

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316687-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
FDP - 3 Pack Abruzzo, Sact	Florida Democratic Party	1427

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	316687	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	11/03/12	11/06/12	M-F 430-5a	430-5a	11-----	:30	2	\$125.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/03/12</td> <td>11/09/12</td> <td>11-----</td> <td>2</td> <td>\$125.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>M</td> <td>11/05/12</td> <td>4:53 AM</td> <td>M-F 430-5a</td> <td>430-5a</td> <td>:30</td> <td>FDP1205H</td> <td>\$125.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WPTV</td> <td>Tu</td> <td>11/06/12</td> <td>4:40 AM</td> <td>M-F 430-5a</td> <td>430-5a</td> <td>:30</td> <td>FDP1205H</td> <td>\$125.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/03/12	11/09/12	11-----	2	\$125.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	M	11/05/12	4:53 AM	M-F 430-5a	430-5a	:30	FDP1205H	\$125.00	NM	2	WPTV	Tu	11/06/12	4:40 AM	M-F 430-5a	430-5a	:30	FDP1205H	\$125.00	NM
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4	11/03/12	11/05/12	M-F 12n-1p	12-1p	1-----	:30	1	\$500.00	NM																																																					
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5	11/03/12	11/05/12	M-F 2-3p	2-3p	1-----	:30	1	\$350.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	11/03/12	11/09/12	1-----	1	\$350.00																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																				
1	WPTV	M	11/05/12	2:55 PM	M-F 2-3p	2-3p	:30	FDP1205H	\$350.00	NM																																																				

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Send Payment To:
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Invoice # 316687-1	Invoice Date 11/06/12	Invoice Month November 2012	Invoice Period 10/29/12 - 11/06/12
Advertiser FDP - 3 Pack Abruzzo, Sac		Product Florida Democratic Party	Estimate Number 1427

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/12	11/05/12	3-4pm Jeff Probst	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 3:42 PM 3-4pm Jeff Probst 3-4p :30 FDP1205H \$500.00 NM									
7	11/03/12	11/05/12	voice	8-11p	1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 7:59 PM voice 8-11p :30 FDP1205H \$4,000.00 NM									
8	11/03/12	11/05/12	NewsChannel 5 LN Spcl	1135p-1205a	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 11:49 PM NewsChannel 5 LN Spcl 1135p-1205a :30 FDP1205H \$1,400.00 NM									
9	11/03/12	11/05/12	Sa 7-8a	7-8a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 7:51 AM Sa 7-8a 7-8a :30 FDP1205H \$725.00 NM									
10	11/03/12	11/05/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:25 AM Sa 8-10a 8-10a :30 FDP1205H \$850.00 NM									
11	11/03/12	11/05/12	Breeders Cup	12-7p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 8:06 PM Breeders Cup 12-7p :30 FDP1205H \$425.00 NM									
12	11/03/12	11/05/12	Sa 1130p-1a	1130p-1a	-----S-	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 11/03/12 12:05 AM Sa 1130p-1a 1130p-1a :30 FDP1205H \$1,350.00 NM									
13	11/03/12	11/05/12	SU 5-6am News	5-6a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/03/12 11/09/12 -----S 1 \$125.00									
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14	11/03/12	11/05/12	SU 10-11am To the Point	10-11am	-----S	:30	1	\$425.00	NM																																										
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15	11/05/12	11/05/12	Entertainment Tonight	730-8p	M-----	:30	1	\$950.00	NM																																										
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1	WPTV	M	11/05/12	7:41 PM	Entertainment Tonight	730-8p	:30	FDP1205H	\$950.00	NM																																									
16	11/04/12	11/04/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$1,000.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/12</td> <td>11/04/12</td> <td>-----S</td> <td>1</td> <td>\$1,000.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WPTV</td> <td>Su</td> <td>11/04/12</td> <td>12:02 AM</td> <td>1130p-12x After NFL</td> <td>1130p-1205a</td> <td>:30</td> <td>FDP1205H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----S	1	\$1,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	Su	11/04/12	12:02 AM	1130p-12x After NFL	1130p-1205a	:30	FDP1205H	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	WPTV	Su	11/04/12	12:02 AM	1130p-12x After NFL	1130p-1205a	:30	FDP1205H	\$1,000.00	NM																																									

Total Spots 19 **Gross Total** \$16,850.00

Payment Terms 30 Days

Agency Commission \$2,527.50
Net Amount Due \$14,322.50