INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311065-1	10/14/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 79 Add

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	311065	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling	
Duplicate Invoice	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/09/12	M-F 6-7a	6-7a	11-11--	:30	4	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	11-11--	4	$900.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV	Th	10/04/12	6:27 AM M-F 6-7a	6-7a	:30 AWTV092701H	$900.00	NM
2 WPTV	F	10/05/12	6:41 AM M-F 6-7a	6-7a	:30 AWTV092701H	$900.00	NM
3 WPTV	M	10/08/12	6:38 AM M-F 6-7a	6-7a	:30 AWTV100402H	$900.00	NM
4 WPTV	Tu	10/09/12	6:10 AM M-F 6-7a	6-7a	:30 AWTV100402H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/03/12	10/09/12	Sa 6-7a	6-7a	-----S-	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	-----S-	1	$325.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV	Sa	10/06/12	6:51 AM Sa 6-7a	6-7a	:30 AWTV100402H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/03/12	10/09/12	M-F 10-11a	10-11a	11--1--	:30	3	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	11--1--	3	$475.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
3 WPTV	F	10/05/12	10:46 AM M-F 10-11a	10-11a	:30 AWTV092701H	$475.00	NM
4 WPTV	M	10/08/12	10:58 AM M-F 10-11a	10-11a	:30 AWTV100402H	$475.00	NM
5 WPTV	Tu	10/09/12	10:45 AM M-F 10-11a	10-11a	:30 AWTV100402H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/03/12	10/09/12	M-F 11-12n	11a-12p	1------	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	1------	1	$350.00

Spots: # Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
1 WPTV	M	10/08/12	M-F 11-12n	11a-12p	:00	$350.00	NM
		Credited					

INVOICE

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

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311065-1	10/14/12	October 2012	10/01/12 - 10/09/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 79 Add

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/03/12	10/09/12	M-F 7-730p	7-730p	-1-----	:30	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	-1-----	1	$950.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	Tu	10/09/12	7:11 PM	M-F 7-730p	7-730p	:30	AWTV100402H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/03/12	10/09/12	M-F 730-8p	730-8p	1------	:30	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	1------	1	$950.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	M	10/08/12	7:40 PM	M-F 730-8p	730-8p	:30	AWTV100402H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/03/12	10/03/12	M-F 730-8p	730-8p	--1----	1:00	1	$1,550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	--1----	1	$1,550.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	W	10/03/12	7:56 PM	M-F 730-8p	730-8p	1:00	AWTV092601H	$1,550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/03/12	10/09/12	NFL Pregame	4-10p	------1	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	------1	1	$1,200.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	Su	10/07/12	7:07 PM	NFL Pregame	4-10p	:30	AWTV100402H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/03/12	10/03/12	M-F 10-11a	10-11a	--1----	1:00	1	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/03/12	10/09/12	--1----	1	$950.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WPTV	W	10/03/12	10:46 AM	M-F 10-11a	10-11a	1:00	AWTV092601H	$950.00	NM

Total Spots	13	Gross Total	$10,950.00

Payment Terms 30 Days

Agency Commission	$1,642.50
Net Amount Due	$9,307.50