WEWS

ORDER

Flight Dates **10/02/12-11/06/12**

Contract / Revision **304525** /

Original Date / Revision
07/12/12 11/05/12

Advertiser **DSCC IE**

Agency **Great American Media**

Buying Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Product

Issue. DSCC IE 10.2-11.6.12 OH

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue NW - Suite
Washington, DC 20007

Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:20:00
Estimate # **1370**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL ISS
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	182	$239,593.75	$281,875.00	0.00
November 2012	57	$120,487.50	$141,750.00	0.00
Totals	239	$360,081.25	$423,625.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	182	$239,593.75	$281,875.00
10/29/12	11/06/12	57	$120,487.50	$141,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	$400.00	P-2	0.00 NM	4	$1,600.00
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	$650.00	P-2	0.00 NM	12	$7,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$400.00	0.00
Week:	10/08/12	10/14/12	-TWTF--	2	$400.00	0.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
				M-F GMC 5-6a M-F GMC 5-6a											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 – 10/21/12 -TWTF-- 4 $650.00 0.00											
				Week: 10/22/12 – 10/28/12 MTWTF-- 3 $650.00 0.00											
				Week: 10/29/12 – 11/04/12 MTWTF-- 4 $650.00 0.00											
				Week: 11/05/12 – 11/11/12 -T----- 1 $650.00 0.00											
N	3	WEWS	10/02/12	10/12/12 M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	$700.00	P-2	0.00	NM	4	$2,800.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/01/12 – 10/07/12 -TWTF-- 2 $700.00 0.00											
				Week: 10/08/12 – 10/14/12 MTWTF-- 2 $700.00 0.00											
N	4	WEWS	10/16/12	11/06/12 M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	$850.00	P-2	0.00	NM	7	$5,950.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 – 10/21/12 ------- 0 $0.00 0.00											
				Week: 10/22/12 – 10/28/12 MTWTF-- 4 $850.00 0.00											
				Week: 10/29/12 – 11/04/12 MTWTF-- 5 $850.00 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				12 WEWS 10/29/12-11/04/12 M-F GMC 6-7a		6-7a	MTWThF----	*:30*		*~~($850.00)~~*		0.00	*NM*		
				Credited											
				[Adding spots to end of contract]											
				13 WEWS 10/29/12-11/04/12 M-F GMC 6-7a		6-7a	MTWThF----	*:30*		*~~($850.00)~~*		0.00	*NM*		
				Credited											
				14 WEWS 10/29/12-11/04/12 M-F GMC 6-7a		6-7a	MTWThF----	*:30*		*~~($850.00)~~*		0.00	*NM*		
				Credited											
				[adding lines to end of contract]											
				Week: 11/05/12 – 11/11/12 -T----- 1 $850.00 0.00											
N	5	WEWS	10/02/12	10/12/12 M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	2	$600.00	P-2	0.00	NM	2	$1,200.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/01/12 – 10/07/12 -TWTF-- 2 $600.00 0.00											
				Week: 10/08/12 – 10/14/12 ------- 0 $0.00 0.00											
N	6	WEWS	10/16/12	11/06/12 M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	$900.00	P-2	0.00	NM	1	$900.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 – 10/21/12 ------- 0 $0.00 0.00											
				Week: 10/22/12 – 10/28/12 ------- 0 $0.00 0.00											
				Week: 10/29/12 – 11/04/12 ------- 0 $0.00 0.00											
				Week: 11/05/12 – 11/11/12 -T----- 1 $900.00 0.00											
N	7	WEWS	10/02/12	10/12/12 4-430am America This M 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	$150.00	P-2	0.00	NM	4	$600.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/01/12 – 10/07/12 -TWTF-- 2 $150.00 0.00											
				Week: 10/08/12 – 10/14/12 MTWTF-- 2 $150.00 0.00											
N	8	WEWS	10/16/12	11/06/12 4-430am America This M 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	$150.00	P-3	0.00	NM	4	$600.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 – 10/21/12 -TWTF-- 2 $150.00 0.00											
				Week: 10/22/12 – 10/28/12 MTWTF-- 2 $150.00 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				4 WEWS 10/22/12-10/28/12 4-430am America This Morn		4-430a	MTWThF----	*:30*		*~~($150.00)~~*		0.00	*NM*		
				Credited											
				[Adding spots to end of contract]											

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 8	WEWS	10/16/12	11/06/12	4-430am America This Mo 4-430a America This Mor	CM	4-430a	MTWTF--	:30	2	$150.00	P-3	0.00	NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	-------	0	$0.00	0.00									
Week:	11/05/12	11/11/12	-T-----	1	$150.00	0.00									
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	$200.00	P-2	0.00	NM	4	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	-TWTF--	2	$200.00	0.00									
Week:	10/08/12	10/14/12	MTWTF--	2	$200.00	0.00									
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	$250.00	P-2	0.00	NM	9	$2,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-TWTF--	2	$250.00	0.00									
Week:	10/22/12	10/28/12	MTWTF--	2	$250.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	4	$250.00	0.00									
Week:	11/05/12	11/11/12	-T-----	1	$250.00	0.00									
N 11	WEWS	10/20/12	11/03/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	$850.00	P-2	0.00	NM	1	$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-----S-	1	$850.00	0.00									
Week:	10/22/12	10/28/12	-----S-	1	$850.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	WEWS	10/22/12-10/28/12	SA GMA 8-9a	8-9a	------Sa--	:30	~~($850.00)~~	0.00	NM						
	See MG 14.3,14.4 [political]														
Week:	10/29/12	11/04/12	-------	0	$0.00	0.00									
N 12	WEWS	10/06/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	$600.00	P-2	0.00	NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/01/12	10/07/12	-----S-	1	$600.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	WEWS	10/01/12-10/07/12	SA GMA 8-9a	8-9a	------Sa--	:30	~~($600.00)~~	0.00	NM						
	Credited														
Week:	10/08/12	10/14/12	-----S-	1	$600.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	WEWS	10/08/12-10/14/12	SA GMA 8-9a	8-9a	------Sa--	:30	~~($600.00)~~	0.00	NM						
	Credited														
N 14	WEWS	10/21/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	------S	:30	1	$800.00	P-2	0.00	NM	2	$3,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00									
Week:	10/22/12	10/28/12	------S	1	$800.00	0.00									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	WEWS	10/22/12-10/28/12	SU GMA 8-9A	8-9a	--------Su	:30	~~($800.00)~~	0.00	NM						
	See MG 14.3,14.4 [LS...NA due to political]														
3	WEWS	11/03/12-11/03/12	Sa 6a-8a News	6-8a	------Sa--	:30	$1,200.00	0.00	NM						
	Ⓜ MG for 11.2,30.7,14.2														
4	WEWS	10/30/12-11/02/12	M-F 5-6p News	5-6p	-TWThF----	:30	$2,450.00	0.00	NM						
	Ⓜ MG for 11.2,30.7,14.2														
Week:	10/29/12	11/04/12	-------	0	$0.00	0.00									
N			10/12/12		CM	9-10a			2		P-2	0.00	NM	4	$2,200.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
15	WEWS	10/02/12		M-F 9-10a M-F 9-10a			MTWTF--	:30		$550.00					
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-TWTF--	2	$550.00	0.00								
	Week:	10/08/12	10/14/12	MTWTF--	2	$550.00	0.00								
N 16	WEWS	10/16/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	$850.00	P-1	0.00	NM	8	$6,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/15/12	10/21/12	-------	0	$0.00	0.00								
	Week:	10/22/12	10/28/12	MTWTF--	2	$850.00	0.00								
	Week:	10/29/12	11/04/12	MTWTF--	4	$850.00	0.00								
	Week:	11/05/12	11/11/12	-T-----	2	$850.00	0.00								
N 17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	$550.00	P-2	0.00	NM	4	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-TWTF--	2	$550.00	0.00								
	Week:	10/08/12	10/14/12	MTWTF--	2	$550.00	0.00								
N 18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	$800.00	P-2	0.00	NM	9	$7,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/15/12	10/21/12	-TWTF--	2	$800.00	0.00								
	Week:	10/22/12	10/28/12	MTWTF--	2	$800.00	0.00								
	Week:	10/29/12	11/04/12	MTWTF--	4	$800.00	0.00								
	Week:	11/05/12	11/11/12	-T-----	1	$800.00	0.00								
N 19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	$1,200.00	P-2	0.00	NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/15/12	10/21/12	-TWTF--	2	$1,200.00	0.00								
	Week:	10/22/12	10/28/12	MTWTF--	2	$1,200.00	0.00								
	Week:	10/29/12	11/04/12	MTWTF--	3	$1,200.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
	5	WEWS	10/29/12-11/04/12	M-F 11-12p		11a-12p		MTWThF----	:30	~~$1,200.00~~	0.00	NM			
			Credited												
			[Adding spots to end of contract]												
	7	WEWS	10/29/12-11/04/12	M-F 11-12p		11a-12p		MTWThF----	:30	~~$1,200.00~~	0.00	NM			
			Credited												
			[Adding spots to end of contract]												
	Week:	11/05/12	11/11/12	M------	1	$1,200.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type			
	8	WEWS	11/05/12-11/11/12	M-F 11-12p		11a-12p		M---------	:30	~~$1,200.00~~	0.00	NM			
			Credited												
			[Adding spots to end of contract]												
N 20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	$1,000.00	P-1	0.00	NM	4	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-TWTF--	2	$1,000.00	0.00								
	Week:	10/08/12	10/14/12	MTWTF--	2	$1,000.00	0.00								
N 21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	$1,000.00	P-2	0.00	NM	6	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/15/12	10/21/12	-TWTF--	3	$1,000.00	0.00								
	Week:	10/22/12	10/28/12	MTWTF--	3	$1,000.00	0.00								
	Week:	10/29/12	11/04/12	MTWTF--	4	$1,000.00	0.00								

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	$1,000.00	P-2	0.00	NM	6	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	4	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
7	*WEWS*	*10/29/12-11/04/12*	*M-F 12-1230pm News*	12-1p	MTWThF----	*:30*	~~*($1,000.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
8	*WEWS*	*10/29/12-11/04/12*	*M-F 12-1230pm News*	12-1p	MTWThF----	*:30*	~~*($1,000.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
9	*WEWS*	*10/29/12-11/04/12*	*M-F 12-1230pm News*	12-1p	MTWThF----	*:30*	~~*($1,000.00)*~~	0.00	*NM*
	Credited								
	[adding lines to end of contract]								
10	*WEWS*	*10/29/12-11/04/12*	*M-F 12-1230pm News*	12-1p	MTWThF----	*:30*	~~*($1,000.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	$550.00	P-2	0.00	NM	4	$2,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	2	$550.00	0.00
Week:	10/08/12	10/14/12	MTWTF--	2	$550.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	$750.00	P-2	0.00	NM	5	$3,750.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-TWTF--	2	$750.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	2	$750.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	3	$750.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	*WEWS*	*10/29/12-11/04/12*	*M-F 1-2p*	1-2p	MTWThF----	*:30*	~~*($750.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
6	*WEWS*	*10/29/12-11/04/12*	*M-F 1-2p*	1-2p	MTWThF----	*:30*	~~*($750.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
7	*WEWS*	*10/29/12-11/04/12*	*M-F 1-2p*	1-2p	MTWThF----	*:30*	~~*($750.00)*~~	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								
Week:	11/05/12	11/11/12	M------	1	$750.00	0.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
8	*WEWS*	*11/05/12-11/11/12*	*M-F 1-2p*	1-2p	M---------	*:30*	~~*($750.00)*~~	0.00	*NM*
	See MG 23.9								
	[hra/p1]								
9	WEWS	11/04/12-11/04/12	2-230p Let's Ask America	2-230p	--------Su	:30	$750.00	0.00	NM
	Ⓜ MG for 23.8 11/05								

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	------S	:30	1	$2,000.00	P-2	0.00	NM	2	$4,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	------S	1	$2,000.00	0.00
Week:	10/08/12	10/14/12	------S	1	$2,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	------S	:30	1	$2,000.00	P-3	0.00	NM	1	$2,000.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	------S	:30	1	$2,000.00	P-3	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$2,000.00	0.00

N26	WEWS	10/02/12	11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	$1,000.00	P-2	0.00	NM	16	$16,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$1,000.00	0.00
Week:	10/08/12	10/14/12	MTWTF--	2	$1,000.00	0.00
Week:	10/15/12	10/21/12	MTWTF--	4	$1,000.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	4	$1,000.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	3	$1,000.00	0.00
Week:	11/05/12	11/11/12	M------	1	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
18	*WEWS*	*11/05/12-11/11/12*	*M-F 3-4P Katie*	3-4p	M---------	*:30*	*~~($1,000.00)~~*	0.00	*NM*

Credited
[Adding line to end of contract]

N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	$750.00	P-3	0.00	NM	17	$12,750.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$750.00	0.00
Week:	10/08/12	10/14/12	MTWTF--	2	$750.00	0.00
Week:	10/15/12	10/21/12	MTWTF--	4	$750.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	4	$750.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	4	$750.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N28	WEWS	10/02/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	$1,400.00	P-2	0.00	NM	19	$26,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$1,400.00	0.00
Week:	10/08/12	10/14/12	MTWTF--	3	$1,400.00	0.00
Week:	10/15/12	10/21/12	MTWTF--	5	$1,400.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	4	$1,400.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	4	$1,400.00	0.00
Week:	11/05/12	11/11/12	M------	1	$1,400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
20	*WEWS*	*11/05/12-11/11/12*	*M-F 5-6p News*	5-6p	M---------	*:30*	*~~($1,400.00)~~*	0.00	*NM*

Credited
[Adding line to end of contract]

N29	WEWS	10/02/12	10/12/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	$2,000.00	P-1	0.00	NM	3	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$2,000.00	0.00
Week:	10/08/12	10/14/12	-------	0	$0.00	0.00

N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	$2,000.00	P-2	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	3	$2,000.00	0.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	$2,000.00	P-2	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	MTWTF--	3	$2,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
7	WEWS	10/22/12-10/28/12	M-F 6-630p News	6-630p	MTWThF----	:30	~~$2,000.00~~	0.00	NM
		See MG 14.3,14.4 [n/a per by]							
9	WEWS	10/22/12-10/28/12	M-F 6-630p News	6-630p	MTWThF----	:30	~~$2,000.00~~	0.00	NM
		Credited [Adding spots to end of contract]							

Week:	10/29/12	11/04/12	-------	0	$0.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	$2,000.00	P-2	0.00	NM	3	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$2,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WEWS	10/01/12-10/07/12	M-Su 630-7p WNT	630-7p	-TWThF----	:30	~~$2,000.00~~	0.00	NM
		See MG 31.15 [N/A]							
15	WEWS	10/02/12-10/05/12	M-Su 630-7p WNT	630-7p	-TWThF----	:30	~~$2,000.00~~	0.00	NM
	Ⓜ	See MG 31.16 [N/A NO AVAIL ON ENTRY]							
16	WEWS	10/02/12-10/05/12	M-F 5-6p News	5-6p	-TWThF----	:30	$2,000.00	0.00	NM
	Ⓜ	MG for 31.15 10/04							

Week:	10/08/12	10/14/12	-------	0	$0.00	0.00
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	-------	0	$0.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	$1,275.00	P-2	0.00	NM	2	$2,550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-----S-	1	$1,275.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WEWS	10/15/12-10/21/12	SA 7-8p Rotation	7-8p	------Sa--	:30	~~$1,275.00~~	0.00	NM
		See MG 32.4,32.5 [N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]							
4	WEWS	10/15/12-10/21/12	SA 7PM News	7-730p	------Sa--	:30	$1,275.00	0.00	NM
	Ⓜ	MG for 32.3,32.1 [Sports Late-Run]							
5	WEWS	10/29/12-11/04/12	SA 7PM News	7-730p	------Sa--	:30	~~$1,275.00~~	0.00	NM
	Ⓜ	Credited [adding lines to end of contract]							

Week:	10/22/12	10/28/12	-----S-	1	$1,275.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	WEWS	10/22/12-10/28/12	SA 7-8p Rotation	7-8p	------Sa--	:30	~~$1,275.00~~	0.00	NM
		See MG 32.6 [N/A CHG INV. CODE TO PLACE - SA 7PM NEWS]							
6	WEWS	10/22/12-10/28/12	SA 7PM News	7-730p	------Sa--	:30	$1,275.00	0.00	NM
	Ⓜ	MG for 32.2 10/27 [Sports Late-Run]							

Week:	10/29/12	11/04/12	-----S-	1	$1,275.00	0.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

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Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	$1,275.00	P-2	0.00	NM	2	$2,550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$1,275.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*WEWS*	*10/29/12-11/04/12*	*SA 7-8p Rotation*	7-8p	------Sa--	*:30*	*~~$1,275.00~~*	0.00	*NM*

See MG 32.4,32.5
[N/A PGM CHG TO PLACE - SA 7PM NEWS]

N33	WEWS	10/07/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,525.00	P-1	0.00	NM	1	$1,525.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	------S	1	$1,525.00	0.00
Week:	10/08/12	10/14/12	-------	0	$0.00	0.00

N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,525.00	P-2	0.00	NM	3	$4,575.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	1	$1,525.00	0.00
Week:	10/22/12	10/28/12	------S	1	$1,525.00	0.00
Week:	10/29/12	11/04/12	------S	1	$1,525.00	0.00

N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	$1,000.00	P-3	0.00	NM	2	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-TWTF--	1	$1,000.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	1	$1,000.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	1	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*WEWS*	*10/29/12-11/04/12*	*M-F 7-730p*	7-730p	MTWThF----	*:30*	*~~$1,000.00~~*	0.00	*NM*

Credited
[adding lines to end of contract]

N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	$1,000.00	P-3	0.00	NM	2	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-TWTF--	1	$1,000.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	1	$1,000.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	1	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
3	*WEWS*	*10/29/12-11/04/12*	*M-F 730-8P*	730-8p	MTWThF----	*:30*	*~~$1,000.00~~*	0.00	*NM*

Credited
[Adding spots to end of contract]

N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M------	:30	1	$12,000.00	P-3	0.00	NM	5	$60,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-------	0	$0.00	0.00
Week:	10/08/12	10/14/12	M------	1	$12,000.00	0.00
Week:	10/15/12	10/21/12	M------	1	$12,000.00	0.00
Week:	10/22/12	10/28/12	M------	1	$12,000.00	0.00
Week:	10/29/12	11/04/12	M------	1	$12,000.00	0.00
Week:	11/05/12	11/11/12	M------	1	$12,000.00	0.00

N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	$15,000.00	P-3	0.00	NM	3	$45,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-T-----	1	$15,000.00	0.00
Week:	10/22/12	10/28/12	-T-----	1	$15,000.00	0.00
Week:	10/29/12	11/04/12	-T-----	1	$15,000.00	0.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

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Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	$15,000.00	P-3	0.00	NM	3	$45,000.00
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	$7,000.00	P-2	0.00	NM	2	$14,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-T-----	1	$7,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	*WEWS*	*10/15/12-10/21/12*	*Tuesday Prime C*	10-11p	-T--------	*:30*	*~~($7,000.00)~~*	0.00	*NM*
	See MG 39.3								
	[N/A PGM CHG - POLITICAL DEBATE 9-11P]								
3	WEWS	10/09/12-10/09/12	Tuesday Prime C	10-11p	-T--------	:30	$7,000.00	0.00	NM
	Ⓜ MG for 39.1 10/16								

Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	-T-----	1	$7,000.00	0.00

N40	WEWS	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	$7,000.00	P-2	0.00	NM	1	$7,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	---T---	1	$7,000.00	0.00

N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	$4,500.00	P-3	0.00	NM	1	$4,500.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	----F--	1	$4,500.00	0.00
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	----F--	1	$4,500.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
2	*WEWS*	*10/29/12-11/04/12*	*Friday Prime C*	10-11p	-----F----	*:30*	*~~($4,500.00)~~*	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								

N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	2	$2,200.00	P-3	0.00	NM	8	$17,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF-S	2	$2,200.00	0.00
Week:	10/08/12	10/14/12	MTWTF-S	2	$2,200.00	0.00
Week:	10/15/12	10/21/12	MTWTF-S	2	$2,200.00	0.00
Week:	10/22/12	10/28/12	MTWTF-S	2	$2,200.00	0.00
Week:	10/29/12	11/04/12	MTWTF-S	1	$2,200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
13	*WEWS*	*10/29/12-11/04/12*	*M-SU 11-1135P Late News*	11-1135p	MTWThF--Su	*:30*	*~~($2,200.00)~~*	0.00	*NM*
	Credited								
	[Adding spots to end of contract]								

Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	$1,000.00	P-2	0.00	NM	6	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	-TWTF--	3	$1,000.00	0.00
Week:	10/08/12	10/14/12	MTWTF--	3	$1,000.00	0.00

N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	$1,000.00	P-2	0.00	NM	2	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00
Week:	10/22/12	10/28/12	MTWTF--	4	$1,000.00	0.00

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

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Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlin M-F 1135p-1202a Nightlin	CM	1135p-1207x	MTWTF--	:30	4	$1,000.00	P-2	0.00	NM	2	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	MTWTF--	4	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
6	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30	~~$1,000.00~~	0.00	NM
		Credited							
		[Adding spots to end of contract]							
7	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30	~~$1,000.00~~	0.00	NM
		Credited							
		[Adding spots to end of contract]							

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	2	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
10	WEWS	10/29/12-11/04/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30	~~$1,000.00~~	0.00	NM
		Credited							
		[adding lines to end of contract]							
11	WEWS	10/29/12-11/04/12	M-F 1135p-1202a Nightline	1135p-1207x	MTWThF----	:30	~~$1,000.00~~	0.00	NM
		Credited							
		[Adding spots to end of contract]							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N45	WEWS	10/07/12	11/04/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	------S	:30	1	$2,200.00	P-3	0.00	NM	2	$4,400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	------S	1	$2,200.00	0.00
Week:	10/08/12	10/14/12	-------	0	$0.00	0.00
Week:	10/15/12	10/21/12	-------	0	$0.00	0.00
Week:	10/22/12	10/28/12	------S	1	$2,200.00	0.00
Week:	10/29/12	11/04/12	------S	1	$2,200.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	WEWS	10/29/12-11/04/12	M-SU 11-1135P Late News	11-1135p	--------Su	:30	~~$2,200.00~~	0.00	NM
		Credited							
		[Adding spots to end of contract]							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	------S	:30	1	$550.00	P-2	0.00	NM	2	$1,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/01/12	10/07/12	------S	1	$550.00	0.00
Week:	10/08/12	10/14/12	------S	1	$550.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	------S	:30	1	$850.00	P-1	0.00	NM	3	$2,550.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/15/12	10/21/12	------S	1	$850.00	0.00
Week:	10/22/12	10/28/12	------S	1	$850.00	0.00
Week:	10/29/12	11/04/12	------S	1	$850.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	$28,000.00	P-2	0.00	NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$28,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	WEWS	10/29/12-11/04/12	OSU Football	OSU v. Illinois	------Sa--	:30	~~$28,000.00~~	0.00	NM
		Credited							
		[Moving spot to Mon 10.29 Castle and NCAA FB non-OSU 11.3]							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	$25,000.00	P-2	0.00	NM	1	$25,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	$25,000.00	P-2	0.00	NM	1	$25,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-----S-	1	$25,000.00	0.00								
N50	WEWS	10/02/12	10/12/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	$1,000.00	P-2	0.00	NM	8	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-TWTF--	4	$1,000.00	0.00								
	Week:	10/08/12	10/14/12	MTWTF--	4	$1,000.00	0.00								
N51	WEWS	10/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	$1,000.00	P-3	0.00	NM	8	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/15/12	10/21/12	-TWTF--	4	$1,000.00	0.00								
	Week:	10/22/12	10/28/12	MTWTF--	3	$1,000.00	0.00								
	Week:	10/29/12	11/04/12	M------	1	$1,000.00	0.00								
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	$1,300.00	P-1	0.00	NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-------	0	$0.00	0.00								
	Week:	10/08/12	10/14/12	-------	0	$0.00	0.00								
	Week:	10/15/12	10/21/12	-------	0	$0.00	0.00								
	Week:	10/22/12	10/28/12	-----S-	1	$1,300.00	0.00								
	Week:	10/29/12	11/04/12	-------	0	$0.00	0.00								
	Week:	11/05/12	11/11/12	-------	0	$0.00	0.00								
N53	WEWS	10/25/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---TF--	:30	1	$2,500.00	P-1	0.00	NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	---TF--	1	$2,500.00	0.00								
N54	WEWS	10/25/12	10/26/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	2	$675.00	P-1	0.00	NM	2	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/22/12	10/28/12	---TF--	2	$675.00	0.00								
N55	WEWS	10/29/12	10/29/12	Monday Prime C Monday Prime C	CM	10-11p	M------	:30	1	$19,000.00	P-1	0.00	NM	1	$19,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	M------	1	$19,000.00	0.00								
N56	WEWS	11/03/12	11/03/12	NCAA 12p-330pm NCAA 12p-330pm	CM	12-330p	-----S-	:30	1	$9,000.00	P-1	0.00	NM	1	$9,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	-----S-	1	$9,000.00	0.00								
N57	WEWS	10/31/12	10/31/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	$20,450.00	P-1	0.00	NM	1	$20,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	--W----	1	$20,450.00	0.00								
N58	WEWS	11/04/12	11/04/12	2-230p Let's Ask America 2-230p Let's Ask America	CM	2-230p	------S	:30	2	$1,400.00	P-1	0.00	NM	2	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	------S	2	$1,400.00	0.00								
N59	WEWS	11/04/12	11/04/12	230-3p Let's Ask America 230-3p Let's Ask America	CM	230-3p	------S	:30	1	$1,400.00	P-1	0.00	NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/29/12	11/04/12	------S	1	$1,400.00	0.00								

WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12** Hiatus Dates

Original Date / Revision 07/12/12 / 11/05/12 Order Sep 00:20:00

Advertiser **DSCC IE** Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N60	WEWS	11/04/12	11/04/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	- - - - - - S	:30	1	$925.00	P-1	0.00	NM	1	$925.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	- - - - - - S	1	$925.00	0.00									
N61	WEWS	11/06/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	- T - - - - -	:30	1	$2,400.00	P-1	0.00	NM	1	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	11/05/12	11/11/12	- T - - - - -	1	$2,400.00	0.00									
													Totals	239	$423,625.00