

# DUPLICATE INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 311883-1  | 09/30/12     | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive    | Sales Office   | Sales Region |
|---------|----------------------|----------------|--------------|
| WPTV    | Marta Salazar-Perren | EWS - Washingt | National     |

Billing Address:

**Dudley Media**  
**Attention: Accounts Payable**  
**919 Catherine Street**  
**Philadelphia, PA 19147**  
**USA**

| Advertiser                 | Product                  | Estimate Number |
|----------------------------|--------------------------|-----------------|
| Florida Democratic Party - | FL Democratic Party: Sac | 1               |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 311883  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling  |
|-------------------|
| Duplicate Invoice |

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS  | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|----------|--------|----------------|------------|------|
| 1  | 09/25/12   | 10/01/12 | M-F 6-7a    | 6-7a           | - 1111-- | :30    | 4              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 - 1111-- 4 \$1,200.00   |            |          |             |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 M-F 6-7a 6-7a :00 <del>\$1,200.00</del> NM<br>Credited<br>spot did not arrive on time, flt over, making \$\$ & spots good on est 2 |            |          |             |                |          |        |                |            |      |
| 2 WPTV W 09/26/12 6:42 AM M-F 6-7a 6-7a :30 MLS1204H \$1,200.00 NM   |            |          |             |                |          |        |                |            |      |
| 3 WPTV Th 09/27/12 6:21 AM M-F 6-7a 6-7a :30 MLS1204H \$1,200.00 NM  |            |          |             |                |          |        |                |            |      |
| 4 WPTV F 09/28/12 6:21 AM M-F 6-7a 6-7a :30 MLS1204H \$1,200.00 NM   |            |          |             |                |          |        |                |            |      |
| 3  | 09/25/12   | 10/01/12 | M-F 7-9a    | 7-9a           | 11111--  | :30    | 5              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 11111-- 5 \$1,500.00  |            |          |             |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 M-F 7-9a 7-9a :00 <del>\$1,500.00</del> NM<br>Credited<br>spot did not arrive on time, flt over, making \$\$ & spots good on est 2 |            |          |             |                |          |        |                |            |      |
| 2 WPTV W 09/26/12 8:56 AM M-F 7-9a 7-9a :30 MLS1204H \$1,500.00 NM   |            |          |             |                |          |        |                |            |      |
| 3 WPTV Th 09/27/12 8:29 AM M-F 7-9a 7-9a :30 MLS1204H \$1,500.00 NM  |            |          |             |                |          |        |                |            |      |
| 4 WPTV F 09/28/12 8:46 AM M-F 7-9a 7-9a :30 MLS1204H \$1,500.00 NM   |            |          |             |                |          |        |                |            |      |
| 4  | 09/25/12   | 10/01/12 | M-F 9-10a   | 9-10a          | 11--1--  | :30    | 3              | \$650.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 11--1-- 3 \$650.00  |            |          |             |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 9:59 AM M-F 9-10a 9-10a :30 MLS1203H \$650.00 NM<br>2 WPTV F 09/28/12 9:50 AM M-F 9-10a 9-10a :30 MLS1204H \$650.00 NM             |            |          |             |                |          |        |                |            |      |
| 5  | 09/25/12   | 10/01/12 | M-F 530-6p  | 530-6p         | --11---  | :30    | 2              | \$1,600.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 --11--- 2 \$1,600.00  |            |          |             |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 09/26/12 5:43 PM M-F 530-6p 530-6p :30 MLS1204H \$1,600.00 NM<br>2 WPTV Th 09/27/12 5:38 PM M-F 530-6p 530-6p :30 MLS1204H \$1,600.00 NM     |            |          |             |                |          |        |                |            |      |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

# DUPLICATE INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

|   |  |  |  |
|---|--|--|--|
| Invoice #<br><b>311883-1</b>                    | Invoice Date<br><b>09/30/12</b>            | Invoice Month<br><b>September 2012</b> | Invoice Period<br><b>08/27/12 - 09/30/12</b> |
| Advertiser<br><b>Florida Democratic Party -</b> | Product<br><b>FL Democratic Party: Sac</b> | Estimate Number<br><b>1</b>            |  |

| Line  | Start Date | End Date | Description  | Start/End Time | MTWTFSS  | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|--------------|----------------|----------|--------|----------------|------------|------|
| 7   | 09/25/12   | 10/01/12 | M-F 6-630p   | 6-630p         | - 1-1--- | :30    | 2              | \$1,800.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 - 1-1--- 2 \$1,800.00  |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 6:24 PM M-F 6-630p 6-630p :30 MLS1204H \$1,800.00 NM<br>2 WPTV Th 09/27/12 6:27 PM M-F 6-630p 6-630p :30 MLS1204H \$1,800.00 NM   |            |          |              |                |          |        |                |            |      |
| 8   | 09/25/12   | 10/01/12 | Sa 7p News   | 7-730pm        | -----S-  | :30    | 1              | \$850.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 -----S- 1 \$850.00   |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 09/29/12 Sa 7p News 7-730pm :00 <del>\$850.00</del> NM<br>Credited<br>flt over, making spot good on est 4  |            |          |              |                |          |        |                |            |      |
| 9   | 09/25/12   | 10/01/12 | M-F 11-1135p | 11-1135p       | - 1----- | :30    | 1              | \$1,400.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 - 1----- 1 \$1,400.00  |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 11:23 PM M-F 11-1135p 11-1135p :30 MLS1204H \$1,400.00 NM   |            |          |              |                |          |        |                |            |      |
| 11  | 09/25/12   | 10/01/12 | Su 7-8a      | 7-8a           | -----S   | :30    | 1              | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 -----S 1 \$500.00  |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Su 09/30/12 6:58 AM Su 7-8a 7-8a :30 MLS1204H \$500.00 NM   |            |          |              |                |          |        |                |            |      |
| 12  | 09/25/12   | 09/28/12 | M-F 5-6a     | 5-6a           | - TWTF-- | :30    | 8              | \$250.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 - TWTF-- 8 \$250.00  |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 09/25/12 M-F 5-6a 5-6a :00 <del>\$250.00</del> NM<br>Credited<br>spot did not arrive on time, flt over, making \$\$ & spots good on est 2<br>5 WPTV Tu 09/25/12 M-F 5-6a 5-6a :00 <del>\$250.00</del> NM<br>Credited<br>spot did not arrive on time, flt over, making \$\$ & spots good on est 2<br>2 WPTV W 09/26/12 5:24 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM<br>6 WPTV W 09/26/12 5:46 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM<br>8 WPTV Th 09/27/12 5:21 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM<br>3 WPTV Th 09/27/12 5:42 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM<br>7 WPTV F 09/28/12 5:13 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM<br>4 WPTV F 09/28/12 5:42 AM M-F 5-6a 5-6a :30 MLS1204H \$250.00 NM |            |          |              |                |          |        |                |            |      |
| 13  | 09/25/12   | 09/28/12 | M-F 12n-1p   | 12-1p          | - TWTF-- | :30    | 7              | \$200.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/25/12 10/01/12 - TWTF-- 7 \$200.00  |            |          |              |                |          |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>7 WPTV Tu 09/25/12 12:12 PM M-F 12n-1p 12-1p :30 MLS1203H \$200.00 NM<br>1 WPTV Tu 09/25/12 12:43 PM M-F 12n-1p 12-1p :30 MLS1203H \$200.00 NM<br>5 WPTV W 09/26/12 12:18 PM M-F 12n-1p 12-1p :30 MLS1204H \$200.00 NM<br>2 WPTV W 09/26/12 12:57 PM M-F 12n-1p 12-1p :30 MLS1204H \$200.00 NM<br>3 WPTV Th 09/27/12 12:08 PM M-F 12n-1p 12-1p :30 MLS1204H \$200.00 NM  |            |          |              |                |          |        |                |            |      |

# DUPLICATE INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

|   |                                 |  |  |
|---|---------------------------------|--|--|
| Invoice #<br><b>311883-1</b>                    | Invoice Date<br><b>09/30/12</b> | Invoice Month<br><b>September 2012</b>     | Invoice Period<br><b>08/27/12 - 09/30/12</b> |
| Advertiser<br><b>Florida Democratic Party -</b> |                                 | Product<br><b>FL Democratic Party: Sac</b> | Estimate Number<br><b>1</b>                  |

| Line  | Start Date        | End Date        | Description         | Start/End Time    | MTWTFSS             | Length                | Spots/<br>Week | Rate         | Type        |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
|---|-------------------|-----------------|---------------------|-------------------|---------------------|-----------------------|----------------|--------------|-------------|-----------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|----------|----------|------------|----------|------------|-------|-----|----------|----------|----|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---|------|----|----------|----------|---------------------|-------------|-----|----------|----------|----|---|------|----|----------|----------|---------------------|-------------|-----|----------|----------|----|---|------|---|----------|---------|-------------------|------|-----|----------|----------|----|---|------|----|----------|---------|-------------------|------|-----|----------|----------|----|---|------|----|----------|---------|-------------------|------|-----|----------|----------|----|---|------|---|----------|---------|-------------------|------|-----|----------|----------|----|---|------|---|----------|---------|-------------------|------|-----|----------|----------|----|
| 13  | 09/25/12          | 09/28/12        | M-F 12n-1p          | 12-1p             | - TWTF - -          | :30                   | 7              | \$200.00     | NM          |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <table border="0" style="width: 100%;"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>6</td> <td>WPTV</td> <td>Th</td> <td>09/27/12</td> <td>12:55 PM</td> <td>M-F 12n-1p</td> <td>12-1p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>12:41 PM</td> <td>M-F 12n-1p</td> <td>12-1p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>  |                   |                 |                     |                   |                     |                       |                |              |             | <u>Spots: #</u> | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 6 | WPTV     | Th       | 09/27/12   | 12:55 PM | M-F 12n-1p | 12-1p | :30 | MLS1204H | \$200.00 | NM | 4               | WPTV      | F          | 09/28/12        | 12:41 PM        | M-F 12n-1p         | 12-1p                 | :30           | MLS1204H     | \$200.00    | NM          |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>     | <u>Air Time</u>   | <u>Description</u>  | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u>     |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 6   | WPTV              | Th              | 09/27/12            | 12:55 PM          | M-F 12n-1p          | 12-1p                 | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 4   | WPTV              | F               | 09/28/12            | 12:41 PM          | M-F 12n-1p          | 12-1p                 | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 14  | 09/25/12          | 09/28/12        | 3-4pm Jeff Probst   | 3-4p              | - TWTF - -          | :30                   | 7              | \$200.00     | NM          |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/25/12</td> <td>10/01/12</td> <td>- TWTF - -</td> <td>7</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>7</td> <td>WPTV</td> <td>Tu</td> <td>09/25/12</td> <td>3:18 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>Tu</td> <td>09/25/12</td> <td>3:55 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WPTV</td> <td>W</td> <td>09/26/12</td> <td>3:37 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WPTV</td> <td>Th</td> <td>09/27/12</td> <td>3:21 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WPTV</td> <td>Th</td> <td>09/27/12</td> <td>3:48 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>3:09 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WPTV</td> <td>F</td> <td>09/28/12</td> <td>3:47 PM</td> <td>3-4pm Jeff Probst</td> <td>3-4p</td> <td>:30</td> <td>MLS1204H</td> <td>\$200.00</td> <td>NM</td> </tr> </table> |                   |                 |                     |                   |                     |                       |                |              |             | <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |               |              |             |             |   | 09/25/12 | 10/01/12 | - TWTF - - | 7        | \$200.00   |       |     |          |          |    | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 7 | WPTV | Tu | 09/25/12 | 3:18 PM  | 3-4pm Jeff Probst   | 3-4p        | :30 | MLS1204H | \$200.00 | NM | 1 | WPTV | Tu | 09/25/12 | 3:55 PM  | 3-4pm Jeff Probst   | 3-4p        | :30 | MLS1204H | \$200.00 | NM | 2 | WPTV | W | 09/26/12 | 3:37 PM | 3-4pm Jeff Probst | 3-4p | :30 | MLS1204H | \$200.00 | NM | 3 | WPTV | Th | 09/27/12 | 3:21 PM | 3-4pm Jeff Probst | 3-4p | :30 | MLS1204H | \$200.00 | NM | 6 | WPTV | Th | 09/27/12 | 3:48 PM | 3-4pm Jeff Probst | 3-4p | :30 | MLS1204H | \$200.00 | NM | 4 | WPTV | F | 09/28/12 | 3:09 PM | 3-4pm Jeff Probst | 3-4p | :30 | MLS1204H | \$200.00 | NM | 5 | WPTV | F | 09/28/12 | 3:47 PM | 3-4pm Jeff Probst | 3-4p | :30 | MLS1204H | \$200.00 | NM |
| <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
|   | 09/25/12          | 10/01/12        | - TWTF - -          | 7                 | \$200.00            |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>     | <u>Air Time</u>   | <u>Description</u>  | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u>     |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 7   | WPTV              | Tu              | 09/25/12            | 3:18 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 1   | WPTV              | Tu              | 09/25/12            | 3:55 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 2   | WPTV              | W               | 09/26/12            | 3:37 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 3   | WPTV              | Th              | 09/27/12            | 3:21 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 6   | WPTV              | Th              | 09/27/12            | 3:48 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 4   | WPTV              | F               | 09/28/12            | 3:09 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 5   | WPTV              | F               | 09/28/12            | 3:47 PM           | 3-4pm Jeff Probst   | 3-4p                  | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 15  | 09/25/12          | 09/28/12        | M-F 4p-5p           | 4-5p              | - TWTF - -          | :30                   | 7              | \$450.00     | NM          |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
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| <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
|   | 09/25/12          | 10/01/12        | - TWTF - -          | 7                 | \$450.00            |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>     | <u>Air Time</u>   | <u>Description</u>  | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u>     |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 1   | WPTV              | Tu              | 09/25/12            | 4:25 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 5   | WPTV              | Tu              | 09/25/12            | 4:52 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 2   | WPTV              | W               | 09/26/12            | 4:29 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 6   | WPTV              | W               | 09/26/12            | 4:47 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 3   | WPTV              | Th              | 09/27/12            | 4:29 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 7   | WPTV              | F               | 09/28/12            | 4:21 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 4   | WPTV              | F               | 09/28/12            | 4:45 PM           | M-F 4p-5p           | 4-5p                  | :30            | MLS1204H     | \$450.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 16  | 09/25/12          | 09/30/12        | 1130p-12x After NFL | 1130p-1205a       | -----S              | :30                   | 2              | \$725.00     | NM          |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <table border="0" style="width: 100%;"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/25/12</td> <td>10/01/12</td> <td>-----S</td> <td>2</td> <td>\$725.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>Su</td> <td>09/30/12</td> <td>12:02 AM</td> <td>1130p-12x After NFL</td> <td>1130p-1205a</td> <td>:30</td> <td>MLS1204H</td> <td>\$725.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WPTV</td> <td>Su</td> <td>09/30/12</td> <td>12:15 AM</td> <td>1130p-12x After NFL</td> <td>1130p-1205a</td> <td>:30</td> <td>MLS1204H</td> <td>\$725.00</td> <td>NM</td> </tr> </table>   |                   |                 |                     |                   |                     |                       |                |              |             | <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |               |              |             |             |   | 09/25/12 | 10/01/12 | -----S     | 2        | \$725.00   |       |     |          |          |    | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 | WPTV | Su | 09/30/12 | 12:02 AM | 1130p-12x After NFL | 1130p-1205a | :30 | MLS1204H | \$725.00 | NM | 2 | WPTV | Su | 09/30/12 | 12:15 AM | 1130p-12x After NFL | 1130p-1205a | :30 | MLS1204H | \$725.00 | NM |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
|   | 09/25/12          | 10/01/12        | -----S              | 2                 | \$725.00            |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>     | <u>Air Time</u>   | <u>Description</u>  | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u>     |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 1   | WPTV              | Su              | 09/30/12            | 12:02 AM          | 1130p-12x After NFL | 1130p-1205a           | :30            | MLS1204H     | \$725.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 2   | WPTV              | Su              | 09/30/12            | 12:15 AM          | 1130p-12x After NFL | 1130p-1205a           | :30            | MLS1204H     | \$725.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 19  | 09/26/12          | 09/26/12        | M-F 12n-1p          | 12-1p             | --W----             | :30                   | 1              | \$200.00     | NM          |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
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| <u>Weeks:</u>   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>         |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
|   | 09/25/12          | 10/01/12        | --W----             | 1                 | \$200.00            |                       |                |              |             |                 |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| <u>Spots: #</u>   | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>     | <u>Air Time</u>   | <u>Description</u>  | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u>     |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |
| 2   | WPTV              | W               | 09/26/12            | 12:36 PM          | M-F 12n-1p          | 12-1p                 | :30            | MLS1204H     | \$200.00    | NM              |                   |                 |                 |                   |                    |                       |               |              |             |             |   |          |          |            |          |            |       |     |          |          |    |                 |           |            |                 |                 |                    |                       |               |              |             |             |   |      |    |          |          |                     |             |     |          |          |    |   |      |    |          |          |                     |             |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |    |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |   |      |   |          |         |                   |      |     |          |          |    |

**Total Spots                    44**

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$27,200.00</b> |
| <u>Agency Commission</u> | <b>\$4,080.00</b>  |
| <u>Net Amount Due</u>    | <b>\$23,120.00</b> |