

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312060-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Republican Party of FL - Ha	RPOF-Hager,Hudson,Tobi	500

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	312060	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/02/12	10/08/12	M-F 7-9a	7-9a	1-11---	:30	3	\$950.00	NM																																																																											
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3	10/02/12	10/08/12	M-F 11-1135p	11-1135p	1-11---	:30	3	\$1,025.00	NM																																																																											
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4	10/02/12	10/08/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM																																																																											
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# INVOICE



Send Payment To:  
**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<b>Invoice #</b> 312060-1	<b>Invoice Date</b> 10/14/12	<b>Invoice Month</b> October 2012	<b>Invoice Period</b> 10/01/12 - 10/08/12
<b>Advertiser</b> Republican Party of FL - Ha		<b>Product</b> RPOF-Hager,Hudson,Tobi	<b>Estimate Number</b> 500

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 10/06/12 6:29 PM Sa 6p 6-630p :30 BH101TVFL \$600.00 NM									
6	10/02/12	10/08/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 7:37 AM Su 7-8a 7-8a :30 BH101TVFL \$425.00 NM									
7	10/02/12	10/08/12	Su 9-10a	9-10a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 9:38 AM Su 9-10a 9-10a :30 BH101TVFL \$1,800.00 NM									
8	10/02/12	10/08/12	Notre Dame	12p-11p	-----S-	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV Sa 10/06/12 7:36 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM 4 WPTV Sa 10/06/12 9:33 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM 5 WPTV Sa 10/06/12 10:59 PM Notre Dame 12p-11p :30 BH101TVFL \$300.00 NM									
9	10/02/12	10/08/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Su 10/07/12 11:39 PM NFL Game 4p-12a :30 BH101TVFL \$3,500.00 NM									

**Total Spots 18 Gross Total \$19,175.00**

## Payment Terms 30 Days

**Agency Commission \$2,876.25**  
**Net Amount Due \$16,298.75**