WEWS

ORDER

Flight Dates **10/09/12-10/15/12**

Contract / Revision **305212** /

Original Date / Revision
07/19/12 10/05/12

Advertiser **Sutton / Democrat / Congres**

Agency **Buying Time LLC**

Buying Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Product
Betty Sutton for Congress 10.09-10

Agency Com 15%

Billing Contact

650 Massachusetts Avenue NW - S
Washington, DC 20001

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00
Estimate # **2126**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL CAND
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	97	$88,060.00	$103,600.00	0.00
Totals	97	$88,060.00	$103,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	97	$88,060.00	$103,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 1	WEWS	10/09/12	10/15/12	4-430am America This Mo 4-430a America This Mor	CM	4-430a	MTWTF--	:30	3	$150.00	P-2	0.00	NM	5	$775.00
N 2	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	$600.00	P-2	0.00	NM	5	$3,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	4	$150.00	0.00
Week:	10/15/12	10/21/12	M------	1	$175.00	0.00

WEWS

Contract / Revision **305212** Flight Dates **10/09/12-10/15/12** Hiatus Dates

Original Date / Revision 07/19/12 / 10/05/12 Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 2	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	$600.00	P-2	0.00	NM	5	$3,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$600.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$700.00	0.00									
N 3	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	$200.00	P-2	0.00	NM	5	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$200.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$250.00	0.00									
N 4	WEWS	10/09/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	$550.00	P-2	0.00	NM	6	$3,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	5	$550.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$650.00	0.00									
N 5	WEWS	10/09/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	$550.00	P-2	0.00	NM	5	$2,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$550.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$650.00	0.00									
N 6	WEWS	10/09/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	$550.00	P-2	0.00	NM	5	$2,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$550.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$650.00	0.00									
N 7	WEWS	10/09/12	10/15/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	4	$800.00	P-2	0.00	NM	5	$4,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$800.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$1,000.00	0.00									
N 8	WEWS	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	MT-T---	:30	2	$550.00	P-2	0.00	NM	4	$2,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-T-TF--	3	$550.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$650.00	0.00									
N 9	WEWS	10/09/12	10/15/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	$900.00	P-2	0.00	NM	5	$4,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$900.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$1,000.00	0.00									
N 10	WEWS	10/09/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	5	$900.00	P-2	0.00	NM	5	$4,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-TWTF--	4	$900.00	0.00									
	Week: 10/15/12	10/21/12	M------	1	$1,000.00	0.00									
N 11	WEWS	10/13/12	10/13/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	$900.00	P-2	0.00	NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 10/08/12	10/14/12	-----S-	1	$900.00	0.00									

WEWS

Contract / Revision **305212** Flight Dates **10/09/12-10/15/12** Hiatus Dates

Original Date / Revision 07/19/12 / 10/05/12 Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 11	WEWS	10/13/12	10/13/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	$900.00	P-2	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$900.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*WEWS*	*10/08/12-10/14/12*	*SA 7-8p Rotation*	News	------Sa--	*:30*	*~~($900.00)~~*	0.00	*NM*
	See MG 11.2								
	[NASCAR airs 7-11pm 10/13]								
2	WEWS	10/15/12-10/15/12	M-F 4-5p Dr. OZ	4-5p	M---------	:30	$900.00	0.00	NM
	Ⓜ MG for 11.1 10/13								

N 12	WEWS	10/14/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,300.00	P-2	0.00	NM	1	$1,300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	------S	1	$1,300.00	0.00

N 13	WEWS	10/09/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	$2,000.00	P-1	0.00	NM	3	$6,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-T-T---	2	$2,000.00	0.00
Week:	10/15/12	10/21/12	M------	1	$2,500.00	0.00

N 14	WEWS	10/09/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	$1,000.00	P-2	0.00	NM	4	$4,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	4	$1,000.00	0.00
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00

N 15	WEWS	10/09/12	10/15/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	$1,300.00	P-1	0.00	NM	5	$6,700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	4	$1,300.00	0.00
Week:	10/15/12	10/21/12	M------	1	$1,500.00	0.00

N 16	WEWS	10/09/12	10/09/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	$6,000.00	P-2	0.00	NM	1	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-T-----	1	$6,000.00	0.00

N 17	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$2,000.00	0.00

N 18	WEWS	10/09/12	10/15/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	3	$3,000.00	P-1	0.00	NM	6	$18,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF-S	5	$3,000.00	0.00
Week:	10/15/12	10/21/12	M------	1	$3,000.00	0.00

N 19	WEWS	10/09/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	$600.00	P-2	0.00	NM	5	$3,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-TWTF--	4	$600.00	0.00
Week:	10/15/12	10/21/12	M------	1	$700.00	0.00

N 20	WEWS	10/09/12	10/15/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	$775.00	P-1	0.00	NM	1	$775.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/08/12	10/14/12	-----S-	1	$775.00	0.00
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00

WEWS

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Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress 1** Estimate # **2126**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N21	WEWS	10/09/12	10/15/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	------S	:30	2	$775.00	P-1	0.00	NM	2	$1,550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	------S	2	$775.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
N22	WEWS	10/09/12	10/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	$3,500.00	P-1	0.00	NM	1	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-----S-	1	$3,500.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
N23	WEWS	10/09/12	10/15/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	$6,000.00	P-2	0.00	NM	1	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-T-----	1	$6,000.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
N24	WEWS	10/13/12	10/13/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	$400.00	P-2	0.00	NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-----S-	1	$400.00	0.00									
N25	WEWS	10/09/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	4	$400.00	P-2	0.00	NM	5	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-TWTF--	4	$400.00	0.00									
Week:	10/15/12	10/21/12	M------	1	$650.00	0.00									
N26	WEWS	10/09/12	10/15/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	2	$2,200.00	P-1	0.00	NM	2	$4,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-TWTF--	2	$2,200.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
N27	WEWS	10/09/12	10/15/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	$800.00	P-2	0.00	NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-----S-	1	$800.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
N28	WEWS	10/09/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	6	$950.00	P-2	0.00	NM	6	$5,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/08/12	10/14/12	-TWTF--	6	$950.00	0.00									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
													Totals	97	$103,600.00