



WPTV

ORDER

Print Date 11/20/12

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Flight Dates **10/30/12-11/05/12**

Contract / Revision **316066 /**
Original Date / Revision
 10/26/12 11/05/12

Advertiser **House Majority PAC**

Agency **Waterfront Strategies**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
 Washington, DC 20007**

Product
House Majority PAC

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
 Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2255**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
UNKWN	100%
WFGC	%
WFLX	%
WPBF	%
WPEC	%
WPPB	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	83	\$160,012.50	\$188,250.00	0.00	10/29/12	11/05/12	83	\$160,012.50	\$188,250.00
Totals	83	\$160,012.50	\$188,250.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WPTV	10/30/12	11/05/12	M-F 430-5a M-F 430-5a	CM	430-5a	MTWTF--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		1		\$250.00		0.00					
E 2	WPTV	10/30/12	11/05/12	M-F 5-6a M-F 5-6a	CM	5-6a	MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		3		\$750.00		0.00					
E 4	WPTV	10/30/12	11/05/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	3	\$4,500.00	P-2	0.00	NM	3	\$13,500.00



WPTV

Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WPTV	10/30/12	11/05/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	3	\$4,500.00	P-2	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$4,500.00		0.00			
E 5	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$600.00		0.00			
E 6	WPTV	10/30/12	11/05/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$1,200.00		0.00			
E 7	WPTV	10/30/12	11/05/12	Sa 8-10a Sa 8-10a	CM	8-10a	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$2,500.00		0.00			
E 8	WPTV	10/30/12	11/05/12	Su 7-8a Su 7-8a	CM	7-8a	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$1,500.00		0.00			
E 9	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$500.00		0.00			
E 10	WPTV	10/30/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00			
E 11	WPTV	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$2,000.00		0.00			
E 12	WPTV	10/30/12	11/05/12	M-F 11-12n M-F 11-12n	CM	11a-12p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$450.00		0.00			
E 13	WPTV	10/30/12	11/05/12	M-F 12-1pm M-F 12n-1p	CM	12-1p	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$650.00		0.00			
E 14	WPTV	10/30/12	11/05/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$350.00		0.00			
E 15	WPTV	10/30/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$450.00		0.00			
E 16	WPTV	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$850.00		0.00			



WPTV

Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WPTV	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					5	\$850.00		0.00			
E 17	WPTV	10/30/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00			
E 18	WPTV	10/30/12	11/05/12	M-F 530-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$3,000.00		0.00			
E 19	WPTV	10/30/12	11/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$5,000.00		0.00			
E 20	WPTV	10/30/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$7,500.00		0.00			
E 23	WPTV	10/30/12	11/05/12	M-F 6-7a M-F 6-7a	CM	6-7a	MTWTF--	:30	3	\$3,500.00	P-2	0.00	NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					3	\$3,500.00		0.00			
E 24	WPTV	10/30/12	11/05/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$1,500.00		0.00			
E 25	WPTV	10/30/12	11/05/12	Sa 7p News Sa 7p News	CM	7-730pm	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S-					1	\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WPTV	10/30/12-11/05/12	Sa 7p News		7-730pm	-----Sa--	:30		(\$2,000.00)		0.00	NM		
				See MG 25.4 [Sports Late-Run]											
	4	NPTV	10/30/12-11/05/12	NewsChannel 5 LN Spcl		1135p-1205a	MTWThFSaSu	:30		\$2,000.00		0.00	NM		
				MG for 25.3 11/03											
E 27	WPTV	10/30/12	11/05/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	MTWTF--	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--					2	\$5,000.00		0.00			
E 28	WPTV	10/30/12	11/05/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	---T---					1	\$3,000.00		0.00			



WPTV

Print Date: 11/20/12

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Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 28	WPTV	10/30/12	11/05/12	Thursday Prime B office/parks	CM	9-10p	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	---T---		1		\$3,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	WPTV	10/30/12-11/05/12	Thursday Prime B		9-10p		---Th-----		:30	(\$3,000.00)	0.00	NM		
				See MG 28.4											
	4	NPTV	11/01/12-11/01/12	Thursday Prime B		9-10p		---Th-----		:30	\$3,000.00	0.00	NM		
				Ⓜ MG for 28.3 11/01											
				[program change to The Voice]											
E 30	WPTV	10/30/12	11/05/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	4	\$1,250.00	P-2	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		4		\$1,250.00		0.00					
E 31	WPTV	10/30/12	11/05/12	M-F 1235-135a M-F 1235-135a	CM	1235-0135a	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		4		\$300.00		0.00					
E 32	WPTV	10/30/12	11/05/12	Friday Prime A go on/guys...kids	CM	8-9p	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	----F--		1		\$2,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/30/12-11/05/12	Friday Prime A		8-9p		----F----		:30	(\$2,000.00)	0.00	NM		
				See MG 32.2											
	2	WPTV	11/02/12-11/02/12	Friday Prime A		8-9p		----F----		:30	(\$2,000.00)	0.00	NM		
				Ⓜ See MG 32.3											
				[pgm change to Hurricane Benefit/no avails]											
	3	NPTV	11/02/12-11/02/12	Friday Prime A		8-9p		----F----		:30	\$2,000.00	0.00	NM		
				Ⓜ MG for 32.2 11/02											
				[mgs per cb/ms]											
N 33	WPTV	10/30/12	11/05/12	Sa 1130p-1a Sa 1130p-1a	CM	1130p-1a	-----S-	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-----S-		2		\$1,500.00		0.00					
N 34	WPTV	10/30/12	11/05/12	NBC Tuesday Prime the voice	CM	8-11p (8:00 PM-10:00 PM)	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-T-----		1		\$20,000.00		0.00					
N 35	WPTV	10/30/12	11/05/12	Tuesday Prime C go on/new normal	CM	10-11p	-T-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	-T-----		1		\$7,500.00		0.00					
N 36	WPTV	10/30/12	11/05/12	Wednesday Prime A animal/guys	CM	8-9p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	--W----		1		\$5,000.00		0.00					
N 37	WPTV	10/30/12	11/05/12	Thursday Prime A 30 rock/up...night	CM	8-9p	---T---	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	---T---		1		\$7,500.00		0.00					



WPTV

Contract / Revision **316066** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 11/05/12

Order Sep 00:20:00

Advertiser **House Majority PAC** Product **House Majority PAC**

Estimate # **2255**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N37	WPTV	10/30/12	11/05/12	Thursday Prime A 30 rock/up...night	CM	8-9p	---T---	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	---T---		1				\$7,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPTV	10/30/12-11/05/12	Thursday Prime A		8-9p	---Th-----	:30		(\$7,500.00)		0.00	NM		
				See MG 37.2											
	2	NPTV	11/01/12-11/01/12	Thursday Prime A		8-9p	---Th-----	:30		\$7,500.00		0.00	NM		
				Ⓜ MG for 37.1 11/01											
				[program change to The Voice]											
N38	WPTV	10/30/12	11/05/12	Friday Prime B grimm	CM	9-10p	----F--	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	----F--		1				\$7,500.00		0.00			
N39	WPTV	10/30/12	11/05/12	M-F 430-5a M-F 430-5a	CM	430-5a	-1-11--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-1-11--		3				\$750.00		0.00			
N40	WPTV	10/30/12	11/05/12	SA 5-6am News SA 5-6am News	CM	5-6a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$500.00		0.00			
N41	WPTV	10/30/12	11/05/12	SU 5-6am News SU 5-6am News	CM	5-6a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S		1				\$500.00		0.00			
N42	WPTV	10/30/12	11/05/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$1,500.00		0.00			
N43	WPTV	10/30/12	11/05/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S		1				\$1,500.00		0.00			
N44	WPTV	10/30/12	11/05/12	Breeders Cup Breeders Cup	CM	12-7p (8:00 PM-9:00 PM)	-----S-	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	-----S-		1				\$5,000.00		0.00			
N45	WPTV	10/30/12	11/05/12	Monday Prime C revolution	CM	10-11p	M-----	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	M-----		1				\$7,500.00		0.00			
N46	WPTV	10/30/12	11/05/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/30/12	11/05/12	--W----		1				\$750.00		0.00			
Totals														83	\$188,250.00