INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2264 Sked A :30's

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316260	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 6-7a	6-7a	MTWTF--	:30	2	$900.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	MTWTF--	2	$900.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Th	11/01/12	6:44 AM M-F 6-7a	6-7a	:30 OFA12G172H	$900.00	NM
2 WPTV F	11/02/12	6:27 AM M-F 6-7a	6-7a	:30 OFA12G172H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	$725.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	-----S-	1	$725.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Sa	11/03/12	9:42 AM Sa 8-10a	8-10a	:30 OFA12G171H	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/06/12	M-F 9-10a	9-10a	MTWTF--	:30	1	$650.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	MTWTF--	1	$650.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV F	11/02/12	9:56 AM M-F 9-10a	9-10a	:30 OFA12G182H	$650.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		11/06/12	11/12/12	-T-----	1	$650.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2 WPTV Tu	11/06/12	9:56 AM M-F 9-10a	9-10a	:30 OFA12G171H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/12	11/05/12	M-F 10-11a	10-11a	MTWTF--	:30	1	$575.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		10/30/12	11/05/12	MTWTF--	1	$575.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV W	10/31/12	10:45 AM M-F 10-11a	10-11a	:30 OFA12G172H	$575.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF--	:30	2	$425.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	2	$425.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV F	11/02/12	12:26 PM M-F 12n-1p		12-1p	:30 OFA12G184H	$425.00	NM
2 WPTV M	11/05/12	12:42 PM M-F 12n-1p		12-1p	:30 OFA12G171H	$425.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF--	:30	2	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	2	$1,600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Th	11/01/12	5:20 PM M-F 5-530p		5-530p	:30 OFA12G182H	$1,600.00	NM
2 WPTV F	11/02/12	5:20 PM M-F 5-530p		5-530p	:30 OFA12G182H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF--	:30	2	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	2	$1,600.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV W	10/31/12	5:34 PM M-F 530-6p		530-6p	:30 OFA12G182H	$1,600.00	NM
2 WPTV F	11/02/12	5:37 PM M-F 530-6p		530-6p	:30 OFA12G184H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF--	:30	1	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	1	$1,800.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Th	11/01/12	6:29 PM M-F 6-630p		6-630p	:30 OFA12G184H	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF--	:30	2	$1,400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	2	$1,400.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV W	10/31/12	11:33 PM M-F 11-1135p		11-1135p	:30 OFA12G184H	$1,400.00	NM
2 WPTV Th	11/01/12	11:11 PM M-F 11-1135p		11-1135p	:30 OFA12G182H	$1,400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	------S	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	------S	1	$1,000.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Su	11/04/12	11:49 PM 1130p-12x After NFL		1130p-1205a	:30 OFA12G184H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	$575.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	MTWTF--	1	$575.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV F	11/02/12	11:46 PM M-F 1135p-1235a		1135p-1235a	:30 OFA12G172H	$575.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	11/03/12	11/03/12	NFL Game	4p-12a	-----S-	:30	1	$3,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/30/12	11/05/12	-----S-	1	$3,500.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	Sa	11/03/12		NFL Game	4p-12a	:00		$3,500.00	NM
		See MG 12.2							
2 WPTV	Su	11/04/12	8:21 PM	NFL Game	4p-12a	:30	OFA12G182H	$3,500.00	NM
		MG for 12.1 11/03							

	Total Spots	18	Gross Total	$21,325.00

Payment Terms 30 Days

Agency Commission	$3,198.75
Net Amount Due	$18,126.25