



WEWS

ORDER

Flight Dates **10/31/12-11/06/12**

Contract / Revision **316267 /**

Original Date / Revision
11/02/12 11/02/12

Advertiser **Romney / Republican / Presi**

Agency **American Rambler Producti**

Buying Contact

**138 Conant Street
Beverly, MA 01915**

Product
Romney For President 10.31-11.6.1

Agency Com 15%

Billing Contact

**138 Conant Street
Beverly, MA 01915**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **Order # 511. 10.31-11.6**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 368950

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	127	\$313,607.50	\$368,950.00	0.00	10/29/12	11/06/12	127	\$313,607.50	\$368,950.00
Totals	127	\$313,607.50	\$368,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
1	WEWS	10/31/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$950.00	P-1	0.00	NM	10	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					6	\$950.00		0.00			
		Week: 11/05/12	11/11/12	MT-----					4	\$950.00		0.00			
2	WEWS	10/31/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	7	\$950.00	P-1	0.00	NM	11	\$10,450.00



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Contract / Revision **316267** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pre: Product Romney For President 10.3** Estimate # **Order # 511. 10.31-11.6**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WEWS	10/31/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	7	\$950.00	P-1	0.00	NM	11	\$10,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--					6	\$950.00		0.00			
	Week:	11/05/12	11/11/12	MT-----					5	\$950.00		0.00			
E 3	WEWS	10/31/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	3	\$650.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					3	\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	Sa 6a-8a News		6-8a	-----Sa--	:30		(\$650.00)		0.00	NM		
				Credited											
				[Have not received buyer approval. Crediting spots.]											
	2	WEWS	10/29/12-11/04/12	Sa 6a-8a News		6-8a	-----Sa--	:30		(\$650.00)		0.00	NM		
				Credited											
				[Have not received buyer approval. Crediting spots.]											
	3	WEWS	10/29/12-11/04/12	Sa 6a-8a News		6-8a	-----Sa--	:30		(\$650.00)		0.00	NM		
				Credited											
				[Have not received buyer approval. Crediting spots.]											
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 4	WEWS	10/31/12	11/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$900.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-					2	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$900.00)		0.00	NM		
				Credited											
				[Have not received buyer approval to move level up. Credit spots.]											
	2	WEWS	10/29/12-11/04/12	SA GMA 8-9a		8-9a	-----Sa--	:30		(\$900.00)		0.00	NM		
				Credited											
				[Have not received buyer approval to move level up. Credit spots.]											
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 5	WEWS	10/31/12	11/06/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$900.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					2	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	SU GMA 8-9A		8-9a	-----Su	:30		(\$900.00)		0.00	NM		
				Credited											
				[Have not received buyer approval to move level up. Credit spots.]											
	2	WEWS	10/29/12-11/04/12	SU GMA 8-9A		8-9a	-----Su	:30		(\$900.00)		0.00	NM		
				Credited											
				[Have not received buyer approval to move level up. Credit spots.]											
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
6	WEWS	10/31/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	7	\$850.00	P-1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--					2	\$850.00		0.00			
	Week:	11/05/12	11/11/12	MT-----					2	\$850.00		0.00			
E 7	WEWS	10/31/12	11/06/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					2	\$2,500.00		0.00			



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Contract / Revision **316267** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pre: Product Romney For President 10.3** Estimate # **Order # 511. 10.31-11.6**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WEWS	10/31/12	11/06/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
8	WEWS	10/31/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	9	\$850.00	P-1	0.00	NM	12	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$850.00		0.00			
Week:		11/05/12	11/11/12	MT-----					6	\$850.00		0.00			
E 9	WEWS	10/31/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	6	\$1,600.00	P-1	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$1,600.00		0.00			
Week:		11/05/12	11/11/12	MT-----					3	\$1,600.00		0.00			
10	WEWS	10/31/12	11/06/12	M-F 12-1230pm News 12-1230pm News	CM	12-1p	MTWTF--	:30	6	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$1,200.00		0.00			
Week:		11/05/12	11/11/12	MT-----					4	\$1,200.00		0.00			
E 11	WEWS	10/31/12	11/06/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	2	\$5,000.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/29/12-11/04/12		NCAA 12p-330pm			12-330p	-----Sa--	:30	(\$5,000.00)		0.00	NM		
Credited															
[Have not received buyer approval to place. Credit spots.]															
3	WEWS	10/29/12-11/04/12		NCAA 12p-330pm			12-330p	-----Sa--	:30	(\$5,000.00)		0.00	NM		
Credited															
[Have not received buyer approval to place. Credit spots.]															
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
12	WEWS	10/31/12	11/06/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	7	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					2	\$1,600.00		0.00			
Week:		11/05/12	11/11/12	MT-----					2	\$1,600.00		0.00			
13	WEWS	10/31/12	11/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$5,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 14	WEWS	10/31/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	6	\$2,000.00	P-1	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		M-F 5-6p News			5-6p	--WThF----	:30	(\$2,000.00)		0.00	NM		
Credited															
[Credit this money. Pulled these spots at client direction on Wed 10.31.]															
6	WEWS	10/29/12-11/04/12		M-F 5-6p News			5-6p	--WThF----	:30	(\$2,000.00)		0.00	NM		
Credited															
[Credit this money. Pulled these spots at client direction on Wed 10.31.]															
Week:		11/05/12	11/11/12	M-----					2	\$2,000.00		0.00			



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Print Date: 11/02/12

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Contract / Revision **316267** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pre** Product **Romney For President 10.3** Estimate # **Order # 511. 10.31-11.6**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WEWS	10/31/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	6	\$2,000.00	P-1	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$2,000.00		0.00			
15	WEWS	10/31/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	6	\$2,500.00	P-1	0.00	NM	6	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					6	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		M-F 6-630p News		6-630p	--WThF----	:30		(\$2,500.00)		0.00	NM		
Credited [Credit this money. Pulled these spots at client direction on Wed 10.31.]															
4	WEWS	10/29/12-11/04/12		M-F 6-630p News		6-630p	--WThF----	:30		(\$2,500.00)		0.00	NM		
Credited [Credit this money. Pulled these spots at client direction on Wed 10.31.]															
Week:		11/05/12	11/11/12	M-----					2	\$2,500.00		0.00			
16	WEWS	10/31/12	11/06/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,600.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
17	WEWS	10/31/12	11/06/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$8,000.00	P-1	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$8,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
18	WEWS	10/31/12	11/06/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	2	\$8,000.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$8,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		Wednesday Prime A		8-9p	--W-----	:30		(\$8,000.00)		0.00	NM		
Credited [Credit this money. Pulled these spots at client direction on Wed 10.31.]															
2	WEWS	10/29/12-11/04/12		Wednesday Prime A		8-9p	--W-----	:30		(\$8,000.00)		0.00	NM		
Credited [Credit this money. Pulled these spots at client direction on Wed 10.31.]															
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
19	WEWS	10/31/12	11/06/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	2	\$7,000.00	P-1	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$7,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
E 20	WEWS	10/31/12	11/06/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	2	\$18,000.00	P-1	0.00	NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					2	\$18,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
21	WEWS	10/31/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	2	\$22,000.00	P-1	0.00	NM	2	\$44,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	M-----					2	\$22,000.00		0.00			



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Hiatus Dates

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Order Sep 00:20:00

Advertiser **Romney / Republican / Pre: Product Romney For President 10.3** Estimate # **Order # 511. 10.31-11.6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	WEWS	10/31/12	11/06/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	2	\$12,000.00	P-1	0.00	NM	2	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		2				\$12,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
E 23	WEWS	10/31/12	11/06/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$8,000.00	P-1	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$8,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
24	WEWS	10/31/12	11/06/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	2	\$7,000.00	P-1	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		2				\$7,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
25	WEWS	10/31/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	2	\$8,000.00	P-1	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		2				\$8,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
26	WEWS	10/31/12	11/06/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	2	\$18,000.00	P-1	0.00	NM	2	\$36,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
	Week:	11/05/12	11/11/12	M-----		2				\$18,000.00		0.00			
27	WEWS	10/31/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	2	\$7,000.00	P-1	0.00	NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		2				\$7,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
28	WEWS	10/31/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	6	\$3,000.00	P-1	0.00	NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		6				\$3,000.00		0.00			
	Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	M-SU 11-1135P Late News		11-1135p		--WThF----	:30	(\$3,000.00)		0.00	NM		
				Credited											
				[Credit this money. Pulled these spots at client direction on Wed 10.31.]											
	4	WEWS	10/29/12-11/04/12	M-SU 11-1135P Late News		11-1135p		--WThF----	:30	(\$3,000.00)		0.00	NM		
				Credited											
				[Credit this money. Pulled these spots at client direction on Wed 10.31.]											
	Week:	11/05/12	11/11/12	M-----		2				\$3,000.00		0.00			
29	WEWS	10/31/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$3,000.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
30	WEWS	10/31/12	11/06/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		2				\$1,600.00		0.00			



WEWS

Print Date: 11/02/12

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Contract / Revision **316267** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pre: Product Romney For President 10.3** Estimate # **Order # 511. 10.31-11.6**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
30	WEWS	10/31/12	11/06/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--WTF--		2				\$1,600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/29/12-11/04/12		M-F 1135p-1202a Nightline		1135p-1207x	--WThF----	:30		(\$1,600.00)		0.00	NM			
		Credited														
		[Credit this money. Pulled these spots at client direction on Wed 10.31.]														
	Week:	11/05/12	11/11/12	M-----		1				\$1,600.00		0.00				
31	WEWS	10/31/12	11/06/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	6	\$300.00	P-1	0.00	NM	8	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--WTF--		4				\$300.00		0.00				
	Week:	11/05/12	11/11/12	MT-----		4				\$300.00		0.00				
32	WEWS	10/31/12	11/06/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	6	\$250.00	P-2	0.00	NM	8	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--WTF--		4				\$250.00		0.00				
	Week:	11/05/12	11/11/12	MT-----		4				\$250.00		0.00				
33	WEWS	10/31/12	11/06/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	6	\$650.00	P-2	0.00	NM	8	\$5,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	--WTF--		4				\$650.00		0.00				
	Week:	11/05/12	11/11/12	MT-----		4				\$650.00		0.00				
														Totals	127	\$368,950.00