

# ORDER



**Orders**  
**Order / Rev:** 313049  
 Alt Order #:  
**Product Desc:** 95-Obama for America OFA Florida Ske  
**Estimate:** 1897  
**Flight Dates:** 09/28/12 - 11/06/12  
**Original Date / Rev:** 09/27/12 / 10/30/12  
**Order Type:** GENERAL

**WPTV**  
**Primary AE:** Marta Salazar-Perren  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue - Suite #800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama / Democrat / President  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** FX  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:** 2

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$3,000.00	\$2,550.00
10/01/12	10/28/12	110	\$76,685.00	\$65,182.25
10/29/12	10/29/12	6	\$5,445.00	\$4,628.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$3,000.00	\$2,550.00	0.00
October 2012	110	\$76,685.00	\$65,182.25	0.00
November 2012	6	\$5,445.00	\$4,628.25	0.00
<b>Totals</b>	<b>121</b>	<b>\$85,130.00</b>	<b>\$72,360.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marta Salazar-Perren			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTV	09/28/12	09/30/12	M-F 7-9a M-F 7-9a	CM	7-9a	----F--	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	----F--		1				\$1,500.00		0.00			
N 2	WPTV	09/30/12	09/30/12	Su 7-8a Su 7-8a	CM	7-8a	-----S	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S		1				\$275.00		0.00			
N 3	WPTV	09/28/12	09/30/12	M-F 11-12n M-F 11-12n	CM	11a-12p	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	----F--		1				\$250.00		0.00			
N 4	WPTV	09/28/12	09/30/12	M-F 1-2p M-F 1-2p	CM	1-2p	----F--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	----F--		1				\$125.00		0.00			
N 5	WPTV	09/29/12	09/29/12	Sa 7p News Sa 7p News	CM	7-730pm	-----S-	:30	1	\$850.00	FX	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S-		1				\$850.00		0.00			
N 6	WPTV	10/01/12	10/29/12	NBC Monday Prime The VOICE	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$1,800.00	P-3	0.00	NM	3	\$6,800.00

Order / Rev: 313049  
 Alt Order #:  
 Flight Dates: 09/28/12 - 11/06/12

Advertiser: Obama / Democrat / President  
 Product Desc: 95-Obama for America OFA Florida Ske  
 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WPTV	10/01/12	10/29/12	NBC Monday Prime The VOICE	CM	8-10p (8:00 PM-10:00 PM)	M-----	:30	1	\$1,800.00	P-3	0.00	NM	3	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	M-----		1				\$1,800.00		0.00			
		Week: 10/02/12	10/08/12	-----		0				\$1,800.00		0.00			
		Week: 10/09/12	10/15/12	M-----		1				\$2,500.00		0.00			
		Week: 10/16/12	10/22/12	-----		0				\$1,800.00		0.00			
		Week: 10/23/12	10/29/12	M-----		1				\$2,500.00		0.00			
N 7	WPTV	10/01/12	10/01/12	M-F 530-6p M-F 530-6p	CM	530-6p	M-----	:30	1	\$950.00	P-1	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$950.00		0.00			
N 8	WPTV	10/01/12	10/01/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$950.00	FX	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$950.00		0.00			
N 9	WPTV	10/01/12	10/01/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$600.00		0.00			
N 10	WPTV	10/01/12	10/01/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	M-----	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$475.00		0.00			
N 11	WPTV	10/02/12	11/06/12	M-F 6-7a M-F 6-7a	CM	6-7a	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		3				\$500.00		0.00			
		Week: 10/09/12	10/15/12	MTWTF--		2				\$500.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$500.00		0.00			
		Week: 10/23/12	10/29/12	-----		0				\$500.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$500.00		0.00			
		Week: 11/06/12	11/12/12	-----		0				\$500.00		0.00			
N 12	WPTV	10/02/12	10/07/12	M-F 7-9a M-F 7-9a	CM	7-9a	-TWTF--	:30	2	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$950.00		0.00			
N 13	WPTV	10/02/12	11/05/12	Su 7-8a Su 7-8a	CM	7-8a	-----S	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$150.00		0.00			
		Week: 10/09/12	10/15/12	-----S		1				\$150.00		0.00			
		Week: 10/16/12	10/22/12	-----S		1				\$150.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WPTV	10/16/12-10/22/12	Su 7-8a	7-8a	-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
		<i>Credited</i>													
		spot being made good on est 2051													
		Week: 10/23/12	10/29/12	-----		0				\$175.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$325.00		0.00			
N 14	WPTV	10/02/12	10/07/12	M-F 9-10a M-F 9-10a	CM	9-10a	-TWTF--	:30	2	\$650.00	FX	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$650.00		0.00			
N 15	WPTV	10/02/12	10/07/12	M-F 10-11a M-F 10-11a	CM	10-11a	-TWTF--	:30	2	\$475.00	P-1	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		2				\$475.00		0.00			
N 16	WPTV	10/02/12	11/06/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MTWTF--	:30	2	\$135.00	P-3	0.00	NM	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-TWTF--		2				\$135.00		0.00			

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**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	WPTV	10/02/12	11/06/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MTWTF--	:30	2	\$135.00	P-3	0.00	NM	8	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NPTV	10/09/12-10/15/12	M-F 11-12n		11a-12p	-TWThF----	:30		\$135.00		0.00	NM		
	4	NPTV	10/09/12-10/15/12	M-F 11-12n		11a-12p	-TWThF----	:30		\$135.00		0.00	NM		
		Week: 10/16/12	10/22/12	MTWTF--		2				\$135.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$135.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$135.00		0.00			
		Week: 11/06/12	11/12/12	-----		0				\$135.00		0.00			
N17	WPTV	10/02/12	11/05/12	M-F 12-1pm M-F 12n-1p	CM	12-1p	MTWTF--	:30	1	\$135.00	P-3	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		2				\$135.00		0.00			
		Week: 10/09/12	10/15/12	MTWTF--		1				\$135.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$135.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		1				\$135.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$135.00		0.00			
N18	WPTV	10/02/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	4	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-TWTF--		1				\$125.00		0.00			
		Week: 10/09/12	10/15/12	-TWTF--		1				\$150.00		0.00			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$125.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		1				\$125.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$125.00		0.00			
		Week: 11/06/12	11/12/12	-----		0				\$125.00		0.00			
N19	WPTV	10/02/12	11/04/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$200.00		0.00			
		Week: 10/08/12	10/14/12	-----S-		1				\$200.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WPTV	10/15/12-10/21/12	Sa 10-1030a		10-1030a	-----Sa--	:30		<del>(\$200.00)</del>		0.00	NM		
			See MG 44.3,44.4 [higher dollar political]												
		Week: 10/22/12	10/28/12	-----		0				\$200.00		0.00			
		Week: 10/29/12	11/04/12	-----		0				\$225.00		0.00			
N20	WPTV	10/02/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	2	\$275.00	P-3	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-TWTF--		2				\$275.00		0.00			
		Week: 10/09/12	10/15/12	-TWTF--		2				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NPTV	10/09/12-10/15/12	M-F 4p-5p		4-5p	-TWThF----	:30		\$275.00		0.00	NM		
	4	NPTV	10/09/12-10/15/12	M-F 4p-5p		4-5p	-TWThF----	:30		\$275.00		0.00	NM		
		Week: 10/16/12	10/22/12	MTWTF--		2				\$275.00		0.00			
		Week: 10/23/12	10/29/12	MTWTF--		2				\$275.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$275.00		0.00			
N21	WPTV	10/02/12	10/21/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	1	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		1				\$950.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$950.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$950.00		0.00			
N22	WPTV	10/02/12	10/21/12	M-F 530-6p M-F 530-6p	CM	530-6p	-TWTF--	:30	1	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		1				\$950.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$950.00		0.00			

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 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	WPTV	10/02/12	10/21/12	M-F 530-6p M-F 530-6p	CM	530-6p	- TWTF--	:30	1	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--		1				\$950.00		0.00			
N23	WPTV	10/02/12	10/07/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF--	:30	1	\$2,150.00	P-1	0.00	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--		1				\$2,150.00		0.00			
N24	WPTV	10/02/12	10/28/12	Sa 6p Sa 6p	CM	6-630p	-----S-	:30	1	\$850.00	FX	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-		1				\$850.00		0.00			
		Week: 10/09/12	10/15/12	-----		0				\$850.00		0.00			
		Week: 10/16/12	10/22/12	-----		0				\$850.00		0.00			
		Week: 10/23/12	10/29/12	-----S-		1				\$850.00		0.00			
N25	WPTV	10/02/12	11/05/12	Su 6p Su 6p	CM	6-630p	-----S	:30	1	\$850.00	FX	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$850.00		0.00			
		Week: 10/09/12	10/15/12	-----S		1				\$850.00		0.00			
		Week: 10/16/12	10/22/12	-----S		1				\$850.00		0.00			
		Week: 10/23/12	10/29/12	-----S		1				\$850.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$850.00		0.00			
N26	WPTV	10/02/12	10/08/12	Monday Prime C Revolution	CM	10-11p	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	M-----		1				\$750.00		0.00			
N27	WPTV	10/02/12	11/05/12	Tuesday Prime A the voice	CM	8-9p	-T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-T-----		1				\$3,000.00		0.00			
		Week: 10/09/12	10/15/12	-----		0				\$3,000.00		0.00			
		Week: 10/16/12	10/22/12	-----		0				\$3,000.00		0.00			
		Week: 10/23/12	10/29/12	-----		0				\$3,000.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$3,000.00		0.00			
N28	WPTV	10/02/12	11/04/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	MTWTF--	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--		1				\$600.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--		1				\$600.00		0.00			
		Week: 10/15/12	10/21/12	- TWTF--		1				\$625.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	WPTV	10/15/12-10/21/12	M-F 11-1135p		11-1135p		- TWThF----	:30	<del>(\$625.00)</del>	0.00	NM		
		See MG 47.5 [higher rate/lur/oversell]													
		Week: 10/22/12	10/28/12	-----		0				\$625.00		0.00			
		Week: 10/29/12	11/04/12	-----		0				\$600.00		0.00			
N29	WPTV	10/02/12	11/05/12	Sa 11-1130P Sa 11-1130p	CM	11-1130p	-----S-	:30	1	\$625.00	P-3	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-		1				\$625.00		0.00			
		Week: 10/09/12	10/15/12	-----S-		1				\$625.00		0.00			
		Week: 10/16/12	10/22/12	-----S-		1				\$625.00		0.00			
		Week: 10/23/12	10/29/12	-----		0				\$750.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$750.00		0.00			
N30	WPTV	10/02/12	10/07/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	- TWTF--	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--		1				\$475.00		0.00			
N31	WPTV	10/02/12	10/08/12	M-F 5-6a M-F 5-6a	CM	5-6a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$365.00

Order / Rev: 313049  
 Alt Order #:  
 Flight Dates: 09/28/12 - 11/06/12

Advertiser: Obama / Democrat / President  
 Product Desc: 95-Obama for America OFA Florida Ske  
 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WPTV	10/02/12	10/08/12	M-F 5-6a M-F 5-6a	CM	5-6a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/02/12	10/08/12	MTWTF--		2				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	NPTV	10/02/12-10/08/12	M-F 5-6a		5-6a	MTWThF----	:30		\$165.00		0.00	NM		
N32	WPTV	10/09/12	11/06/12	M-F 7-9a M-F 7-9a	CM	7-9a	-TWTF--	:30	2	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$500.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		2				\$500.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$500.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$500.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$500.00		0.00			
N33	WPTV	10/09/12	10/14/12	M-F 9-10a M-F 9-10a	CM	9-10a	-TWTF--	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$550.00		0.00			
N34	WPTV	10/16/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		2				\$350.00		0.00			
	Week:	10/23/12	10/29/12	-----		0				\$350.00		0.00			
	Week:	10/30/12	11/05/12	-----		0				\$400.00		0.00			
N35	WPTV	10/09/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-TWTF--		2				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/09/12-10/15/12	M-F 10-11a		10-11a	-TWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
			See MG 43.5,43.6,43.7,43.8,43.9 [lur]												
	2	WPTV	10/09/12-10/15/12	M-F 10-11a		10-11a	-TWThF----	:30		<del>(\$175.00)</del>		0.00	NM		
			See MG 43.5,43.6,43.7,43.8,43.9 [lur]												
	Week:	10/16/12	10/22/12	MTWTF--		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WPTV	10/16/12-10/22/12	M-F 10-11a		10-11a	MTWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
			See MG 47.5 [higher rate/lur/oversell]												
	Week:	10/23/12	10/29/12	-----		0				\$150.00		0.00			
	Week:	10/30/12	11/05/12	-----		0				\$350.00		0.00			
	Week:	11/06/12	11/12/12	-----		0				\$150.00		0.00			
N36	WPTV	10/09/12	11/04/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$585.00	P-3	0.00	NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		1				\$585.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$585.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$585.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$585.00		0.00			
N37	WPTV	10/09/12	11/04/12	M-F 530-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		1				\$500.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$500.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$500.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$500.00		0.00			
N38	WPTV	10/16/12	11/04/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,800.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$1,800.00		0.00			

Order / Rev: 313049  
 Alt Order #:  
 Flight Dates: 09/28/12 - 11/06/12

Advertiser: Obama / Democrat / President  
 Product Desc: 95-Obama for America OFA Florida Ske  
 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N38	WPTV	10/16/12	11/04/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0				\$1,800.00		0.00			
N39	WPTV	10/09/12	11/05/12	Sa 7p News Sa 7p News	CM	7-730pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	-----S-		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/09/12-10/15/12	Sa 7p News		7-730pm	-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
		See MG 47.5 [News Producer]													
		Week: 10/16/12	10/22/12	-----S-		1				\$300.00		0.00			
	2	WPTV	10/16/12-10/22/12	Sa 7p News		7-730pm	-----Sa--	:30		<del>(\$300.00)</del>		0.00	NM		
		Credited [\$300 moved to order 1537/307360]													
		Week: 10/23/12	10/29/12	-----		0				\$300.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$300.00		0.00			
N40	WPTV	10/16/12	11/05/12	Monday Prime C Revolution	CM	10-11p	M-----	:30	1	\$1,800.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	M-----		1				\$1,800.00		0.00			
	1	WPTV	10/16/12-10/22/12	Monday Prime C		10-11p	M-----	:30		<del>(\$1,800.00)</del>		0.00	NM		
		See MG 44.3,44.4 [debate]													
		Week: 10/23/12	10/29/12	-----		0				\$1,800.00		0.00			
		Week: 10/30/12	11/05/12	-----		0				\$1,800.00		0.00			
N41	WPTV	10/16/12	10/22/12	Tuesday Prime A the voice	CM	8-9p	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-T-----		1				\$2,500.00		0.00			
N42	WPTV	10/23/12	10/29/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	1	\$1,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	---T---		1				\$1,000.00		0.00			
	1	WPTV	10/23/12-10/29/12	Thursday Prime B		9-10p	---Th----	:30		<del>(\$1,000.00)</del>		0.00	NM		
		See MG 45.2 [higher rate]													
N43	WPTV	10/09/12	11/05/12	Thursday Prime C rock center	CM	10-11p	---T---	:30	1	\$1,250.00	P-3	0.00	NM	6	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/12	10/15/12	---T---		1				\$750.00		0.00			
	1	WPTV	10/09/12-10/15/12	Thursday Prime C		10-11p	---Th----	:30		<del>(\$750.00)</del>		0.00	NM		
		See MG 43.5,43.6,43.7,43.8,43.9 [Rock Ctr not airing due to Debate]													
	5	NPTV	10/11/12-10/11/12	M-F 11-12n		11a-12p	---Th----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 35.1,35.2,43.1													
	6	NPTV	10/09/12-10/15/12	SU 10-11am To the Point		10-11am	-----Su	:30		\$350.00		0.00	NM		
		Ⓜ MG for 35.1,35.2,43.1													
	7	NPTV	10/09/12-10/15/12	Saturday Prime A		8-9p	-----Sa--	:30		\$300.00		0.00	NM		
		Ⓜ MG for 35.1,35.2,43.1													
	8	NPTV	10/11/12-10/12/12	M-F 430-5a		430-5a	---ThF----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 35.1,35.2,43.1													
	9	NPTV	10/11/12-10/12/12	M-F 430-5a		430-5a	---ThF----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 35.1,35.2,43.1													
		Week: 10/16/12	10/22/12	---T---		1				\$1,250.00		0.00			

Order / Rev: 313049  
 Alt Order #:  
 Flight Dates: 09/28/12 - 11/06/12

Advertiser: Obama / Democrat / President  
 Product Desc: 95-Obama for America OFA Florida Ske  
 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	WPTV	10/09/12	11/05/12	Thursday Prime C rock center	CM	10-11p	---T---	:30	1	\$1,250.00	P-3	0.00	NM	6	\$2,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	---T---		1				\$1,250.00		0.00			
	Week:	10/23/12	10/29/12	-----		0				\$1,250.00		0.00			
	Week:	10/30/12	11/05/12	-----		0				\$1,250.00		0.00			
N44	WPTV	10/16/12	10/29/12	Friday Prime A whitney/community	CM	8-9p	----F--	:30	1	\$1,200.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	----F--		1				\$1,200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/16/12-10/22/12	Friday Prime A		8-9p	----F--	:30		<del>(\$1,200.00)</del>		0.00	NM		
				See MG 44.3,44.4 [program change, debate airing]											
	3	NPTV	10/16/12-10/19/12	M-F 5-530p		5-530p	-TWThF----	:30		\$1,600.00		0.00	NM		
				Ⓜ MG for 19.3,40.1,44.1 program changes due to debate											
	4	NPTV	10/16/12-10/19/12	M-F 530-6p		530-6p	-TWThF----	:30		\$1,600.00		0.00	NM		
				Ⓜ MG for 19.3,40.1,44.1 program changes due to debate											
	Week:	10/23/12	10/29/12	-----		0				\$1,200.00		0.00			
N45	WPTV	10/23/12	10/29/12	Friday Prime B grimm	CM	9-10p	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	----F--		1				\$650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/23/12-10/29/12	Friday Prime B		9-10p	----F--	:30		<del>(\$650.00)</del>		0.00	NM		
				See MG 45.2 [higher rate/lur]											
	2	NPTV	10/29/12-10/29/12	M-F 7-9a		7-9a	M-----	:30		\$1,500.00		0.00	NM		
				Ⓜ MG for 42.1,45.1 LUR											
N46	WPTV	10/09/12	11/05/12	Saturday Prime C law&order:svu	CM	10-11p	-----S-	:30	1	\$350.00	P-1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-----S-		1				\$350.00		0.00			
	Week:	10/16/12	10/22/12	-----S-		1				\$350.00		0.00			
	Week:	10/23/12	10/29/12	-----		0				\$350.00		0.00			
	Week:	10/30/12	11/05/12	-----		0				\$350.00		0.00			
N47	WPTV	10/09/12	11/04/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	1	\$225.00	P-3	0.00	NM	2	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		1				\$225.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WPTV	10/15/12-10/21/12	M-F 1135p-1235a		1135p-1235a	-TWThF----	:30		<del>(\$125.00)</del>		0.00	NM		
				See MG 47.5											
	5	NPTV	10/19/12-10/19/12	Friday Prime B		9-10p	----F--	:30		\$1,200.00		0.00	NM		
				Ⓜ MG for 35.3,39.1,28.3,47.2 LUR											
	Week:	10/22/12	10/28/12	-----		0				\$125.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$125.00		0.00			
N48	WPTV	10/09/12	10/15/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	-T-----		1				\$1,250.00		0.00			
N49	WPTV	10/09/12	10/15/12	Wednesday Prime A animal prac/guys...kids	CM	8-9p	--W----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/09/12	10/15/12	--W----		1				\$750.00		0.00			
N50	WPTV	10/09/12	10/15/12		CM	10-11p	--W----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00

Order / Rev: 313049  
 Alt Order #:  
 Flight Dates: 09/28/12 - 11/06/12

Advertiser: Obama / Democrat / President  
 Product Desc: 95-Obama for America OFA Florida Ske  
 Estimate: 1897  
**WPTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wednesday Prime C chicago fire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/12	10/15/12	--W----	1	\$1,250.00	0.00								
N51	WPTV	10/09/12	10/15/12	NBC Thursday Prime vp debate	CM	8-11p (9:00 PM-11:00 PM)	---T---	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/12	10/15/12	---T---	1	\$3,000.00	0.00								
N52	WPTV	10/09/12	10/12/12	M-F 7-9a M-F 7-9a	CM	7-9a	-TWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/12	10/15/12	-TWTF--	1	\$500.00	0.00								
N53	WPTV	10/23/12	10/29/12	M-F 6-7a M-F 6-7a	CM	6-7a	MTWTF--	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	MTWTF--	2	\$900.00	0.00								
N54	WPTV	10/23/12	10/29/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	-----S-	1	\$425.00	0.00								
N55	WPTV	10/22/12	10/28/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	MTWTF--	:30	1	\$1,400.00	FX	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	MTWTF--	1	\$1,400.00	0.00								
N56	WPTV	10/23/12	10/29/12	Sa 11-1130P Sa 11-1130p	CM	11-1130p	-----S-	:30	1	\$1,400.00	FX	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	-----S-	1	\$1,400.00	0.00								
N57	WPTV	10/22/12	10/28/12	M-F 7-9a M-F 7-9a	CM	7-9a	-TWTF--	:30	2	\$950.00	P-1	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-TWTF--	2	\$950.00	0.00								
N58	WPTV	10/23/12	10/29/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$650.00	FX	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	-TWTF--	2	\$650.00	0.00								
N59	WPTV	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$475.00	P-1	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	-TWTF--	2	\$475.00	0.00								
N60	WPTV	10/22/12	10/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$1,600.00	FX	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	-TWTF--	1	\$1,600.00	0.00								
N61	WPTV	10/23/12	10/29/12	Thursday Prime C rock center	CM	10-11p	---T---	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/23/12	10/29/12	---T---	1	\$2,500.00	0.00								
N62	WPTV	10/22/12	10/28/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/22/12	10/28/12	MTWTF--	1	\$475.00	0.00								

Totals 121 \$85,130.00