LIST OF COMMUNITY PROBLEMS AND NEEDS OF AREA SERVED BY STATION WPTV (SCRIPPS HOWARD BROADCASTING COMPANY) WEST PALM BEACH, FLORIDA
(January 1, 2012 – March 31, 2012)

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1. The continuing needs of the South Florida community in its efforts to recover from the economic downturn.

2. The problem of funding improvements in education.

3. The challenge to meet expanding health care needs.

4. The ongoing issues associated with crime.

5. The needs of the minority community.

6. The problem of protecting South Florida's fragile eco-system.

WPTV SIGNIFICANT PROGRAMS AND BROADCAST EFFORTS IN RESPONSE TO THE FOREGOING NEEDS AND PROBLEMS OF THE COMMUNITY

1.A. TITLE: Various D.SOURCE: Local
B. TIME/DAY: Within 5am, 6am 12pm, 5, 5:30 6 & 11pm or Sundays at 6:30am E.FREQUENCY: Weekly
C. TYPE: Public Affairs

Reports and interviews usually two to three minutes in length, which expand upon current problems and issues facing the community.

PROBLEM/NEED 1 – 1/3/12 – It's a record setting return day for UPS. Executives anticipate UPS will handle 550,000 holiday returns today – the most ever. Several other days this week should also top half a million returns. Most of the increase is attributed to the rise in Internet shopping. Electronics are expected to make up the bulk of the returns. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 1 –1/4/12 – The clock is ticking for the City of West Palm Beach. The City has to pay the government more than half a million dollars by today. The money involves Redemptive Life Fellowship Church and allegations that money for a low income housing project was misspent. The Feds want officials to pay back $654,000 for failing to properly administer federal funds. City leaders noticed invoice discrepancies with Redemptive Life's Coleman Park project as early as January 28th of last year. The pastor and his church could be on the hook for up to four million dollars in federal funds. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 1 – 1/4/12 – Gas prices could be going up again, but it's not because of rising oil prices. Congress declined to renew the 30 year-old federal subsidy for Ethanol, so it expired the previous Sunday. That means gasoline prices could cost five cents a gallon more starting as early as this week. No word yet on exactly how much the end of the subsidy could add to gas prices. Ethanol currently makes up 10% of most gasoline based motor fuel for general use, so called E-10. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 1 – 1/5/12 – In Wellington, supporters of development around an equestrian complex rising in that community faceoff against opponents who want to corral some of the ambitious growth plans. Developers call Equestrian Village a way to market Wellington to the world. Some residents worry the hotel and stores will ruin the small-town feel. The two sides debated the issue in front of an open town council meeting. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 1/9/12 – The Treasure Coast Marine Industry believes 2012 is looking up. The industry plans to turn around this year with new widespread change. Many believe they have already experienced their section of the economy's low water mark. Quite a few boating companies report projected improved numbers for 2012. They are hoping all of it translates into sales at this weekend's 38th Annual Stuart Boat Show. (1-2 minutes in length – 4:30AM)

PROBLEM/NEED 1 – 1/11/12 – McDonald's hopes newly remodeled restaurants around Palm Beach County will bring in more customers. The fast food chain is spending millions sprucing up its interiors to appeal to diners who prefer the fast-casual style of Panera Bread or Chipotle. The upgrades will feature double drive-through zones for family and solo dining, plus flat screen TVs and Wi-Fi. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 1 – 1/12/12 – Starting today small businesses in Port St. Lucie will have to take down banner advertisements. Banners aren't allowed under the city's sign ordinance but a year ago the city council unanimously voted to temporarily lift the ban to help boost the economy. Now that the temporary measure is expiring, businesses have 48 hours to remove banners of face a 100 dollar fine. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 1 –1/31/12 – The Palm Beach Post is reporting that the West Palm Beach Downtown Development Authority has started a campaign to encourage the owners of the Trader Joe's supermarkets to build a Trader Joe's in downtown West Palm Beach. The grocery chain is already building a store in Naples, Florida. One city commissioner has even offered to change the city's name to Trader Joe's Florida for a day. The California chain has 365 stores in 31 states. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 1 – 2/2/12 – The Sunshine State's consumer confidence level is back at levels that haven't been seen since January of last year. University of Florida pollsters say a lower state unemployment rate; rising house prices and stock market investments may have helped boost Floridians' spirits. One pollster said right now the biggest threat to Florida's economy is a European recession. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 1 – 2/2/12 – A new report pains a painful picture for our region's growers trying to cope with Citrus Greening. Experts say the insect carrying the bacterial disease is impacting thousands of acres of citrus on the Treasure Coast. Some experts argue its impact is worse than Citrus Canker. A new University of Florida study says citrus greening first discovered in the state in 2005 is costing Florida's economy more than three and a half billion dollars in lost citrus production revenues, and it's also affecting jobs – more than 6,500 of them lost because of a disease that may have its origins in China a century ago. (11:00PM)

PROBLEM/NEED 1 – 2/3/12 – South Florida is dealing with a growing phenomenon called "Ghost Communities" like Victoria Park and Tesoro Preserve in Port St. Lucie and the Treasure Coast. Places where 440 lots are mostly empty with only 14 homes built. Weeds are 4 and 5 feet tall and houses are boarded up. The developers have gone belly up and the residents are hoping that new developers can turn the subdivisions around and into nice family neighborhoods. But it is taking a long time and the pricing is way lower than the initial asking price. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 –2/11/12 – Florida's grapefruit crop is getting squeezed a bit this season. There's a report that the industry had a 500,000 box shortfall. The Florida Department of Agriculture says that's a three percent decrease from last year's harvest. Citrus growers say the summer drought followed by a warm winter led to the shortage. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 1 – 2/14/12 – NASA is facing huge budget cuts next year. Money is so tight the space agency says it's had to scrap two trips to Mars. Despite the cuts NASA is trying to keep its latest crop of astronauts on track for their next launches from Cape Canaveral. There are several planned missions to space, some unmanned, starting with the Orion capsule which test-launches in 2014. Meanwhile the space agency will try to keep as many people employed as possible with impending cuts. (1-2 minutes in length – 4:30AM)

PROBLEM/NEED 1 – 2/27/12 – Today marks the 20th straight day of rising gas prices at the pump. According to AAA the national average is $3.69 for a gallon of unleaded. That is up nearly 30 cents in just a month. In West Palm Beach the average is at $3.85 a gallon. And some gas stations are already selling gas for more than $4 a gallon. Rising crude oil prices are blamed for the pain at the pump. (1-2 minutes in length -5:00PM)

PROBLEM/NEED 2 – 1/4/12 – High Schools across the state are seeing a lot more A's and B's this year. The Department of Education released Florida grades today. 78% of Florida schools received either an "A" or a "B", up from 71% last year. Twenty five of the high schools graded received D's and six were given F's, accounting for 6% of the overall grades. The Deputy Commissioner of education credits increased enrollment in advanced placement courses for the surge in good grades. (1-2 minutes in length – 5:30PM)

PROBLEM/NEED 2 –1/10/12 – Kicking off the start of the Florida Legislative session fro 2012, Governor Rick Scott made his State of the State address. The key areas the Governor said he wants to focus on in the New Year; creating jobs, lowering the cost of living and improving education in Florida. The governor said he'd like to see one billion dollars funneled to schools, something he said he would stand firm on until it's included in the new budget. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 2 – 1/13/12 – From number five to number eleven, the state's education system has lost its place in the top ten. Education experts blame the drop in national ranking on budget cuts and falling test scores across the Sunshine State. The report comes from the national publication Education Week. Florida's overall grade dropped from a B-minus to C-plus with the national average at a C grade. Only one other state dropped out of the top ten. That was Pennsylvania which fell four spots to number 13. (1-2 minutes in length – 12:00PM)

PROBLEM/NEED 2 –1/16/12 – State lawmakers are discussing a plan that would raise tuition for more expensive college degrees. Lawmakers are discussing a plan in which Science and Engineering degrees would cost more than History and English degrees - mainly because of equipment expenses and hiring costs for top professors. The presidents of Florida State University and the University of Central Florida believe the plan would raise money for schools and the quality of higher education. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 2 –1/24/12 – Martin County Schools have something to be proud of. The Florida Department of Education released the 2011 School Ranking today. Martin County ranked third in the list of 67 state school districts. Palm Beach County School District ranked number 16. Indian River County was number 30. St. Lucie County came in at number 42 and Okeechobee County is number 54. The rankings are based on each school's total points derived from F-Cat scores. (1-2 minutes in length – 12:00PM)

PROBLEM/NEED 2 – 2/4/12 – The Gardens Mall played host to the "Cell-ebrate" Science event put on by Scripps Florida. Kids and adults alike got a chance to talk with more than 100 scientists who showed off various biology and chemistry experiments. It's this shared enthusiasm that's meant to encourage youngsters to explore the world around them. There were opportunities to touch giant sea slugs and look at fruit flies and round worms under the microscopes. This was the third year for the "Cell-ebrate" event. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 2 –2/6/12– A WPTV Contact 5 investigative report looked into how much of taxpayers' money was being spent on reimbursement for continuing education for county employees in Palm Beach, Martin and St. Lucie counties. Over the last two years, Palm Beach County taxpayers have spent more than $2.5 million dollars sending more than 1,000 county workers to college. The investigative unit questioned the Palm Beach County Sheriff whose employees have taken classes in fine arts, and many studies unrelated to police work. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 2 – 2/8/12 – Plans for a new school in a Wellington neighborhood are in question tonight. It's called Education Place and would be located off of Halter Road near Greenview Shores. It's a vacant house now but the Village gave permission for the home to be retrofitted into a school. However, that permission has been pulled for now. The permit has been revoked and is being reviewed. The school would have 100 students of all ages as well as a parking lot on the property. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 2 –3/7/12 – CityPlace will soon be the new locations for Digital Domain Institute to hold several classes as the construction of its new facility gets started. The city changed its zoning policies in CityPlace to open up space for educational opportunities. It was a unanimous decision by City commissioners who say it continues to fulfill their promise of economic development. Initially, classes will hold about 20 students and come fall, more than 100 students from Florida State University will be enrolled. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 3 – 1/2/12 – The Palm Beach County Health Care District may be replacing its air ambulance fleet. The District will begin discussions on the subject tomorrow. Their two helicopters are thirteen years old now. For almost twelve years, the District has been putting aside a million a year to replace them. (1-2 minutes in length – 4:30AM)

PROBLEM/NEED 3 –1/2/12 – Getting "inked" in South Florida is now safer. New rules are now in place for the largely unregulated tattoo industry. Studios must now meet certain levels of hygiene and artists must be licensed with the state health department. That's welcome news to tattoo customers, who are at risk of contracting diseases from unsterilized equipment. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 3 –1/5/12 – Angry suburban Lake Worth residents filled a local country club as they prepare to fight. They are battling against the planned renovation of the nearby, former Clarion Inn, into a drug rehab facility. The property sits on the corner of Lake Worth Road near the turnpike. The CEO of Behavioral Health of the Palm Beaches says turning it into a drug rehab center can offer help to many people fighting drug and alcohol addiction. Rehab center planners promise round the clock security and say rehab patients would not be allowed to leave the premises unsupervised. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 3 –1/9/12– For those who resolved to quit smoking this year, the gains could be quite surprising. The immediate gain is the thousands of dollars a year you can save by quitting. But there are other long-term benefits too, according to the folks at SmartMoney. Life insurance rates can eventually drop 10% to 40% depending on age and overall health. There is a savings on health care costs as well, and avoid the penalties some employers impose on health care plans for smokers. You may also qualify for discounts on home and auto insurance. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 3 –1/25/12 – There's good news for those with Diabetes. The number of amputations associated with Type Two Diabetes has fallen dramatically in recent years. A new report from the Centers for Disease Control finds the rate of leg and foot amputations among Diabetic adults over age 40 declined by 65% between 1996 and 2008. The authors attribute the decline to improved blood sugar control and foot care along with drops in cardiovascular disease. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 3 –2/2/12– Health care dollars from the state could be cut in an effort to boost education spending by a billion dollars. In the state capitol, nurses and teachers competed in a fake tug-o-war. They say the stunt is symbolic of how education and health care workers say they're being treated by state budget writers. They do not want to make it a fight between public education dollars and public health care dollars. If there is a war, then teachers are winning. The governor and house budget proposals increase education funding by a billion dollars. Health care is facing a two billion dollar reduction. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 3 – 2/3/12 – According to two Palm Beach County Health Department reports rats have infested parts of Panther Run Elementary near Wellington. Inspection records reveal one wing of the school is infested with the creatures. The problem began in May 2011 was eradicated then resurfaced in October 2011. The principal sent a note home to parents on the situation. A district spokesperson says a pest control technician is at the school on a daily basis. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 – 2/9/12 – The medical school at the University of South Florida is hoping to change the experience many people have at the doctor's office. They've created the nation's first program where future doctors learn as much about bedside manner and empathy as they do anatomy and biology. The heart of the program is making sure doctors have a heart. There's a strong emphasis on teaching the students to see things from a patient's perspective to get to know them and learn how their job, family and social life affect the decisions they make about their health. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 3 — 2/24/12 – The demand for nurses in South Florida and the rest of the state this year, with almost 30,000 needed. According to a report by the Florida Center for Nursing says hospitals and home health look to be the biggest employers. Experts say vacant nursing jobs may zoom to 12% or more, that's even more than before the recession. New jobs will be created by the opening of new hospitals, one of which is planned in Jupiter. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 3 – 3/3/12 – There is good news for some Floridians. Hundreds of thousands of people could be in line for a piece of $100 million dollars in health insurance rebates come August. Under a new federal health care overhaul, insurers have to pay rebates under certain conditions. According to sources, companies must pay if they spend a certain amount of their revenue on non-medical costs like advertising. (1-2 minutes in length 6:00AM)

PROBLEM/NEED 3 – 3/5/12 – The Florida legislature is working to wrap up the $70 billion dollar budget, and hospitals and nursing homes could be seeing some major cuts. Lawmakers have been working to hash out the details of their $70 billions budget plan and it is predicted that urban hospitals that treat the most Medicaid patients will take a big hit. Hospitals and nursing homes are targeted to lose about $350 million in funding. There is a 5.6% Medicaid rate cut for hospitals and a 1.2% reduction for nursing homes. (1-2 minutes in length -5:00AM)

PROBLEM/NEED 4 –1/2/12 – A beloved store owner and professional fisherman is dead after an attempted armed robbery at his Belle Glade store. The Palm Beach County Sheriff's office says a man came in to rob the Alabama Georgia Grocery store around 6:30 this morning. The subject shot the store owner and got away. This store has been operating at this same location in Belle Glade for more than 50 years and operated by one family -a very peaceful and community-minded family, which is now in shock after this has happened. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 4 – 1/5/12 – Senior citizens financial scams are being called "The Crime of the 21st Century." The National Council on Aging has released a list of top ten senior scams for 2012. Among them were ploys that surfaced in South Florida last year - fraudsters claiming to be Medicare representatives in order to steal personal information, and the "grandparent scam" in which a caller claiming to be a grandchild asks a senior to wire money for an emergency. (1-2 minutes in length -5:00AM)

PROBLEM/NEED 4 – 1/8/12 – After a week of searching, an arrest has been made in the murder of beloved Belle Glade Grocer Jimmy McMillan. The former bass fishing champion was gunned down in an armed robbery. The man authorities have arrested is a 19 year-old who was encouraged by his father to turn himself in to police. (1-2 minutes in length -6:00AM)

PROBLEM/NEED 4 – 1/9/12 – In the last three months, five homicides have occurred in the quaint town of Vero Beach. People who live in the small Treasure Coast town say they can't help but notice the increase in violence. There are less than 20,000 residents in Vero which is less than 12 square mile of land. And the town is very concerned that there has been such an uptick of violence and unsolved crimes. (1-2 minutes in length - 11:00AM)

PROBLEM/NEED 4 – 1/12/12 – Port St. Lucie Police are still looking for the people responsible in a series of Anti-Semitic graffiti sprayings. Investigators say someone has targeted five businesses on Port St. Lucie Boulevard over the past month. (1-2 minutes in length –6:00AM)

PROBLEM/NEED 4 – 2/6/12 – Newly-released numbers show motorists on the Treasure Coast are making smarter decisions when it comes to drinking and driving. According to sources, DUI arrests are down about 20% from 2011 to 2010. Last year there were about 1,300 arrests while in 2010 there were about 1,700. Law enforcement agents say the drop is due to better DUI education and court costs connected to the crime. (1-2 minutes in length –5:00AM)

PROBLEM/NEED 4 – 2/16/12 – Three Palm Bay teens are facing hate crime charges after allegedly attacking and bullying an autistic peer on a school bus. Police say they then posted the video of last week's incident on Facebook. The incident disturbed the teen so much, that he had to be admitted to a mental health facility for an evaluation. The state's attorney is considering prosecuting the three teens as adults. (1-2 minutes in length – 12:00PM)

PROBLEM /NEED 4 – 2/27/12 – There's new insight into life in the Tri-Cities ahead of a meeting of the Palm Beach County Commission. And the news isn't all that bright. The 42 page presentation is eye-opening as it paints a picture of how hard life is for so many families in the Tri Cities. Take unemployment – it is a staggering 44% in South Bay. Families living there on average, survive on $26,000 a year. Housing is always a challenge but in Pahokee where more than half of the homes are falling apart. The only bright side is the crime statistic in Belle Glade. It is at its lowest level in three years - down 37%. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 5 – 1/28/12 – Florida's new voting laws are getting national attention. Some minority groups say changes to the early voting period and updated registration requirements are keeping thousands from taking part in the primary. Outside the Hillsborough County Courthouse, an election year rally didn't center on a candidate but voting in general. Some organizations are fighting against the law. It sets strict requirements for registering voters and cuts back on early voting. The law was at the center of a Senate Judiciary Hearing requested by Florida Senator Bill Nelson. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 5 – 3/23/12 – It has been nearly a month since the shooting of Trayvon Martin and the lack of an arrest has sparked outrage. Five minority attorneys advocating for the arrest of George Zimmerman in the Martin case say the Stand Your Ground law isn't to blame. Tallahassee attorney Chuck Hobbs says what needs to be investigated is racial inequality in the Justice system. Hobbs is forming a coalition that will spend the next nine months reviewing police reports and court documents in an effort to see how often race plays a role in uneven outcomes for Black victims and defendants. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 5 – 2/4/12 – A current exhibit of African photography is on display at the S.D. Spady Museum in Delray Beach. The Museum opened in July of 2001 with a mission to collect, preserve and share the history and cultural heritage of Palm Beach County's Diaspora. While the Museum's subject matter is Black history the audience is everyone. The current collection of photos was taken by a South Florida man who has traveled to Africa several times to capture scenes and educate young people about life in Africa. (1-2 minute in length –6:00AM)

PROBLEM/NEED 5 – 2/10/12 – Some African American state lawmakers gathered at the Capitol today to proclaim changes to Florida's election laws won't keep them from voting. The new law shortens the number of early voting days from 14 to 8 and eliminates one Sunday from the voting period. In 2008 "Souls to the Polls" campaigns took thousands of African American voters from church to the ballot box. The African American leaders are hoping to win court challenges against the new election law, but say regardless of what happens the Black vote will remain a factor in Florida. (1-2 minutes in length 5:00AM)

PROBLEM/NEED 5 – 2/13/12 – They are called the Florida Highwaymen – twenty six African Americans who wielded paints and brushes, and a passion to see and live beyond racism and poverty that defined their lives in the 1950's. They made and sold art on Florida Highways. And now a local man carries on his father's legacy, by painting Florida landscapes. Although it is not lost on him that his father never made more than $25 a painting during his lifetime. (1-2 minutes in length –11:00PM)

PROBLEM/NEED 5 – 2/23/12 – A big honor for a former Treasure Coast firefighter will happen tomorrow night. Robert Lewis, Sr. is one of ten local Black pioneers being honored during the fifth annual Black History-makers Awards ceremony at the Pelican Yacht Club. Lewis was the first African American to be hired by the St. Lucie County Fire Department. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 5 – 2/23/12 – The Urban League of Palm Beach County hosted its annual luncheon event celebrating Black History month. The event was held at the Martin Luther King Memorial at Currie Park in West Palm Beach. The Heritage luncheon featured keynote speaker Wayne Gill. The local Urban League has been helping the community for 38 years with programs for children and adults. (1-2 minutes in length 6:00PM)

PROBLEM/NEED 5 – 2/27/12 – A District Task Force is recommending that the Palm Beach County School District hire more Black male teachers to bridge the racial gap in graduation rates and decrease suspensions. State statistics show the graduation rate for Black students in public high schools last year was 66.5% about 22% lower than that for white students. The suspension rate for Black middle schoolers was 30% year, compared to 8% for white students. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 5 – 3/19/12 – The mother of Trayvon Martin, the unarmed teen who was shot by a neighborhood crime watch leader in Sanford, says her son was killed because he was Black. The story of Trayvon Martin is getting national attention, and now the Department of Justice and the FBI are now involved in the investigations. (1-2 minutes – 11:00PM)

PROBLEM/NEED 6 – 3/22/12 – Palm Beach County Commissioners voted 5 to 2 not to move forward with a plan to protect the shoreline at Singer Island. The project faced big opposition from environmentalists and the decision may in fact have a big impact along the rest of the coastline. Singer Island residents know that since 1998 twenty feet of their property has been washed away from erosion. A plan to slow it down came tumbling down Tuesday by Palm Beach County Commissioners. (1-2 minutes in length -11:00PM)

PROBLEM/NEED 6 & 4 – 2/9/12 – Roger and Myrna Byrd of Jupiter are appealing a $1.6 million dollar fine for removing more than 100 mangroves from their property. Now criminal charges have been filed against Roger for that crime, too. If convicted he could spend up to two years in jail. Byrd's trial starts in June. (1-2 minutes in length – 6:00AM)

PROBLEM/NEED 6 - 2/7/12 – Firefighters in West Palm Beach took some unusual training. It wasn't dealing with flames or evacuations but with bees. Boynton Beach firefighter and bee guru Ray Altman says the hardest part of training is changing a firefighter's mentality that they must kill the bees when responding. Bees are an essential part of our environment. They need to survive to pollinate about a third of the crops we eat. Firefighters were taught about how smoke disrupts bee communication. And that the majority of bees in Florida are Africanized. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 6 – 1/25/12 – In Martin County, the process of dredging the St. Lucie inlet will move forward this week. This could make the waterway safer for boaters. Last night the Martin County Commission unanimously awarded a $6.4 million dollar contract to a dredging company out of Virginia. Work is expected to start in February. The project has a May 1st deadline because of the sea turtle nesting season. (1-2 minutes in length 12:00PM)

2. A. TITLE: NBC NETWORK/LOCAL/SYNDICATED

B. TIME/DAY: VARIOUS

C. TYPE: PUBLIC AFFAIRS

D. SOURCE: NET./SYN./LOCAL

E. FREQUENCY: WEEKLY

F. DESCRIPTION:

THESE PROGRAMS FEATURE PROMINENT NEWSMAKERS ON A NATIONAL AND INTERNATIONAL LEVEL, OR AS FICTIONAL DEPICTIONS OF CURRENT TOPICS.

WPTV produced a half hour weekly News and Political talk show entitled "To The Point with Kelley Dunn." The show is co-hosted by news anchors Kelley Dunn and Michael Williams, and features a roundtable discussion of the week's political news and an interview with a local newsmaker.

PROBLEM/NEED 1 – 1/22/12 – An interview with two political strategists about the impending Florida primary and what issues will be resonating with voters and will have an impact on their selection of candidate. Also there was a discussion of the amount of money spent by the campaigns and how that influx of money will impact our local economy. (30 minutes in length 10:00AM Sundays)

PROBLEM/NEED 1 –1/29/12– Local County Commissioners Kimberly Mitchell and Steve Abrams representing Romney and Gingrich spoke about their respective candidates and what their policies could mean for Florida and the local economy. (30 minutes in length 10:00AM Sundays)

PROBLEM/NEED 1 – 2/4/12 – This week's guest on To The Point was Sid Dinerstein the local head of the Republican Party and questions were asked about how the animosity and ugliness of the Florida primary will impact the perception of the Republican party going forward and how the candidates can get back on message to help the voters. (30 minutes in length 10:00AM Sundays)

PROBLEM/NEED 3 – 7/20/11 – An interview with a professor of Urban Ministry Studies at Palm Beach Atlantic University about the current discussion of religion in the campaign and how candidates are using the President's proposed health care policy to discuss religious freedom. (30 minutes in length 10:00AM Sundays)

PROBLEM/NEED 1 – 2/26/12 – An interview with West Palm Beach Mayor Jeri Muio about all of the shake-ups that have taken place under her administration. Police Chief Delsa Bush has resigned, as is Finance Director Randy Sherman, and Housing Director Valerie Turner has left. Mayor Muio was asked to share her plans for the City and how she will grow the local economy. (30 minutes in length 10:00AM Sundays)

PROBLEM /NEED 1,2 & 3 –3/24/12, 3/25/12 – Interviews with both Vice President Joseph Biden and former Secretary of State Condoleezza Rice about the current state of the economy, education and health care and how the current administration and previous administration affected all three subjects. (30 minutes in length 7:00PM and 10:00AM Sundays)

PROBLEM/NEED 1 – 3/31/12 – Impact 5: The Housing Crisis – This 30 minute special looked at the problem of housing in the wake of a downturned economy and what options are available to homeowners and families facing foreclosure ore short sale and possible ruined credit. Specialists answered legal questions, real estate questions, and financial questions as well as offered local community resources to help viewers. (7:00PM - 30 minutes in length)