

**LIST OF COMMUNITY PROBLEMS AND NEEDS OF AREA SERVED
BY STATION WPTV (SCRIPPS HOWARD BROADCASTING
COMPANY) WEST PALM BEACH, FLORIDA
(January 1, 2009 – March 31, 2009)**

1. The problems created by the current economic downturn in the country.
2. The need for expanded health care services.
3. The problems of increasing crime.
4. The needs of our educational system.
5. The problems facing our ecology in our expanding development.
6. The needs of the minority community.

PROBLEM/NEED 1 – 1/28/09– The house is set to approve President Obama’s economic stimulus package. But debate is intense over the balance between spending and tax cuts. The political battle is far from over. To create or save 4 million jobs the plan would spend 500 billion dollars. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 1 – 1/28/09 – Several new restaurants are opening their doors across the Treasure Coast. Many people have lost their jobs in other industries, and now they are creating their own jobs by starting new restaurants and franchises. The International Franchise Association expects fast service restaurants to grow by more than one percent this year. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 1 – 2/6/09 – At least two new businesses will soon provide hundreds of local jobs, on a day when Florida’s governor was in town focusing on the need to get folks back to work. The governor was visiting the Palm Beach County Workforce Alliance, where he was promoting efforts to help folks who are struggling in Florida’s bleak economy. (1-2 minutes in length -5:00PM)

PROBLEM/NEED 1 & 5 – 2/7/09 – The first ever Treasure Coast Home Expo is underway at Port St. Lucie’s new civic center. The Treasure Coast has never had a major convention center until now so a home show like this offers a new chance for one-stop shopping. The one word that is drawing a lot of attention is “green.” With the economy in bad shape remodeling and energy efficient windows are the things in demand right now. (1-2 minutes in length - 10:00AM)

PROBLEM/NEED 1 – 2/9/09 – With more Floridians joining the ranks of the unemployed every week, any news of “new” jobs is likely to draw lots of applicants. Today Kohl’s Department store chain is hanging the “help wanted” sign on their newest Florida store in Royal Palm Beach. Kohl’s is searching for 150 new employees to fill its new location. A job fair will be held through Thursday here at the Workforce Alliance Central Career Center, where already hundreds of applications have been turned in. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 1 –2/10/09 – The economic downturn has spread to charities, in Martin County. The United Way made a plea for help to the community. The United Way is always trying to raise money for its 40 charitable agencies, but this year they are short of their goal by 25% which translates to \$750,000. If the money doesn’t come through charities will see big cuts to their funding. This comes at a time when demands for food, clothing and rent assistance are soaring. They have until mid-April to raise money or else start cutting some of its funding to programs. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 1 – 3/4/09 – If you think the economy is putting a dent in the mall business, it is helping business at area flea markets. Parking is at a premium at the Carnival Flea market where bargain hunters are looking for discounts on clothing, jewelry, manicures, haircuts and groceries. The flea market owners say their business has also been bolstered by the increase in gas prices. People like the idea of one stop discount shopping. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 3/5/09 – The La Reina supermarket in Lake Worth offers Spanish food items but the store will be offering something new for the month of March. The Integral Health Clinic will be offering free testing for high blood pressure, diabetes, and Healthy Mothers check-ups for pregnant women. The store will also be offering free cooking demonstrations to help people provide healthy, affordable meals for their families. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 2 – 1/2/09 – States are starting to crack down on what some would consider an unfair billing practice used by some insurers. Even some people who have insurance are sometimes caught by what's called Balance Billing. That's when a member of the health care team that takes care of you isn't part of your insurance network. So even if everyone else is – you still get a huge bill for those out of network charges. (1-2 minutes in length -5:00AM)

PROBLEM/NEED 2 – 1/6/09 – The first day of the State's low cost health insurance program didn't get off to a good start. Authorities say there were major glitches and confusion with the new Cover Florida program. The State's agency for health care administration could not post phone numbers and websites of companies selling the policies, leading many Floridians to hunt for information. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 2 – 1/8/09 – The tough economy is forcing some people in South Florida to go without health insurance. Now Walgreen's "Take Care Health Tour" will offer 6 free health screenings today through Sunday. The screenings include bone density, cholesterol and blood pressure and the results are immediate. Viewers were directed to our website to see which Walgreen's are holding the tour. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 2 – 1/28/09 – This piece profiled a waitress who is working hard to support her bi-polar daughter and unemployed son-in-law, but like many waitress jobs there is no health insurance. Foundcare's brand new community health center would make the waitress' doctor visits free. Manager William Quinn shows us the state of the art medical facility that helps the employed, who make too much money for Medicaid but don't have benefits. Patients are billed on a sliding scale or what they can afford. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 3 –1/1/09 – Identity Theft was the fastest growing crime in the U.S. in 2008, affecting more than 10 million Americans. So what does 2009 hold? Experts predict more sophisticated schemes targeting unemployed people, consumers with poor credit and homeowners facing foreclosure. The Identity Theft Resource Center says new scams, will involve bogus mortgage-rescue outfits that target homeowners facing foreclosure. And the biggest scam is requesting sensitive information from the unemployed with the promise of a job. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 3 – 1/6/09 – A family of seven has decided to move after they were terrorized in their own home. The McDonald family says that this week crime came to their door three different times. They say a man broke into the suburban West Palm Beach house saying he was being chased by a gang. The next night they claim an intruder fondled a girl sleeping at their house and stole a purse. When there was another break-in attempt, they decided to move. They have already paid rent in their current house and they don't know how they will afford moving their family to safety. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 – 1/8/09 – A decrease in crime in downtown West Palm Beach is being celebrated. The West Palm Beach Downtown Neighborhood Association honored two men for their help in making Clematis Street and CityPlace safer. The decrease in crime has been directly linked to the curfew that was put into place one year ago. Burglaries in particular went from twenty or 30 to zero. A local lieutenant says that crime in downtown is down about 50 percent of what the numbers were in 2007. (1-2 minutes in length -5:00PM)

PROBLEM/NEED 3 – 1/8/09 – A costumed criminal is on the loose. Detectives released pictures late today of men dressed like a ninja. They say he attempted to steal an ATM machine in late December at the Colonial Bank in Royal Palm Beach and a cash machine at a Walgreens in West Palm Beach eight days later. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 1/9/09 – Two students and a staff member of Florida Atlantic University say they have become the targets of a man who approaches women then tries to fondle them. Campus police will increase the patrol cars on the campus and students and staff alike have been warned to be aware of their surroundings at all times. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 1/22/09 – Palm Beach County law enforcement officers arrested six people accused of defrauding public housing out of tens of thousands of dollars. Investigators say it's a crime that's been going on for years, now they're dedicating more officers to fight it. It is costing tax payers a lot of money and families that legitimately need this housing aren't getting it. Officers say a local high school teacher owned a housing unit and knew for two years that his tenants were scamming the system, but kept taking money - \$28,000 worth – and never reported the crime. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 – 2/5/09 – Detectives in Stuart are sensing a crime trend. Two more break-ins have occurred at check cashing businesses - both of them at branches of Advance Cash America. Police are still taking inventory and aren't sure how much was stolen. They've seen similar burglaries at check cashing businesses recently in Fort Pierce, Port St. Lucie, Martin County and Jupiter. Those agencies are working together to try and identify a suspect. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 2/10/09 – Dunkin Donuts showed its appreciation to the South Florida community following the arrests of suspects in a string of armed robberies. The donut chain donated a total of \$15,000 to two organizations yesterday. A \$10,000 donation went to Crimestoppers and \$5,000 went to the South Florida Crime Commission. The money will support crime prevention programs. (1-2 minutes in length -12:00PM)

PROBLEM/NEED 3 – 2/18/09 – Police want your help finding a couple of theft and fraud suspects. A photo is distributed of the couple cashing one of two checks for two thousand dollars at a bank drive through in Delray Beach. It is believed that the couple obtained account information from a person in Broward, and is now cashing checks throughout South Florida. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 3 – 3/2/09 – A Guatemalan immigrant remains in a coma more than a week after being savagely beaten by three men in West Palm Beach's north end. As the City's crime rate plunges by nearly 20%, there are still concerns one segment of the population, in one corner of the city is making itself vulnerable to street thugs. The large Guatemalan population does not use banks and keep cash on their person. This makes them very vulnerable to robbery. (1-2 minutes in length -5:30PM)

PROBLEM/NEED 3 – 3/10/09 – Officers on the Treasure Coast have stepped up patrols after four shootings since the weekend. Two of the victims died. The first was an 18 year old who was dropping off a friend on a corner early in the morning for the school bus. He got out retrieving his hat when another car drove by and someone started shooting. The young man graduated from Vero Beach High School and had planned to attend Bethune Cookman College in the Fall. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 4 – 1/1/09 – Senate President Jeff Atwater of North Palm Beach says state lawmakers will begin a special session to work on Florida's more than two billion dollar budget deficit. It will run through the middle of January. Governor Charlie Crist's deficit Reduction Plan is heavy on cutting spending and avoids tax and fee increases, however many fear education will be one of the hardest hit. (1-2 minutes in length -5:00AM)

PROBLEM/NEED 4 –1/5/09 – The number of kids being home schooled continues to rise. According to the Department of Education about one and a half million American children are home schooled. That's up 74% since the department started keeping track in 1999. Experts predict the number will rise as more parents are opting for non-traditional education for their children. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 4 – 1/8/09 – Lawmakers take the first steps to cut the State budget, with schools facing the biggest blow from the budget ax. Lawmakers are looking at chopping a half a billion dollars from education. Teachers' salaries are in jeopardy as lawmakers look at mandatory pay cuts for schools with money issues. Parents and students are getting involved – sending letters to Governor Charlie Crist – asking him to keep education off the chopping block. (1-2 minutes in length -6:00PM)

PROBLEM/NEED 4 –2/18/09 – A bill that could quickly double the cost of a college education in Florida passed its first major hurdle today. A state senate committee unanimously approved the idea. State leaders are considering a tuition hike for Florida's top public universities, including, locally, Florida Atlantic University. This increase would bring them more in line with other states' schools. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 4 – 2/25/09 – Demand for getting the general education development (GED) degree is up. Educators say there is a backlog of students trying to get into the classes. It's all because employees are out of work and they feel their chance of landing a better job is greater if they have their GED. The GED is the equivalent to a high school diploma. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 4 – 3/3/09 – The start of the legislative session begins and it could mean an increase in tuition for those schools. During this session, State lawmakers will vote on a bill allowing colleges and universities to raise tuition up to 15% a year for the next six years. The ripple effect of this could alter the course for hundreds of graduating high school seniors and could cost some freshman on Bright Futures scholarships an extra \$2,400 dollars. The bottom line here is if the bill is approved, by 2014 Florida college students could be paying \$17,000 dollars more for a four year degree. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 5 – 1/11/09 – A half dozen protesters were arrested today during a rally against Florida Power and Light. Members of the group Everglades Earth First parked their vehicles near the east side of Lake Okeechobee. Then they biked about five miles up the road to the Barley Barber swamp, an area they say is being destroyed by the FP&L plant which provides electricity to Martin County. They say their aim is to preserve a historic and unique piece of nature in South Florida. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 5 – 1/23/09 – The transportation Department says that for 13 months Americans have been driving less, the largest continuous decline in driving history. Government reports indicate that Americans drove over 100 billion fewer miles from November 2007 to November 2008. The environment, the economy and memories of sticker shock from last summer's fuel prices, have resulted in what appears to be a fundamental change in travel habits. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 5 – 1/28/09 – It's no small feat staging Superbowl 43, but this year – thanks to the NFL and the local power company, the big game will have less of an impact on the environment. From the lights to the sound systems, the whole experience translates into a massive amount of energy. But this year, they're using solar panels positioned at a high school near the stadium and other forms of renewable energy like sunlight, wind and even bio-trash. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 5 – 2/2/09 – Seven people will be sentenced in connection with a protest at an FP&L construction site. In February of last year, a group of demonstrators formed a human chain blocking the entrance to the construction site in western Palm Beach County where the power company is building a plant. The protestors said the plant would harm the environment. The group has been found guilty of charges of unlawful assembly, trespassing and resisting arrest without violence. (1-2 minute in length – 12:00PM)

PROBLEM/NEED 5 – 2/4/09 – Environmentalists and contractors are working together pressuring the Federal government to do its part for Everglades's restoration. Their goal is to help the environment and create jobs, hundreds of them from Orlando to the Keys. Florida has a partnership with the Federal government to restore the Everglades but the state has spent more than \$2 billion, while the Federal government has lagged behind. (1-2 minutes in length 5:00PM)

PROBLEM/NEED 6 – 1/5/09 – Arthur Anderson served his last day as the Palm Beach County Supervisor of Elections. Anderson was the first African American elected to a constitutional office in the county when he started work in 2005. He says he feels he made improvements to the elections office during his term, including overseeing the transition from paper ballots to electronic voting. (1-2 minutes in length – 5:30PM)

PROBLEM/NEED 6 – 1/20/09 – Washington prepares for what may be the largest turnout ever for a presidential inauguration. The history-making installation of the country's first African American president will be watched on television and in person by more people than any previous president. Even nations across the world will be watching. Security is tight in the capital and it has been shut down to motor vehicle traffic. Television coverage is unprecedented. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 6 – 2/3/09 – Vice President Joe Biden swore in Eric Holder at the Justice Department. Holder is the first African-American to hold the job of top law enforcer. The new Attorney General has pledged to reverse what were widely seen as Bush Administration efforts to politicize the department. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 6 – 2/24/09 – A new stamp will be unveiled today in honor of Black History month. The Civil Rights Pioneers stamp will be presented at the West Palm Beach main post office. The postal service honors twelve African-American leaders on this 100th anniversary celebration of the NAACP. The Civil Rights Pioneers stamp went on sale nationwide over the weekend. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 6 – 2/24/09 – One out of every five Floridians is African American. However, Blacks make up about half of the state's prison population. A coalition of lawmakers, department heads, and civil rights activists are looking for ways to reduce that percentage. The panel says Florida could help by hiring more African American teachers and promoting responsible fatherhood. It also suggests re-instituting mandatory health classes and better access to vocational training. (1-2 minutes in length – 6:00PM)

PROBLEM/NEED 6 & 3 – 3/28/09 – The Palm Beach County Violent Crimes Task Force is now leading the investigation into a late night shooting in Belle Glade. It happened around 11:30PM, deputies found two Hispanic males, one was shot in the chest and the other was shot in the arm. Deputies believe they may have been robbery victims. No word on their condition was released. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 6 – 3/5/09 – Commissioner Addie Greene is stepping down. She has been on the Commission for about eight years and was recently re-elected to the Commissioner last November. Greene said she was making the change for health reasons. She has battled Cancer in the past and has seen up to seven doctors. Green has been one of the most prominent African American members of the Commission. Green is hoping Governor Crist replaces her seat with another African American democrat. (1-2 minutes in length - 5:30PM)

2. A. TITLE: NBC NETWORK/SYNDICATED
B. TIME/DAY: VARIOUS
C. TYPE: PUBLIC AFFAIRS

D. SOURCE: NET. /SYN.
E. FREQUENCY: WEEKLY
F. DESCRIPTION:

THESE PROGRAMS FEATURE PROMINENT NEWSMAKERS ON A NATIONAL AND INTERNATIONAL LEVEL, OR AS FICTIONAL DEPICTIONS OF CURRENT TOPICS.

PROBLEM/NEED 3 – 1/7/09 - The installment of the Dr. Phil program interviewed the mother of a young man who gunned down eight people in a Mall in Omaha and then killed himself in 2007. She is filled with guilt and is trying to find out the signs of people who are so filled with rage they would kill as many innocent people as they possibly can. Dr. Phil examines the warning sign that show if you child/friend/co-worker is headed down a dangerous path. (Several mass murders have occurred in the last month across the country – many blamed on despondency for unemployment) (60 minutes in length 3:00PM)

PROBLEM/NEED 3 & 4 –1/21/09 – This Dr. Phil show dealt with the Internet and the dangers that are facing young people and their parents. Young people were guests on the program talking about dangerous conversations and behavior they have engaged in on the Internet, including their Facebook and MySpace pages. (60 minutes in length 3:00PM)

PROBLEM/NEED 1 –2/27/09 – On this Dr. Phil show the subject of deadbeat dads was discussed. As the American economy struggles, men compromise 82% of the recent layoffs. In child support cases, are men and women treated equally in the courts or are these laws out of touch with today's economy? Many men are saying they being forced to become deadbeat dads. (60 minutes in length 3:00PM)

PROBLEM/NEED 1 – 3/2/09 – Dr. Phil's guests offer real tips to help viewers save money on clothes, utilities and vacations. Plus and expert teaches you how to cut your grocery bill in half and how to entertain your family on the cheap. The Economides family has mastered the art of spending less. They say they have the secret to living on \$44,000 a year, even with five children. Money issues are literally tearing families apart and this program gives many couples hope on how to survive the economic crisis. (60 minutes in length 3:00PM)

PROBLEM/NEED 2 – 1/5/09 & 1/6/09 –This Oprah Winfrey spoke about Oprah's weight gain and her "fall" off the weight loss wagon. It detailed steps on how to get back into a plan and begin to turn your life back around. Exercise physiologist Bob Greene showed the audience the exact plan for Oprah's efforts to get back on the wagon for diet and exercise. The next day Dr. Oz was on the show talking about the ultimate health checklist. Dr. Oz gives details as to what types of medical tests, supplements, vitamins and foods. (60 minutes in length 4:00PM)

PROBLEM /NEED 2 –1/15/09 – This installment of the Oprah Winfrey show looked at the controversial topic of hormones and hormone replacement. Medical experts on both sides of the issue as well as well known celebrities such as Robin McGraw and Suzanne Somers speak about their routines and use of bioidentical hormones. Medical doctors refute the ability to create such things in the lab. When and if you should you the hormones and what questions you should be asking your doctor were discussed. Since so many women who are menopausal are confused as to what they should do and what might cause cancer later in life. (60 minutes in length 4:00PM)

PROBLEM/NEED 6 – 1/19/09 & 1/20/09 – These Oprah Winfrey programs celebrated the inauguration of President Barack Obama, the first African American president, and the life and contribution of Dr. Martin Luther King, Jr. Many of the entertainers who will perform at the Inaugural balls talked about their feels at being asked to be part of such a historic event. These two events taking place on the same day have encouraged so many to have renewed hope for the country to end racial strife. (60 minutes in length 4:00PM)