



WEWS

# ORDER

Print Date 09/24/12

Page 1 of 4

Flight Dates **09/19/12-09/28/12**

Contract / Revision      **311369 /**

Original Date / Revision  
09/18/12    09/21/12

Advertiser **US Chamber of Commerce**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**US Chamber of Commerce Order #**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep            00:20:00

Estimate #            **1379**

Alt Order #

Billing Type        Cash

Order Type        GENERAL

Billing Cycle       EOM/EOC

Billing Calendar   BROADCAST

Demographic      A35+

Rev Codes           POL            POL            ISS

Product Codes    PL

Priority               P-1

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

**Order Totals**

**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	59	\$103,423.75	\$121,675.00	0.00	08/27/12	09/28/12	59	\$103,423.75	\$121,675.00
<b>Totals</b>	<b>59</b>	<b>\$103,423.75</b>	<b>\$121,675.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots    Amount	
N 1	WEWS	09/19/12	09/21/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	-- 1- 1--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/18/12	09/24/12	-- 1- 1--					2	\$850.00		0.00			
N 2	WEWS	09/20/12	09/20/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	--- T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 09/24/12

Page 2 of 4

Contract / Revision **311369** Flight Dates **09/19/12-09/28/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/21/12

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** Estimate # **1379**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	09/20/12	09/20/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	---T---					1	\$850.00		0.00			
N 3	WEWS	09/19/12	09/20/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	--11---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--11---					2	\$900.00		0.00			
N 4	WEWS	09/20/12	09/20/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	---T---					1	\$1,400.00		0.00			
N 5	WEWS	09/19/12	09/21/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	--111--	:30	3	\$1,800.00	P-1	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--111--					3	\$1,800.00		0.00			
N 6	WEWS	09/20/12	09/20/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	---T---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	---T---					1	\$2,000.00		0.00			
N 7	WEWS	09/19/12	09/21/12	M-F 7-730p 7-730p The List	CM	7-730p	--111--	:30	3	\$1,100.00	P-1	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--111--					3	\$1,100.00		0.00			
N 8	WEWS	09/19/12	09/21/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	--1-1--	:30	2	\$1,100.00	P-1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--1-1--					2	\$1,100.00		0.00			
N 9	WEWS	09/19/12	09/21/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	--111--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--111--					3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/18/12-09/24/12		M-F 1135p-1202a Nightline					--WThF----	:30	<del>(\$1,200.00)</del>	0.00	NM		
See MG 9.4															
[N/A POLITICAL]															
4	WEWS	09/24/12-09/28/12		M-F 6-630p News					MTWThF----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 9.3 09/21															
N 10	WEWS	09/19/12	09/21/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	--111--	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	--111--					3	\$2,400.00		0.00			
N 11	WEWS	09/21/12	09/21/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	----F--					1	\$4,500.00		0.00			
N 12	WEWS	09/23/12	09/23/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/12	09/24/12	-----S					1	\$650.00		0.00			
N 13	WEWS	09/23/12	09/23/12		CM	6-630p	-----S	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00



**WEWS**

Print Date: 09/24/12

Page 3 of 4

Contract / Revision     **311369**     Flight Dates **09/19/12-09/28/12**

Hiatus Dates

Original Date / Revision   09/18/12/   09/21/12

Order Sep   00:20:00

Advertiser   **US Chamber of Commerce**   Product **US Chamber of Commerce**   Estimate #   **1379**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
				SU 6-630p News												
				SU 6-630p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	-----S			1			\$1,250.00			0.00			
N 14	WEWS	09/24/12	09/28/12	M-F GMC 6-7a	CM	6-7a	11111--	:30	5	\$900.00	P-1	0.00	NM	5	\$4,500.00	
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$900.00			0.00			
Week:		09/25/12	10/01/12	-1111--			4			\$900.00			0.00			
N 15	WEWS	09/24/12	09/27/12	M-F GMA 7-9a	CM	7-9a	1--1---	:30	2	\$900.00	P-1	0.00	NM	2	\$1,750.00	
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$900.00			0.00			
Week:		09/25/12	10/01/12	---1---			1			\$850.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WEWS	09/25/12-10/01/12		M-F GMA 7-9a			7-9a	---Th-----	:30	\$850.00	0.00	NM				
N 16	WEWS	09/24/12	09/28/12	M-F 4-5p Dr. OZ	CM	4-5p	11111--	:30	5	\$1,100.00	P-1	0.00	NM	5	\$5,500.00	
				M-F 4-5p Dr. Oz												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$1,100.00			0.00			
Week:		09/25/12	10/01/12	-1111--			4			\$1,100.00			0.00			
N 17	WEWS	09/24/12	09/24/12	M-F 5-6p News	CM	5-6p	1-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00	
				M-F 5-6p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$1,600.00			0.00			
N 18	WEWS	09/24/12	09/28/12	M-F 6-630p News	CM	6-630p	11111--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00	
				M-F 6-630p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$2,000.00			0.00			
Week:		09/25/12	10/01/12	-1111--			4			\$2,000.00			0.00			
N 19	WEWS	09/24/12	09/28/12	M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	0	\$2,200.00	P-1	0.00	NM	1	\$2,200.00	
				M-Su 630-7p WNT												
N 20	WEWS	09/24/12	09/28/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	11111--	:30	5	\$1,400.00	P-1	0.00	NM	5	\$7,000.00	
				M-F 1135p-1202a Nightlir												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$1,400.00			0.00			
Week:		09/25/12	10/01/12	-1111--			4			\$1,400.00			0.00			
N 21	WEWS	09/24/12	09/28/12	M-F 11-1135P Late News	CM	11-1135p	11111--	:30	5	\$2,700.00	P-2	0.00	NM	5	\$13,500.00	
				M-F 11-1135P Late News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	1-----			1			\$2,700.00			0.00			
Week:		09/25/12	10/01/12	-1111--			4			\$2,700.00			0.00			
N 22	WEWS	09/27/12	09/27/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00	
				Thursday Prime B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/25/12	10/01/12	---T---			1			\$16,000.00			0.00			
N 23	WEWS	09/28/12	09/28/12	Friday Prime A	CM	8-9p	----F--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00	
				Friday Prime A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/25/12	10/01/12	----F--			1			\$6,000.00			0.00			
N 24	WEWS	09/24/12	09/24/12	Monday Prime C	CM	10-11p	M-----	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00	
				Monday Prime C												



WEWS

Print Date: 09/24/12

Page 4 of 4

Contract / Revision **311369** Flight Dates **09/19/12-09/28/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/21/12

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** Estimate # **1379**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N24	WEWS	09/24/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$16,000.00	P-1	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	M-----		1		\$16,000.00		0.00					
N25	WEWS	09/22/12	09/22/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	-----S-		2		\$500.00		0.00					
N26	WEWS	09/20/12	09/21/12	M-F 9-10a M-F 9-10a	CM	9-10a	---TF--	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/18/12	09/24/12	---TF--		1		\$775.00		0.00					
													Totals	59	\$121,675.00