INVOICE

DUPLICATE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311267-1	**09/30/12**	**September 2012**	**08/27/12 - 09/24/12**

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser	Product	Estimate Number
NRSC - Mack	**NRSC/Mack**	**481**

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
919 Prince Street
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/19/12 - 09/24/12	311267	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/19/12	09/24/12	M-F 9-10a	9-10a	1------	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1------	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	09/24/12	9:50 AM	M-F 9-10a	9-10a	:30	CMDF0917RH	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/19/12	09/24/12	M-F 9-10a	9-10a	--111--	:30	3	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	--111--	3	$650.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	9:59 AM	M-F 9-10a	9-10a	:30	CMDF0917RH	$650.00	NM
2	WPTV	Th	09/20/12	9:28 AM	M-F 9-10a	9-10a	:30	CMDF0917RH	$650.00	NM
3	WPTV	F	09/21/12	9:51 AM	M-F 9-10a	9-10a	:30	CMDF0917RH	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/19/12	09/24/12	M-F 10-11a	10-11a	1-111--	:30	4	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1-111--	4	$325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	W	09/19/12	10:29 AM	M-F 10-11a	10-11a	:30	CMDF0917RH	$325.00	NM
3	WPTV	Th	09/20/12	10:52 AM	M-F 10-11a	10-11a	:30	CMDF0917RH	$325.00	NM
4	WPTV	F	09/21/12	10:58 AM	M-F 10-11a	10-11a	:30	CMDF0917RH	$325.00	NM
1	WPTV	M	09/24/12	10:58 AM	M-F 10-11a	10-11a	:30	CMDF0917RH	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/19/12	09/24/12	M-F 12n-1p	12-1p	1------	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1------	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	09/24/12	12:22 PM	M-F 12n-1p	12-1p	:30	CMDF0917RH	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/24/12	M-F 12n-1p	12-1p	--111--	:30	3	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	--111--	3	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	12:40 PM	M-F 12n-1p	12-1p	:30	CMDF0917RH	$125.00	NM
2	WPTV	Th	09/20/12	12:28 PM	M-F 12n-1p	12-1p	:30	CMDF0917RH	$125.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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Advertiser	Product	Estimate Number
NRSC - Mack	**NRSC/Mack**	**481**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/19/12	09/24/12	M-F 12n-1p	12-1p	--111--	:30	3	$125.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WPTV	F	09/21/12	12:10 PM	M-F 12n-1p	12-1p	:30	CMDF0917RH	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/19/12	09/24/12	M-F 5-530p	5-530p	--11---	:30	2	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	--11---	2	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	5:27 PM	M-F 5-530p	5-530p	:30	CMDF0917RH	$1,600.00	NM
2	WPTV	Th	09/20/12	5:23 PM	M-F 5-530p	5-530p	:30	CMDF0917RH	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/19/12	09/24/12	M-F 530-6p	530-6p	1--1---	:30	2	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1--1---	2	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPTV	Th	09/20/12	5:52 PM	M-F 530-6p	530-6p	:30	CMDF0917RH	$1,600.00	NM
4	WPTV	M	09/24/12	5:42 PM	M-F 530-6p	530-6p	:30	CMDF0917RH	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/19/12	09/24/12	M-F 6-630p	6-630p	1-111--	:30	4	$1,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1-111--	4	$1,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	6:08 PM	M-F 6-630p	6-630p	:30	CMDF0917RH	$1,800.00	NM
2	WPTV	Th	09/20/12	6:29 PM	M-F 6-630p	6-630p	:30	CMDF0917RH	$1,800.00	NM
3	WPTV	F	09/21/12	6:29 PM	M-F 6-630p	6-630p	:30	CMDF0917RH	$1,800.00	NM
4	WPTV	M	09/24/12	6:13 PM	M-F 6-630p	6-630p	:30	CMDF0917RH	$1,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/19/12	09/24/12	M-F 730-8p	730-8p	1-1----	:30	2	$950.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1-1----	2	$950.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	7:54 PM	M-F 730-8p	730-8p	:30	CMDF0917RH	$950.00	NM
2	WPTV	M	09/24/12	7:56 PM	M-F 730-8p	730-8p	:30	CMDF0917RH	$950.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/19/12	09/24/12	M-F 11-1135p	11-1135p	1------	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	1------	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	09/24/12	11:21 PM	M-F 11-1135p	11-1135p	:30	CMDF0917RH	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/19/12	09/24/12	M-F 11-1135p	11-1135p	--111--	:30	3	$725.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	--111--	3	$725.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	W	09/19/12	11:21 PM	M-F 11-1135p	11-1135p	:30	CMDF0917RH	$725.00	NM
2	WPTV	Th	09/20/12	11:31 PM	M-F 11-1135p	11-1135p	:30	CMDF0917RH	$725.00	NM
3	WPTV	F	09/21/12	11:30 PM	M-F 11-1135p	11-1135p	:30	CMDF0917RH	$725.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/24/12	Sa 7-8a	7-8a	-----S-	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/19/12	09/25/12	-----S-	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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NRSC - Mack	**NRSC/Mack**	**481**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/24/12	Sa 7-8a	7-8a	-----S-	:30	1	$450.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	09/22/12	7:39 AM	Sa 7-8a	7-8a	:30	CMDF0917RH	$450.00	NM

14	09/19/12	09/24/12	Sa 8-10a	8-10a	-----S-	:30	1	$550.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/19/12	09/25/12	-----S-	1	$550.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Sa	09/22/12	8:51 AM	Sa 8-10a	8-10a	:30	CMDF0917RH	$550.00	NM

15	09/19/12	09/24/12	Su 7-8a	7-8a	------S	:30	1	$275.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/19/12	09/25/12	------S	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/23/12	7:11 AM	Su 7-8a	7-8a	:30	CMDF0917RH	$275.00	NM

16	09/19/12	09/24/12	Su 8-9a	8-9a	------S	:30	1	$1,075.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/19/12	09/25/12	------S	1	$1,075.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/23/12	8:53 AM	Su 8-9a	8-9a	:30	CMDF0917RH	$1,075.00	NM

17	09/19/12	09/24/12	Su 10-1030a	10-1030a	------S	:30	1	$200.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/19/12	09/25/12	------S	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	Su	09/23/12	10:28 AM	Su 10-1030a	10-1030a	:30	CMDF0917RH	$200.00	NM

Total Spots **31**

Payment Terms 30 Days

Gross Total	**$24,985.00**
Agency Commission	**$3,747.75**
Net Amount Due	**$21,237.25**

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