

**INVOICE**

**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313049-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**GMMB Inc**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue - Suite #800**  
**Washington, DC 20007**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
Obama / Democrat / President	95-Obama for America OF	1897

Flight Dates	Order #	Alt Order #
09/28/12 - 11/06/12	313049	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/30/12	M-F 7-9a	7-9a	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/28/12 8:59 AM M-F 7-9a 7-9a :30 OFA12A124H \$1,500.00 NM									
2	09/30/12	09/30/12	Su 7-8a	7-8a	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/30/12 7:10 AM Su 7-8a 7-8a :30 OFA12A124H \$275.00 NM									
3	09/28/12	09/30/12	M-F 11-12n	11a-12p	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/28/12 11:26 AM M-F 11-12n 11a-12p :30 OFA12A124H \$250.00 NM									
4	09/28/12	09/30/12	M-F 1-2p	1-2p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/28/12 1:27 PM M-F 1-2p 1-2p :30 OFA12A124H \$125.00 NM									
5	09/29/12	09/29/12	Sa 7p News	7-730pm	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/29/12 7:49 PM Sa 7p News 7-730pm :30 OFA12A124H \$850.00 NM									

**Total Spots 5 Gross Total \$3,000.00**

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Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
313049-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama / Democrat / Presid	95-Obama for America OF	1897

<u>Agency Commission</u>	<b>\$450.00</b>
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<u>Net Amount Due</u>	<b>\$2,550.00</b>
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