



WEWS

# ORDER

Print Date 11/02/12

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Flight Dates **10/02/12-11/06/12**

Contract / Revision     **304525 /**  
Original Date / Revision  
                                  07/12/12    11/02/12

Advertiser **DSCC IE**

Agency    **Great American Media**

Buying Contact

**1010 Wisconsin Avenue NW - Suite  
 Washington, DC 20007**

Product  
**Issue. DSCC IE 10.2-11.6.12 OH**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite  
 Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep            00:20:00

Estimate #            **1370**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A25-54

Rev Codes        POL            POL            ISS

Product Codes   PL

Priority              P-1

Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value
Competing Station	% of Order    Amount
CABLE	%
UNKWN	100%
WBNX	%
WDLI	%
WEAO	%
WGGN	%
WJW	%
WKYC	%
WMFD	%
WOAC	%
WOIO	%
WQHS	%
WUAB	%
WVIZ	%
WVPX	%

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	182	\$239,593.75	\$281,875.00	0.00	10/01/12	10/28/12	182	\$239,593.75	\$281,875.00
November 2012	58	\$120,487.50	\$141,750.00	0.00	10/29/12	11/06/12	58	\$120,487.50	\$141,750.00
<b>Totals</b>	<b>240</b>	<b>\$360,081.25</b>	<b>\$423,625.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--		2				\$400.00		0.00			
		Week: 10/08/12	10/14/12	- TWTF--		2				\$400.00		0.00			
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00





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Contract / Revision     **304525**     Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/ 11/02/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 8	WEWS	10/16/12	11/06/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00			
		Week: 11/05/12	11/11/12	-T-----		1				\$150.00		0.00			
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$200.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		2				\$200.00		0.00			
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$250.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$250.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		4				\$250.00		0.00			
		Week: 11/05/12	11/11/12	-T-----		1				\$250.00		0.00			
N 11	WEWS	10/20/12	11/03/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$850.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$850.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	10/22/12-10/28/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$850.00)</del>		0.00	NM		
				See MG 14.3,14.4 [political]											
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00			
N 12	WEWS	10/06/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	10/01/12-10/07/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
				Credited											
		Week: 10/08/12	10/14/12	-----S-		1				\$600.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	10/08/12-10/14/12	SA GMA 8-9a	8-9a	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
				Credited											
N 14	WEWS	10/21/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$3,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$800.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WEWS	10/22/12-10/28/12	SU GMA 8-9A	8-9a	-----Su	:30		<del>(\$800.00)</del>		0.00	NM		
				See MG 14.3,14.4 [LS...NA due to political]											
		3	WEWS	11/03/12-11/03/12	Sa 6a-8a News	6-8a	-----Sa--	:30		\$1,200.00		0.00	NM		
				Ⓜ MG for 11.2,30.7,14.2											
		4	WEWS	10/30/12-11/02/12	M-F 5-6p News	5-6p	-TWThF----	:30		\$2,450.00		0.00	NM		
				Ⓜ MG for 11.2,30.7,14.2											
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00			
N			10/12/12		CM	9-10a			2		P-2	0.00	NM	4	\$2,200.00



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Contract / Revision     **304525**     Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/ 11/02/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
15	WEWS	10/02/12		M-F 9-10a M-F 9-10a			MTWTF--	:30		\$550.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$550.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N 16	WEWS	10/16/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$850.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$850.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					2	\$850.00		0.00			
N 17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$550.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N 18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$800.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$800.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$800.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					1	\$800.00		0.00			
N 19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$1,200.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,200.00		0.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		5	WEWS	10/29/12-11/04/12	M-F 11-12p	11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
		7	WEWS	10/29/12-11/04/12	M-F 11-12p	11a-12p	MTWThF----	:30		<del>(\$1,200.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
		Week: 11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
		8	WEWS	11/05/12-11/11/12	M-F 11-12p	11a-12p	M-----	:30		<del>(\$1,200.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
N 20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
N 21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					3	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 11/02/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	8	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	9	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[adding lines to end of contract]											
	10	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	Week:	11/05/12	11/11/12	-----					0	\$0.00		0.00			
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--					2	\$550.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--					2	\$750.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--					2	\$750.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WEWS	10/29/12-11/04/12	M-F 1-2p		1-2p	MTWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	6	WEWS	10/29/12-11/04/12	M-F 1-2p		1-2p	MTWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	7	WEWS	10/29/12-11/04/12	M-F 1-2p		1-2p	MTWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
	Week:	11/05/12	11/11/12	M-----					1	\$750.00		0.00			
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S					1	\$2,000.00		0.00			
	Week:	10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
N26	WEWS	10/02/12	11/06/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	17	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--					3	\$1,000.00		0.00			



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Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N26	WEWS	10/02/12	11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	17	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00	NM	17	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$750.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$750.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$750.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$750.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$750.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM	20	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$1,400.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$1,400.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$1,400.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$1,400.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$1,400.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,400.00		0.00			
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$2,000.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$2,000.00		0.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
		7	WEWS	10/22/12-10/28/12	M-F 6-630p News	6-630p	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		See MG 14.3, 14.4													
		[n/a per by]													
		9	WEWS	10/22/12-10/28/12	M-F 6-630p News	6-630p	MTWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
		Credited													
		[Adding spots to end of contract]													
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$2,000.00		0.00			



WEWS

Print Date: 11/02/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 11/02/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--		3				\$2,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	10/01/12-10/07/12	M-Su 630-7p WNT	630-7p	- TWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
				See MG 31.15 [N/A]											
		15	WEWS	10/02/12-10/05/12	M-Su 630-7p WNT	630-7p	- TWThF----	:30		<del>(\$2,000.00)</del>		0.00	NM		
				Ⓜ See MG 31.16 [N/A NO AVAIL ON ENTRY]											
		16	WEWS	10/02/12-10/05/12	M-F 5-6p News	5-6p	- TWThF----	:30		\$2,000.00		0.00	NM		
				Ⓜ MG for 31.15 10/04											
				Week: 10/08/12 10/14/12 ----- 0 \$0.00 0.00											
				Week: 10/15/12 10/21/12 ----- 0 \$0.00 0.00											
				Week: 10/22/12 10/28/12 ----- 0 \$0.00 0.00											
				Week: 10/29/12 11/04/12 ----- 0 \$0.00 0.00											
				Week: 11/05/12 11/11/12 ----- 0 \$0.00 0.00											
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00	NM	2	\$2,550.00
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12	10/21/12	-----S-			1	\$1,275.00		0.00			
				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
				1	WEWS	10/15/12-10/21/12	SA 7-8p Rotation	7-8p	-----Sa--	:30	<del>(\$1,275.00)</del>	0.00	NM		
				See MG 32.4,32.5 [N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]											
				4	WEWS	10/15/12-10/21/12	SA 7PM News	7-730p	-----Sa--	:30	\$1,275.00	0.00	NM		
				Ⓜ MG for 32.3,32.1 [Sports Late-Run]											
				5	WEWS	10/29/12-11/04/12	SA 7PM News	7-730p	-----Sa--	:30	<del>(\$1,275.00)</del>	0.00	NM		
				Ⓜ Credited [adding lines to end of contract]											
				Week: 10/22/12 10/28/12 -----S- 1 \$1,275.00 0.00											
				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
				2	WEWS	10/22/12-10/28/12	SA 7-8p Rotation	7-8p	-----Sa--	:30	<del>(\$1,275.00)</del>	0.00	NM		
				See MG 32.6 [N/A CHG INV. CODE TO PLACE - SA 7PM NEWS]											
				6	WEWS	10/22/12-10/28/12	SA 7PM News	7-730p	-----Sa--	:30	\$1,275.00	0.00	NM		
				Ⓜ MG for 32.2 10/27 [Sports Late-Run]											
				Week: 10/29/12 11/04/12 -----S- 1 \$1,275.00 0.00											
				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
				3	WEWS	10/29/12-11/04/12	SA 7-8p Rotation	7-8p	-----Sa--	:30	<del>(\$1,275.00)</del>	0.00	NM		
				See MG 32.4,32.5 [N/A PGM CHG TO PLACE - SA 7PM NEWS]											
N33	WEWS	10/07/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-1	0.00	NM	1	\$1,525.00
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-----S			1	\$1,525.00		0.00			
				Week: 10/08/12	10/14/12	-----			0	\$0.00		0.00			
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00	NM	3	\$4,575.00
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 11/02/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 11/02/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00 NM	3	\$4,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----S		1				\$1,525.00		0.00		
		Week: 10/22/12	10/28/12	-----S		1				\$1,525.00		0.00		
		Week: 10/29/12	11/04/12	-----S		1				\$1,525.00		0.00		
N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-TWTF--		1				\$1,000.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		1				\$1,000.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	3	WEWS	10/29/12-11/04/12	M-F 7-730p		7-730p		MTWThF----		:30	<del>(\$1,000.00)</del>	0.00 NM		
				<i>Credited</i>										
				[adding lines to end of contract]										
N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-TWTF--		1				\$1,000.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		1				\$1,000.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	3	WEWS	10/29/12-11/04/12	M-F 730-8P		730-8p		MTWThF----		:30	<del>(\$1,000.00)</del>	0.00 NM		
				<i>Credited</i>										
				[Adding spots to end of contract]										
N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00 NM	5	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00		
		Week: 10/08/12	10/14/12	M-----		1				\$12,000.00		0.00		
		Week: 10/15/12	10/21/12	M-----		1				\$12,000.00		0.00		
		Week: 10/22/12	10/28/12	M-----		1				\$12,000.00		0.00		
		Week: 10/29/12	11/04/12	M-----		1				\$12,000.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$12,000.00		0.00		
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00 NM	3	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-T-----		1				\$15,000.00		0.00		
		Week: 10/22/12	10/28/12	-T-----		1				\$15,000.00		0.00		
		Week: 10/29/12	11/04/12	-T-----		1				\$15,000.00		0.00		
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00 NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-T-----		1				\$7,000.00		0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>		
	1	WEWS	10/15/12-10/21/12	Tuesday Prime C		10-11p		-T-----		:30	<del>(\$7,000.00)</del>	0.00 NM		
				See MG 39.3										
				[N/A PGM CHG - POLITICAL DEBATE 9-11P]										
	3	WEWS	10/09/12-10/09/12	Tuesday Prime C		10-11p		-T-----		:30	\$7,000.00	0.00 NM		
				Ⓜ MG for 39.1 10/16										
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	-T-----		1				\$7,000.00		0.00		



WEWS

Print Date: 11/02/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 11/02/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N40	WEWS	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$7,000.00		0.00			
N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$4,500.00		0.00			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$4,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WEWS	10/29/12-11/04/12	Friday Prime C		10-11p	----F--	:30		<del>(\$4,500.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late Nev	CM	11-1135p	MTWTF-S	:30	2	\$2,200.00	P-3	0.00	NM	8	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF-S		2				\$2,200.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF-S		2				\$2,200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF-S		2				\$2,200.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF-S		2				\$2,200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF-S		1				\$2,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	13	WEWS	10/29/12-11/04/12	M-SU 11-1135P Late News		11-1135p	MTWThF--Su	:30		<del>(\$2,200.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		3				\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$1,000.00		0.00			
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
		7	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	10	WEWS	10/29/12-11/04/12	M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[adding lines to end of contract]											
		11	WEWS	10/29/12-11/04/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
				Credited											
				[Adding spots to end of contract]											
N45	WEWS	10/07/12	11/04/12		CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00	NM	2	\$4,400.00



**WEWS**

Print Date: 11/02/12

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Contract / Revision     **304525**     Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/ 11/02/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
M-SU 11-1135P Late New															
M-SU 11-1135P Late New															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$2,200.00			0.00			
Week:		10/08/12	10/14/12	-----		0			\$0.00			0.00			
Week:		10/15/12	10/21/12	-----		0			\$0.00			0.00			
Week:		10/22/12	10/28/12	-----S		1			\$2,200.00			0.00			
Week:		10/29/12	11/04/12	-----S		1			\$2,200.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	WEWS	10/29/12-11/04/12		M-SU 11-1135P Late News		11-1135p			-----Su	:30	<del>(\$2,200.00)</del>	0.00	NM		
Credited															
[Adding spots to end of contract]															
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
SU 1135p-12a Sports Ext															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S		1			\$550.00			0.00			
Week:		10/08/12	10/14/12	-----S		1			\$550.00			0.00			
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00
SU 1135p-12a Sports Ext															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$850.00			0.00			
Week:		10/22/12	10/28/12	-----S		1			\$850.00			0.00			
Week:		10/29/12	11/04/12	-----S		1			\$850.00			0.00			
N48	WEWS	11/03/12	11/03/12	OSU Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	0	\$0.00
Ohio State Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$28,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		OSU Football		OSU v. Illinois			-----Sa--	:30	<del>28,000.00</del>	0.00	NM		
Credited															
[Moving spot to Mon 10.29 Castle and NCAA FB non-OSU 11.3]															
N49	WEWS	10/06/12	10/06/12	OSU Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
Ohio State Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-		1			\$25,000.00			0.00			
N50	WEWS	10/02/12	10/12/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
7-730p The List															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--		4			\$1,000.00			0.00			
Week:		10/08/12	10/14/12	MTWTF--		4			\$1,000.00			0.00			
N51	WEWS	10/16/12	10/29/12	M-F 7-730p	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
7-730p The List															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		4			\$1,000.00			0.00			
Week:		10/22/12	10/28/12	MTWTF--		3			\$1,000.00			0.00			
Week:		10/29/12	11/04/12	M-----		1			\$1,000.00			0.00			
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
Sa 6-8a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----		0			\$0.00			0.00			
Week:		10/08/12	10/14/12	-----		0			\$0.00			0.00			
Week:		10/15/12	10/21/12	-----		0			\$0.00			0.00			
Week:		10/22/12	10/28/12	-----S-		1			\$1,300.00			0.00			
Week:		10/29/12	11/04/12	-----		0			\$0.00			0.00			



**WEWS**

Print Date: 11/02/12

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Contract / Revision     **304525**     Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/ 11/02/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N53	WEWS	10/25/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---TF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		1				\$2,500.00		0.00			
N54	WEWS	10/25/12	10/26/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---TF--		2				\$675.00		0.00			
N55	WEWS	10/29/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$19,000.00	P-1	0.00	NM	1	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$19,000.00		0.00			
N56	WEWS	11/03/12	11/03/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	\$9,000.00	P-1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$9,000.00		0.00			
N57	WEWS	10/31/12	10/31/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$20,450.00	P-1	0.00	NM	1	\$20,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$20,450.00		0.00			
N58	WEWS	11/04/12	11/04/12	2-230p Let's Ask America 2-230p Let's Ask America	CM	2-230p	-----S	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2				\$1,400.00		0.00			
N59	WEWS	11/04/12	11/04/12	230-3p Let's Ask America 230-3p Let's Ask America	CM	230-3p	-----S	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,400.00		0.00			
N60	WEWS	11/04/12	11/04/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$925.00		0.00			
<b>Totals</b>														<b>240</b>	<b>\$423,625.00</b>