

**LIST OF COMMUNITY PROBLEMS AND NEEDS OF AREA SERVED  
BY STATION WPTV (SCRIPPS HOWARD BROADCASTING  
COMPANY) WEST PALM BEACH, FLORIDA  
(April 1, 2010 – June 30, 2010)**

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1. The problems facing our community due to the severe economic recession.
2. The needs of our diverse educational system.
3. The ever-expanding health care system and the problems it faces.
4. The ongoing issue of crime.
5. The needs of the minority communities.
6. The problems that continue to challenge our environment.

WPTV SIGNIFICANT PROGRAMS AND BROADCAST EFFORTS IN RESPONSE  
TO THE FOREGOING NEEDS AND PROBLEMS OF THE COMMUNITY

- 1.A. TITLE: Various  
B. TIME/DAY: Within 5am, 6am  
12pm, 5, 5:30 6 & 11pm or Sundays at 6:30am  
C. TYPE: Public Affairs  
D.SOURCE: Local  
E.FREQUENCY: Weekly

Reports and interviews usually two to three minutes in length, which expand upon current problems and issues facing the community.

PROBLEM/NEED 1 – 4/2/10 – Now that the economy has seriously impacted people's credit, ads for companies that provide free credit reports are abundant. However those ads that imply you can get a free credit report have been accused of confusing consumers. The Federal Trade Commission now requires those companies to disclose that they are offering for-pay services. The government does offer once-a-year free credit reports that consumers should know about. (1-2 minutes in length – 12:00PM)

PROBLEM/NEED 1 – 4/2/10 – President Obama today gave a speech in North Carolina today visiting assembly plants that have benefitted from his stimulus plan. National statistics were released today that said the economy actually produced a substantial number of jobs instead of losing a substantial number of jobs. The rate of unemployment remained the same at 9.7%. While the president took credit for this improvement, Republicans charged that the Democrats set back the recovery with their win on health care. (1-2 minutes in length - 6:00PM)

PROBLEM/NEED 1 – 4/7/10 – Federal Reserve Chairman, Ben Bernanke says problems in the housing market and high unemployment are the biggest economic challenges the nation faces as it tries to survive the squeeze. Bernanke says after suffering through the worst recession since the 1930s, the economy seems to have stabilized and is growing. But he says he sees no evidence of a sustained recovery in the housing market. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 1 – 4/13/10 – Two South Florida companies will be offering 250 jobs up for grabs. The Belcan Corporation is hiring fifty people. Belcan Corporation is based in Palm Beach Gardens and is the County's largest supplier of engineering services. Infinity Sales Group in Boca Raton will be hiring two hundred people over the next two years. Infinity is a leader in the satellite television industry. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 4/13/10 – A local school district is in danger of losing 300 positions. The jobs were originally saved with federal stimulus dollars. The money will soon be gone and so will jobs ranging from food services to special needs aides and teachers. It is the St. Lucie County School District and this is the first time the Superintendent has talked about the budget problems the district will face in the fall of 2011. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 4/14/10 – The president is scheduled to visit Florida's Space Coast tomorrow. Residents on the Space Coast and the Treasure Coast hope that he will be able to save more than 7,000 Florida jobs associated with that industry. The president will try to reassure workers' that NASA and the US will continue to be leaders in space exploration, despite and end to the shuttle program. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 1 – 4/15/10 – The new foreclosure numbers are out in Florida, painting a very mixed picture about our area of the state. The overall quarterly numbers are not entirely good, but there are some bright spots. One of the worst areas affected in our market is Martin County. On a whole foreclosure activity increased more than 9% in Florida in March alone. In Martin County there were 451 foreclosures, roughly 42% higher than it was in February. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 1 – 4/15/10 – The general contractor hired to expand a South Florida Hospital is looking to hire local contractors. Skansa USA would like to break ground on Lawnwood Regional's trauma and ICU expansion in August. The company wants bids from local subcontractors and will employ up to 125 workers for the project. The expansion will create up to 100 new health care related jobs at the hospital. (1-2 minutes in length -11:00PM)

PROBLEM/NEED 1 – 4/16/10 – An estimated 4,500 people battled springtime traffic to fill into Holman Stadium, for some political hard ball. For the second year, the post-tax day Indian River Tea Party event drew a big crowd. There were jabs at the recently passed health care, and a tea party pledge to promote limited government, fiscal responsibility and the free market system. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 1 – 4/27/10 – Property values across Palm Beach County continue to fall according to the latest estimates by appraisers. According to the County Appraiser's office, values have dropped a total of 17 billion dollars in the past year. The hardest hit community seems to be Lake Worth, where property values have declined 23%. In Boca Raton, values are down 11%, in Delray Beach values are down 14% and in Boynton Beach 16%. (1-2 minutes in length – 4:30AM)

PROBLEM/NEED 1 – 4/28/10 – A four day work week has turned out to be a financial boon for the Village of Wellington. It was projected that the shortened work week would save \$300,000 dollars a year. But that amount has been saved in just six months. With a \$600,000 dollars in annual savings on the books, the Village Council unanimously approved keeping village offices closed on Fridays. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 1 – 5/2/10 – Martin County School District officials say they may consider approving a special tax to avoid laying off school employees. As many as 600 employees with annual contracts could keep their jobs if the county's school board passes a special tax of 25 cents per \$1,000 dollars of assessed property value. The decision will be made sometime the following week. (1-2 minutes in length – 5:30PM)

PROBLEM/NEED 1 – 5/13/10 – Finally some good news, foreclosure rates are dropping in South Florida. Filings are down more than 18% in our area. According to RealtyTrac the leading online marketplace for foreclosure properties, foreclosure filings dropped 48% in Martin County and 29% in St. Lucie County. Indian River County had a 25% increase in filings. Palm Beach County had fewer filings in April but that was a 7% increase from a year ago. The number of borrowers who are losing their homes is increasing; the main reason is unemployment and reduced income. (1-2 minutes in length - 6:00AM)

PROBLEM/NEED 1 – 5/21/10 – A job fair being held in Port St. Lucie is looking to fill 200 positions. The job fair was put together by Workforce Solutions, and thousands are expected to line-up and participate. A local company is looking for 200 general laborers. It pays \$11 an hour, with guaranteed overtime, \$1,200 weekly and is a permanent position. Even better, these positions don't require a high school diploma or GED. 40% of people who are unemployed don't have GEDs or a high school diploma. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 2 – 4/3/10 – The state of Florida has proposed a change to the Bright Futures scholarship program that would cost young people attending college money. The proposal would change the program from a full free ride to one with a 15% tuition hike that the student needs to cover. The proposal also includes reducing the number of years a student has to use the scholarship, raising the standards to qualify and limiting the scholarship to qualified classes. (1-2 minutes in length -7:00AM)

PROBLEM/NEED 2 –4/5/10 – Teachers are locking horns with the state legislature over proposed changes that affect their salaries. The proposed changes would eliminate tenure and would force school boards to set aside 5% of their budgets for merit pay raises. It would also tie teachers' pay to student performance on the FCAT tests. Teachers are outraged and want Governor Charlie Crist to kill the bill. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 2 – 4/6/10 – A program that provides prenatal care and education to expectant mothers, is being axed in the house budget. Florida’s Healthy Start was founded in 1992 and since its inception; the state’s infant mortality rate has steadily dropped thus saving the state money by preventing costly premature births. The cost of not having a healthy baby is astronomical, where a stay in a Neonatal Intensive Care Unit can be anywhere from \$50,000 to a million dollars – a cost taxpayers have to pick up if the mother doesn’t have insurance. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 2 – 4/6/10 – The Florida State Department of Education dismissed an ethics complaint filed by four parents against Palm Beach County School Superintendent Art Johnson. The parents allege Johnson lied and misused district money when he hired Chief Academic Officer Jeffrey Hernandez. The women are part of a group that has protested Hernandez and a controversial district-wide curriculum and testing program he created last year. (1-2 minutes - 11:00PM)

PROBLEM/NEED 2– 4/13/10 – The Indian River County School Board is scheduled to vote tonight on a proposal to close a Treasure Coast magnet school. Administrators say they could save money by shutting the doors at Thompson Magnet School. The plan would move elementary-age students and teachers to other schools in the county. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 2 –5/4/10 – There will be a lot of pink in classrooms across the nation today. Educators across the country are joining in a national campaign, “Pink Hearts – Not Pink Slips.” It is part of an effort to stop proposed budget cuts to education. More than 300,000 teachers are expected to lose their jobs due to cuts in funding for education. (1-2 minutes in length - 5:00AM)

PROBLEM/NEED 2 – 5/6/10 – A local teacher is receiving a big award. Osceola Magnet Elementary School teacher Cheryl Conley was awarded a \$5,000 check from the Macy’s Foundation. She was chosen as one of five finalists for the “2011 Macy’s Florida Department of Education Teacher of the Year” award. A bright moment in a year filled with threatened layoffs and pay cuts. (1-2 minutes in length -6:00AM)

PROBLEM/NEED 2 – 5/21/10 – A new problem is occurring with students now using their cell phones to cheat in school. With cell phones that now take photos and allow the photos to be e-mailed instantly, the ability to get answers and cheat is easier than ever. Students can now text one another easily when a pop quiz occurs, and plagiarism from the Internet is rampant. 48% of students surveyed admitted to giving classmates a heads-up on pop quizzes, 36% of students didn’t think Internet plagiarism was a serious offense. Florida has a statute that dictates a policy of no electronics used in classrooms – they must be in your backpack – not on your person and turned off. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 2 – 6/4/10 – The Palm Beach County School District is expected to give more details today about how they plan to deal with budget cuts. At a meeting earlier this week, District leaders discussed possibly sparing some jobs and fine arts programs next year. The District will work throughout the summer to fill an 83% million dollar budget gap. (1-2 minutes in length -5:00AM)

PROBLEM/NEED 2 – 6/9/10 – Teachers and parents from the Glades are airing out frustration at a Palm Beach County School Board meeting. Wearing green, they chanted and protested on this particular afternoon. They're taking a stand against what they call unacceptable conditions at Gove, Rosenwald and Glade View Elementary schools. The group is begging board members to rebuild all the schools. Parents say the deteriorating schools create a less than fitting environment for students. The School Board released a statement saying the District has already prioritized schools for replacement. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 2 – 6/15/10 – Thousands of students across the state are on pins and needles to find out if they passed this spring's FCAT tests. The scores were due at the end of May but won't be released until the end of June. The company that conducts the test told the State that it was having data processing issues. The company's contract calls for an increasing fine that is now up to \$250,000 a day, but the State's Education Department says it just wants the scores now. (1-2 minutes in length – 5:00AM)

PROBLEM/NEED 3 –4/2/10 – Health officials have closed Phil Foster now that they have found elevated levels of bacteria. The Health Department conducts regular tests to make sure the water is safe for swimmers, and recent results revealed high levels of bacteria in the area. Phil Foster Park is the only recreation area in the Intracoastal Waterway in Palm Beach County where swimming is allowed. The park is near the Lake Worth Inlet and the tidal flush controls the bacteria levels. Lifeguards have posted double red flags and no swimming signs at the park. (1-2 minutes in length – 12:00PM)

PROBLEM/NEED 3 – 4/6/10 – A recent report showed that more Middle-aged Americans are reporting mobility problems. The study from the Rand Corporation finds more than 40% of people age 5- to 64 have a health problem that interferes with daily activity. Most of the problems were linked to neck or back pain, diabetes, arthritis and depression. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 –4/7/10 – Florida's Discount Drug Card is now available to all Floridians. When the card was first started in 2007 it was offered to seniors on a fixed income and low income families. Now it is being expanded to all residents of the state. Governor Charlie Crist called the expanded program extraordinary and said it was a milestone in the goal of offering greater access to affordable health care. Crist said more than 135,000 Floridians have signed up for the process and have saved over \$6 million dollars in the process. The card is accepted at 60,000 pharmacies nationwide. (1-2 minutes in length -4:30AM)

PROBLEM/NEED 3 –4/10/10 – For two days medical volunteers will converge to the South Florida Fairgrounds for a free health fair. Thousands of people with no health insurance or spotty coverage will be able to get free medical, dental and eye care during this massive two-day event in the Americraft Expo Center. Organizers expect to give free medical care to about 2,500 people a day, so viewers were encouraged to attend early. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 3 –4/12/10 – Medicaid reform, at least in Florida, is on the fast track. A house committee has passed legislation that would expand privatization to all 67 counties. The plan would require most patients to enroll in a health management organization. The HMOs would be responsible for making sure 80 % of all Medicaid dollars were spent on medicine and services. Leaders say the plan would be ushered in slowly. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 3 – 5/3/10 – Residents of Riviera Beach who live close to the Port of Palm Beach have been dealing with a difficult problem and a possible health risk. A two-story pile of Fly Ash has been at the port for two months. And while the pile is covered on one side – the part that is uncovered is blowing all over the south side of the city and causing residents to question whether it could cause health problems since Fly Ash is a toxic substance that is produced by the burning of coal. The Fly Ash is being moved in response to the residents' complaints. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 3 – 5/5/10 – Martin County Health Officials urge parents to get their children chicken-pox booster shots. Children entering kindergarten or the First Grade are required to be vaccinated against the virus. But by age nine, the effectiveness of the vaccine starts to fade. So the Martin County Health Department is reminding parents to get the booster shots. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 3 – 5/10/10 – This day marked the eighth annual National Women's Check-up Day. Coordinated by the U.S. Department of Health and Human Services Office on Women's Health, the day is set aside to encourage women to visit health care professionals to receive or schedule a check-up. Women are also urged to talk to their doctors about any screenings and tests they may need. It's all part of National Women's Health Week. (1-2 minutes in length - 4:30AM)

PROBLEM/NEED 3 – 5/15/10 – Indian River County Health Officials expanded a "Rabies Alert" that was issued earlier this week after raccoons attacked three people. The alert now ranges from west of the ocean, east of the Indian River Lagoon, north of the Merrill Barber Bridge, and south of Wabasso Road. The attacks happened within a two-day period. Those who live in the area are urged to avoid contact with wild or stray animals. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 3 – 6/2/10 – A suburban Delray Beach woman is under arrest for allegedly writing prescriptions while her medical license was suspended. Sheryl Lavender was arrested at her office after an undercover deputy noticed patients leaving with prescriptions to Oxycodone and Alprazolam. Records show state health officials

suspended Lavender's medical license because of unpaid student loans. She is being held on a charge of practicing medicine without a license. (1-2 minutes in length - 5:30PM)

PROBLEM/NEED 3 – 6/3/10 – Mosquitoes are not just pesky, they can also be deadly. Health Department officials are concerned since a recent Dengue Fever scare happened in the Keys. Mosquito Control Officials around the state are on high alert. Dengue Fever can spread in a similar way to Malaria through mosquito bites. We've had a lot of rain lately, and the mosquitoes are doing what comes naturally by breeding in standing water. While there have been no outbreaks in our immediate area, officials still encourage people to use caution and wear long sleeves and use repellent especially at dusk and dawn. (1-2 minutes in length -6:00PM)

PROBLEM/NEED 4 –4/7/10 – Delray Beach Police are looking for a man they say robbed the TD Bank at Linton Boulevard and Military Trail. Cameras caught the suspect in the bank yesterday afternoon. He is in his 20's to 30's and was seen wearing a black du-rag, possibly a Duke Blue Devils t-shirt and black shorts. The incidents of bank robberies are increasing due to the downturn in the economy. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 4 – 4/8/10 – A recent report revealed that violent crime rates are dropping around our area. Crime rates dropped anywhere from 6% to 10% in Martin County, St. Lucie County, Indian River County and Palm Beach County. Martin County records the biggest decrease with about 10.4%, - while murders increased from 2 to 8, the number of rapes, robberies and aggravated assaults decreased. Statewide crime fell to its lowest rate in decades. Law enforcement and our politicians credit crime prevention programs and citizen cooperation and neighborhood watch groups. (1-2 minutes in length -6:00AM)

PROBLEM/NEED 4 – 4/16/10 – A team of women thieves has been targeting wealthy men in their fifties who frequent popular bars. Four different men in their fifties, wearing expensive jewelry were drugged and robbed last month after encountering attractive women at local bars. Police believe the women are targeting men who own boats, and have money and then pick them up and slip them a drug. When the men wake up they are missing money and valuables. Police think that there may be more victims, but that men traditionally are hesitant to report such crimes out of embarrassment. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 4 – 5/3/10 – Two clerks were killed during a robbery in Greenacres, which was the first of 4 similar crimes in just a matter of hours. Police are holding four people in connection with the armed robberies, but they have not yet charged any of them with the murder of two clerks. Two men were killed late Friday at the Circle K on 10<sup>th</sup> Avenue, then in a matter of hours, more crime followed with three more convenience stores robbed and one more clerk shot. (1-2 minutes in length - 4:30PM)

PROBLEM/NEED 4 –5/29/10 – Two men were arrested in connection with a violent Boynton Beach home invasion. The men are facing several charges including animal cruelty after they stormed a home on Southeast 21<sup>st</sup> Avenue yesterday afternoon. The couple who was in the home were handcuffed and held at gunpoint and their dog was hit with a baseball bat. The suspects fled and were arrested two miles from the crime scene. In addition to animal cruelty they face aggravated assault and burglary charges. This has been the fourth violent home invasion in our area within the last year and police are seeing this happen more and more often as a result of a downturned economy. (1-2 minutes in length – 10:00AM)

PROBLEM/NEED 4 – 6/9/10 – Yesterday a police officer in Boca Raton stopped what appeared to be a stolen Jeep with three people inside. The Jeep was in an expensive neighborhood. When the officer tried to check the interior of the car one of the passengers pulled a gun. The officer shot the suspect, who is now hospitalized. Inside the car police found a second firearm, a ski mask and rope. Police arrested two of the passengers while the third suspect is still on the loose. Officers believe they prevented what would have been a home invasion. Again home invasions as a crime are increasing. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 4 – 6/14/10 – The Rumden family in Boca Raton enjoyed a seven day cruise until they returned home to find their house burglarized. The family was part of a burglary scheme planned out by a 38 year old woman who was a vacation planner for Royal Caribbean. In her statement to police, the woman admitted that since 2009 she's been printing and writing down the personal information of customers and giving it to her husband John Paul Lopez who would commit the crimes with or without her. The couple is no stranger to crime they both have a history of theft, burglary and forgery. The husband even has multiple counts of attempted murder. (1-2 minutes in length – 11:00PM)

PROBLEM/NEED 5 & 3 – 4/7/10 – A new report shows that minorities are at greater risk for Alzheimer's disease. According to the report African Americans are twice as likely to develop the disease as Caucasians. Hispanics face about one and a half times the risk. Experts believe a reason could be that both groups also have a higher risk of developing high blood pressure and diabetes – conditions that are linked to Alzheimer's. Researchers say anyone can reduce their risk for Alzheimer's by exercising both mind and body. (1-2 minutes in length - 12:00PM)

PROBLEM/NEED 5 –4/26/10 – Risk factors for breast cancer are not necessarily the same for all racial groups. A study from the University of Colorado looked at the differences between Hispanic and White women. Hispanic women were more likely to become pregnant at younger ages, have more children, not use as many hormone therapies and consume less alcohol. Those are all associated with a lower breast cancer risk. (1-2 minutes in length – 5:00PM)

PROBLEM/NEED 5 – 4/10/10 – Spring Bling is in full swing on Singer Island. Thousands of Spring Breakers filled the beach for one of Black Entertainment Television's biggest events. This is just the fourth year that BET's is hosting the event in Riviera Beach. The event requires a big police presence to make sure that it remains under control and so far it is a win-win for everyone. The City of Riviera Beach benefits from the influx of money and a high profile national showcase. The attendees enjoy great entertainment and BET has a great program. (1-2 minute in length – 6:00PM)

PROBLEM/NEED 5 –4/15/10 – The death of Benjamin Hooks, preacher, lawyer and civil rights leader was announced today. Mr. Hooks led the NAACP successfully for years and brought in thousands of members. He was the first African American commissioner nominated to the FCC. And in 2007 Hooks was given the Presidential Medal of Freedom. Benjamin Hooks was an example to African Americans nationwide as a force for positive change in our culture and communities. His death was covered with local reaction. (1-2 minutes in length 11:00PM)

PROBLEM/NEED 5 – 5/14/10 – The Pew Hispanic Center reports one in ten Hispanic students who drop out of high school go on to earn a General Equivalency Development degree. Educators and students say limited outreach, immigration and pressure to work may be to blame for dropping out initially (1-2 minutes in length – 6:00PM)

PROBLEM/NEED 5 –5/26 /10 – Breast Cancer is the most frequently diagnosed cancer among nearly every racial group in the United States. But the unfortunate truth is that number of women who die of Breast Cancer is greater among African American women than for any other group. Scientists believe that the higher death rate may be due to differences in screenings. That's why health fairs can be so important, and that's why the Susan G. Komen Foundation is sponsoring a health fair for women in the Glades – to bring much-needed health information and screenings to women who need it most. (1-2 minutes in length - 5:00PM)

PROBLEM/NEED 5 – 5/20/10 – Protestors at the State Capitol say Florida schools are breaking the law by not teaching African American History. It's been a requirement since 1994. A complaint was filed with the Attorney General's office last year which sent it on to the Department of Education where it is under review. (1-2 minutes in length -11:00PM)

PROBLEM/NEED 5 –6/1/10 – Emails have been pouring in to State Representative William Snyder's inbox ever since he told a local newspaper he supported an Arizona-style crackdown on illegal immigration. Snyder says he is now working with his staff to draft legislation for the 2011 season. The law would require police to check the immigration status of people they stop, if there's reasonable suspicion the person is here illegally. Even local Hispanic leaders think something needs to be done about illegal immigration. (1-2 minutes in length - 11:00PM)

PROBLEM/NEED 6 –4/18/10 – With vendors running the gamut from home improvement to green crafts, the 2010 E4 Sustainability Summit is helping West Palm Beach take a new look at our world and our economy. According to the CEO of the International Green Energy Council new jobs could be created by looking at green technologies. About two years ago two electric cars started operating as a taxi service in downtown West Palm Beach, which is not only eco-friendly but is wallet friendly. The only cost is tipping the driver. The cost of operation is covered by advertising. (1-2 minutes – 6:00AM)

PROBLEM/NEED 6 – 4/22/10 – It could be time for the Hybrid- so far the kind of economy conscious cars to get dethroned. The Chevy Volt and the Nissan Leaf are expected to be released next year. The Leaf can go 100 miles on a charge and is made of recycled appliances and plastic bottles. The Volt gets 40 miles to a charge but has a gasoline engine that kicks in when the battery runs down. These cars cost about 80 cents a day to charge and use less energy annually than a refrigerator. The practicality of these cars will determine how well they sell. (1-2 minutes in length -12:00PM)

PROBLEM/NEED 6 – 5/2/10 – The explosion and subsequent oil leak from the Deepwater Horizon oil rig disaster has now created the largest man-made environmental disaster in the history of the country. It is a continuing story that has far-reaching implications for wildlife, and industries like tourism, fishing, and oil drilling. The officials with BP who owned the Deepwater Horizon drilling platform have been slow to respond to stopping the leak. In the mean time more than 100,000 gallons of oil pour into the Gulf of Mexico each day. (1-2 minutes in length – in each newscast for days)

PROBLEM/NEED 6 – 6/18/10 – Dairies and farms in western Martin and Okeechobee counties generate tons of waste every year from fertilizer, feed and animal waste. Most of it spills into local canals and then flows into Lake Okeechobee. Experts say the worst pollutant from this runoff – phosphorous – can have a devastating effect on the environment, especially when it winds up in the delicate St. Lucie Estuary, the Indian River Lagoon and the Everglades. Now water managers are trying to deal with pollutants at their source, working with farmers to limit damaging runoff and turning thousands of acres of farmland into a massive water management area. (1-2 minutes in length - 11:00PM)

2. A. TITLE: NBC NETWORK/SYNDICATED  
B. TIME/DAY: VARIOUS  
C. TYPE: PUBLIC AFFAIRS

D. SOURCE: NET. /SYN.  
E. FREQUENCY: WEEKLY  
F. DESCRIPTION:

THESE PROGRAMS FEATURE PROMINENT NEWSMAKERS ON A NATIONAL AND INTERNATIONAL LEVEL, OR AS FICTIONAL DEPICTIONS OF CURRENT TOPICS.

PROBLEM/NEED 4 – 4/12/10 – This installment of the Oprah Winfrey program featured reporter Lisa Ling taking viewers to an isolated island in America where the country's most violent sex offenders are being held. Of the 300 predators that live there, there is only one woman, find out what she says all parents need to know. Then Oprah sits down with four child molesters to get them to explain their secrets thoughts and how they lured young victims, and what parents need to know. (60 minutes in length 4:00PM)

PROBLEM/NEED 4 – 4/15/10 – This Oprah Winfrey show featured world famous "stay alive" expert Gavin de Becker sharing his new free cutting-edge test with the audience on how to stay alive. The audience hears from a woman who made a frantic call to 911 from inside a garbage can after her ex-husband wanted her dead. Gavin de Becker ran through scenarios with the audience to help coach them on what to do when they feel their life may be in danger, particularly from a relationship such as a husband or boyfriend. (60 minutes in length 4:00PM)

PROBLEM/NEED 4 & 3 – 4/30/10 – On this Oprah Winfrey show, Oprah announced her national campaign to end texting while driving and thereby saving lives. The entire show was examples of innocent people all over the country who were killed because of texting or talking on the cell phone and driving. In some cases it was the driver who was killed, in other cases pedestrians, other drivers or passengers. It was a sober show which drove viewers to sign an on-line pledge not to use their cell phones while operating a car, particularly texting. Oprah's goal is to have everyone who appears on the show as a guest to sign the pledge. (60 minutes in length 4:00PM)

PROBLEM/NEED 1 – 5/27/10 – This Oprah Winfrey show featured Peter Walsh who is a Life Organizational Expert working with a typical family and helping them to get their life in order. The main way that he does that is to help the family break their dependency on high tech (expensive) gadgets, and expensive take out meals or meals in restaurants. In doing so the family breaks through their fear, guilt and resentment with each other about how they are overcommitted and over spent in this new economy. (60 minutes in length 4:00PM)

PROBLEM/NEED 1 –6/2/10 – This Oprah featured Jean Chatzky and other money experts working with a couple whose spending and debt was out of control. The experts exposed their secret spending, their fights and resentments that added to their despair. The couple was on the brink of divorce and bankruptcy, and now they will have money to save for their retirement. The experts explained how everyone can do this kind of reversal. (60 minutes in length 4:00PM)

PROBLEM /NEED 3 & 1 – 6/11/10 – This Oprah program featured world renown chef Jamie Oliver talking about his mission to teach American families how easier it is to eat healthier foods at home. Oliver recently spent three months in West Virginia in an effort to overhaul the unhealthy eating habits of one small town. In an effort to reverse the problem of obesity and families tightening their budgets, Jaime has a real plan for how families can eat better and within their means. (60 minutes in length 4:00PM)

PROBLEM/NEED 3 – 6/21/10 – This installment of the Dr. Oz program looked at the five body pains that could mean cancer. An interview with an oncologist helped five audience members to answer their questions about cancer and what are symptoms that could help get someone to a doctor quicker. A couple was also featured who had lost a total of 200 pounds together and what some of their eating secrets and exercising habits were that helped them stay on track and reach their goal. (60 minutes in length 3:00PM)