

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
316561-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Murphy / Democrat / Congr	Friends of Patrick Murphy	446

Billing Address:

**Fortune Media**  
**Attention: Accounts Payable**  
**527 Avenue B**  
**Redondo Beach, CA 90277**

Flight Dates	Order #	Alt Order #
11/02/12 - 11/05/12	316561	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code
13741		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	M-F 6-7a	6-7a	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 11/02/12 6:22 AM M-F 6-7a 6-7a :30 PM12113H \$1,200.00 NM									
2	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 6:58 AM M-F 6-7a 6-7a :30 PM12115H \$1,200.00 NM									
3	11/03/12	11/03/12	SA 5-6am News	5-6a	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 5:42 AM SA 5-6am News 5-6a :30 PM12115H \$125.00 NM									
4	11/04/12	11/04/12	SU 5-6am News	5-6a	-----S	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 5:09 AM SU 5-6am News 5-6a :30 PM12115H \$125.00 NM 2 WPTV Su 11/04/12 5:41 AM SU 5-6am News 5-6a :30 PM12115H \$125.00 NM									
5	11/04/12	11/04/12	Su 6-7a	6-7a	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 11/04/12 6:16 AM Su 6-7a 6-7a :30 PM12115H \$400.00 NM 1 WPTV Su 11/04/12 6:55 AM Su 6-7a 6-7a :30 PM12115H \$400.00 NM									

# INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<b>Invoice #</b> 316561-1	<b>Invoice Date</b> 11/06/12	<b>Invoice Month</b> November 2012	<b>Invoice Period</b> 10/29/12 - 11/05/12
<b>Advertiser</b> Murphy / Democrat / Congr		<b>Product</b> Friends of Patrick Murphy	<b>Estimate Number</b> 446

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
6	11/04/12	11/04/12	SU 10-11am To the Point	10-11am	-----S	:30	2	\$425.00	NM																																																					
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7	11/05/12	11/05/12	NewsChannel 5 LN Spcl	1135p-1205a	M-----	:30	1	\$1,400.00	NM																																																					
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8	11/05/12	11/05/12	The VOICE	8-10p	M-----	:30	1	\$4,000.00	NM																																																					
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**Total Spots** 11      **Gross Total** \$9,825.00

**Payment Terms 30 Days**

Agency Commission \$1,473.75  
Net Amount Due \$8,351.25