



WEWS

ORDER

Print Date 11/02/12

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Flight Dates 10/28/12-11/06/12

Contract / Revision 312987 /

Original Date / Revision
09/27/12 11/02/12

Advertiser McGee Brown / Democrat / C

Agency AKPD Message and Media

Buying Contact

730 N Franklin - Suite #404
Chicago, IL 60654-0174

Product
Supreme Court Justice 10.28 to 11.

Agency Com 15%

Billing Contact
730 N Franklin - Suite #404
Chicago, IL 60654-0174

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 191500

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	55	\$162,775.00	\$191,500.00	0.00	10/29/12	11/06/12	55	\$162,775.00	\$191,500.00
Totals	55	\$162,775.00	\$191,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WEWS	10/28/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$650.00	P-2	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$650.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$650.00		0.00			
N 2	WEWS	10/28/12	11/06/12		CM	7-9a	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	4	\$3,300.00



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat / Product Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
M-F GMA 7-9a															
M-F GMA 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12	M-F GMA 7-9a			7-9a				(\$700.00)		0.00	NM		
Credited															
[Adding cash to end of contract]															
		Week: 11/05/12	11/11/12	MT-----		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	11/05/12-11/11/12	M-F GMA 7-9a			7-9a				\$950.00		0.00	NM		
5	WEWS	11/05/12-11/11/12	M-F GMA 7-9a			7-9a				\$950.00		0.00	NM		
N 3	WEWS	10/28/12	11/06/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$900.00
SA GMA 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12	SA GMA 8-9a			8-9a	-----Sa--	:30		(\$700.00)		0.00	NM		
See MG 3.2,3.3															
[N/A ON ENTRY]															
2	WEWS	10/29/12-11/04/12	SU GMA 8-9a			8-9a	-----Su	:30		(\$900.00)		0.00	NM		
Ⓜ Credited															
3	WEWS	10/29/12-11/04/12	SA GMA 8-9a			8-9a	-----Sa--	:30		\$900.00		0.00	NM		
Ⓜ MG for 4.1,3.1															
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 5	WEWS	10/28/12	11/06/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
M-F 11-12p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 6	WEWS	10/28/12	11/06/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	0	\$0.00
12-1230p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12	M-F 12-1230pm News			12-1p	MTWThF----	:30		(\$1,000.00)		0.00	NM		
Credited															
[Adding cash to end of contract]															
2	WEWS	10/29/12-11/04/12	M-F 12-1230pm News			12-1p	MTWThF----	:30		(\$1,000.00)		0.00	NM		
Credited															
[Adding cash to end of contract]															
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	11/05/12-11/11/12	M-F 12-1230pm News			12-1p	M-----	:30		(\$1,000.00)		0.00	NM		
Credited															
N 7	WEWS	10/28/12	11/06/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,600.00
2-3pm General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WEWS	10/28/12	11/06/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	1	\$1,000.00	P-1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$1,600.00		0.00		
N 8	WEWS	10/28/12	11/06/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00		
N 9	WEWS	10/28/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,200.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$1,200.00		0.00		
N 10	WEWS	10/28/12	11/06/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		1				\$2,500.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$1,200.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		3	WEWS	10/29/12-11/04/12	M-F 6-630p News	6-630p	MTWThF----	:30		(\$2,500.00)		0.00 NM		
					See MG 10.4									
					[p1]									
		4	WEWS	10/31/12-11/02/12	M-F 6-630p News	6-630p	--WThF----	:30		\$2,500.00		0.00 NM		
					Ⓜ MG for 10.3 10/31									
					[NP spot with incorrect inventory code. This is candidate, should air.]									
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00		
N 11	WEWS	10/28/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	1	\$2,500.00	P-1	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		1				\$2,500.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$2,500.00		0.00		
N 12	WEWS	10/28/12	11/06/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		1				\$1,200.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		1	WEWS	10/29/12-11/04/12	M-F 730-8P	730-8p	MTWThF----	:30		(\$1,200.00)		0.00 NM		
					See MG 12.2									
					[N/A POLITICAL]									
		2	WEWS	10/29/12-11/04/12	M-F 5-6p News	5-6p	MTWThF----	:30		\$1,200.00		0.00 NM		
					Ⓜ MG for 12.1 10/29									
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00		
N 13	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF--	:30	3	\$2,400.00	P-2	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	3	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			3		\$2,400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		M-SU 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		0.00	NM		
Credited															
[Adding cash to end of contract]															
3	WEWS	11/05/12-11/11/12		M-SU 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		0.00	NM		
Credited															
[Adding cash to end of contract]															
Week:		11/05/12	11/11/12	M-----			1		\$2,400.00		0.00				
4	WEWS	11/05/12-11/11/12		M-SU 11-1135P Late News		11-1135p	M-----	:30		(\$2,400.00)		0.00	NM		
Credited															
N 14	WEWS	10/28/12	11/06/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	MTWTF--			3		\$1,600.00		0.00				
Week:		11/05/12	11/11/12	M-----			1		\$1,600.00		0.00				
N 15	WEWS	10/28/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$18,000.00	P-2	0.00	NM	2	\$36,000.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	M-----			1		\$18,000.00		0.00				
Week:		11/05/12	11/11/12	M-----			1		\$18,000.00		0.00				
N 16	WEWS	10/28/12	11/06/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$14,000.00	P-2	0.00	NM	2	\$32,000.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	M-----			1		\$14,000.00		0.00				
Week:		11/05/12	11/11/12	M-----			1		\$14,000.00		0.00				
2	WEWS	11/05/12-11/11/12		Monday Prime C		10-11p	M-----	:30		\$18,000.00		0.00	NM		
N 17	WEWS	10/28/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	-T-----			1		\$18,000.00		0.00				
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00				
N 18	WEWS	10/28/12	11/06/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	-T-----			1		\$10,000.00		0.00				
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00				
N 19	WEWS	10/28/12	11/06/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Week:		10/22/12	10/28/12	-----			0		\$0.00		0.00				
Week:		10/29/12	11/04/12	--W----			1		\$6,000.00		0.00				
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00				



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Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WEWS	10/28/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$8,000.00	P-1	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N21	WEWS	10/28/12	11/06/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	---T---		1				\$8,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N22	WEWS	10/28/12	11/06/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	----F--		1				\$5,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	Friday Prime C		10-11p	----F--	:30		(\$5,000.00)		0.00	NM		
				<i>Credited</i>											
				[Adding cash to end of contract]											
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N23	WEWS	10/28/12	11/06/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N24	WEWS	10/28/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
				<i>Credited</i>											
				[Adding cash to end of contract]											
	2	WEWS	10/29/12-11/04/12	M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
				<i>Credited</i>											
				[Adding cash to end of contract]											
	3	WEWS	10/29/12-11/04/12	M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		0.00	NM		
				<i>Credited</i>											
				[Adding cash to end of contract]											
	Week: 11/05/12	11/11/12	-----			0				\$0.00		0.00			
N25	WEWS	10/28/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$1,000.00		0.00			



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WEWS	10/28/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		0.00	NM		
Credited [Adding cash to end of contract]															
2	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		0.00	NM		
Credited [Adding cash to end of contract]															
3	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		0.00	NM		
Credited [Adding cash to end of contract]															
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N26	WEWS	10/28/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	1	\$2,400.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	MTWTFSS					1	\$2,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/29/12-11/04/12		M-SU 11-1135P Late News		11-1135p	MTWThFSaSu	:30		(\$2,400.00)		0.00	NM		
Credited															
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N27	WEWS	10/28/12	11/06/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$900.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N28	WEWS	10/28/12	11/06/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	--W----					1	\$10,000.00		0.00			
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00			
N29	WEWS	11/03/12	11/03/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,600.00		0.00			
N30	WEWS	10/30/12	11/02/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	-TWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$1,200.00		0.00			
N31	WEWS	11/04/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,600.00		0.00			
N32	WEWS	10/30/12	10/30/12	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			



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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N32	WEWS	10/30/12	10/30/12	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/29/12-11/04/12	M-F 10-11a		10-11a	-T-----	:30		(\$300.00)		0.00	NM		
		Credited [Adding cash to end of contract]													
N33	WEWS	10/31/12	11/06/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	M-WTF-S		1				\$3,000.00		0.00			
N34	WEWS	10/31/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	2	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	MTWTF--		2				\$950.00		0.00			
N35	WEWS	10/31/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	M-WTF--		1				\$1,600.00		0.00			
N36	WEWS	10/31/12	11/06/12	1230-1P Right this Minute 1230-1p Right this Minute	CM	1230-1p	MTWTF--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/12	11/06/12	M-WTF--		1				\$1,000.00		0.00			
N37	WEWS	11/03/12	11/03/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		2				\$650.00		0.00			
N38	WEWS	11/02/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$7,000.00		0.00			
N39	WEWS	11/01/12	11/05/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	M--TF-S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/12	11/07/12	M--TF-S		1				\$3,000.00		0.00			
N40	WEWS	11/03/12	11/03/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$1,600.00		0.00			
N41	WEWS	11/02/12	11/05/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	M--F-S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/02/12	11/08/12	M--F-S		1				\$3,000.00		0.00			
N42	WEWS	11/03/12	11/03/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$650.00		0.00			
N43	WEWS	10/28/12	11/06/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 11/02/12

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Contract / Revision **312987** Flight Dates **10/28/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/27/12/ 11/02/12

Order Sep 00:20:00

Advertiser **McGee Brown / Democrat /** Product **Supreme Court Justice 10.2** Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N43	WEWS	10/28/12	11/06/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----					0	\$0.00		0.00				
		Week: 10/29/12	11/04/12	-----S					2	\$275.00		0.00				
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00				
N44	WEWS	11/04/12	11/04/12	SU 5-530a Wall Street R&M SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	2	\$275.00	P-1	0.00	NM	2	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S					2	\$275.00		0.00				
														Totals	550	\$1,500.00