

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307507-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1225

Billing Address:

Davis Group (The)
Attention: Accounts Payable
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	307507	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
2	08/10/12	08/14/12	M-F 11-12n	11a-12p	1-----	:30	1	\$425.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>08/10/12</td> <td>08/16/12</td> <td>1-----</td> <td>1</td> <td>\$425.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>5</td> <td>WPTV</td> <td>M</td> <td>08/13/12</td> <td>11:44 AM</td> <td>M-F 11-12n</td> <td>11a-12p</td> <td>:30</td> <td>FLVOTES1203H</td> <td>\$425.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/10/12	08/16/12	1-----	1	\$425.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	5	WPTV	M	08/13/12	11:44 AM	M-F 11-12n	11a-12p	:30	FLVOTES1203H	\$425.00	NM											
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INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 307507-1	Invoice Date 08/19/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/13/12
Advertiser Florida Votes		Product Florida Votes	Estimate Number 1225

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/10/12	08/14/12	Prime M-Su/Olympics	7p-12a	----11-	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/12 08/16/12 ----11- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WPTV F 08/10/12 12:02 AM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM 5 WPTV Sa 08/11/12 8:58 PM Prime M-Su/Olympics 7p-12a :30 FLVOTES1203H \$6,000.00 NM									
8	08/10/12	08/14/12	M-F 6-630p	6-630p	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/12 08/16/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 08/13/12 6:12 PM M-F 6-630p 6-630p :30 FLVOTES1203H \$2,000.00 NM									
10	08/10/12	08/14/12	M-F 5-530p	5-530p	1---1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/12 08/16/12 1---1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 5:25 PM M-F 5-530p 5-530p :30 FLVOTES1203H \$1,000.00 NM 2 WPTV M 08/13/12 5:27 PM M-F 5-530p 5-530p :30 FLVOTES1203H \$1,000.00 NM									
11	08/10/12	08/14/12	M-F 530-6p	530-6p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/12 08/16/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 08/10/12 5:43 PM M-F 530-6p 530-6p :30 FLVOTES1203H \$1,000.00 NM									
12	08/10/12	08/14/12	M-F 7-730p	7-730p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/10/12 08/16/12 1----- 1 \$950.00									
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13	08/10/12	08/14/12	M-F 1135p-1235a	1135p-1235a	1-----	:30	1	\$500.00	NM
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14	08/10/12	08/14/12	Daytime/Olympics	10a-5p	----1--	:30	1	\$950.00	NM
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Total Spots 16 Gross Total \$31,125.00

Payment Terms 30 Days

INVOICE



Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307507-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Florida Votes	Florida Votes	1225

Agency Commission \$4,668.75

Net Amount Due \$26,456.25