

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307283-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1223

Billing Address:

Davis Group (The)
Attention: Accounts Payable
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
08/09/12 - 08/14/12	307283	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
2	08/09/12	08/14/12	M-F 11-1135p	11-1135p	1-----	:30	1	\$950.00	NM																																																																											
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INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 307283-1	Invoice Date 08/19/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/14/12
Advertiser Florida Votes	Product Florida Votes	Estimate Number 1223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/09/12	08/14/12	M-F 6-7a	6-7a	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Th 08/09/12 6:19 AM M-F 6-7a 6-7a :30 FLVOTES1203H \$1,500.00 NM									
7	08/09/12	08/14/12	Prime M-Su/Olympics	7p-12a	---1-1-	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ---1-1- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV Th 08/09/12 11:48 PM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM 5 WPTV Sa 08/11/12 8:15 PM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM									
8	08/09/12	08/14/12	M-F 6-630p	6-630p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ----1-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV F 08/10/12 6:24 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$1,200.00 NM									
9	08/09/12	08/14/12	Daytime/Olympics	10a-5p	11-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 11----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV F 08/10/12 10:19 AM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM MG for 9.3,9.2 5 WPTV F 08/10/12 2:16 PM Daytime/Olympics 10a-5p :30 FLVOTES1203H \$950.00 NM MG for 9.3,9.2 2 WPTV M 08/13/12 Daytime/Olympics 10a-5p :00 \$950.00 NM See MG 9.4,9.5 3 WPTV Tu 08/14/12 Daytime/Olympics 10a-5p :00 \$950.00 NM See MG 9.4,9.5									
10	08/09/12	08/14/12	Sa 8-10a	8-10a	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 8:18 AM Sa 8-10a 8-10a :30 FLVOTES1203H \$750.00 NM									
11	08/09/12	08/14/12	Today Show/Olympics 7-7-10a	7-10a	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 7:29 AM Today Show/Olympics 7-10a 7-10a :30 FLVOTES1203H \$2,500.00 NM									
12	08/09/12	08/14/12	Su 6p	6-630p	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/09/12 08/15/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 5:59 PM Su 6p 6-630p :30 FLVOTES1203H \$600.00 NM									

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WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

<u>Invoice #</u> 307283-1	<u>Invoice Date</u> 08/19/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/14/12
<u>Advertiser</u> Florida Votes		<u>Product</u> Florida Votes	<u>Estimate Number</u> 1223

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13	08/09/12	08/14/12	M-F 430-5a	430-5a	----1--	:30	1	\$100.00	NM																																										
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Total Spots 19 Gross Total \$38,900.00

Payment Terms 30 Days

Agency Commission \$5,835.00
Net Amount Due \$33,065.00