

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

April 3, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

April 3, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | Pre-empted* |

* Academic Challenge was preempted by the ABC movie – The Ten Commandments

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

April 10, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

April 10, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 6:30 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

April 17, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

April 17, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 6:20 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

April 24, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

April 24, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 6:30 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

May 1, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

May 1, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 5:50 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

May 8, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

May 8, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 5:20 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

May 15, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

May 15, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 6:15 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

May 22, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

May 22, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 5:05 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

May 29, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

May 29, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 6:20 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

June 5, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | The Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

June 5, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 4:50* |

* The first ten minutes of Academic Challenge was preempted due to the Belmont Stakes running ten minutes over. The program was re-aired in its entirety on June 12th at 1:00 p.m.

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

June 12, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

June 12, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 1:00 p.m. | Academic Challenge | 6:30* |
| 7:00 p.m. | Academic Challenge | 6:30 |

The episode of Academic Challenge that aired at 1:00 p.m. is a repeat of the episode that aired on June 5th with the first ten minutes preempted due to the Belmont Stakes running ten minutes late.

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

June 19, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 6:30 a.m. | Mighty Morphin Power Rangers | 5:15 |
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

June 19, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 7:00 p.m. | Academic Challenge | 5:50 |

**CHILDREN'S TELEVISION PROGRAMMING
WEEKLY COMMERCIAL TIME RECORDS**

June 26, 2010

Programming geared toward children 12 years old and under

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 7:00 a.m. | Hannah Montana | 5:15 |
| 7:30 a.m. | Suite Life of Zack & Cody | 5:15 |
| 9:00 a.m. | The Emperor's New School | 5:15 |
| 9:30 a.m. | The Replacements | 5:15 |
| 10:00 a.m. | Disney's That's So Raven | 5:15 |
| 10:30 a.m. | Disney's That's So Raven | 5:15 |

Programming geared toward children 16 years old and under

June 26, 2010

| <u>Time</u> | <u>Title of Program</u> | <u>Number of Commercial Minutes during Program</u> |
|--------------------|--------------------------------|---|
| 6:00 a.m. | Teen Kids News | 00:00 |
| 6:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |
| 11:00 a.m. | Teen Kids News | 00:00 |
| 11:30 a.m. | Jack Hanna's Animal Adventures | 00:00 |