WEWS

ORDER

Flight Dates **10/28/12-11/06/12**

Order Sep 00:20:00

Product

Estimate #

Contract / Revision **312987** /

Supreme Court Justice 10.28 to 11.

Alt Order #

Original Date / Revision

09/27/12 10/29/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Advertiser **McGee Brown / Democrat / C**

Billing Cycle EOM/EOC

730 N Franklin - Suite #404
Chicago, IL 60654-0174

Billing Calendar BROADCAST

Demographic A35+

Agency **AKPD Message and Media**

Rev Codes POL POL CAND

Buying Contact

Sales Office EWSDC

Product Codes PL

Sales Region NAT

Priority P-2

730 N Franklin - Suite #404
Chicago, IL 60654-0174

Agency Ref 2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 191550

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	55	$162,817.50	$191,550.00	0.00
Totals	55	$162,817.50	$191,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	55	$162,817.50	$191,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N 1	WEWS	10/28/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	$650.00	P-2	0.00	NM	3	$1,950.00
N 2	WEWS	10/28/12	11/06/12		CM	7-9a	MTWTF--	:30	3	$700.00	P-2	0.00	NM	5	$4,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	MTWTF--	2	$650.00	0.00
Week:	11/05/12	11/11/12	MT-----	1	$650.00	0.00

WEWS

Contract / Revision **312987** Flight Dates **10/28/12-11/06/12** Hiatus Dates

Original Date / Revision 09/27/12 / 10/29/12 Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
				M-F GMA 7-9a M-F GMA 7-9a											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / MTWTF-- / 3 / $700.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / MT----- / 2 / $700.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				4 WEWS 11/05/12-11/11/12 M-F GMA 7-9a		7-9a	MT--------		:30	$950.00		0.00	NM		
				5 WEWS 11/05/12-11/11/12 M-F GMA 7-9a		7-9a	MT--------		:30	$950.00		0.00	NM		
N	3	WEWS	10/28/12 11/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-		:30	1 $700.00	P-2	0.00	NM	1	$900.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / -----S- / 1 / $700.00 / 0.00											
				Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Rtg / Type											
				1 WEWS 10/29/12-11/04/12 SA GMA 8-9a		8-9a	------Sa--		*:30*	*~~($700.00)~~*		0.00	*NM*		
				See MG 3.2,3.3 [N/A ON ENTRY]											
				2 WEWS 10/29/12-11/04/12 SU GMA 8-9A		8-9a	--------Su		*:30*	*~~($900.00)~~*		0.00	*NM*		
				Ⓜ *Credited*											
				3 WEWS 10/29/12-11/04/12 SA GMA 8-9a		8-9a	------Sa--		:30	$900.00		0.00	NM		
				Ⓜ MG for 4.1,3.1											
				Week: 11/05/12 / 11/11/12 / ------- / 0 / $0.00 / 0.00											
N	5	WEWS	10/28/12 11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--		:30	1 $1,200.00	P-2	0.00	NM	1	$1,200.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / MTWTF-- / 1 / $1,200.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / ------- / 0 / $0.00 / 0.00											
N	6	WEWS	10/28/12 11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--		:30	2 $1,000.00	P-2	0.00	NM	3	$3,000.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / MTWTF-- / 2 / $1,000.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / M------ / 1 / $1,000.00 / 0.00											
N	7	WEWS	10/28/12 11/06/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--		:30	1 $1,000.00	P-1	0.00	NM	1	$1,600.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / ------- / 0 / $0.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / M------ / 1 / $1,600.00 / 0.00											
N	8	WEWS	10/28/12 11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--		:30	1 $1,000.00	P-2	0.00	NM	1	$1,000.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / ------- / 0 / $0.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / M------ / 1 / $1,000.00 / 0.00											
N	9	WEWS	10/28/12 11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--		:30	2 $1,200.00	P-2	0.00	NM	3	$3,600.00
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / ------- / 0 / $0.00 / 0.00											
				Week: 10/29/12 / 11/04/12 / MTWTF-- / 2 / $1,200.00 / 0.00											
				Week: 11/05/12 / 11/11/12 / M------ / 1 / $1,200.00 / 0.00											

WEWS

Contract / Revision **312987** Flight Dates **10/28/12-11/06/12** Hiatus Dates

Original Date / Revision 09/27/12 / 10/29/12 Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N10	WEWS	10/28/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	$2,500.00	P-2	0.00	NM	1	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	1	$2,500.00	0.00									
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00									
N11	WEWS	10/28/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	1	$2,500.00	P-1	0.00	NM	2	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	1	$2,500.00	0.00									
Week:	11/05/12	11/11/12	M------	1	$2,500.00	0.00									
N12	WEWS	10/28/12	11/06/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	1	$1,200.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	WEWS	10/29/12-11/04/12	M-F 730-8P		730-8p		MTWThF----	:30		~~$1,200.00~~	0.00	NM			
	See MG 12.2 [N/A POLITICAL]														
2	WEWS	10/29/12-11/04/12	M-F 5-6p News		5-6p		MTWThF----	:30		$1,200.00	0.00	NM			
	Ⓜ MG for 12.1 10/29														
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00									
N13	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF--	:30	3	$2,400.00	P-2	0.00	NM	4	$9,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	3	$2,400.00	0.00									
Week:	11/05/12	11/11/12	M------	1	$2,400.00	0.00									
N14	WEWS	10/28/12	11/06/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	$1,600.00	P-1	0.00	NM	4	$6,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	MTWTF--	3	$1,600.00	0.00									
Week:	11/05/12	11/11/12	M------	1	$1,600.00	0.00									
N15	WEWS	10/28/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M------	:30	1	$18,000.00	P-2	0.00	NM	2	$36,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	M------	1	$18,000.00	0.00									
Week:	11/05/12	11/11/12	M------	1	$18,000.00	0.00									
N16	WEWS	10/28/12	11/06/12	Monday Prime C Monday Prime C	CM	10-11p	M------	:30	1	$14,000.00	P-2	0.00	NM	2	$32,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00									
Week:	10/29/12	11/04/12	M------	1	$14,000.00	0.00									
Week:	11/05/12	11/11/12	M------	1	$14,000.00	0.00									
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	WEWS	11/05/12-11/11/12	Monday Prime C		10-11p		M---------	:30		$18,000.00	0.00	NM			
N17	WEWS	10/28/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	$18,000.00	P-2	0.00	NM	1	$18,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

WEWS

Contract / Revision **312987** Flight Dates **10/28/12-11/06/12** Hiatus Dates

Original Date / Revision 09/27/12 / 10/29/12 Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
N17	WEWS	10/28/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	$18,000.00	P-2	0.00 NM	1	$18,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	-T-----	1	$18,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N18	WEWS	10/28/12	11/06/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	$10,000.00	P-1	0.00 NM	1	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	-T-----	1	$10,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N19	WEWS	10/28/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	$6,000.00	P-2	0.00 NM	1	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	--W----	1	$6,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N20	WEWS	10/28/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10p	------S	:30	1	$8,000.00	P-1	0.00 NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	------S	1	$8,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N21	WEWS	10/28/12	11/06/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	1	$8,000.00	P-2	0.00 NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	---T---	1	$8,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N22	WEWS	10/28/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	$5,000.00	P-2	0.00 NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	----F--	1	$5,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N23	WEWS	10/28/12	11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	2	$1,000.00	P-2	0.00 NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	MTWTF--	2	$1,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N24	WEWS	10/28/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	$1,200.00	P-2	0.00 NM	3	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	MTWTF--	3	$1,200.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							
N25	WEWS	10/28/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	$1,000.00	P-2	0.00 NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/12	10/28/12	-------	0	$0.00	0.00							
		Week: 10/29/12	11/04/12	MTWTF--	3	$1,000.00	0.00							
		Week: 11/05/12	11/11/12	-------	0	$0.00	0.00							

WEWS

Contract / Revision **312987** Flight Dates **10/28/12-11/06/12** Hiatus Dates

Original Date / Revision 09/27/12 / 10/29/12 Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount
N25	WEWS	10/28/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	$1,000.00	P-2	0.00	NM	3	$3,000.00
N26	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late Ne M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	1	$2,400.00	P-2	0.00	NM	1	$2,400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	MTWTFSS	1	$2,400.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N27	WEWS	10/28/12	11/06/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	------S	:30	1	$900.00	P-1	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	------S	1	$900.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N28	WEWS	10/28/12	11/06/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	$10,000.00	P-2	0.00	NM	1	$10,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/22/12	10/28/12	-------	0	$0.00	0.00
Week:	10/29/12	11/04/12	--W----	1	$10,000.00	0.00
Week:	11/05/12	11/11/12	-------	0	$0.00	0.00

N29	WEWS	11/03/12	11/03/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$1,600.00	0.00

N30	WEWS	10/30/12	11/02/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	-TWTF--	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-TWTF--	1	$1,200.00	0.00

N31	WEWS	11/04/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	------S	:30	1	$1,600.00	P-1	0.00	NM	1	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$1,600.00	0.00

N32	WEWS	10/30/12	10/30/12	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	1	$300.00	P-3	0.00	NM	1	$300.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$300.00	0.00

Totals 55 $191,550.00