INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314247-1	11/11/12	November 2012	10/29/12 - 11/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Cheryl Beers	WPTV National	National

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Billing Address:

Media Strategies and Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	314247	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/01/12	M-F 5-6a	5-6a	-T-T---	:30	2	$165.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-T-T---	2	$165.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Tu	10/30/12	5:21 AM	M-F 5-6a	5-6a	:30	LFPT101H	$165.00	NM
2	WPTV	Th	11/01/12	5:26 AM	M-F 5-6a	5-6a	:30	LFPT101H	$165.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/05/12	11/05/12	M-F 5-6a	5-6a	M------	:30	1	$165.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$165.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WPTV*	*M*	*11/05/12*		*M-F 5-6a*	*5-6a*	*:00*		*~~$165.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/29/12	11/02/12	M-F 6-7a	6-7a	M-WTF--	:30	4	$900.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	M-WTF--	4	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/29/12	6:43 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM
3	WPTV	W	10/31/12	5:58 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM
4	WPTV	Th	11/01/12	6:52 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM
2	WPTV	F	11/02/12	6:09 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/05/12	11/06/12	M-F 6-7a	6-7a	MT-----	:30	2	$900.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	MT-----	2	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	6:27 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM
2	WPTV	Tu	11/06/12	5:58 AM	M-F 6-7a	6-7a	:30	LFPT101H	$900.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	11/02/12	TODAY	7-9a	MTWTF--	:30	5	$950.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	MTWTF--	5	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPTV	M	10/29/12	7:26 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM
1	WPTV	Tu	10/30/12	8:56 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM
2	WPTV	W	10/31/12	7:29 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM
5	WPTV	Th	11/01/12	7:26 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM
4	WPTV	F	11/02/12	7:22 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	TODAY	7-9a	MT-----	:30	2	$950.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	MT-----	2	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	M	11/05/12	8:48 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM
1	WPTV	Tu	11/06/12	8:50 AM	TODAY	7-9a	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/03/12	11/03/12	Sa 8-10a	8-10a	-----S-	:30	1	$725.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	1	$725.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	11/03/12	9:23 AM	Sa 8-10a	8-10a	:30	LFPT101H	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/05/12	11/05/12	TODAY III	10-11a	M------	:30	1	$475.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	10:26 AM	TODAY III	10-11a	:30	LFPT101H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/02/12	11/02/12	RACHEL RAY	11a-12p	----F--	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	----F--	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	*F*	*11/02/12*		*RACHEL RAY*	*11a-12p*	*:00*		*~~$135.00~~*	*NM*
		See MG 9.2,9.3								
3	WPTV	Tu	11/06/12	4:41 AM	M-F 430-5a	430-5a	:30	LFPT101H	$60.00	NM
		MG for 15.2,9.1								
2	WPTV	Tu	11/06/12	5:38 AM	M-F 5-6a	5-6a	:30	LFPT101H	$350.00	NM
		MG for 15.2,9.1								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/29/12	11/01/12	M-F 12n-1p	12-1p	MT-T---	:30	3	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	MT-T---	3	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/29/12	12:28 PM	M-F 12n-1p	12-1p	:30	LFPT101H	$135.00	NM
2	WPTV	Tu	10/30/12	12:44 PM	M-F 12n-1p	12-1p	:30	LFPT101H	$135.00	NM
3	WPTV	Th	11/01/12	12:13 PM	M-F 12n-1p	12-1p	:30	LFPT101H	$135.00	NM

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314247-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/05/12	11/05/12	M-F 12n-1p	12-1p	M------	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	12:37 PM	M-F 12n-1p	12-1p	:30	LFPT101H	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/31/12	10/31/12	DAYS OF OUR LIVES	1-2p	--W----	:30	1	$125.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	--W----	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	10/31/12	1:57 PM	DAYS OF OUR LIVES	1-2p	:30	LFPT101H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	MILLIONAIRE	2-3p	M------	:30	1	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	2:23 PM	MILLIONAIRE	2-3p	:30	LFPT101H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/29/12	11/02/12	3-4pm Jeff Probst	3-4p	MT--F--	:30	3	$100.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	MT--F--	3	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	M	10/29/12	3:40 PM	3-4pm Jeff Probst	3-4p	:30	LFPT101H	$100.00	NM
1	WPTV	Tu	10/30/12	3:42 PM	3-4pm Jeff Probst	3-4p	:30	LFPT101H	$100.00	NM
3	WPTV	F	11/02/12	3:41 PM	3-4pm Jeff Probst	3-4p	:30	LFPT101H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/31/12	11/01/12	ELLEN	4-5p	--WT---	:30	2	$275.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	--WT---	2	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	*WPTV*	*W*	*10/31/12*		*ELLEN*	*4-5p*	*:00*		*~~$275.00~~*	*NM*
	See MG 9.2,9.3									
1	*WPTV*	*Th*	*11/01/12*		*ELLEN*	*4-5p*	*:00*		*~~$275.00~~*	*NM*
	Credited									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/05/12	11/05/12	ELLEN	4-5p	M------	:30	1	$246.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$246.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WPTV*	*M*	*11/05/12*		*ELLEN*	*4-5p*	*:00*		*~~$246.00~~*	*NM*
	Credited									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/30/12	11/02/12	M-F 5-530p	5-530p	-T--F--	:30	2	$950.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-T--F--	2	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Tu	10/30/12	5:21 PM	M-F 5-530p	5-530p	:30	LFPT101H	$950.00	NM
2	WPTV	F	11/02/12	5:10 PM	M-F 5-530p	5-530p	:30	LFPT101H	$950.00	NM

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INVOICE

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
314247-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/29/12	11/02/12	M-F 530-6p	530-6p	MTWTF--	:30	5	$950.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	MTWTF--	5	$950.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	M	10/29/12	5:53 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM
1	WPTV	Tu	10/30/12	5:42 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM
3	WPTV	W	10/31/12	5:54 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM
5	WPTV	Th	11/01/12	5:40 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM
4	WPTV	F	11/02/12	5:37 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/05/12	11/05/12	M-F 530-6p	530-6p	M------	:30	1	$950.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$950.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	5:36 PM	M-F 530-6p	530-6p	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/12	11/02/12	M-F 6-630p	6-630p	MTWTF--	:30	5	$1,325.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	MTWTF--	5	$1,325.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WPTV	M	10/29/12	6:27 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM
1	WPTV	Tu	10/30/12	6:23 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM
5	WPTV	W	10/31/12	6:23 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM
2	WPTV	Th	11/01/12	6:24 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM
3	WPTV	F	11/02/12	6:29 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	M-F 6-630p	6-630p	M------	:30	1	$1,325.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$1,325.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	6:15 PM	M-F 6-630p	6-630p	:30	LFPT101H	$1,325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/29/12	11/01/12	ENTERTAINMENT TONI	7-730p	M--T---	:30	2	$950.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	M--T---	2	$950.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	M	10/29/12	7:54 PM	ENTERTAINMENT TONIGHT	7-730p	:30	LFPT101H	$950.00	NM
1	WPTV	Th	11/01/12	7:01 PM	ENTERTAINMENT TONIGHT	7-730p	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/05/12	11/05/12	ENTERTAINMENT TONI	7-730p	M------	:30	1	$950.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$950.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WPTV*	*M*	*11/05/12*		*ENTERTAINMENT TONIGHT*	*7-730p*	*:00*		*~~$950.00~~*	*NM*
	See MG 23.2									
2	WPTV	M	11/05/12	7:46 PM	ENTERTAINMENT TONIGHT	730-8p	:30	LFPT101H	$950.00	NM
	MG for 23.1 11/05									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/29/12	10/29/12	REVOLUTION	10-11p	M------	:30	1	$750.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	M------	1	$750.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/29/12	10:37 PM	REVOLUTION	10-11p	:30	LFPT101H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/31/12	10/31/12	ANIMAL/GUYS w	8-9p	--W----	:30	1	$750.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	--W----	1	$750.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	10/31/12	7:59 PM	ANIMAL/GUYS w	8-9p	:30	LFPT101H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/02/12	11/02/12	GRIMM	9-10p	----F--	:30	1	$500.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	----F--	1	$500.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WPTV*	*F*	*11/02/12*		*GRIMM*	*9-10p*	*:00*		~~*$500.00*~~	*NM*
	See MG 26.2,26.3									
3	WPTV	F	11/02/12	1:08 AM	FALLON	1235-0135a	:30	LFPT101H	$75.00	NM
	MG for 26.1 11/02									
2	WPTV	Sa	11/03/12	9:46 PM	NBC Movie	9-11p	:30	LFPT101H	$425.00	NM
	MG for 26.1 11/02									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	11/03/12	11/03/12	LAW & ORDER SVU	10-11p	-----S-	:30	1	$350.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	1	$350.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WPTV*	*Sa*	*11/03/12*		*LAW & ORDER SVU*	*10-11p*	*:00*		~~*$350.00*~~	*NM*
	See MG 27.2									
2	WPTV	Sa	11/03/12	10:07 PM	NBC Movie of the Week: Rudy	9-11p	:30	LFPT101H	$350.00	NM
	MG for 27.1 11/03									

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/29/12	11/02/12	M-F 11-1135p	11-1135p	M-W-F--	:30	3	$1,025.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	M-W-F--	3	$1,025.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/29/12	11:31 PM	M-F 11-1135p	11-1135p	:30	LFPT101H	$1,025.00	NM
3	WPTV	W	10/31/12	11:31 PM	M-F 11-1135p	11-1135p	:30	LFPT101H	$1,025.00	NM
2	WPTV	F	11/02/12	11:32 PM	M-F 11-1135p	11-1135p	:30	LFPT101H	$1,025.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	11/05/12	11/05/12	M-F 11-1135p	11-1135p	M------	:30	1	$1,025.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$1,025.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	11:10 PM	M-F 11-1135p	11-1135p	:30	LFPT101H	$1,025.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/03/12	11/03/12	Sa 11-1130p	11-1130p	-----S-	:30	1	$1,025.00	NM

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	1	$1,025.00

Spots:

#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	11/03/12	11:14 PM	Sa 11-1130p	11-1130p	:30	LFPT101H	$1,025.00	NM

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INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
314247-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	------S	:30	1	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	11/04/12	12:01 AM	1130p-12x After NFL	1130p-1205a	:30	LFPT101H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/30/12	11/01/12	TONIGHT SHOW	1135p-1235a	-TWT---	:30	3	$475.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-TWT---	3	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	Tu	10/30/12	11:58 PM	TONIGHT SHOW	1135p-1235a	:30	LFPT101H	$475.00	NM
1	WPTV	W	10/31/12	12:09 AM	TONIGHT SHOW	1135p-1235a	:30	LFPT101H	$475.00	NM
3	WPTV	Th	11/01/12	12:18 AM	TONIGHT SHOW	1135p-1235a	:30	LFPT101H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/05/12	11/05/12	TONIGHT SHOW	1135p-1235a	M------	:30	1	$475.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	12:36 AM	TONIGHT SHOW	1135p-1235a	:30	LFPT101H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/02/12	11/02/12	TODAY SHOW	7-9a	----F--	:30	1	$1,500.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	----F--	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	F	11/02/12	7:59 AM	TODAY SHOW	7-9a	:30	LFPT101H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	11/05/12	11/05/12	M-F 5-6a	5-6a	M------	:30	1	$500.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	5:10 AM	M-F 5-6a	5-6a	:30	LFPT101H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/02/12	11/02/12	ET	7-730p	----F--	:30	1	$950.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	----F--	1	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	F	11/02/12	7:18 PM	ET	7-730p	:30	LFPT101H	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	11/04/12	11/04/12	Su 7-8a	7-8a	------S	:30	1	$500.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	11/04/12	7:17 AM	Su 7-8a	7-8a	:30	LFPT101H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/04/12	11/04/12	Su 6-7a	6-7a	------S	:30	1	$325.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	1	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	11/04/12	5:59 AM	Su 6-7a	6-7a	:30	LFPT101H	$325.00	NM

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INVOICE

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Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
314247-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Frankel / Democrat / Congr	Frankel for Congress	12333

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/03/12	11/03/12	Sa 7-8a	7-8a	-----S-	:30	1	$725.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	1	$725.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	11/03/12	7:27 AM	Sa 7-8a	7-8a	:30	LFPT101H	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	11/05/12	11/05/12	FALLON	105X-205X	M------	:30	1	$225.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	11/05/12	1:52 AM	FALLON	105X-205X	:30	LFPT101H	$225.00	NM

Total Spots	67	Gross Total	$48,305.00

Payment Terms 30 Days

Agency Commission	$7,245.75
Net Amount Due	$41,059.25

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