

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307120-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1219

Billing Address:

Davis Group (The)
Attention: Accounts Payable
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
08/07/12 - 08/08/12	307120	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
2	08/07/12	08/08/12	M-F 7-730p	7-730p	-11----	:30	2	\$950.00	NM																																																																											
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INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

<u>Invoice #</u> 307120-1	<u>Invoice Date</u> 08/12/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/09/12
<u>Advertiser</u> Florida Votes		<u>Product</u> Florida Votes	<u>Estimate Number</u> 1219

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/07/12	08/08/12	M-F 6-7a	6-7a	-11----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> -11---- <u>Spots/Week</u> 2 <u>Rate</u> \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV Tu 08/07/12 6:42 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,000.00 NM									
1 WPTV W 08/08/12 6:19 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,000.00 NM									
7	08/07/12	08/08/12	M-F 530-6p	530-6p	-11----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> -11---- <u>Spots/Week</u> 2 <u>Rate</u> \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPTV Tu 08/07/12 5:43 PM M-F 530-6p 530-6p :30 FLVOTES1203H \$850.00 NM									
1 WPTV W 08/08/12 5:52 PM M-F 530-6p 530-6p :30 FLVOTES1203H \$850.00 NM									
8	08/07/12	08/08/12	M-F 6-630p	6-630p	-11----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> 08/06/12 <u>End Date</u> 08/12/12 <u>MTWTFSS</u> -11---- <u>Spots/Week</u> 2 <u>Rate</u> \$1,200.00									
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1 WPTV Tu 08/07/12 6:23 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM									
3 WPTV W 08/08/12 6:28 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM									
9	08/08/12	08/09/12	Daytime/Olympics	10a-5p	-----	:30	0	\$950.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV W 08/08/12 10:54 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM									
2 WPTV Th 08/09/12 11:32 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM									

Total Spots 19 Gross Total \$17,750.00

Payment Terms 30 Days

Agency Commission \$2,662.50
Net Amount Due \$15,087.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.