



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311394-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue NW - Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
House Majority PAC	79-House Majority PAC	1805

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	311394	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/25/12	10/01/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$950.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/25/12	10/01/12	MTWTF--	1	\$950.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/01/12	9:59 AM	M-F 9-10a	9-10a	:30	HMP12FL18T02H	\$950.00	NM
9	09/25/12	10/01/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$2,000.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/25/12	10/01/12	MTWTF--	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/01/12	5:39 PM	M-F 530-6p	530-6p	:30	HMP12FL18T02H	\$2,000.00	NM
14	09/25/12	10/01/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$750.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/25/12	10/01/12	MTWTF--	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPTV	M	10/01/12	12:09 AM	M-F 1135p-1235a	1135p-1235a	:30	HMP12FL18T02H	\$750.00	NM
<u>Total Spots</u>							3			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,700.00
<u>Agency Commission</u>	\$555.00
<u>Net Amount Due</u>	\$3,145.00