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ---T--- | | | | | 1 | \$2,800.00 | | 0.00 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 33 | WEWS | 10/02/12 | 11/06/12 | Friday Prime B | CM | 9-10p | ----F-- | :30 | 1 | \$1,400.00 | P-3 | 0.00 | NM | 5 | \$7,000.00 | |
| | | | | Friday Prime B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 34 | WEWS | 10/02/12 | 11/06/12 | Friday Prime C | CM | 10-11p | ----F-- | :30 | 1 | \$1,400.00 | P-3 | 0.00 | NM | 5 | \$7,000.00 | |
| | | | | Friday Prime C | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----F-- | | | | | 1 | \$1,400.00 | | 0.00 | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 35 | WEWS | 10/02/12 | 11/06/12 | Sunday Prime A | CM | 7-8p | -----S | :30 | 1 | \$1,600.00 | P-3 | 0.00 | NM | 3 | \$4,800.00 | |
| | | | | Sunday Prime A | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$1,600.00 | | 0.00 | | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$1,600.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$1,600.00 | | 0.00 | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| 36 | WEWS | 10/14/12 | 10/28/12 | Sunday Prime B | CM | 8-9p | -----S | :30 | 1 | \$3,300.00 | P-3 | 0.00 | NM | 2 | \$6,600.00 | |
| | | | | Sunday Prime B | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$3,300.00 | | 0.00 | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$3,300.00 | | 0.00 | | | | |
| 37 | WEWS | 10/02/12 | 11/06/12 | Sunday Prime C | CM | 9-10p | -----S | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 3 | \$8,400.00 | |
| | | | | Sunday Prime C | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$2,800.00 | | 0.00 | | | | |



WEWS

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|-------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 37 | WEWS | 10/02/12 | 11/06/12 | Sunday Prime C Sunday Prime C | CM | 9-10p | -----S | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 3 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 1 | | \$2,800.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | 1 | | \$2,800.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 38 | WEWS | 10/02/12 | 11/06/12 | M-SU 11-1135P Late New M-SU 11-1135P Late New | CM | 11-1135p | MTWTF-S | :30 | 4 | \$700.00 | P-3 | 0.00 | NM | 20 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-S | | 4 | | \$700.00 | | 0.00 | | | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-S | | 4 | | \$700.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-S | | 4 | | \$700.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-S | | 4 | | \$700.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-S | | 3 | | \$700.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | 1 | | \$700.00 | | 0.00 | | | | | |
| 39 | WEWS | 10/02/12 | 11/06/12 | M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir | CM | 1135p-1207x | MTWTF-- | :30 | 3 | \$250.00 | P-3 | 0.00 | NM | 15 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | 3 | | \$250.00 | | 0.00 | | | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | 3 | | \$250.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | 3 | | \$250.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | 3 | | \$250.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | 2 | | \$250.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | M----- | | 1 | | \$250.00 | | 0.00 | | | | | |
| 40 | WEWS | 10/02/12 | 11/06/12 | SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext | CM | 1135p-12x | -----S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | 1 | | \$300.00 | | 0.00 | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | \$300.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 1 | | \$300.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S | | 1 | | \$300.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S | | 1 | | \$300.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 41 | WEWS | 10/02/12 | 11/06/12 | M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K | CM | 1202-107x | MTWTF-- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 5 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | 1 | | \$100.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 42 | WEWS | 10/02/12 | 11/06/12 | M-F Right This Minute M-F 106a-206a | CM | 106a-206a | MTWTF-- | :30 | 1 | \$75.00 | P-3 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | Week: | 10/08/12 | 10/14/12 | MTWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | Week: | 10/15/12 | 10/21/12 | MTWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | Week: | 10/22/12 | 10/28/12 | MTWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | Week: | 10/29/12 | 11/04/12 | MTWTF-- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | Week: | 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 43 | WEWS | 10/02/12 | 11/06/12 | Criminal Minds Sa Criminal Minds | CM | 1135p-105x | -----S- | :30 | 1 | \$55.00 | P-3 | 0.00 | NM | 5 | \$275.00 |



WEWS

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|------|-------------------|-----------------|-------------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 43 | WEWS | 10/02/12 | 11/06/12 | Criminal Minds Sa Criminal Minds | CM | 1135p-105x | -----S- | :30 | 1 | \$55.00 | P-3 | 0.00 | NM | 5 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 44 | WEWS | 10/02/12 | 11/06/12 | Numbers Sa Numbers | CM | 1235-205a | -----S- | :30 | 1 | \$75.00 | P-3 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 45 | WEWS | 10/02/12 | 11/06/12 | Criminal Minds Sa Criminal Minds | CM | 1135p-105x | -----S | :30 | 1 | \$55.00 | P-3 | 0.00 | NM | 5 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | 1 | | \$55.00 | | 0.00 | | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 46 | WEWS | 10/02/12 | 11/06/12 | Numbers Sa Numbers | CM | 1235-205a | -----S | :30 | 1 | \$75.00 | P-3 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/15/12 | 10/21/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | 1 | | \$75.00 | | 0.00 | | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 47 | WEWS | 10/06/12 | 10/06/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 2 | \$1,400.00 | P-3 | 0.00 | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S- | | 2 | | \$1,400.00 | | 0.00 | | | | | |
| 48 | WEWS | 10/13/12 | 10/13/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 2 | \$1,400.00 | P-3 | 0.00 | NM | 2 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | 2 | | \$1,400.00 | | 0.00 | | | | | |
| 49 | WEWS | 10/27/12 | 10/27/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 2 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/22/12 | 10/28/12 | -----S- | | 2 | | \$1,000.00 | | 0.00 | | | | | |
| 50 | WEWS | 11/03/12 | 11/03/12 | NCAA 330p-7pm NCAA 330p-7pm | CM | 330-7p | -----S- | :30 | 2 | \$1,000.00 | P-3 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | 2 | | \$1,000.00 | | 0.00 | | | | | |
| 51 | WEWS | 10/06/12 | 10/06/12 | OSU Football Ohio State Football | CM | 12p-1130p | -----S- | :30 | 1 | \$8,000.00 | P-3 | 0.00 | NM | 1 | \$8,000.00 |



WEWS

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 51 | WEWS | 10/06/12 | 10/06/12 | OSU Football Ohio State Football | CM | 12p-1130p | -----S- | :30 | 1 | \$8,000.00 | P-3 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 1 | | | | \$8,000.00 | | 0.00 | | | |
| 52 | WEWS | 10/20/12 | 10/20/12 | NCAA Prime Game NCAA Prime Game | CM | 8-1130p | -----S- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| 53 | WEWS | 10/27/12 | 10/27/12 | NCAA Prime Game NCAA Prime Game | CM | 8-1130p | -----S- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -----S- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| 54 | WEWS | 11/03/12 | 11/03/12 | NCAA Prime Game NCAA Prime Game | CM | 8-1130p | -----S- | :30 | 2 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| 55 | WEWS | 10/20/12 | 10/20/12 | OSU Football Ohio State Football | CM | 12p-1130p | -----S- | :30 | 1 | \$5,500.00 | P-3 | 0.00 | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S- | | 1 | | | | \$5,500.00 | | 0.00 | | | |
| 56 | WEWS | 11/03/12 | 11/03/12 | OSU Football Ohio State Football | CM | 12p-1130p | -----S- | :30 | 1 | \$5,500.00 | P-3 | 0.00 | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -----S- | | 1 | | | | \$5,500.00 | | 0.00 | | | |
| 57 | WEWS | 10/13/12 | 10/13/12 | SA 7-730p SA 7-730p | CM | NASCAR PRE | -----S- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | | | \$300.00 | | 0.00 | | | |
| 58 | WEWS | 10/13/12 | 10/13/12 | Nascar Series Nascar Series | CM | 12p-12x | -----S- | :30 | 1 | \$800.00 | P-3 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | | | \$800.00 | | 0.00 | | | |
| 59 | WEWS | 10/08/12 | 10/22/12 | Monday DWS Monday DWS | CM | 8-10p | M----- | :30 | 1 | \$4,500.00 | P-3 | 0.00 | NM | 2 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | ----- | | 0 | | | | \$0.00 | | 0.00 | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| 60 | WEWS | 10/30/12 | 10/30/12 | Tuesday Prime A Tuesday Prime A | CM | 8-9p | -T----- | :30 | 1 | \$5,000.00 | P-3 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/29/12 | 11/04/12 | -T----- | | 1 | | | | \$5,000.00 | | 0.00 | | | |
| 61 | WEWS | 10/10/12 | 10/10/12 | Wednesday Prime C Wednesday Prime C | CM | 10-11p | --W---- | :30 | 1 | \$2,000.00 | P-3 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | --W---- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| 62 | WEWS | 10/04/12 | 10/04/12 | Thursday Prime C Thursday Prime C | CM | 10-11p | ---T--- | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | ---T--- | | 1 | | | | \$2,800.00 | | 0.00 | | | |
| 63 | WEWS | 11/01/12 | 11/01/12 | | CM | Country Music Aw | ---T--- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 1 | \$4,000.00 |



WEWS

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|--|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|------------------------|------------|
| Thursday Prime Special Thursday Prime Special (7:58 PM-11:00 PM) I thought this was placed on Thurs 11.1 - Prime Special Country Music Awards reflects a Wednesday air date. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| 64 | WEWS | 10/02/12 | 11/06/12 | LN after Sports LN after Sports | CM | 11p-130x | -----S- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 5 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$600.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$600.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$600.00 | | 0.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 65 | WEWS | 10/07/12 | 10/07/12 | Sunday Prime A Sunday Prime A | CM | 7-8p | -----S | :30 | 1 | \$1,600.00 | P-3 | 0.00 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$1,600.00 | | 0.00 | | | |
| 66 | WEWS | 10/21/12 | 10/21/12 | Sunday Prime B Sunday Prime B | CM | 8-9p | -----S | :30 | 1 | \$3,300.00 | P-3 | 0.00 | NM | 1 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | | | 1 | \$3,300.00 | | 0.00 | | | |
| 67 | WEWS | 10/02/12 | 11/06/12 | Sunday Prime C Sunday Prime C | CM | 9-10p | -----S | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 2 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 68 | WEWS | 10/02/12 | 11/06/12 | NCAA Prime Game NCAA Prime Game | CM | 8-1130p | -----S- | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 69 | WEWS | 10/02/12 | 11/06/12 | Tuesday Prime C Tuesday Prime C | CM | 10-11p | -T----- | :30 | 1 | \$2,800.00 | P-3 | 0.00 | NM | 3 | \$9,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | -T----- | | | | | 1 | \$2,800.00 | | 0.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | | | 1 | \$3,500.00 | | 0.00 | | | |
| Week: | | 10/29/12 | 11/04/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| Week: | | 11/05/12 | 11/11/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| 70 | WEWS | 10/02/12 | 11/06/12 | Wednesday Prime B Wednesday Prime B | CM | 9-10p | --W---- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | --W---- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | | | | 1 | \$4,000.00 | | 0.00 | | | |



WEWS

Print Date: 08/17/12

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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|--------|--------|--------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 70 | WEWS | 10/02/12 | 11/06/12 | Wednesday Prime B Wednesday Prime B | CM | 9-10p | --W---- | :30 | 1 | \$4,000.00 | P-3 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| | | Week: 10/22/12 | 10/28/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| | | Week: 11/05/12 | 11/11/12 | ----- | | 0 | | \$0.00 | | 0.00 | | | | | |
| 71 | WEWS | 11/05/12 | 11/05/12 | M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir | CM | 1135p-1207x | M----- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 1 | | \$250.00 | | 0.00 | | | | | |
| 72 | WEWS | 10/02/12 | 10/05/12 | M-F 430-5am News M-F 430-5am News | CM | 430-5a | -TWTF-- | :30 | 1 | \$40.00 | P-3 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 10/01/12 | 10/07/12 | -TWTF-- | | 1 | | \$40.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 651 | \$419,400.00 |