

Scraps - Dan

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WEWS-TV Date: 10/26/12

I, Lauren Schumacher do hereby request station time concerning the following issue:

Crossroads GPS

Table with columns: Broadcast Length, Time of Day, Rotation or Package, Days, Class, Times per Week, Number of Weeks. Includes handwritten 'VARIES' and dates '10/30-11/6'.

Total Charges: \$ 152,250 GROSS

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Empty box for candidate information.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER. Includes date 5/12/12, signature, and contact phone number 703 535 3390.

TO BE SIGNED BY STATION REPRESENTATIVE. Includes checkboxes for Accepted, Accepted in Part, and Rejected.

Signature, Printed Name, Title fields.

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