

# DUPLICATE INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312257-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K Street NW - Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 75 - 60s

Flight Dates	Order #	Alt Order #
09/27/12 - 10/02/12	312257	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
2	09/27/12	09/30/12	M-F 12n-1p	12-1p	----1--	1:00	1	\$400.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>----1--</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>33</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>12:27 PM</td> <td>M-F 12n-1p</td> <td>12-1p</td> <td>1:00</td> <td>AWTV092601H</td> <td>\$400.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$400.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	33	WPTV	F	09/28/12	12:27 PM	M-F 12n-1p	12-1p	1:00	AWTV092601H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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33	WPTV	F	09/28/12	12:27 PM	M-F 12n-1p	12-1p	1:00	AWTV092601H	\$400.00	NM																																									
3	09/27/12	09/30/12	M-F 530-6p	530-6p	----1--	1:00	1	\$1,300.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>----1--</td> <td>1</td> <td>\$1,300.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>39</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>5:52 PM</td> <td>M-F 530-6p</td> <td>530-6p</td> <td>1:00</td> <td>AWTV092601H</td> <td>\$1,300.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$1,300.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	39	WPTV	F	09/28/12	5:52 PM	M-F 530-6p	530-6p	1:00	AWTV092601H	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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39	WPTV	F	09/28/12	5:52 PM	M-F 530-6p	530-6p	1:00	AWTV092601H	\$1,300.00	NM																																									
6	09/30/12	09/30/12	NFL Game	4p-12a	-----1	1:00	1	\$7,000.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>-----1</td> <td>1</td> <td>\$7,000.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>19</td> <td>WPTV</td> <td>Su</td> <td>09/30/12</td> <td>10:54 PM</td> <td>NFL Game</td> <td>4p-12a</td> <td>1:00</td> <td>AWTV092601H</td> <td>\$7,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	-----1	1	\$7,000.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	19	WPTV	Su	09/30/12	10:54 PM	NFL Game	4p-12a	1:00	AWTV092601H	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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19	WPTV	Su	09/30/12	10:54 PM	NFL Game	4p-12a	1:00	AWTV092601H	\$7,000.00	NM																																									
7	09/27/12	09/30/12	M-F 1135p-1235a	1135p-1235a	----1--	1:00	1	\$550.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>----1--</td> <td>1</td> <td>\$550.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>38</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>12:32 AM</td> <td>M-F 1135p-1235a</td> <td>1135p-1235a</td> <td>1:00</td> <td>AWTV092601H</td> <td>\$550.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$550.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	38	WPTV	F	09/28/12	12:32 AM	M-F 1135p-1235a	1135p-1235a	1:00	AWTV092601H	\$550.00	NM
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38	WPTV	F	09/28/12	12:32 AM	M-F 1135p-1235a	1135p-1235a	1:00	AWTV092601H	\$550.00	NM																																									
8	09/27/12	09/28/12	M-F 5-6a	5-6a	---1---	1:00	1	\$500.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	09/24/12	09/30/12	---1---	1	\$500.00																																														
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21	WPTV	Th	09/27/12	5:23 AM	M-F 5-6a	5-6a	1:00	AWTV092601H	\$500.00	NM																																									
12	09/27/12	09/28/12	M-F 7-9a	7-9a	----1--	1:00	1	\$1,500.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/12</td> <td>09/30/12</td> <td>----1--</td> <td>1</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>18</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>8:56 AM</td> <td>M-F 7-9a</td> <td>7-9a</td> <td>1:00</td> <td>AWTV092601H</td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	----1--	1	\$1,500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	18	WPTV	F	09/28/12	8:56 AM	M-F 7-9a	7-9a	1:00	AWTV092601H	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	09/24/12	09/30/12	----1--	1	\$1,500.00																																														
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18	WPTV	F	09/28/12	8:56 AM	M-F 7-9a	7-9a	1:00	AWTV092601H	\$1,500.00	NM																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice # <b>312257-1</b>	Invoice Date <b>09/30/12</b>	Invoice Month <b>September 2012</b>	Invoice Period <b>08/27/12 - 09/30/12</b>
Advertiser <b>West / Republican / Congre</b>		Product <b>Allen West for Congress</b>	Estimate Number <b>Order # 75 - 60s</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/27/12	09/28/12	M-F 7-9a	7-9a	----1--	1:00	1	\$1,500.00	NM
14	09/27/12	09/30/12	M-F 5-530p	5-530p	----1--	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ----1--                    1            \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV F 09/28/12 5:27 PM M-F 5-530p 5-530p 1:00 AWTV092601H \$1,300.00 NM									
16	09/27/12	09/30/12	M-F 6-630p	6-630p	---1---	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ---1---                    1            \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV Th 09/27/12 6:09 PM M-F 6-630p 6-630p 1:00 AWTV092601H \$1,800.00 NM									
17	09/27/12	09/30/12	M-F 11-1135p	11-1135p	---1---	1:00	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ---1---                    1            \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WPTV Th 09/27/12 11:31 PM M-F 11-1135p 11-1135p 1:00 AWTV092601H \$1,450.00 NM									
25	09/27/12	09/30/12	M-F 9-10a	9-10a	---1---	1:00	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ---1---                    1            \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 WPTV Th 09/27/12 M-F 9-10a 9-10a :00 <del>\$800.00</del> NM Credited flight over, spots being mdgd on est 1315									
26	09/27/12	09/30/12	M-F 1-2p	1-2p	----1--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ----1--                    1            \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV F 09/28/12 1:59 PM M-F 1-2p 1-2p 1:00 AWTV092601H \$400.00 NM									
27	09/27/12	09/30/12	M-F 2-3p	2-3p	----1--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ----1--                    1            \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV F 09/28/12 2:38 PM M-F 2-3p 2-3p 1:00 AWTV092601H \$400.00 NM									
28	09/27/12	09/30/12	M-F 4p-5p	4-5p	----1--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ----1--                    1            \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV F 09/28/12 4:35 PM M-F 4p-5p 4-5p 1:00 AWTV092601H \$900.00 NM									
29	09/27/12	09/30/12	NBC Nightly News	630-7p	----1--	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12    09/30/12    ----1--                    1            \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV F 09/28/12 7:00 PM NBC Nightly News 630-7p 1:00 AWTV092601H \$3,000.00 NM									



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

# DUPLICATE INVOICE

<u>Invoice #</u> 312257-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> West / Republican / Congre		<u>Product</u> Allen West for Congress	<u>Estimate Number</u> Order # 75 - 60s

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>13</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,500.00</b>
<u>Agency Commission</u>	<b>\$3,075.00</b>
<u>Net Amount Due</u>	<b>\$17,425.00</b>