Sobhani Baltimore Salisbury Oct. 3-5

Date: 9/26/201

Client: Sobhani
Media: TV
Product: N/A
Primary Demo: Adults 35+

Flight Start Date: 10/3/2012
Flight End Date: 10/5/2012

Vendor: WMAR

Affiliation: ABC

Bill To:

Phone:
Fax:

Daypart	COST	Days Dur	Wed 10/3	Thu 10/4	Fri 10/5	Total Spots
Baltimore Oct12 Proj. (Oct11 HUT, May12 SHR) DMA Nielsen Live Only						
WMAR-TV						
M-F 5a-6a GM MD	$80.00	30	1	1	1	3
M-F 6a-7a GM MD	$145.00	30	1	1	0	2
M-F 7a-9a GMA	$160.00	30	1	1	1	3
M-F 9a-10a doctors	$80.00	30	1	1	1	3
M-F 10a-11a rachael ray	$80.00	30	0	0	0	0
M-F 11a-12n the view	$175.00	30	0	0	0	0
M-F 12n-1p peoples court	$100.00	30	1	1	1	3
M-F 1p-2p The Chew	$125.00	30	0	0	0	0
M-F 2p-3p right this minute	$125.00	30	0	0	0	0
M-F 3p-4p general hospital	$125.00	30	0	0	0	0
M-F 4p-5p Katie	$400.00	30	0	0	0	0
M-F 5p-6p News at 5	$125.00	30	1	1	0	2
M-F 6p-6:30p News at 6	$200.00	30	1	1	0	2

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WMAR-TV						
M-F 7p-7:30p the list	$600.00	30	0	0	0	0
M-F 7:30p-8p lets ask america	$600.00	30	0	0	0	0
M-F 11p-11:30p late news	$550.00	30	1	1	0	2
M-F 11:30p-12m nightline	$175.00	30	0	0	0	0
W 8p-9p middle/ nieghbors	$1,750.00	30	0	0	0	0
W 9p-10p mod fam/ suburgatory	$5,500.00	30	0	0	0	0
Th 9p-10p greys	$4,000.00	30	0	0	0	0
Th 10p-11p scandal	$2,500.00	30	0	0	0	0
F 9p-10p WWYD	$800.00	30	0	0	0	0
F 10p-11p 20/20	$1,150.00	30	0	0	0	0
Su 7p-8p AFV	$750.00	30	0	0	0	0
Su 8p-9p Secret Millionaire	$2,500.00	30	0	0	0	0
Su 9p-10p revenge	$3,500.00	30	0	0	0	0

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WMAR-TV						
Sa 3:30p-7p	$525.00	30	0	0	0	0
College Football						
Sa 8p-11p	$1,200.00	30	0	0	0	0
College Football						
Sa-Su 8a-9a	$80.00	30	0	0	0	0
GMA WKND						
Su 9a-10a	$250.00	30	0	0	0	0
This Week						
Su 6:30p-7p	$200.00	30	0	0	0	0
News at 630						
Sa 7:30p-8p	$150.00	30	0	0	0	0
lets ask america						
Su 11p-11:30p	$550.00	30	0	0	0	0
late news						
		Total Spots:	8	8	4	20

Total Cost: $3,300.00

Total
OCT 12 $3,300.00 — 20