



WEWS

ORDER

Print Date 09/24/12

Page 1 of 4

Flight Dates **10/09/12-10/15/12**

Contract / Revision **305212 /**

Original Date / Revision
07/19/12 08/23/12

Advertiser **Sutton / Democrat / Congres**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Product

Betty Sutton for Congress 10.09-10

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2126**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	79	\$74,587.50	\$87,750.00	0.00	10/01/12	10/15/12	79	\$74,587.50	\$87,750.00
Totals	79	\$74,587.50	\$87,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WEWS	10/09/12	10/15/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	3	\$150.00	P-2	0.00	NM	5	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$150.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$175.00		0.00			
N 2	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	5	\$3,100.00



WEWS

Print Date: 09/24/12

Page 2 of 4

Contract / Revision **305212** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/19/12/ 08/23/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	5	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$600.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$700.00		0.00			
N 3	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$200.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$250.00		0.00			
N 4	WEWS	10/09/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--WTF--					3	\$550.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$650.00		0.00			
N 5	WEWS	10/09/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	5	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$550.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$650.00		0.00			
N 6	WEWS	10/09/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	5	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$550.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$650.00		0.00			
N 7	WEWS	10/09/12	10/15/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	5	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$800.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$1,000.00		0.00			
N 8	WEWS	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	MT--T---	:30	2	\$550.00	P-2	0.00	NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWT---					3	\$550.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$650.00		0.00			
N 9	WEWS	10/09/12	10/15/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$900.00		0.00			
		Week: 10/15/12	10/21/12	M-----					1	\$1,000.00		0.00			
N 10	WEWS	10/09/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	- TWTF--					4	\$900.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
N 11	WEWS	10/13/12	10/13/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$900.00		0.00			



WEWS

Print Date: 09/24/12

Page 3 of 4

Contract / Revision **305212** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/19/12/ 08/23/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 11	WEWS	10/13/12	10/13/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$900.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	WEWS	10/08/12-10/14/12		SA 7-8p Rotation		News		-----Sa--	:30	(\$900.00)	0.00	NM	
		See MG 11.2 [NASCAR airs 7-11pm 10/13]													
		2	WEWS	10/15/12-10/15/12		M-F 4-5p Dr. OZ		4-5p		M-----	:30	\$900.00	0.00	NM	
		Ⓜ MG for 11.1 10/13													
N 12	WEWS	10/14/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$1,300.00		0.00			
N 13	WEWS	10/09/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$2,000.00	P-1	0.00	NM	3	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-T---		2				\$2,000.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$2,500.00		0.00			
N 14	WEWS	10/09/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$1,000.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
N 15	WEWS	10/09/12	10/15/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$1,300.00	P-1	0.00	NM	5	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$1,300.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$1,500.00		0.00			
N 16	WEWS	10/09/12	10/09/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1				\$6,000.00		0.00			
N 17	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$2,000.00		0.00			
N 18	WEWS	10/09/12	10/15/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTFSS	:30	3	\$3,000.00	P-1	0.00	NM	6	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF-S		5				\$3,000.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$3,000.00		0.00			
N 19	WEWS	10/09/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWT---		3				\$600.00		0.00			
		Week: 10/15/12	10/21/12	M-----		1				\$700.00		0.00			
N 20	WEWS	10/09/12	10/15/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$775.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			



WEWS

Print Date: 09/24/12

Page 4 of 4

Contract / Revision **305212** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/19/12/ 08/23/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N21	WEWS	10/09/12	10/15/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S					2	\$775.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
N22	WEWS	10/09/12	10/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$3,500.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
N23	WEWS	10/09/12	10/15/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					1	\$6,000.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
N24	WEWS	10/13/12	10/13/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
													Totals	79	\$87,750.00