INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
310827-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 67

Flight Dates	Order #	Alt Order #
09/13/12 - 09/18/12	310827	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/13/12	09/18/12	M-F 6-7a	6-7a	11-11--	:30	4	$725.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
	09/13/12	09/19/12	11-11--	4	$725.00			

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Th	09/13/12	6:27 AM M-F 6-7a	6-7a	:30 AWTV091001H	$725.00	NM
2 WPTV F	09/14/12	6:43 AM M-F 6-7a	6-7a	:30 AWTV091001H	$725.00	NM
3 WPTV M	09/17/12	6:21 AM M-F 6-7a	6-7a	:30 AWTV091001H	$725.00	NM
4 WPTV Tu	09/18/12	6:21 AM M-F 6-7a	6-7a	:30 AWTV091001H	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	09/13/12	09/18/12	Sa 6-7a	6-7a	-----S-	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/13/12	09/19/12	-----S-	1	$250.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Sa	09/15/12	6:11 AM Sa 6-7a	6-7a	:30 AWTV091001H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/13/12	09/18/12	Sa 10-1030a	10-1030a	-----S-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/13/12	09/19/12	-----S-	1	$400.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Sa	09/15/12	10:28 AM Sa 10-1030a	10-1030a	:30 AWTV091001H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/13/12	09/18/12	M-F 10-11a	10-11a	11-11--	:30	4	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/13/12	09/19/12	11-11--	4	$325.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV Th	09/13/12	10:59 AM M-F 10-11a	10-11a	:30 AWTV091001H	$325.00	NM
2 WPTV F	09/14/12	10:58 AM M-F 10-11a	10-11a	:30 AWTV091001H	$325.00	NM
3 WPTV M	09/17/12	10:51 AM M-F 10-11a	10-11a	:30 AWTV091001H	$325.00	NM
4 WPTV Tu	09/18/12	10:46 AM M-F 10-11a	10-11a	:30 AWTV091001H	$325.00	NM

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310827-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 67

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/13/12	09/18/12	M-F 11-12n	11a-12p	---11--	:30	2	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/13/12	09/19/12	---11--	2	$250.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV Th		09/13/12	11:21 AM	M-F 11-12n	11a-12p	:30	AWTV091001H	$250.00	NM
2 WPTV F		09/14/12	11:32 AM	M-F 11-12n	11a-12p	:30	AWTV091001H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/13/12	09/18/12	M-F 7-730p	7-730p	-1-----	:30	1	$950.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/13/12	09/19/12	-1-----	1	$950.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV Tu		09/18/12	7:12 PM	M-F 7-730p	7-730p	:30	AWTV091001H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/13/12	09/18/12	M-F 730-8p	730-8p	1---1--	:30	2	$950.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/13/12	09/19/12	1---1--	2	$950.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV F		09/14/12	7:46 PM	M-F 730-8p	730-8p	:30	AWTV091001H	$950.00	NM
2 WPTV M		09/17/12	7:47 PM	M-F 730-8p	730-8p	:30	AWTV091001H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/13/12	09/18/12	Sa 7-8P	7-8p	-----S-	:30	1	$175.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/13/12	09/19/12	-----S-	1	$175.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV Sa		09/15/12	7:36 PM	Sa 7-8P	7-8p	:30	AWTV091001H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/13/12	09/18/12	3-4pm Jeff Probst	3-4p	1---1--	:30	2	$200.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/13/12	09/19/12	1---1--	2	$200.00			

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV F		09/14/12	3:49 PM	3-4pm Jeff Probst	3-4p	:30	AWTV091001H	$200.00	NM
2 WPTV M		09/17/12	3:48 PM	3-4pm Jeff Probst	3-4p	:30	AWTV091001H	$200.00	NM

	Total Spots	18	Gross Total	$8,775.00

Payment Terms 30 Days

Agency Commission	$1,316.25
Net Amount Due	$7,458.75