

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309419-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C16C22

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	309419	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	M-F 12n-1p	12-1p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$650.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M 10/22/12 12:26 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM									
2	10/18/12	10/19/12	M-F 6-7a	6-7a	---11--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---11-- 2 \$2,500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Th 10/18/12 6:27 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM 2 WPTV F 10/19/12 6:43 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM									
3	10/16/12	10/16/12	M-F 530-6p	530-6p	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$2,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Tu 10/16/12 5:52 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM									
4	10/20/12	10/20/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$1,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Sa 10/20/12 Sa 6p 6-630p :00 <del>\$1,000.00</del> NM See MG 4.2 2 WPTV Sa 10/20/12 7:08 PM Sa 7p News 7-730pm :30 TCJC0312TVH \$1,000.00 NM MG for 4.1 10/20									
5	10/19/12	10/19/12	M-F 1135p-1235a	1135p-1235a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----F-- 1 \$750.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV F 10/19/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0312TVH \$750.00 NM									

# INVOICE



Send Payment To:  
**WPTV**  
 P.O. Box 116871  
 Atlanta, GA 30368-6871

<u>Invoice #</u> 309419-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> Treasure Coast Jobs Coalit		<u>Product</u> TCJC - Treasure Cst. Jbs (	<u>Estimate Number</u> C16C22

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/17/12	10/17/12	M-F 11-1135p	11-1135p	--W----	:30	1	\$2,000.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/16/12	10/22/12	--W----	1	\$2,000.00					
<b>Spots: #</b>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WPTV	W	10/17/12	11:23 PM	M-F 11-1135p	11-1135p	:30	TCJC0212TVH	\$2,000.00	NM

Total Spots                      7                      Gross Total                      \$11,400.00

## Payment Terms 30 Days

Agency Commission                      \$1,710.00  
Net Amount Due                      \$9,690.00