

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307261-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPTV	WPTV House	WPTV Local	Local

Advertiser	Product	Estimate Number
Downey / Non / Circuit Cou	Downey for County Court	

Billing Address:

Downey / Non / Circuit Court Judge
Attention: Accounts Payable
151 NW 1st Ave
Delray, FL 33444

Flight Dates	Order #	Alt Order #
08/10/12 - 08/13/12	307261	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	08/10/12	08/10/12	M-F 5-6a	5-6a	----F--	:30	1	\$250.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/06/12</td> <td>08/12/12</td> <td>----F--</td> <td>1</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>F</td> <td>08/10/12</td> <td>5:23 AM</td> <td>M-F 5-6a</td> <td>5-6a</td> <td>:30</td> <td>DOWNEYH</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/06/12	08/12/12	----F--	1	\$250.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WPTV	F	08/10/12	5:23 AM	M-F 5-6a	5-6a	:30	DOWNEYH	\$250.00	NM
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1	WPTV	Sa	08/11/12	10:14 AM	Wkend Sa/Olympics	10a-6p	:30	DOWNEYH	\$550.00	NM																																									

INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 307261-1	Invoice Date 08/19/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/13/12
Advertiser Downey / Non / Circuit Cou		Product Downey for County Court	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/12/12	08/12/12	Early Morning Olympics S6-10a	6-10a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 6:59 AM Early Morning Olympics SU 6-10a :30 DOWNEYH \$450.00 NM									
7	08/12/12	08/12/12	Meet The Press	9-10a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 9:59 AM Meet The Press 9-10a :30 DOWNEYH \$1,500.00 NM									
8	08/12/12	08/12/12	M-Su Late News/Olympic:11p-1235a	11p-1235a	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 11:46 PM M-Su Late News/Olympics 11p-1235a :30 DOWNEYH \$1,000.00 NM									
9	08/13/12	08/13/12	M-F 5-6a	5-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:43 AM M-F 5-6a 5-6a :30 DOWNEYH \$300.00 NM									
10	08/13/12	08/13/12	M-F 6-7a	6-7a	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:39 AM M-F 6-7a 6-7a :30 DOWNEYH \$850.00 NM									
11	08/13/12	08/13/12	Today Show	7-9a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 8:49 AM Today Show 7-9a :30 DOWNEYH \$900.00 NM									
12	08/13/12	08/13/12	Today Show 3	10-11a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:46 AM Today Show 3 10-11a :30 DOWNEYH \$400.00 NM									
13	08/13/12	08/13/12	Tonight Show	1135p-1235a	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:06 AM Tonight Show 1135p-1235a :30 DOWNEYH \$325.00 NM									

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Atlanta, GA 30368-6871

<u>Invoice #</u> 307261-1	<u>Invoice Date</u> 08/19/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/13/12
<u>Advertiser</u> Downey / Non / Circuit Cou		<u>Product</u> Downey for County Court	<u>Estimate Number</u>

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14	08/13/12	08/13/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,075.00	NM																																										
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Total Spots **14** Gross Total **\$9,225.00**

Payment Terms 30 Days

Agency Commission **\$1,383.75**
Net Amount Due **\$7,841.25**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.