

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315741-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Schedule C Order #

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/26/12 - 10/30/12	315741	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
9	10/26/12	10/30/12	grimm	9-10p	----F--	:30	1	\$1,450.00	NM																																																					
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INVOICE



Send Payment To:
WPTV
 P.O. Box 116871
 Atlanta, GA 30368-6871

<u>Invoice #</u> 315741-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> West / Republican / Congre		<u>Product</u> Allen West for Congress	<u>Estimate Number</u> Schedule C Order #

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/26/12	10/30/12	go on/guys...kids	8-9p	----F--	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> 10/24/12 <u>End Date</u> 10/30/12 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/26/12 8:41 PM go on/guys...kids 8-9p :30 AWTV102401H \$1,450.00 NM									
21	10/26/12	10/30/12	Sa 6-7a	6-7a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> 10/24/12 <u>End Date</u> 10/30/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 6:16 AM Sa 6-7a 6-7a :30 AWTV102501H \$400.00 NM									
23	10/26/12	10/30/12	Sa 630-7p	630-7p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> 10/24/12 <u>End Date</u> 10/30/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 6:47 PM Sa 630-7p 630-7p :30 AWTV102501H \$3,000.00 NM									
24	10/26/12	10/30/12	Su 630-7p	630-7p	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> 10/24/12 <u>End Date</u> 10/30/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:46 PM Su 630-7p 630-7p :30 AWTV102501H \$3,000.00 NM									
26	10/26/12	10/30/12	SA 5-6am News PARTIAL MKG PKG FOR #312257, 312999, 313919 & 314008	5-6a	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> 10/24/12 <u>End Date</u> 10/30/12 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 5:13 AM SA 5-6am News 5-6a :30 AWTV102501H \$125.00 NM									

Total Spots 12 Gross Total \$14,050.00

Payment Terms 30 Days

Agency Commission \$2,107.50
Net Amount Due \$11,942.50

INVOICE



WPTV
 1100 Banyan Blvd.
 West Palm Beach, FL 33401
 Main: (561)655-5455
 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
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 Attention: Accounts Payable
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Flight Dates	Order #	Alt Order #
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Billing Calendar	Billing Type
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Special Handling
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Send Payment To:

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	10/24/12	10/30/12	M-----	1	\$2,150.00																																														
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2	WPTV	M	10/29/12	10:36 PM	revolution	10-11p	:30	AWTV102501H	\$2,150.00	NM																																									
17	10/26/12	10/30/12	the voice	8-11p	-T-----	:30	1	\$4,000.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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2	WPTV	Tu	10/30/12	8:24 PM	the voice	8-11p	:30	AWTV102501H	\$4,000.00	NM																																									
18	10/26/12	10/30/12	go on/new normal	10-11p	-T-----	:30	1	\$2,500.00	NM																																										
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