



WEWS

# ORDER

Print Date 10/23/12

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Flight Dates **10/08/12-11/06/12**

Contract / Revision      **303564 /**

Original Date / Revision  
07/02/12    10/23/12

Advertiser **Mandel / Republican / US Se**

Agency    **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop  
Delaware, OH 43015**

Product  
**OH MANDEL US SEN 10.8-11.6.12**

Agency Com    15%

Billing Contact  
**7669 Stagers Loop  
Delaware, OH 43015**

Sales Office    WEWSL

Sales Region    LOC

Agency Ref

Order Sep            00:30:00

Estimate #            **2452**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle      EOM/EOC

Billing Calendar BROADCAST

Demographic     A35+

Rev Codes        POL            POL            CAND

Product Codes    PL

Priority              P-2

Advertiser Ref

Primary Account Executive  
Louis Schottelkotte

Account Executive	Order%	Start Date	End Date
Louis Schottelkotte	100%		

Order Share 20%    Market Value 34750

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	80%	27800
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	6	\$5,907.50	\$6,950.00	19.10	10/01/12	10/28/12	6	\$5,907.50	\$6,950.00
<b>Totals</b>	<b>6</b>	<b>\$5,907.50</b>	<b>\$6,950.00</b>	<b>19.10</b>	<b>10/29/12</b>	<b>11/06/12</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	10/08/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$475.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/08/12	10/14/12	-TWTF--	2	\$550.00	2.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WEWS	10/08/12-10/14/12	M-F GMC 6-7a	6-7a	-TWTF----	:30	<del>(\$550.00)</del>	2.00	NM						

Credited



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates  
 Original Date / Revision 07/02/12/ 10/23/12 Order Sep 00:30:00  
 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WEWS	10/08/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$475.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$550.00		2.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/08/12-10/14/12	M-F GMC 6-7a		6-7a		-TWThF----	:30	<del>(\$550.00)</del>		2.00	NM		
				Credited											
	Week:	10/15/12	10/21/12	MTWTF--		3				\$650.00		2.00			
	3	WEWS	10/15/12-10/21/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
	4	WEWS	10/15/12-10/21/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
	5	WEWS	10/15/12-10/21/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.00			
	6	WEWS	10/22/12-10/28/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	7	WEWS	10/22/12-10/28/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	8	WEWS	10/22/12-10/28/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]											
	Week:	10/29/12	11/04/12	MTWTF--		3				\$650.00		2.00			
	9	WEWS	10/29/12-11/04/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	10	WEWS	10/29/12-11/04/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	11	WEWS	10/29/12-11/04/12	M-F GMC 6-7a		6-7a		MTWThF----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	Week:	11/05/12	11/11/12	MT-----		1				\$650.00		2.00			
	12	WEWS	11/05/12-11/11/12	M-F GMC 6-7a		6-7a		MT-----	:30	<del>(\$650.00)</del>		2.00	NM		
				Credited											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		3				\$600.00		2.70			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			3		\$600.00		2.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F GMA 7-9a			7-9a		-TWThF----	:30	<del>(\$600.00)</del>	2.70	NM		
Credited															
2	WEWS	10/08/12-10/14/12		M-F GMA 7-9a			7-9a		-TWThF----	:30	\$600.00	2.70	NM		
3	WEWS	10/08/12-10/14/12		M-F GMA 7-9a			7-9a		-TWThF----	:30	<del>(\$600.00)</del>	2.70	NM		
Credited															
Week:		10/15/12	10/21/12	MTWTF--			4		\$700.00		2.70				
5	WEWS	10/15/12-10/21/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
6	WEWS	10/15/12-10/21/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
7	WEWS	10/15/12-10/21/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
8	WEWS	10/15/12-10/21/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
Week:		10/22/12	10/28/12	MTWTF--			4		\$700.00		2.70				
9	WEWS	10/22/12-10/28/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
10	WEWS	10/22/12-10/28/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
11	WEWS	10/22/12-10/28/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]															
12	WEWS	10/22/12-10/28/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		10/29/12	11/04/12	MTWTF--			4		\$700.00		2.70				



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates  
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 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70 NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			4		\$700.00		2.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
14	WEWS	10/29/12-11/04/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
15	WEWS	10/29/12-11/04/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
16	WEWS	10/29/12-11/04/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
17	WEWS	10/29/12-11/04/12		M-F GMA 7-9a			7-9a		MTWThF----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		11/05/12	11/11/12	MT-----			2		\$700.00		2.70				
19	WEWS	11/05/12-11/11/12		M-F GMA 7-9a			7-9a		MT-----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
20	WEWS	11/05/12-11/11/12		M-F GMA 7-9a			7-9a		MT-----	:30	<del>(\$700.00)</del>	2.70	NM		
Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N 4	WEWS	10/08/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	2.90 NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			3		\$550.00		2.90				
1	WEWS	10/08/12-10/14/12		M-F 9-10a			9-10a		-TWThF----	:30	<del>(\$550.00)</del>	2.90	NM		
Credited															
2	WEWS	10/08/12-10/14/12		M-F 9-10a			9-10a		-TWThF----	:30	<del>(\$550.00)</del>	2.90	NM		
Credited															
3	WEWS	10/08/12-10/14/12		M-F 9-10a			9-10a		-TWThF----	:30	\$550.00	2.90	NM		
Week:		10/15/12	10/21/12	MTWTF--			5		\$650.00		2.90				
4	WEWS	10/15/12-10/21/12		M-F 9-10a			9-10a		MTWThF----	:30	<del>(\$650.00)</del>	2.90	NM		
Credited															
5	WEWS	10/15/12-10/21/12		M-F 9-10a			9-10a		MTWThF----	:30	<del>(\$650.00)</del>	2.90	NM		
Credited															
6	WEWS	10/15/12-10/21/12		M-F 9-10a			9-10a		MTWThF----	:30	<del>(\$650.00)</del>	2.90	NM		
Credited															
7	WEWS	10/15/12-10/21/12		M-F 9-10a			9-10a		MTWThF----	:30	<del>(\$650.00)</del>	2.90	NM		
Credited															
8	WEWS	10/15/12-10/21/12		M-F 9-10a			9-10a		MTWThF----	:30	<del>(\$650.00)</del>	2.90	NM		
Credited															



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 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	WEWS	10/08/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	2.90	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--		5		\$650.00		2.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	WEWS	10/22/12-10/28/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
10	WEWS	10/22/12-10/28/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
11	WEWS	10/22/12-10/28/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]													
12	WEWS	10/22/12-10/28/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
13	WEWS	10/22/12-10/28/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited													
Week:		10/29/12	11/04/12	MTWTF--		5		\$650.00		2.90					
14	WEWS	10/29/12-11/04/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
15	WEWS	10/29/12-11/04/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
16	WEWS	10/29/12-11/04/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
17	WEWS	10/29/12-11/04/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
18	WEWS	10/29/12-11/04/12		M-F 9-10a		9-10a		MTWThF----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
Week:		11/05/12	11/11/12	MT-----		2		\$650.00		2.90					
19	WEWS	11/05/12-11/11/12		M-F 9-10a		9-10a		MT-----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
20	WEWS	11/05/12-11/11/12		M-F 9-10a		9-10a		MT-----	:30	<del>(\$650.00)</del>		2.90	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
N 5	WEWS	10/08/12	11/06/12		CM	10-11a	MTWTF--	:30	3	\$650.00	P-2	2.10	NM	0	\$0.00



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
				M-F 10-11a												
				M-F 10-11a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--					2	\$550.00		2.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 10-11a		10-11a			-TWThF----	:30		<del>(\$550.00)</del>	2.10	NM		
				Credited												
2	WEWS	10/08/12-10/14/12		M-F 10-11a		10-11a			-TWThF----	:30		<del>(\$550.00)</del>	2.10	NM		
				Credited												
Week:		10/15/12	10/21/12	MTWTF--					3	\$650.00		2.10				
3	WEWS	10/15/12-10/21/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
4	WEWS	10/15/12-10/21/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
5	WEWS	10/15/12-10/21/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
Week:		10/22/12	10/28/12	MTWTF--					3	\$650.00		2.10				
6	WEWS	10/22/12-10/28/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
7	WEWS	10/22/12-10/28/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]												
8	WEWS	10/22/12-10/28/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
Week:		10/29/12	11/04/12	MTWTF--					3	\$650.00		2.10				
9	WEWS	10/29/12-11/04/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
10	WEWS	10/29/12-11/04/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
11	WEWS	10/29/12-11/04/12		M-F 10-11a		10-11a			MTWThF----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
Week:		11/05/12	11/11/12	MT-----					1	\$650.00		2.10				
12	WEWS	11/05/12-11/11/12		M-F 10-11a		10-11a			MT-----	:30		<del>(\$650.00)</del>	2.10	NM		
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50	NM	0	\$0.00	
				M-F 11-12p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--					3	\$1,300.00		2.50				



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		3				\$1,300.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		<del>(\$1,300.00)</del>		2.50	NM		
	Credited														
2	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		<del>(\$1,300.00)</del>		2.50	NM		
	Credited														
3	WEWS	10/08/12-10/14/12		M-F 11-12p		11a-12p	-TWThF----	:30		<del>(\$1,300.00)</del>		2.50	NM		
	Credited														
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]														
	Week:	10/15/12	10/21/12	MTWTF--		4				\$1,200.00		2.50			
4	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
5	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
6	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
7	WEWS	10/15/12-10/21/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,200.00		2.50			
8	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
9	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50	NM		
	Credited														
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]														
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,200.00		2.50			



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			4		\$1,200.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
14	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
15	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	MT-----			1		\$1,200.00		2.50			
16	WEWS	11/05/12-11/11/12		M-F 11-12p		11a-12p	MT-----	:30		<del>(\$1,200.00)</del>		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			4		\$800.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		<del>(\$800.00)</del>		2.60 NM		
Credited														
2	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		<del>(\$800.00)</del>		2.60 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]														
3	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		<del>(\$800.00)</del>		2.60 NM		
Credited														
4	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		<del>(\$800.00)</del>		2.60 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--			4		\$1,000.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		2.60 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		2.60 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		2.60 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		2.60 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--			5		\$1,000.00		2.60			



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates  
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 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		5			\$1,000.00			2.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	10	WEWS	10/22/12-10/28/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	11	WEWS	10/22/12-10/28/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]											
	12	WEWS	10/22/12-10/28/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
	13	WEWS	10/22/12-10/28/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	14	WEWS	10/22/12-10/28/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	Week:	10/29/12	11/04/12	MTWTF--		5			\$1,000.00			2.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	15	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	16	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	17	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	18	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	19	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
	Week:	11/05/12	11/11/12	MT-----		1			\$1,000.00			2.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	20	WEWS	11/05/12-11/11/12	M-F 12-1230pm News		12-1p			MT-----	:30	<del>(\$1,000.00)</del>	2.60	NM		
				<i>Credited</i>											
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]											
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2			\$550.00			2.00			



WEWS

Print Date: 10/23/12

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			2		\$550.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 1-2p			1-2p		-TWThF----	:30	<del>(\$550.00)</del>	2.00	NM		
Credited															
2	WEWS	10/08/12-10/14/12		M-F 1-2p			1-2p		-TWThF----	:30	<del>(\$550.00)</del>	2.00	NM		
Credited															
Week:		10/15/12	10/21/12	MTWTF--			3		\$650.00		2.00				
3	WEWS	10/15/12-10/21/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
5	WEWS	10/15/12-10/21/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
14	WEWS	10/15/12-10/21/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
Week:		10/22/12	10/28/12	MTWTF--			3		\$650.00		2.00				
6	WEWS	10/22/12-10/28/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
7	WEWS	10/22/12-10/28/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
8	WEWS	10/22/12-10/28/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]															
Week:		10/29/12	11/04/12	MTWTF--			4		\$650.00		2.00				
9	WEWS	10/29/12-11/04/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
10	WEWS	10/29/12-11/04/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
11	WEWS	10/29/12-11/04/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
15	WEWS	10/29/12-11/04/12		M-F 1-2p			1-2p		MTWThF----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		11/05/12	11/11/12	MT-----			1		\$650.00		2.00				
12	WEWS	11/05/12-11/11/12		M-F 1-2p			1-2p		MT-----	:30	<del>(\$650.00)</del>	2.00	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N 9	WEWS	10/08/12	11/05/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p Katie	MTWTF--	:30	3	\$750.00	P-1	2.50 NM	0	\$0.00	



**WEWS**

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Contract / Revision     **303564**     Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/02/12/ 10/23/12

Order Sep    00:30:00

Advertiser    **Mandel / Republican / US S**    Product **OH MANDEL US SEN 10.8-1**    Estimate #    **2452**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 9	WEWS	10/08/12	11/05/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p Katie	MTWTF--	:30	3	\$750.00	P-1	2.50 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			2		\$900.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	WEWS	10/08/12-10/14/12		M-F 3-4P Katie			3-4p Katie		-TWThF----	:30	<del>(\$900.00)</del>	2.50	NM	
Credited														
2	WEWS	10/08/12-10/14/12		M-F 3-4P Katie			3-4p Katie		-TWThF----	:30	<del>(\$900.00)</del>	2.50	NM	
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]														
Week:		10/15/12	10/21/12	MTWTF--			3		\$1,000.00		2.50			
3	WEWS	10/15/12-10/21/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
4	WEWS	10/15/12-10/21/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
5	WEWS	10/15/12-10/21/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
Week:		10/22/12	10/28/12	MTWTF--			3		\$1,000.00		2.50			
6	WEWS	10/22/12-10/28/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]														
7	WEWS	10/22/12-10/28/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
8	WEWS	10/22/12-10/28/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--			3		\$1,000.00		2.50			
9	WEWS	10/29/12-11/04/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F 3-4P Katie			3-4p Katie		MTWThF----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		2.50			
12	WEWS	11/05/12-11/11/12		M-F 3-4P Katie			3-4p Katie		M-----	:30	<del>(\$1,000.00)</del>	2.50	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			2		\$900.00		2.20				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ			4-5p		-TWThF----	:30	<del>(\$900.00)</del>	2.20	NM		
Credited															
2	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ			4-5p		-TWThF----	:30	<del>(\$900.00)</del>	2.20	NM		
Credited															
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]															
Week:		10/15/12	10/21/12	MTWTF--			3		\$1,000.00		2.20				
3	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
4	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
5	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
Week:		10/22/12	10/28/12	MTWTF--			3		\$1,000.00		2.20				
6	WEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
8	WEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]															
Week:		10/29/12	11/04/12	MTWTF--			3		\$1,000.00		2.20				
9	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
10	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
11	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ			4-5p		MTWThF----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		2.20				
12	WEWS	11/05/12-11/11/12		M-F 4-5p Dr. OZ			4-5p		M-----	:30	<del>(\$1,000.00)</del>	2.20	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-TWTF--			3		\$950.00		3.50				



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--					3	\$950.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		<del>(\$950.00)</del>		3.50 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
2	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		<del>(\$950.00)</del>		3.50 NM		
Credited														
22	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		<del>(\$950.00)</del>		3.50 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--					5	\$1,200.00		3.50		
4	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
5	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--					4	\$1,200.00		3.50		
10	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
12	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,200.00		3.50		



WEWS

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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		4			\$1,200.00		3.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
14	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p			MTWThF----	:30	<del>(\$1,200.00)</del>	3.50 NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
15	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p			MTWThF----	:30	<del>(\$1,200.00)</del>	3.50 NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
17	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p			MTWThF----	:30	<del>(\$1,200.00)</del>	3.50 NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
18	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p			MTWThF----	:30	<del>(\$1,200.00)</del>	3.50 NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
Week:		11/05/12	11/11/12	M-----		1			\$1,200.00		3.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
20	WEWS	11/05/12-11/11/12		M-F 5-6p News		5-6p			M-----	:30	<del>(\$1,200.00)</del>	3.50 NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
N 12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$1,300.00		5.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p			-TWThF----	:30	<del>(\$1,300.00)</del>	5.10 NM		
		Credited												
2	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p			-TWThF----	:30	<del>(\$1,300.00)</del>	5.10 NM		
		Credited												
3	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p			-TWThF----	:30	<del>(\$1,300.00)</del>	5.10 NM		
		Credited												
4	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p			-TWThF----	:30	<del>(\$1,300.00)</del>	5.10 NM		
		Credited												
Week:		10/15/12	10/21/12	MTWTF--		5			\$1,800.00		5.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p			MTWThF----	:30	<del>(\$1,800.00)</del>	5.10 NM		
		Credited												
6	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p			MTWThF----	:30	<del>(\$1,800.00)</del>	5.10 NM		
		Credited												
7	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p			MTWThF----	:30	<del>(\$1,800.00)</del>	5.10 NM		
		Credited												
8	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p			MTWThF----	:30	<del>(\$1,800.00)</del>	5.10 NM		
		Credited												
9	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p			MTWThF----	:30	<del>(\$1,800.00)</del>	5.10 NM		
		Credited												
Week:		10/22/12	10/28/12	MTWTF--		5			\$1,800.00		5.10			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates  
 Original Date / Revision 07/02/12/ 10/23/12 Order Sep 00:30:00  
 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			5		\$1,800.00		5.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	WEWS	10/22/12-10/28/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
11	WEWS	10/22/12-10/28/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
12	WEWS	10/22/12-10/28/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]															
13	WEWS	10/22/12-10/28/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
14	WEWS	10/22/12-10/28/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		10/29/12	11/04/12	MTWTF--			5		\$1,800.00		5.10				
15	WEWS	10/29/12-11/04/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
16	WEWS	10/29/12-11/04/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
17	WEWS	10/29/12-11/04/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
18	WEWS	10/29/12-11/04/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
19	WEWS	10/29/12-11/04/12		M-F 6-630p News			6-630p		MTWThF----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00		5.10				
20	WEWS	11/05/12-11/11/12		M-F 6-630p News			6-630p		M-----	:30	<del>(\$1,800.00)</del>	5.10	NM		
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N 13	WEWS	10/08/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-2	4.20 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----S			1		\$1,300.00		4.20				



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
N 13	WEWS	10/08/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-2	4.20	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1				\$1,300.00		4.20				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WEWS	10/08/12-10/14/12	SU 6-630p News		6-630p	-----Su	:30		<del>(\$1,300.00)</del>		4.20	NM			
				Credited												
		Week: 10/15/12	10/21/12	-----S		1				\$1,200.00		4.20				
	2	WEWS	10/15/12-10/21/12	SU 6-630p News		6-630p	-----Su	:30		<del>(\$1,200.00)</del>		4.20	NM			
				Credited												
		Week: 10/22/12	10/28/12	-----S		1				\$1,200.00		4.20				
	3	WEWS	10/22/12-10/28/12	SU 6-630p News		6-630p	-----Su	:30		<del>(\$1,200.00)</del>		4.20	NM			
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
		Week: 10/29/12	11/04/12	-----S		1				\$1,200.00		4.20				
	4	WEWS	10/29/12-11/04/12	SU 6-630p News		6-630p	-----Su	:30		<del>(\$1,200.00)</del>		4.20	NM			
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
N 14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		1				\$1,000.00		2.00				
	1	WEWS	10/08/12-10/14/12	M-F 7-730p		7-730p	-TWThF----	:30		<del>(\$1,000.00)</del>		2.00	NM			
				Credited												
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]												
		Week: 10/15/12	10/21/12	MTWTF--		2				\$1,200.00		2.00				
	2	WEWS	10/15/12-10/21/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				Credited												
	3	WEWS	10/15/12-10/21/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				Credited												
		Week: 10/22/12	10/28/12	MTWTF--		3				\$1,200.00		2.00				
	4	WEWS	10/22/12-10/28/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				Credited												
	5	WEWS	10/22/12-10/28/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				Credited												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
	9	WEWS	10/22/12-10/28/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				Credited												
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]												
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,200.00		2.00				



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
N 14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		3			\$1,200.00			2.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	6	WEWS	10/29/12-11/04/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
	7	WEWS	10/29/12-11/04/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
	10	WEWS	10/29/12-11/04/12	M-F 7-730p		7-730p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
		Week:	11/05/12	11/11/12	M-----	1			\$1,200.00			2.00				
	8	WEWS	11/05/12-11/11/12	M-F 7-730p		7-730p	M-----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
N 15	WEWS	10/08/12	11/05/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	10/08/12	10/14/12	-TWTF--		1			\$1,000.00			2.00				
	1	WEWS	10/08/12-10/14/12	M-F 730-8P		730-8p	-TWThF----	:30		<del>(\$1,000.00)</del>		2.00	NM			
				<i>Credited</i>												
		Week:	10/15/12	10/21/12	MTWTF--	3			\$1,200.00			2.00				
	2	WEWS	10/15/12-10/21/12	M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
	3	WEWS	10/15/12-10/21/12	M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
	9	WEWS	10/15/12-10/21/12	M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
		Week:	10/22/12	10/28/12	MTWTF--	3			\$1,200.00			2.00				
	4	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
	10	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		2.00	NM			
				<i>Credited</i>												
				[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]												
		Week:	10/29/12	11/04/12	MTWTF--	2			\$1,200.00			2.00				



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates  
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 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	WEWS	10/08/12	11/05/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		2			\$1,200.00			2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p			MTWThF----	:30	<del>(\$1,200.00)</del>	2.00	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
7	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p			MTWThF----	:30	<del>(\$1,200.00)</del>	2.00	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
Week:		11/05/12	11/11/12	M-----		1			\$1,200.00			2.00			
8	WEWS	11/05/12-11/11/12		M-F 730-8P		730-8p			M-----	:30	<del>(\$1,200.00)</del>	2.00	NM		
		Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
N 16	WEWS	10/08/12	11/05/12	M-F 11-1135P Late News M-F 11-1135P Late News	GM	11-1135p	MTWTF--	:30	5	\$2,400.00	P-2	5.80	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$2,400.00			5.80			
1	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p			-TWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
2	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p			-TWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited [Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point. ]													
3	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p			-TWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
4	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p			-TWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
Week:		10/15/12	10/21/12	MTWTF--		4			\$2,400.00			5.80			
5	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p			MTWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
6	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p			MTWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
7	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p			MTWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
8	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p			MTWThF----	:30	<del>(\$2,400.00)</del>	5.80	NM		
		Credited													
Week:		10/22/12	10/28/12	MTWTF--		4			\$2,400.00			5.80			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

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Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 16	WEWS	10/08/12	11/05/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	MTWTF--	:30	5	\$2,400.00	P-2	5.80 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--			4		\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
10	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
14	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--			4		\$2,400.00		5.80			
15	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
16	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
17	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
18	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p		MTWThF----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----			1		\$2,400.00		5.80			
20	WEWS	11/05/12-11/11/12		M-F 11-1135P Late News		11-1135p		M-----	:30	<del>(\$2,400.00)</del>		5.80 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 17	WEWS	10/08/12	11/04/12	SU 11-1135P Late News SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	6.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1		\$2,400.00		6.20			
1	WEWS	10/08/12-10/14/12		SU 11-1135P Late News		11-1135p		-----Su	:30	<del>(\$2,400.00)</del>		6.20 NM		
Credited														
Week:		10/15/12	10/21/12	-----S			1		\$2,400.00		6.20			
2	WEWS	10/15/12-10/21/12		SU 11-1135P Late News		11-1135p		-----Su	:30	<del>(\$2,400.00)</del>		6.20 NM		
Credited														
Week:		10/22/12	10/28/12	-----S			1		\$2,400.00		6.20			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N17	WEWS	10/08/12	11/04/12	SU 11-1135P Late News SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	6.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$2,400.00		6.20		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/22/12-10/28/12		SU 11-1135P Late News		11-1135p	-----Su	:30		<del>(\$2,400.00)</del>		6.20 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S					1	\$2,400.00		6.20		
4	WEWS	10/29/12-11/04/12		SU 11-1135P Late News		11-1135p	-----Su	:30		<del>(\$2,400.00)</del>		6.20 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N18	WEWS	10/08/12	11/04/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$600.00		2.00		
1	WEWS	10/08/12-10/14/12		SA GMA 8-9a		8-9a	-----Sa--	:30		<del>(\$600.00)</del>		2.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----S-					1	\$700.00		2.00		
2	WEWS	10/15/12-10/21/12		SA GMA 8-9a		8-9a	-----Sa--	:30		<del>(\$700.00)</del>		2.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----S-					1	\$700.00		2.00		
3	WEWS	10/22/12-10/28/12		SA GMA 8-9a		8-9a	-----Sa--	:30		<del>(\$700.00)</del>		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S-					1	\$700.00		2.00		
4	WEWS	10/29/12-11/04/12		SA GMA 8-9a		8-9a	-----Sa--	:30		<del>(\$700.00)</del>		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N19	WEWS	10/08/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$600.00		2.00		
1	WEWS	10/08/12-10/14/12		SU GMA 8-9A		8-9a	-----Su	:30		<del>(\$600.00)</del>		2.00 NM		
Credited														
Week:		10/15/12	10/21/12	-----S					1	\$700.00		2.00		
2	WEWS	10/15/12-10/21/12		SU GMA 8-9A		8-9a	-----Su	:30		<del>(\$700.00)</del>		2.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----S					1	\$700.00		2.00		



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N19	WEWS	10/08/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S					1	\$700.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
3	WEWS	10/22/12-10/28/12		SU GMA 8-9A					8-9a	-----Su	:30	<del>(\$700.00)</del>	2.00	NM
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S					1	\$700.00		2.00		
4	WEWS	10/29/12-11/04/12		SU GMA 8-9A					8-9a	-----Su	:30	<del>(\$700.00)</del>	2.00	NM
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N20	WEWS	10/08/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	1.80 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$1,800.00		1.80		
1	WEWS	10/08/12-10/14/12		SU This Week 9-10a					9-10a	-----Su	:30	<del>(\$1,800.00)</del>	1.80	NM
Credited														
Week:		10/15/12	10/21/12	-----S					1	\$2,500.00		1.80		
2	WEWS	10/15/12-10/21/12		SU This Week 9-10a					9-10a	-----Su	:30	<del>(\$2,500.00)</del>	1.80	NM
Credited														
Week:		10/22/12	10/28/12	-----S					1	\$2,500.00		1.80		
3	WEWS	10/22/12-10/28/12		SU This Week 9-10a					9-10a	-----Su	:30	<del>(\$2,500.00)</del>	1.80	NM
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S					1	\$2,500.00		1.80		
4	WEWS	10/29/12-11/04/12		SU This Week 9-10a					9-10a	-----Su	:30	<del>(\$2,500.00)</del>	1.80	NM
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N21	WEWS	10/08/12	11/04/12	Wednesday Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$6,000.00	P-2	7.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$5,000.00		7.20		
1	WEWS	10/08/12-10/14/12		Wednesday Prime A					8-9p	--W-----	:30	<del>(\$5,000.00)</del>	7.20	NM
Credited														
Week:		10/15/12	10/21/12	--W----					1	\$6,000.00		7.20		
2	WEWS	10/15/12-10/21/12		Wednesday Prime A					8-9p	--W-----	:30	<del>(\$6,000.00)</del>	7.20	NM
Credited														
Week:		10/22/12	10/28/12	--W----					1	\$6,000.00		7.20		



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 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N21	WEWS	10/08/12	11/04/12	Wednesday Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$6,000.00	P-2	7.20	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$6,000.00		7.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WEWS	10/22/12-10/28/12		Wednesday Prime A		8-9p			--W-----	:30	<del>(\$6,000.00)</del>	7.20	NM		
	Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
	Week:	10/29/12	11/04/12	--W----		1				\$6,000.00		7.20			
4	WEWS	10/29/12-11/04/12		Wednesday Prime A		8-9p			--W-----	:30	<del>(\$6,000.00)</del>	7.20	NM		
	Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N22	WEWS	10/08/12	11/04/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	3.80	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$4,500.00		3.80			
1	WEWS	10/08/12-10/14/12		Friday Prime C		10-11p			----F----	:30	<del>(\$4,500.00)</del>	3.80	NM		
	Credited														
	Week:	10/15/12	10/21/12	----F--		1				\$5,000.00		3.80			
2	WEWS	10/15/12-10/21/12		Friday Prime C		10-11p			----F----	:30	<del>(\$5,000.00)</del>	3.80	NM		
	Credited														
	Week:	10/22/12	10/28/12	----F--		1				\$5,000.00		3.80			
3	WEWS	10/22/12-10/28/12		Friday Prime C		10-11p			----F----	:30	<del>(\$5,000.00)</del>	3.80	NM		
	Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
	Week:	10/29/12	11/04/12	----F--		1				\$5,000.00		3.80			
4	WEWS	10/29/12-11/04/12		Friday Prime C		10-11p			----F----	:30	<del>(\$5,000.00)</del>	3.80	NM		
	Credited [This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N23	WEWS	10/08/12	11/04/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	5.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$2,800.00		5.40			
1	WEWS	10/08/12-10/14/12		NCAA 330p-7pm		330-7p			-----Sa--	:30	<del>(\$2,800.00)</del>	5.40	NM		
	Credited														
	Week:	10/15/12	10/21/12	-----S-		1				\$3,500.00		5.40			
6	WEWS	10/15/12-10/21/12		NCAA 330p-7pm		330-7p			-----Sa--	:30	<del>(\$3,500.00)</del>	5.40	NM		
	Credited														
	Week:	10/22/12	10/28/12	-----S-		1				\$3,500.00		5.40			



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Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WEWS	10/08/12	11/04/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	5.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$3,500.00		5.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u> <u>Type</u>
3	WEWS	10/22/12-10/28/12		NCAA 330p-7pm						330-7p		-----Sa--	:30	<del>(\$3,500.00)</del>	5.40 NM
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		10/29/12	11/04/12	-----S-					1	\$3,500.00		5.40			
4	WEWS	10/29/12-11/04/12		NCAA 330p-7pm						330-7p		-----Sa--	:30	<del>(\$3,500.00)</del>	5.40 NM
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N24	WEWS	10/08/12	11/04/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$5,500.00	P-2	8.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
Week:		10/15/12	10/21/12	-----S-					2	\$5,500.00		8.00			
7	WEWS	10/15/12-10/21/12		NCAA Prime Game						8-1130p		-----Sa--	:30	<del>(\$5,500.00)</del>	8.00 NM
Credited															
10	WEWS	10/15/12-10/21/12		NCAA Prime Game						8-1130p		-----Sa--	:30	<del>(\$5,500.00)</del>	8.00 NM
Credited															
Week:		10/22/12	10/28/12	-----S-					2	\$5,500.00		8.00			
8	WEWS	10/22/12-10/28/12		NCAA Prime Game						8-1130p		-----Sa--	:30	<del>(\$5,500.00)</del>	8.00 NM
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
11	WEWS	10/22/12-10/28/12		NCAA Prime Game						8-1130p		-----Sa--	:30	<del>(\$5,500.00)</del>	8.00 NM
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
Week:		10/29/12	11/04/12	-----S-					1	\$5,500.00		8.00			
9	WEWS	10/29/12-11/04/12		NCAA Prime Game						8-1130p		-----Sa--	:30	<del>(\$5,500.00)</del>	8.00 NM
Credited															
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]															
N25	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$2,000.00		0.00			
1	WEWS	10/08/12-10/14/12		Nascar Series						12p-12x		-----Sa--	:30	<del>(\$2,000.00)</del>	0.00 NM
Credited															
<b>Totals</b>														<b>6</b>	<b>\$6,950.00</b>