



WEWS

# ORDER

Print Date 10/12/12

Page 1 of 6

Flight Dates **10/09/12-10/15/12**

Contract / Revision     **314020 /**  
Original Date / Revision  
                                  10/05/12    10/11/12

Advertiser **American Crossroads**

Agency    **Crossroads Media**

Buying Contact

**66 Canal Center Plaza - Suite 555  
 Alexandria, VA 22314-1576**

Product  
**American Crossroads**

Agency Com    15%

Billing Contact

**66 Canal Center Plaza - Suite 555  
 Alexandria, VA 22314-1576**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep            00:20:00

Estimate #            **1088**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A25-54

Rev Codes          POL            POL            ISS

Product Codes    PL

Priority              P-1

Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order    Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	144	\$223,783.75	\$263,275.00	0.00	10/01/12	10/15/12	144	\$223,783.75	\$263,275.00
<b>Totals</b>	<b>144</b>	<b>\$223,783.75</b>	<b>\$263,275.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	10/09/12	10/15/12	4-430am America This Morn 4-430a America This Morn	M	4-430a	- 1111 - -	:30	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/12	10/15/12	- 1111 - -		4		\$300.00		0.00					
N 2	WEWS	10/15/12	10/15/12	4-430am America This Morn 4-430a America This Morn	M	4-430a	M - - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



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Estimate #   **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	10/15/12	10/15/12	4-430am America This M&M 4-430a America This Mon	CM	4-430a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		1				\$400.00		0.00			
N 3	WEWS	10/09/12	10/15/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-1111--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-1111--		4				\$500.00		0.00			
N 4	WEWS	10/09/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	-1111--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-1111--		4				\$1,000.00		0.00			
N 5	WEWS	10/15/12	10/15/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		1				\$1,200.00		0.00			
N 6	WEWS	10/09/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	-2222--	:30	8	\$1,300.00	P-1	0.00	NM	8	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-2222--		8				\$1,300.00		0.00			
N 7	WEWS	10/15/12	10/15/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M-----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		2				\$1,500.00		0.00			
N 8	WEWS	10/09/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	-2222--	:30	8	\$1,600.00	P-1	0.00	NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-2222--		8				\$1,600.00		0.00			
N 9	WEWS	10/15/12	10/15/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	M-----	:30	2	\$1,800.00	P-1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		2				\$1,800.00		0.00			
N 10	WEWS	10/09/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	-2222--	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-2222--		8				\$1,200.00		0.00			
N 11	WEWS	10/15/12	10/15/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		2				\$1,400.00		0.00			
N 12	WEWS	10/09/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	-2222--	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-2222--		8				\$1,200.00		0.00			
N 13	WEWS	10/15/12	10/15/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----		2				\$1,400.00		0.00			
N 14	WEWS	10/09/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	-2222--	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-2222--		8				\$1,800.00		0.00			



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Page 3 of 6

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Order Sep   00:20:00

Advertiser   **American Crossroads**     Product **American Crossroads**

Estimate #   **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 14	WEWS	10/09/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	- 2222 - -	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 2222 - -					8	\$1,800.00		0.00			
N 15	WEWS	10/15/12	10/15/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
N 16	WEWS	10/09/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	- 2222 - -	:30	8	\$1,800.00	P-1	0.00	NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 2222 - -					8	\$1,800.00		0.00			
N 17	WEWS	10/15/12	10/15/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	M- - - - -	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					2	\$2,000.00		0.00			
N 18	WEWS	10/09/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	- 1111 - -	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,000.00		0.00			
N 19	WEWS	10/15/12	10/15/12	M-F 1-2p M-F 1-2p	CM	1-2p	M- - - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$1,200.00		0.00			
N 20	WEWS	10/09/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
N 21	WEWS	10/15/12	10/15/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
N 22	WEWS	10/09/12	10/15/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
N 23	WEWS	10/15/12	10/15/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
N 24	WEWS	10/09/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	- 1111 - -	:30	4	\$1,800.00	P-1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$1,800.00		0.00			
N 25	WEWS	10/15/12	10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	M- - - - -	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M- - - - -					1	\$2,000.00		0.00			
N 26	WEWS	10/09/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1111 - -	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111 - -					4	\$2,000.00		0.00			



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														Spots	Amount
N26	WEWS	10/09/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	- 1111--	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111--					4	\$2,000.00		0.00			
N27	WEWS	10/15/12	10/15/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----					1	\$2,500.00		0.00			
N28	WEWS	10/09/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	- 1111--	:30	4	\$3,000.00	P-1	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111--					4	\$3,000.00		0.00			
N29	WEWS	10/15/12	10/15/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	M-----	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----					1	\$3,500.00		0.00			
N30	WEWS	10/09/12	10/15/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	- 1111--	:30	4	\$3,500.00	P-1	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111--					4	\$3,500.00		0.00			
N31	WEWS	10/15/12	10/15/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	M-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----					1	\$4,000.00		0.00			
N32	WEWS	10/13/12	10/13/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-					1	\$2,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		1	WEWS	10/09/12-10/15/12	SA 7PM News	7-730p	-----Sa--	:30	<del>(\$2,000.00)</del>	0.00	NM				
				See MG 32.2 [prgm chng]											
		2	WEWS	10/14/12-10/14/12	M-Su 630-7p WNT	630-7p	-----Su	:30	\$2,000.00	0.00	NM				
				Ⓜ MG for 32.1 10/13											
N33	WEWS	10/14/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S					1	\$2,500.00		0.00			
N34	WEWS	10/09/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	- 1111--	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111--					4	\$2,500.00		0.00			
N35	WEWS	10/15/12	10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	M-----					1	\$3,000.00		0.00			
N36	WEWS	10/09/12	10/15/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	- 1111--	:30	4	\$2,500.00	P-1	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	- 1111--					4	\$2,500.00		0.00			
N37	WEWS	10/15/12	10/15/12		CM	730-8p	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00



**WEWS**

Print Date: 10/12/12

Page 5 of 6

Contract / Revision     **314020**     Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision   10/05/12/ 10/11/12

Order Sep   00:20:00

Advertiser   **American Crossroads**     Product **American Crossroads**

Estimate #   **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
				M-F 730-8P 730-8p Let's Ask America												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	M-----		1	\$3,000.00	0.00									
N38	WEWS	10/09/12	10/15/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-1111-1	:30	5	\$4,000.00	P-1	0.00	NM	5	\$20,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-1111-1		5	\$4,000.00	0.00									
N39	WEWS	10/15/12	10/15/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	M-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	M-----		1	\$4,500.00	0.00									
N40	WEWS	10/14/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-----S		1	\$1,500.00	0.00									
N41	WEWS	10/09/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	-1111--	:30	4	\$2,000.00	P-1	0.00	NM	4	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-1111--		4	\$2,000.00	0.00									
N42	WEWS	10/15/12	10/15/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	M-----		1	\$2,500.00	0.00									
N43	WEWS	10/09/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	-1111--	:30	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-1111--		4	\$1,200.00	0.00									
N44	WEWS	10/15/12	10/15/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	M-----		1	\$1,400.00	0.00									
N45	WEWS	10/13/12	10/13/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-----S-		1	\$650.00	0.00									
N46	WEWS	10/14/12	10/14/12	SU 12a-1a CSI Miami SU CSI Miami	CM	12-1a	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-----S		1	\$525.00	0.00									
N47	WEWS	10/13/12	10/13/12	SA Burn Notice SA Burn Notice	CM	135-235a	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/09/12		10/15/12	-----S-		1	\$650.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/09/12-10/15/12	SA Burn Notice			135-235a	-----Sa--	:30		<del>(\$650.00)</del>		0.00	NM			
See MG 47.2																
[spot will run late show airs after 2xm]																
2	WEWS	10/09/12-10/15/12	SA 12a-1a CSI Miami Late			12a-1a	-----Sa--	:30		\$650.00		0.00	NM			
Ⓜ MG for 47.1 10/13																
N48	WEWS	10/14/12	10/14/12		CM	1-2am	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00	



WEWS

Print Date: 10/12/12

Page 6 of 6

Contract / Revision **314020** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/11/12

Order Sep 00:20:00

Advertiser **American Crossroads** Product **American Crossroads**

Estimate # **1088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
				SU Burn Notice												
				SU Burn Notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	-----S					1	\$650.00		0.00				
N49	WEWS	10/13/12	10/13/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00	
				SA GMA 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	-----S-					1	\$1,300.00		0.00				
N50	WEWS	10/14/12	10/14/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00	
				SU GMA 8-9A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	-----S					1	\$1,300.00		0.00				
N51	WEWS	10/09/12	10/09/12	Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00	
				Tuesday Prime B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/09/12	10/15/12	-T-----					1	\$10,000.00		0.00				
													Totals	144	\$263,275.00	