

# INVOICE



**WPTV**  
 1100 Banyan Blvd.  
 West Palm Beach, FL 33401  
 Main: (561)655-5455  
 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314179-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2002

Billing Address:

GMMB Inc  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue - Suite #800  
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	314179	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV  
 P.O. Box 116871  
 Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/12	10/12/12	grimm	8-9p	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/12/12 8-9p grimm 8-9p :00 <del>\$650.00</del> NM See MG 1.2 2 WPTV F 10/12/12 8:26 PM The Voice 8-9p :30 OFA12P143H \$650.00 NM MG for 1.1 10/12									
2	10/14/12	10/14/12	NFL Pregame	4-10p	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 NFL Pregame 4-10p :00 <del>\$900.00</del> NM Credited flight over, spots being madegood on est 2051									
3	10/09/12	10/15/12	M-F 11-1135p	11-1135p	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 11:11 PM M-F 11-1135p 11-1135p :30 OFA12A138H \$600.00 NM 2 WPTV W 10/10/12 11:33 PM M-F 11-1135p 11-1135p :30 OFA12P143H \$600.00 NM									
4	10/14/12	10/14/12	Su 11-1135p	11-1130p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 Su 11-1135p 11-1130p :00 <del>\$1,000.00</del> NM See MG 4.2 2 WPTV Su 10/14/12 12:15 AM 1130p-12x After NFL 1130p-1205a :30 OFA12G145H \$1,000.00 NM MG for 4.1 10/14									

# INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<u>Invoice #</u> 314179-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> Obama / Democrat / Presid		<u>Product</u> Obama for America	<u>Estimate Number</u> 2002

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 12:32 AM M-F 1135p-1235a 1135p-1235a :30 OFA12Z141H \$225.00 NM 2 WPTV Th 10/11/12 11:58 PM M-F 1135p-1235a 1135p-1235a :30 OFA12G145H \$225.00 NM									
6	10/14/12	10/14/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 11:42 PM NFL Game 4p-12a :30 OFA12P143H \$3,500.00 NM									
7	10/10/12	10/10/12	chicago fire	10-11p	--W----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --W---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 11:00 PM chicago fire 10-11p :30 OFA12G145H \$1,250.00 NM									
8	10/10/12	10/10/12	animal pract/guys...kids	8-9p	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/10/12 8:47 PM animal pract/guys...kids 8-9p :30 OFA12P143H \$750.00 NM									
9	10/15/12	10/15/12	revolution	10-11p	M-----	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$2,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 10:35 PM revolution 10-11p :30 OFA12P143H \$2,150.00 NM									
11	10/09/12	10/15/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 7:18 PM M-F 7-730p 7-730p :30 OFA12Z141H \$950.00 NM 1 WPTV M 10/15/12 7:27 PM M-F 7-730p 7-730p :30 OFA12G145H \$950.00 NM									
12	10/14/12	10/14/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/14/12 6:24 PM Su 6p 6-630p :30 OFA12G145H \$850.00 NM									
13	10/13/12	10/13/12	Sa 7p News	7-730pm	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 Sa 7p News 7-730pm :00 <del>\$850.00</del> NM Credited flight over, spots being made good on est 2051									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314179-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	2002

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/09/12	10/15/12	M-F 630-7p	630-7p	-TWTF--	:30	2	\$2,150.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-TWTF--	2	\$2,150.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	WPTV	Tu	10/09/12	6:51 PM	M-F 630-7p	630-7p	:30	OFA12A138H	\$2,150.00	NM
1	WPTV	W	10/10/12	7:01 PM	M-F 630-7p	630-7p	:30	OFA12G145H	\$2,150.00	NM
15	10/09/12	10/15/12	M-F 6-630p	6-630p	MTWTF--	:30	3	\$1,800.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	3	\$1,800.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	WPTV	W	10/10/12	6:23 PM	M-F 6-630p	6-630p	:30	OFA12P143H	\$1,800.00	NM
3	WPTV	Th	10/11/12	6:28 PM	M-F 6-630p	6-630p	:30	OFA12P143H	\$1,800.00	NM
1	WPTV	M	10/15/12	6:14 PM	M-F 6-630p	6-630p	:30	OFA12P143H	\$1,800.00	NM
16	10/09/12	10/15/12	M-F 530-6p	530-6p	MTWTF--	:30	3	\$1,600.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	3	\$1,600.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Tu	10/09/12	5:38 PM	M-F 530-6p	530-6p	:30	OFA12A138H	\$1,600.00	NM
3	WPTV	Th	10/11/12	5:53 PM	M-F 530-6p	530-6p	:30	OFA12G145H	\$1,600.00	NM
2	WPTV	F	10/12/12	5:37 PM	M-F 530-6p	530-6p	:30	OFA12G145H	\$1,600.00	NM
17	10/09/12	10/15/12	M-F 5-530p	5-530p	MTWTF--	:30	2	\$1,600.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	2	\$1,600.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	WPTV	Tu	10/09/12	5:13 PM	M-F 5-530p	5-530p	:30	OFA12Z141H	\$1,600.00	NM
3	WPTV	F	10/12/12	5:22 PM	M-F 5-530p	5-530p	:30	OFA12P143H	\$1,600.00	NM
18	10/09/12	10/15/12	M-F 4p-5p	4-5p	MTWTF--	:30	3	\$275.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	3	\$275.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
3	WPTV	Tu	10/09/12	3:59 PM	M-F 4p-5p	4-5p	:30	OFA12A138H	\$275.00	NM
2	WPTV	W	10/10/12	4:23 PM	M-F 4p-5p	4-5p	:30	OFA12G145H	\$275.00	NM
1	WPTV	Th	10/11/12	4:31 PM	M-F 4p-5p	4-5p	:30	OFA12P143H	\$275.00	NM
19	10/09/12	10/15/12	3-4pm Jeff Probst	3-4p	MTWTF--	:30	3	\$100.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	3	\$100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	W	10/10/12	3:32 PM	3-4pm Jeff Probst	3-4p	:30	OFA12P143H	\$100.00	NM
2	WPTV	Th	10/11/12	3:10 PM	3-4pm Jeff Probst	3-4p	:30	OFA12G145H	\$100.00	NM
3	WPTV	M	10/15/12	3:33 PM	3-4pm Jeff Probst	3-4p	:30	OFA12G145H	\$100.00	NM

# INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314179-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	2002

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
20	10/09/12	10/15/12	M-F 2-3p	2-3p	MTWTF--	:30	2	\$100.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	2	\$100.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	WPTV	W	10/10/12	2:17 PM	M-F 2-3p	2-3p	:30	OFA12G145H	\$100.00	NM
1	WPTV	M	10/15/12	2:39 PM	M-F 2-3p	2-3p	:30	OFA12P143H	\$100.00	NM
21	10/09/12	10/15/12	M-F 12n-1p	12-1p	MTWTF--	:30	3	\$135.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	3	\$135.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
3	WPTV	Tu	10/09/12	12:08 PM	M-F 12n-1p	12-1p	:30	OFA12Z141H	\$135.00	NM
2	WPTV	W	10/10/12	12:26 PM	M-F 12n-1p	12-1p	:30	OFA12P143H	\$135.00	NM
1	WPTV	F	10/12/12	12:23 PM	M-F 12n-1p	12-1p	:30	OFA12G145H	\$135.00	NM
22	10/09/12	10/15/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$135.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	MTWTF--	2	\$135.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Tu	10/09/12	11:45 AM	M-F 11-12n	11a-12p	:30	OFA12A138H	\$135.00	NM
2	WPTV	M	10/15/12	11:41 AM	M-F 11-12n	11a-12p	:30	OFA12G145H	\$135.00	NM
23	10/09/12	10/15/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$300.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-TWTF--	2	\$300.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Tu	10/09/12	10:46 AM	M-F 10-11a	10-11a	:30	OFA12A138H	\$300.00	NM
3	WPTV	W	10/10/12	10:26 AM	M-F 10-11a	10-11a	:30	OFA12G145H	\$300.00	NM
24	10/09/12	10/15/12	M-F 9-10a	9-10a	-TWTF--	:30	2	\$650.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-TWTF--	2	\$650.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Tu	10/09/12	9:59 AM	M-F 9-10a	9-10a	:30	OFA12Z141H	\$650.00	NM
2	WPTV	F	10/12/12	9:51 AM	M-F 9-10a	9-10a	:30	OFA12P143H	\$650.00	NM
25	10/14/12	10/14/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-----S	1	\$425.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Su	10/14/12	7:38 AM	Su 7-8a	7-8a	:30	OFA12P143H	\$425.00	NM
26	10/13/12	10/13/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$425.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	-----S-	1	\$425.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WPTV	Sa	10/13/12	10:25 AM	Sa 10-1030a	10-1030a	:30	OFA12G145H	\$425.00	NM

# INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<b>Invoice #</b> 314179-1	<b>Invoice Date</b> 10/21/12	<b>Invoice Month</b> October 2012	<b>Invoice Period</b> 10/01/12 - 10/15/12
<b>Advertiser</b> Obama / Democrat / Presid		<b>Product</b> Obama for America	<b>Estimate Number</b> 2002

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/13/12	10/13/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/13/12 9:21 AM Sa 8-10a 8-10a :30 OFA12P143H \$725.00 NM									
28	10/09/12	10/15/12	M-F 7-9a	7-9a	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 8:37 AM M-F 7-9a 7-9a :30 OFA12A138H \$1,500.00 NM 4 WPTV W 10/10/12 8:26 AM M-F 7-9a 7-9a :30 OFA12P143H \$1,500.00 NM 5 WPTV Th 10/11/12 6:58 AM M-F 7-9a 7-9a :30 OFA12P143H \$1,500.00 NM 3 WPTV F 10/12/12 8:35 AM M-F 7-9a 7-9a :30 OFA12G145H \$1,500.00 NM 2 WPTV M 10/15/12 7:29 AM M-F 7-9a 7-9a :30 OFA12G145H \$1,500.00 NM									
29	10/09/12	10/15/12	M-F 6-7a	6-7a	MTWTF--	:30	5	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/09/12 6:41 AM M-F 6-7a 6-7a :30 OFA12Z141H \$1,200.00 NM 3 WPTV W 10/10/12 6:38 AM M-F 6-7a 6-7a :30 OFA12G145H \$1,200.00 NM 4 WPTV Th 10/11/12 6:35 AM M-F 6-7a 6-7a :30 OFA12G145H \$1,200.00 NM 5 WPTV F 10/12/12 6:19 AM M-F 6-7a 6-7a :30 OFA12P143H \$1,200.00 NM 2 WPTV M 10/15/12 6:20 AM M-F 6-7a 6-7a :30 OFA12P143H \$1,200.00 NM									
30	10/09/12	10/15/12	M-F 5-6a	5-6a	-TWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/09/12 5:29 AM M-F 5-6a 5-6a :30 OFA12A138H \$200.00 NM 1 WPTV W 10/10/12 5:23 AM M-F 5-6a 5-6a :30 OFA12P143H \$200.00 NM 5 WPTV Th 10/11/12 5:36 AM M-F 5-6a 5-6a :30 OFA12P143H \$200.00 NM 3 WPTV F 10/12/12 5:23 AM M-F 5-6a 5-6a :30 OFA12P143H \$200.00 NM 4 WPTV F 10/12/12 5:39 AM M-F 5-6a 5-6a :30 OFA12G145H \$200.00 NM									
31	10/09/12	10/15/12	M-F 10-11a	10-11a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 10:46 AM M-F 10-11a 10-11a :30 OFA12P143H \$150.00 NM									
32	10/09/12	10/15/12	M-F 5-6a	5-6a	M-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/15/12 5:42 AM M-F 5-6a 5-6a :30 OFA12G145H \$165.00 NM									

# INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<u>Invoice #</u> 314179-1	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/15/12
<u>Advertiser</u> Obama / Democrat / Presid		<u>Product</u> Obama for America	<u>Estimate Number</u> 2002

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
33	10/15/12	10/15/12	M-F 430-5a	430-5a	M-----	:30	1	\$60.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/09/12	10/15/12	M-----	1	\$60.00					
<b>Spots: #</b>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPTV	M	10/15/12	4:52 AM	M-F 430-5a	430-5a	:30	OFA12P143H	\$60.00	NM

Total Spots                      61                      Gross Total                      \$51,750.00

## Payment Terms 30 Days

Agency Commission                      \$7,762.50  
Net Amount Due                      \$43,987.50