

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
309687-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Priorities USA Action	Priorities USA Action	1563

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	309687	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM																																										
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Send Payment To:
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P.O. Box 116871
Atlanta, GA 30368-6871

Invoice # 309687-1	Invoice Date 10/14/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/08/12
Advertiser Priorities USA Action		Product Priorities USA Action	Estimate Number 1563

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6	10/04/12	10/08/12	Fallon	1235-0135a	1--1---	:30	2	\$300.00	NM																																																					
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1	WPTV	Tu	10/02/12	7:41 PM	M-F 730-8p	730-8p	:30	USATV02H	\$1,200.00	NM																																																				
2	WPTV	Th	10/04/12	7:55 PM	M-F 730-8p	730-8p	:30	PRATV1219H	\$1,200.00	NM																																																				
9	10/03/12	10/05/12	M-F 7-730p	7-730p	--1-1--	:30	2	\$1,200.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/02/12</td> <td>10/08/12</td> <td>--1-1--</td> <td>2</td> <td>\$1,200.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>W</td> <td>10/03/12</td> <td>7:00 PM</td> <td>M-F 7-730p</td> <td>7-730p</td> <td>:30</td> <td>PRATV1219H</td> <td>\$1,200.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WPTV</td> <td>F</td> <td>10/05/12</td> <td>7:27 PM</td> <td>M-F 7-730p</td> <td>7-730p</td> <td>:30</td> <td>PRATV1219H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	--1-1--	2	\$1,200.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	W	10/03/12	7:00 PM	M-F 7-730p	7-730p	:30	PRATV1219H	\$1,200.00	NM	2	WPTV	F	10/05/12	7:27 PM	M-F 7-730p	7-730p	:30	PRATV1219H	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/02/12	10/08/12	--1-1--	2	\$1,200.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	W	10/03/12	7:00 PM	M-F 7-730p	7-730p	:30	PRATV1219H	\$1,200.00	NM																																																				
2	WPTV	F	10/05/12	7:27 PM	M-F 7-730p	7-730p	:30	PRATV1219H	\$1,200.00	NM																																																				
10	10/05/12	10/05/12	M-F 6-630p	6-630p	----F--	:30	1	\$3,000.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/02/12	10/08/12	----F--	1	\$3,000.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	F	10/05/12	6:14 PM	M-F 6-630p	6-630p	:30	PRATV1219H	\$3,000.00	NM																																																				
11	10/04/12	10/04/12	M-F 530-6p	530-6p	---T---	:30	1	\$2,000.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/02/12</td> <td>10/08/12</td> <td>---T---</td> <td>1</td> <td>\$2,000.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>Th</td> <td>10/04/12</td> <td>5:51 PM</td> <td>M-F 530-6p</td> <td>530-6p</td> <td>:30</td> <td>USATV02H</td> <td>\$2,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	---T---	1	\$2,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	Th	10/04/12	5:51 PM	M-F 530-6p	530-6p	:30	USATV02H	\$2,000.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/02/12	10/08/12	---T---	1	\$2,000.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	Th	10/04/12	5:51 PM	M-F 530-6p	530-6p	:30	USATV02H	\$2,000.00	NM																																																				
12	10/02/12	10/02/12	M-F 12n-1p	12-1p	-T-----	:30	1	\$650.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/02/12</td> <td>10/08/12</td> <td>-T-----</td> <td>1</td> <td>\$650.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>Tu</td> <td>10/02/12</td> <td>12:23 PM</td> <td>M-F 12n-1p</td> <td>12-1p</td> <td>:30</td> <td>PRATV1219H</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	-T-----	1	\$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	Tu	10/02/12	12:23 PM	M-F 12n-1p	12-1p	:30	PRATV1219H	\$650.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/02/12	10/08/12	-T-----	1	\$650.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	Tu	10/02/12	12:23 PM	M-F 12n-1p	12-1p	:30	PRATV1219H	\$650.00	NM																																																				
13	10/08/12	10/08/12	M-F 11-12n	11a-12p	M-----	:30	1	\$450.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/02/12</td> <td>10/08/12</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>M</td> <td>10/08/12</td> <td>11:23 AM</td> <td>M-F 11-12n</td> <td>11a-12p</td> <td>:30</td> <td>PRATV1224H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/02/12	10/08/12	M-----	1	\$450.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	M	10/08/12	11:23 AM	M-F 11-12n	11a-12p	:30	PRATV1224H	\$450.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/02/12	10/08/12	M-----	1	\$450.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	M	10/08/12	11:23 AM	M-F 11-12n	11a-12p	:30	PRATV1224H	\$450.00	NM																																																				

INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

<u>Invoice #</u> 309687-1	<u>Invoice Date</u> 10/14/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/08/12
<u>Advertiser</u> Priorities USA Action		<u>Product</u> Priorities USA Action	<u>Estimate Number</u> 1563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/04/12	10/04/12	M-F 10-11a	10-11a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPTV Th 10/04/12 10:53 AM M-F 10-11a 10-11a :30 PRATV1219H \$750.00 NM									
15	10/02/12	10/02/12	M-F 9-10a	9-10a	-T-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$950.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPTV Tu 10/02/12 9:28 AM M-F 9-10a 9-10a :30 USATV02H \$950.00 NM									
16	10/03/12	10/08/12	M-F 7-9a	7-9a	1-1----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>MTWTFSS</u> 1-1---- <u>Spots/Week</u> 2 <u>Rate</u> \$3,000.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPTV W 10/03/12 8:29 AM M-F 7-9a 7-9a :30 USATV02H \$3,000.00 NM 2 WPTV M 10/08/12 7:59 AM M-F 7-9a 7-9a :30 PRATV1224H \$3,000.00 NM									
17	10/02/12	10/05/12	M-F 6-7a	6-7a	-1--1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>MTWTFSS</u> -1--1-- <u>Spots/Week</u> 2 <u>Rate</u> \$2,500.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPTV Tu 10/02/12 6:42 AM M-F 6-7a 6-7a :30 PRATV1219H \$2,500.00 NM 2 WPTV F 10/05/12 6:11 AM M-F 6-7a 6-7a :30 PRATV1219H \$2,500.00 NM									
18	10/03/12	10/08/12	M-F 5-6a	5-6a	1-1----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> 10/02/12 <u>End Date</u> 10/08/12 <u>MTWTFSS</u> 1-1---- <u>Spots/Week</u> 2 <u>Rate</u> \$750.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WPTV W 10/03/12 5:29 AM M-F 5-6a 5-6a :30 PRATV1219H \$750.00 NM 2 WPTV M 10/08/12 5:57 AM M-F 5-6a 5-6a :30 PRATV1224H \$750.00 NM									

Total Spots **25** Gross Total **\$30,950.00**

Payment Terms 30 Days

Agency Commission **\$4,642.50**
Net Amount Due **\$26,307.50**