



WEWS

ORDER

Print Date 10/03/12

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Flight Dates **10/05/12-10/08/12**

Contract / Revision **313708 /**

Original Date / Revision
10/02/12 10/03/12

Advertiser **Sutton / Democrat / Congres**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Product
Betty Sutton 10.5-10.8.12

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2412**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 13250

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	13	\$11,262.50	\$13,250.00	0.00	10/01/12	10/08/12	13	\$11,262.50	\$13,250.00
Totals	13	\$11,262.50	\$13,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
N 1	WEWS	10/05/12	10/08/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	M--F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$150.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
N 2	WEWS	10/05/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M--F--	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00



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Hiatus Dates

Original Date / Revision 10/02/12/ 10/03/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton 10.5-10.8.12** Estimate # **2412**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/05/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M--F--	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$600.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$600.00		0.00			
N 3	WEWS	10/05/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M--F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$550.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 4	WEWS	10/05/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M--F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 5	WEWS	10/05/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	M--F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$550.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 6	WEWS	10/05/12	10/08/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M--F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$900.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 7	WEWS	10/05/12	10/08/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M--F--	:30	1	\$2,200.00	P-1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$2,200.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 8	WEWS	10/05/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M--F--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,600.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 9	WEWS	10/05/12	10/08/12	M-F 7-730p 7-730p The List	CM	7-730p	M--F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 10	WEWS	10/05/12	10/08/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	M--F--	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,300.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 11	WEWS	10/05/12	10/08/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	M----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$3,000.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 12	WEWS	10/05/12	10/08/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00



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Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton 10.5-10.8.12** Estimate # **2412**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WEWS	10/05/12	10/08/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
													Totals	13	\$13,250.00