

DUPLICATE INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
310543-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Cheryl Beers	WPTV National	National

Billing Address:

Media Strategies and Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	11887

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	310543	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																							
1	09/24/12	09/28/12	M-F 5-6a	5-6a	MTWTF--	:30	1	\$120.00	NM																																																																																																																							
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2	WPTV	Th	09/27/12	6:59 AM	TODAY SHOW	7-9a	:30	LFPT103H	\$750.00	NM																																																																																																																						
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4	09/29/12	09/29/12	Sa 7-8a	7-8a	-----S-	:30	1	\$450.00	NM																																																																																																																							

DUPLICATE INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 310543-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Frankel / Democrat / Congr	Product Frankel for Congress	Estimate Number 11887	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/29/12	09/29/12	Sa 7-8a	7-8a	-----S-	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	09/29/12	7:26 AM	Sa 7-8a	7-8a	:30	LFPT101H	\$450.00	NM
6	09/30/12	09/30/12	Su 6-7a	6-7a	-----S	:30	1	\$100.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/30/12	6:28 AM	Su 6-7a	6-7a	:30	LFPT103H	\$100.00	NM
7	09/30/12	09/30/12	Su 7-8a	7-8a	-----S	:30	1	\$275.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/30/12	7:29 AM	Su 7-8a	7-8a	:30	LFPT101H	\$275.00	NM
8	09/30/12	09/30/12	SUN TODAY	8-9a	-----S	:30	1	\$550.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/30/12	8:21 AM	SUN TODAY	8-9a	:30	LFPT103H	\$550.00	NM
10	09/24/12	09/28/12	TODAY III	10-11a	M--F--	:30	2	\$150.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M--F--	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	09/24/12	10:29 AM	TODAY III	10-11a	:30	LFPT103H	\$150.00	NM
2	WPTV	F	09/28/12	10:58 AM	TODAY III	10-11a	:30	LFPT103H	\$150.00	NM
11	09/27/12	09/27/12	RACHEL RAY	11a-12p	---T---	:30	1	\$135.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Th	09/27/12	11:23 AM	RACHEL RAY	11a-12p	:30	LFPT103H	\$135.00	NM
12	09/24/12	09/28/12	NOON NEWS	12-1p	M-W-F--	:30	3	\$135.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> M-W-F--	<u>Spots/Week</u> 3	<u>Rate</u> \$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPTV	M	09/24/12	12:11 PM	NOON NEWS	12-1p	:30	LFPT103H	\$135.00	NM
1	WPTV	W	09/26/12	12:33 PM	NOON NEWS	12-1p	:30	LFPT103H	\$135.00	NM
2	WPTV	F	09/28/12	12:43 PM	NOON NEWS	12-1p	:30	LFPT103H	\$135.00	NM
13	09/25/12	09/25/12	DAYS OF OUR LIVES	1-2p	-T-----	:30	1	\$125.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Tu	09/25/12	1:45 PM	DAYS OF OUR LIVES	1-2p	:30	LFPT103H	\$125.00	NM
14	09/24/12	09/27/12	MILLIONAIRE	2-3p	M-T---	:30	2	\$100.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

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Advertiser	Product	Estimate Number	
Frankel / Democrat / Congr	Frankel for Congress	11887	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/24/12	09/27/12	MILLIONAIRE	2-3p	M - T - - -	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - T - - - 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 09/24/12 2:46 PM MILLIONAIRE 2-3p :30 LFPT101H \$100.00 NM 1 WPTV Th 09/27/12 2:15 PM MILLIONAIRE 2-3p :30 LFPT101H \$100.00 NM									
15	09/26/12	09/26/12	3-4pm Jeff Probst	3-4p	- - W - - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - W - - - 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/26/12 3:48 PM 3-4pm Jeff Probst 3-4p :30 LFPT101H \$100.00 NM									
16	09/24/12	09/24/12	ELLEN	4-5p	M - - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/24/12 4:30 PM ELLEN 4-5p :30 LFPT103H \$275.00 NM									
17	09/24/12	09/28/12	M-F 5-530p	5-530p	MTWTF - -	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF - - 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 09/24/12 5:07 PM M-F 5-530p 5-530p :30 LFPT103H \$650.00 NM 2 WPTV Tu 09/25/12 5:09 PM M-F 5-530p 5-530p :30 LFPT101H \$650.00 NM 1 WPTV W 09/26/12 5:28 PM M-F 5-530p 5-530p :30 LFPT103H \$650.00 NM 4 WPTV Th 09/27/12 5:27 PM M-F 5-530p 5-530p :30 LFPT103H \$650.00 NM 5 WPTV F 09/28/12 5:22 PM M-F 5-530p 5-530p :30 LFPT101H \$650.00 NM									
19	09/24/12	09/28/12	M-F 6-630p	6-630p	M - WTF - -	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - WTF - - 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/24/12 6:28 PM M-F 6-630p 6-630p :30 LFPT103H \$1,800.00 NM 3 WPTV W 09/26/12 6:24 PM M-F 6-630p 6-630p :30 LFPT103H \$1,800.00 NM 4 WPTV Th 09/27/12 6:12 PM M-F 6-630p 6-630p :30 LFPT103H \$1,800.00 NM 5 WPTV F 09/28/12 6:24 PM M-F 6-630p 6-630p :30 LFPT103H \$1,800.00 NM									
22	09/24/12	09/24/12	REVOLUTION	10-11p	M - - - - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/24/12 10:35 PM REVOLUTION 10-11p :30 LFPT103H \$750.00 NM									
23	09/25/12	09/25/12	GO ON/NEW NORMAL	9-10p	- T - - - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - T - - - - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 09/25/12 9:51 PM GO ON/NEW NORMAL 9-10p :30 LFPT103H \$750.00 NM									
24	09/26/12	09/26/12	LAW & ORDER SVU	9-11p	- - W - - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 - - W - - - 1 \$600.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 310543-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Frankel / Democrat / Congr		Product Frankel for Congress	Estimate Number 11887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/26/12	09/26/12	LAW & ORDER SVU	9-11p	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/26/12 9:19 PM LAW & ORDER SVU 9-11p :30 LFPT103H \$600.00 NM									
25	09/28/12	09/28/12	GRIMM	9-10p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 09/28/12 9:15 PM GRIMM 9-10p :30 LFPT103H \$750.00 NM									
26	09/29/12	09/29/12	L&O SVU	10-11p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/29/12 10:05 PM L&O SVU 10-11p :30 LFPT103H \$500.00 NM									
27	09/24/12	09/28/12	M-F 11-1135p	11-1135p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 09/24/12 11:29 PM M-F 11-1135p 11-1135p :30 LFPT101H \$600.00 NM 4 WPTV Tu 09/25/12 11:29 PM M-F 11-1135p 11-1135p :30 LFPT103H \$600.00 NM 1 WPTV W 09/26/12 11:21 PM M-F 11-1135p 11-1135p :30 LFPT103H \$600.00 NM 5 WPTV Th 09/27/12 11:28 PM M-F 11-1135p 11-1135p :30 LFPT103H \$600.00 NM 2 WPTV F 09/28/12 11:12 PM M-F 11-1135p 11-1135p :30 LFPT103H \$600.00 NM									
28	09/29/12	09/29/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/29/12 11:10 PM Sa 11-1130p 11-1130p :30 LFPT103H \$600.00 NM									
29	09/30/12	09/30/12	1130p-12x After NFL	1130p-12x	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/30/12 12:06 AM 1130p-12x After NFL 1130p-12x :30 LFPT103H \$600.00 NM									
30	09/25/12	09/28/12	TONIGHT SHOW	1135p-1235a	-T--F--	:30	2	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T--F-- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 09/25/12 12:08 AM TONIGHT SHOW 1135p-1235a :30 LFPT103H \$575.00 NM 1 WPTV F 09/28/12 12:09 AM TONIGHT SHOW 1135p-1235a :30 LFPT103H \$575.00 NM									
31	09/29/12	09/29/12	Sa 6-7a	6-7a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/29/12 6:48 AM Sa 6-7a 6-7a :30 LFPT103H \$175.00 NM									

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Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

DUPLICATE INVOICE

<u>Invoice #</u> 310543-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> Frankel / Democrat / Congr		<u>Product</u> Frankel for Congress	<u>Estimate Number</u> 11887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/29/12	09/29/12	Sa 6-7a	6-7a	-----S-	:30	1	\$175.00	

Total Spots **57**

Payment Terms 30 Days

<u>Gross Total</u>	\$30,190.00
<u>Agency Commission</u>	\$4,528.50
<u>Net Amount Due</u>	\$25,661.50