

**LIST OF COMMUNITY PROBLEMS AND NEEDS OF AREA SERVED  
BY STATION WPTV (SCRIPPS HOWARD BROADCASTING  
COMPANY) WEST PALM BEACH, FLORIDA  
(July 1, 2007 – September 30, 2007)**

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1. The problems facing an over burdened health care system.
2. The need to find solutions to increasing crime.
3. The problem of meeting education needs.
4. The needs of our environment.
5. The on-going problem of drug abuse.
6. The needs of the minority community.

WPTV SIGNIFICANT PROGRAMS AND BROADCAST EFFORTS IN RESPONSE  
TO THE FOREGOING NEEDS AND PROBLEMS OF THE COMMUNITY

- 1.A. TITLE: Various  
B. TIME/DAY: Within 5am, 6am  
12pm, 5, 5:30 6 & 11pm or Sundays at 6:30am  
C. TYPE: Public Affairs  
D.SOURCE: Local  
E.FREQUENCY: Weekly

Reports and interviews usually two to three minutes in length, which expand upon current problems and issues facing the community.

PROBLEM/NEED 1 – 7/17/07 – The Boca Raton Hospital celebrated its fortieth anniversary serving one of our local communities. The hospital was the vision of a local woman and her husband after they lost their fraternal twins to poisoning. Because the nearest hospital was several towns away the young children could not get treatment in time and the parents vowed to raise the funds to build a local hospital. In three years the hospital will move to a local college campus, expand its facilities and become a teaching hospital. (1-2 minutes in length – 6:00PM)

PROBLEM/NEED 1 – 8/21/07 – Miami-Dade’s only public hospital Jackson Memorial is working to transform the hospital’s image. While the quality of the staff is not in question, like many community hospitals it serves a large population of indigent people. The hospital is adding private suites and concierge service, which attract patients who will pay for the upgrades services not the indigent. Staff members are also working to make it a homier environment with designer amenities so that the rooms are less sterile and cold looking. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 1 – 9/11/07 – A hospital in St. Petersburg had to be evacuated due to a bomb threat. The Bay Pines VA Healthcare system which includes 30 buildings on about 300 acres evacuated everyone except patients in critical care. The ground were searched and while nothing suspicious was found it raises the question of how prepared are our local hospitals in a world of terrorist threats? (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 1 – 9/20/07 – The Walt Disney company has donated \$10 million dollars to create the first hospital to bear the Disney name. Walt Disney’s president says it’s about giving children the chance to play and imagine and dream. The \$35 million dollar Disney-themed facility is expected to be complete in 2010, and will be very family friendly. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 1 – 7/9/07 – As you send your son or daughter off to college; remember that colleges require students to have health insurance. Parents need to take a close look at their medical plans to make sure their policy covers college students and that students can see doctors away from home. For the 30% of students who need to find their own insurance, experts say shop around. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 1 – 7/20/07 – The Congress and the White House are now at odds over providing health care for poor children. Many families that are reliant on the government program to help pick up the cost of health care make too much money to qualify for Medicaid and yet cannot afford private insurance. It is estimated that 9 million children are dependent on this government program. Congress wants to double the amount of money budgeted for the program, funding would come from a tax on tobacco. The President said he would veto the bill as it would encourage too many people to switch from private insurance to the government plan. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 1 – 7/26 /07 – State and Federal Health officials are bussing across the state to drive home a message about the value of prevention. They arrived in Tallahassee today. The purpose: to show how preventing health problems is much cheaper than treating them. Health officials say one way to help prevent health problems is to stay in shape and exercise, regardless of your age. (1-2 minutes in length – 5:30PM)

PROBLEM/NEED 1 – 9/7/07 – Michael Moore brought the health care crisis in America to the big screen. But while it's easy to recognize the problem, finding a good solution is not. One university is doing its part to save you money on medicine. It has started a program that is being looked at across the country as a possible prototype for other university medical programs. (1-2 minutes in length -12:00PM)

PROBLEM/NEED 1 – 7/14/07 – The FDA has confirmed a strain of salmonella was found in a popular snack food, causing dozens of people to become sick. A nationwide recall of the Veggie Booty snack food was issued last month after 61 people became ill. People in 19 states were affected, mostly all of them children. The company that makes the snack believes a seasoning, possibly containing Chinese ingredients, was the source of the outbreak. (1-2 minutes in length - 10:00AM)

PROBLEM/NEED 1 – 8/19/07 – Five Virginia Tech female students were seriously injured, and eighteen other people affected, by a carbon monoxide leak this morning. This leak was caused by a faulty hot water heater valve that got stuck open, in the women's four-bedroom apartment, according to police. A resident in another apartment got sick and thinking there was a gas leak, called the gas company. Two of the students remain in critical condition. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 9/6/07 – South Florida’s beaches are making people sick. That’s the crux of a recent study by researchers at Florida Atlantic University, who’ve studied bacteria levels at three South Florida beaches. The reasons for high bacteria levels are many say scientists, including cities dumping millions of gallons of treated waste water off the coast every day. The FAU study focused on beaches in Fort Lauderdale, Hollywood and Miami. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 1 – 9/17/07 – The next time you visit your doctor, you might want to make sure your white coat is clean. In Britain, doctors are ditching their coats and ties as well as long sleeves, watches and jewelry and put on a plastic apron instead. The new rules are aimed at stopping the spread of deadly infections. A 2004 study of doctors’ neckties at a New York hospital found that nearly half carried at least one species of infectious microbe. While it is important for doctors to look professional there is a risk of cross infection. (1-2 minutes in length – 6:00PM)

PROBLEM/NEED 1 – 7/1/07 – If you’re spending more time at the doctor’s you have company. Over the past five years, Americans made more trips to hospitals and doctors’ offices. That’s according to a new report from the Centers for Disease Control and Prevention. Walk-in visits for chronic diseases like heart disease and diabetes accounted for just under a third of the overall twenty percent increase. Patients with private health insurance were treated in doctors’ offices more often than those with no insurance. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 2 – 7/2/07 – Following a recent rash of armed robberies in Delray, more than 50 of them so far this year, many business owners are worried that their businesses will be negatively affected. Recently there were three robberies in just one night. Detectives are looking at several possible reasons for the crime spike, including kids or gangs looking to make some money fast. The department has arrested a handful of suspects, and there’s a state attorney assigned full time to work to convict those brought in. (1-2 minutes in length -5:30PM)

PROBLEM/NEED 2 – 7/10/07 – Commissioners will vote in the next few days on adding additional patrolmen to the West Palm Beach Police Department. Right now the entertainment district and City Place are contracting out members of the department to provide additional security. Both Clematis Street and City Place have faced problems with juvenile crime including gang violence. The incidents of juvenile crime have gone down in recent months, but vendors are wondering if they will have to continue to pay more to get the police protection they require. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 2 – 7/18/07 – Police have discovered a young man who put a new twist to on-line predatory behavior. The man posed on-line as a promiscuous 17 year old girl and convinced teenaged boys to send naked pictures of them. When they did he revealed that he was indeed a man and demanded oral sex. If they did not comply or went to the police, he threatened to send their naked photos to their friends on MySpace. Police posed as one of the boys and were able to catch him. Although they believe that as many as thirty young boys were pulled into this trap. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 2 – 9/25/07 – A new government report reveals the number of violent crimes is nearing a five-year peak. According to a report released by the FBI said violent crime increased by roughly two percent nationwide. In large cities, the number of murders rose by 1.8 percent. The number of robberies and arson increased in major metropolitan areas as well. Authorities say the rates have risen because of an increase in gangs, guns and youth violence. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 2 – 9/27/07 – Starting next week, the attorney general will add fifty new cyber crime detectives in North Florida. Stopping Internet predators is a campaign promise the attorney general made. While announcing the increased number of cyber cops, the attorney general also announced the arrest of a Jacksonville man on child porn charges. (1-2 minutes - 5:00PM)

PROBLEM/NEED 2– 7/3/07 – Police made an arrest in the gang rape of the West Palm Beach woman two weeks ago. The woman was raped in her home by 11 young men some of whom were underage. The attackers forced the woman's young son to participate in the attack as well. The first arrest was of a 14 year old boy who is linked through DNA to the crime scene. Police are hopeful they will, with his cooperation, determine the identity of all of the attackers. This crime has shaken the community to its core because of the brutality, and the number of youth involved. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 2 – 7/16/07 – A 51 year old man wanted for taking a teenaged girl from her home is behind bars. The man faced charges of interference with custody, domestic battery and grand theft auto. Police say he drove the 16 year old girl to Fort Lauderdale. The man moved in with the girl and her mother after meeting the mother online. Police recovered passports and a laptop which will be turned over to the FBI. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 2 – 7/20/07 – After 8 years, police finally made an arrest in the murder of an 18 year old boy who was the employee of a fast food location in a local mall. The murder occurred as the young employee was closing the franchise in the food court for the evening. The arrest came after another man was convicted of first degree murder after confessing to be the lookout during the crime. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 2 – 9/20/07 – A school teacher from Santaluces High School was arrested for having sex with two underage students and for eluding police for over a week. The teacher is also accused of sending pornographic pictures using a cell phone. The school is working with counselors and trying to determine if there are any other students who were involved with this teacher who had been teaching for a number of years. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 8/28/07 – St. Lucie County Superintendent Michael Lannon has a plan for a new sex education curriculum. Parents are expressing their concerns about the new “Get Real about AIDS” program as they believe it will give kids a reason to have sex. The parents expressed their concerns at a local school board meeting. (1-2 minutes in length -5:00PM)

PROBLEM/NEED 3 & 1 – 9/11/07 – A local chaplain is on a medical mission to help prevent cancer. Cancer death rates are higher among minorities and studies suggest that it might be everything from genetics to social issues like poverty. The latest study from the American Cancer Society suggests that education may play a large role. Overall death rates for lung, prostate, breast and colon cancer were generally higher among Blacks than Whites with similar levels of education. However half of the cancers that were occurring in the least educated group were avoided in the more educated group. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 – 7/11/07 – The space shuttle Endeavour launched with an astronaut who was part of the first “Teacher in Space” program. She was beaten out by Christa McAuliffe who died on the Challenger. Barbara Morgan then went on to become a full time astronaut for the space program and will conduct classes in space during this mission. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 & 2 – 7/16/07 – A Florida dance teacher is out on bond after being charged with having sex with several of his students. George Fagan was arrested at the dance studio he owns in Central Florida. The Lake Mary Police allege he had sex with several of his students while providing them with the drugs Ecstasy and Cocaine. Investigators believe there are other victims. (1-2 minutes in length -5:00PM)

PROBLEM/NEED 3 & 2 – 7/25/07 – On the Treasure Coast, a former South Fork High School teacher has accepted a plea deal. The 35 year old plead no contest to three counts of sexual activity with a student. The plea deal will mean 10 years imprisonment and 5 years of supervision. More and more schools are trying to conduct more thorough background checks of teachers in order to safeguard the young students in their care. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 3 & 2 – 8/15/07 – Concerned parents can now get a report card on their child's teacher, and the teacher's past conduct. Starting Monday parents can check the Department of Education's web-site for a teacher's history. The searches which can be done by name will list complaints against the teachers and sanctions. Private school may want to search a little more thoroughly, teachers who have lost their certificates cannot work in public schools, but they can be hired by private schools. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 – 8/29/07 – Many Palm Beach County teachers are not happy with the new contract agreement put into place. Last night, those teachers met with the Palm Beach County School District Administrators to discuss the salaries. Under this new agreement, first time teachers would be paid just over \$36,000. Teachers at the top of the pay scale would receive a \$1,000 raise. But even with the increase, many teachers say it's not enough to make a living. The teachers union is expected to ratify the agreement, and the school board is expected to approve the deal. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 – 9/5/07 – A St. Lucie county teacher is behind bars tonight, accused of sending explicit computer text messages to his students. Detectives arrested 30 year-old Steven Maffucci after a student came forward yesterday with the allegations. According to the police, Maffucci sent explicit MySpace and text messages to at least three girls between the ages of fifteen and sixteen. Upon hearing the allegations the school board removed Maffucci. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 7/2/07 – Each year 815 children die and more than 152,000 are injured getting to and from school. Now the American Academy of Pediatrics has revised its safety recommendations for school transportation. The AAP is encouraging parents to work with the school districts to make sure new buses have seat belts. The AAP is also promoting graduated driver licensing laws. And the group is calling for helmet education for those who ride their bikes. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 – 7/11/07 – The Palm Beach County School Board will meet to decide what to do with parents who lie to get their children ahead. The school district is considering a proposal to curb school jumping, those who lie about their address to attend a school illegally outside their assigned boundary. The new policy would require parents to submit 3 proofs of residence, create a tip line for the public to call and turn in students anonymously, and allow for random address checks. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 3 – 7/23/07 – With the first day of school approaching, parents are reminded to get their child vaccinated. Health officials are reminding parents of school age children, they need to have proof of vaccinations for everything from Diphtheria to Polio and Measles and Mumps. The Health Department has an immunization van which travels throughout the county. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 – 7/30/07 – No beans about it - the food at one Central Florida County’s public school cafeteria really rates. Marion County’s School menu has been recognized in restaurant hospitality magazines as a “best kids’ menu in America” recipient. The award-winning cuisine includes home-style chicken, chef salad and turkey ranch wraps. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 4 – 7/31/07 – New research from the U.K. suggests that even low levels of air pollution could increase the risk of an early death, especially from respiratory related illnesses. The study included data on more than 5,000 adults. Black smoke and sulphur dioxide in particular, were linked to the chance of dying early. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 4 – 9/25/07 – It’s good to exercise but in the wrong environment, it can be a health problem. Now a new study backs that up. Researchers took 20 men who had heart disease and had them ride a stationary bike for two 15 minute periods in an enclosed chamber, and while exposed to either diesel exhaust or filtered air. The ones exposed to diesel exhaust showed signs of low blood flow, and the clot busting system seemed to be impaired. Researchers still want to encourage people to exercise. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 4 – 7/01/07 – For more than a month, the rain has been coming down all over South Florida, so you would think that the year-long drought would be over. But it’s not, because the rain is falling in all the wrong places. The Kissimmee River eventually empties into Lake Okeechobee, but for 234 days barely a drop of water has flown from the river into the lake. The river is normally two feet higher than it is right now. The lake now has islands because it too is at an all time low. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 4 – 8/15/07 - Senator Mel Martinez met with local leaders and environmentalists on the shores of the St. Lucie River, letting them know he’s behind their efforts to clean up the delicate estuary. Locally, Martin County has raised more than \$50 million dollars to contribute to the clean-up - one that could not happen without the federal dollars. Martinez says he’ll push his fellow senators in Washington to override a presidential veto, saying it’s important to protect what’s unique to Florida. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 4 – 7/2/07 – Who’d believe that with all the recent rains, Lake Okeechobee still has reached a new record low. The South Florida Water Management District says the lake has hit a new low of 8.88 feet, surpassing the 8.98 record set one month ago. Water Managers say that our water supply is still at risk, we are still in a very serious water shortage. Experts believe the drought will continue for months. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 4 – 7/25/07 – Water is finally flowing into Lake Okeechobee which dipped to record lows during the long drought. Local leaders say weekend storms over the Kissimmee River basin produced above average rainfall. That means the Army Corps of Engineers were able to open water control gates at the lake's northern edge. It was the first time in 250 days that there was enough water in the river to open those gates. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 4 – 8/9/07 – A last minute compromise could save the state from worse drought conditions. South Florida Water Managers have agreed to consider a plan to “back-pump” a limited amount of water from drainage canals into Lake Okeechobee. The proposal focuses on taking water from the Miami canal, instead of tapping into all the storm water that washes off farms and could be contaminated with pesticides and other pollutants. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 4 – 9/4/07 – Fish & Wildlife officers are monitoring a herd of manatees on the Treasure Coast. The group swam up a shallow canal sometime during the holiday weekend. Tonight they're gliding around in three to four feet of water. Maybe they like the attention, but normally they congregate in an area where there is deeper water. Officials are hoping that they will find deeper water on their own and not require being moved by humans to a more suitable environment. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 4 – 8/21/07 – The State Fish & Wildlife Commission is handing out one million dollars worth of high tech equipment to help beef up coastal security in Florida. The new gear includes night vision goggles, infrared scanners, emergency beacons and grappling hooks to board unfriendly boats. While the equipment is designed for national security, it will also be useful to protect turtle egg poachers, and alligator poachers. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 4 – 8/6/07 – Residents in a suburban Lake Worth neighborhood fear for their safety this morning after some alligator sightings. Residents say they see big gators on a daily basis. One family says they lost their dog to an alligator. Trappers have been called in to help stop future attacks. Children and pets are at risk. And the nuisance alligator hotline was provided to viewers. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 4 – 8/5/07 – Low water levels have increased alligator sightings around the county. And in one suburban Lake Worth neighborhood residents fear for their safety. Many residents have seen these gators close to their pets and their young children. Authorities caution residents not to take matters into their own hands, but to call police or a nuisance alligator hotline to have professionals handle the species. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 5 – 7/16/07 – Many employers randomly test their workers for drugs, but apparently that hasn't stopped some employees from using illegal substances. A new study shows that about one out of every twelve full time U.S. workers say they've used illegal drugs within the past month. That's a little over 8% of workers. Restaurants and construction workers had the highest usage rates. (1-2 minutes in length 12:00PM)

PROBLEM/NEED 5 – 8/16/07 – On the eve of a new school year Joseph Califano from the National Center on Addiction & Substance Abuse said that the nation's middle and high schools are so infested with drugs, for many students school days have become school daze. A dramatic jump in the number of students exposed to drugs in schools since 2002 from 44% to 61% in high schools, and from 19% to 31% in middle schools. Experts agree that drug education should remain a priority in schools. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 5 – 7/01/07 – Drug agents found twenty pounds of cocaine hidden inside sets of dentures. The discovery was made at the Bogota Airport. The video shows how the cocaine was hidden inside the false teeth. Columbian authorities estimate the cocaine had a street value of \$300,000 dollars. (1-2 minutes in length - 7:00AM)

PROBLEM/NEED 5 – 9/8/07- The Breakers, The Four Seasons and the Ritz Carlton hotels were unknowingly sucked into a drug operation which extended up the Eastern Seaboard. The Breakers' security called police after a large box was delivered to the mailroom. The package was for a man named Hector Prada, who was neither a guest nor an employee of the Breakers. Police opened the box and found 15 pounds of marijuana. Later police arrested a man who showed up to claim the box using the false identity of Hector Prada. He had picked up similar boxes from the two other hotels. All totaled he had 50 pounds of marijuana. (1-2 minutes in length -6:00PM)

PROBLEM/NEED 5 – 9/30/07 – Polk County Sheriff's Deputies responding to a call about a gunshot, found a house with more than a million dollars worth of marijuana inside. Two men who were apparently trying to steal the marijuana had fired at the home's occupants, hitting a woman in the neck. The woman and the man who lived there were arrested. Deputies are now looking for the two shooting suspects. The arrest led detectives to another home in Winter Haven where they seized more marijuana plants and arrested three men. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 5 – 9/7/07 – Surveillance security footage of a pharmacy shows a thief cutting a hole in the pharmacy roof to gain access to 25 bottles of Oxycontin, a highly addictive pain killer. The drug is so addictive that doctors say, many abusers swallow them, crush them up and snort them and even smoking them. The smoking method is the fastest way to get the drug into your system and to your brain. The smoking method is now becoming more popular with abusers, much like crack cocaine. Doctors have seen college students, college graduates and young professionals most often abusing the drug. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 6 – 9/9/07 – The 22<sup>nd</sup> Black family reunion kicked off this weekend at the National Mall in Washington, D.C. An estimated half a million people will attend the event designed to celebrate the traditions and values of the Black family. Pavilions will be packed with music, games, workshops and products from Black-owned businesses. The reunion was started in 1986 by Dr. Dorothy I. Height to create a more positive influence on Black families. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 6 – 9/27/07 – A local clinic will be starting a new program aimed at helping the Hispanic community deal with diabetes. According to the Integral Clinic in Lake Worth, diabetes is on the rise in the Hispanic communities. It's blamed on lack of exercise, poor diet and the high cost for screening and medications for those who are not insured. The program will offer the medicine free of charge one month out of the three month plan. The program will start sometime in October. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 6 – 8/3/07 – A celebration of Hispanic culture is underway in Palm Beach County, Fiestas Patronales, a cultural, business and musical festival kicked off tonight in Old School Square in Delray Beach. The event features a variety of performers and goes through Sunday. The station was a sponsor of the event, which showcased the best of Puerto Rican culture to the South Florida community. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 6 – 7/21/07 – Several American ministers broke U.S. trade embargo to traveling to Cuba this week. The group called "Pastors for Peace" brought aid to the Communist island. About 140 volunteers delivered computers and medical supplies in defiance of U.S. law. It's the 18<sup>th</sup> pilgrimage by the group. They hope the blockade will be lifted soon and they will be able to provide help freely in the future. In addition to the Americans, the group included volunteers from Mexico, Canada, Britain and Germany. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 6 – 9/27/07 – An International child custody case moved forward after a ruling here in Florida. A judge in Miami ruled a Cuban man did not abandon his 5 year old daughter and should get her back. The Cuban man had not contacted the girl for several months while she has been in foster care in Miami. The judge must now decide whether the girl should live with her father in Cuba or her Miami-based foster parents. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 6 – 9/28/07 – Cuba faces a crisis over its teachers. So many are either retiring or leaving that new teachers as young as 16 years old are having to step into the classroom. The new teachers are called emergent teachers and there are thousands of them because the government has limited class size to 20 students. Cuba is well into its second year of recruiting as many as 20,000 new teachers. (1-2 minutes in length - 5:30PM)

2.A. TITLE: NBC NETWORK/SYNDICATED  
B. TIME/DAY: VARIOUS  
C. TYPE: PUBLIC AFFAIRS

D. SOURCE: NET./SYN.  
E. FREQUENCY: WEEKLY  
F. DESCRIPTION:

THESE PROGRAMS FEATURE PROMINENT NEWSMAKERS ON A NATIONAL AND INTERNATIONAL LEVEL, OR AS FICTIONAL DEPICTIONS OF CURRENT TOPICS.

PROBLEM/NEED 1 – 7/11/07 - The installment of the Dr. Phil featured four doctors returning to answer audience questions and bust some myths about medicine and treatment. Everything from plastic surgery and how expensive procedures might be to fear of the exam room and hearing bad medical news were discussed - even the latest innovations in fertilization and infertility. (60 minutes in length 3:00PM)

PROBLEM/NEED 2 – 7/19/07 – This Dr. Phil show looked at a family where a young adult in the family stole the identity of another family member and wreaked havoc on the family dynamic. Also featured were experts on how to protect your identity and steps you can take to regain your identity and good credit after a theft. (60 minutes in length 3:00PM)

PROBLEM/NEED 2 & 3 – 9/4/07 – This Dr. Phil show dealt with children who have displayed explosive, violent behavior. These pre-teens are headed down a dangerous road that can easily lead to criminal incarceration since their first reaction is to lash out, threaten to kill, or have a physical meltdown at the slightest provocation. Dr. Phil guides the parents of these children to the need for immediate intervention and control to take back the family's sanity and safety. (60 minutes in length 3:00PM)

PROBLEM/NEED 6 & 2 – 9/28/07 – This timely Dr. Phil show profiled the current controversy in Louisiana of the Jena 6 - six young black teens that were arrested and charged with the assault of a white teen. Have their civil rights been violated? Since only one of the six remains in custody, will the charges be dropped and what is the dynamic of this small Southern town and the hate crimes that have gone back and forth between the towns members. (60 minutes in length 3:00PM)

PROBLEM/NEED 1 – 9/27/07 – This Oprah show was a follow up to the initial show with Michael Moore and his documentary on the health care system “Sicko”. Mr. Moore and a respect insurance lobbyist faced off in a showdown of exactly who is being covered in America and who is not being covered and why. Where do the special interests of doctors, Big Pharma, hospitals and insurance companies really fall? And what can the average viewer do to protect themselves and their families for catastrophic health issues? (60 minutes in length 4:00PM)

PROBLEM /NEED 1 & 3 – 9/18/07 – This Oprah had guests Jenny McCarthy and Holly Robinson Peete talking about their sons with Autism. The struggles they had just to find a proper diagnosis, and well trained pediatrician, were discussed as well as early signs they should have acted upon, and the current treatment and early intervention that is available to families to help mainstream these children. (60 minutes in length 4:00PM)

PROBLEM/NEED 1 – 8/21/07 – This Oprah program looked at the number one killer of women - heart disease. The program featured Dr. Oz answering the audience’s questions but also walking the viewers step by step through how heart disease develops, how it affects the body’s functions, what the early warning signs are of a heart attack or heart issues, and what changes women should be making right now that will improve their chances for eliminating heart disease. (60 minutes in length 4:00PM)